

Website Questionnaire

Overview

This questionnaire's purpose is to gather accurate data from the client in order to assist Digital Thrive in the proposal process for new websites. Below, are questions that have been put together that span across the most common areas we feel affect the direction of project estimation.

Questions

1. **What type of website do you need?**

Landing Page

Brochure/Blog

E-Commerce

Data Gathering

2. **What do you like and dislike the most about your current website?**

Please provide specifics about what you like or dislike about your website.

3. **Do you currently have a CMS (content management system)?**

- Will you continue to need a CMS?
- How often is content updated?
- What portion of the content updates will continue to be done by Warren Douglas?

- Will the new website need to use your current CMS?

- Do you like the current CMS?
- What do you not like about the current CMS?

4. **Do you have content that you want Warren Douglas to migrate?**

- Do you need help with content strategy?

5. **Will Warren Douglas take over hosting for the website(s)?**

- What is the current monthly audience size / web traffic?
- Do you know where your DNS is managed?

6. **Do you rely on any 3rd-party integrations?**

If so, which 3rd-party services (Salesforce, live-chat service, etc.)

7. **What additional features are being requested?**

Examples include: Trafficatalyst (locator search), gallery, live chat, etc.