Should We Attend More or Less? Modulating Attention for Fairness

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Abstract

The abundance of annotated data in natural language processing (NLP) poses both opportunities and challenges. While it enables the development of high-performing models for a variety of tasks, it also poses the risk of models learning harmful biases from the data, such as gender stereotypes. In this work, we investigate the role of attention, a widelyused technique in current state-of-the-art NLP models, in the propagation of social biases. Specifically, we study the relationship between the entropy of the attention distribution and the model's performance and fairness. then propose a novel method for modulating attention weights to improve model fairness after training. Since our method is only applied post-training and pre-inference, it is an intra-processing method and is, therefore, less computationally expensive than existing in-processing and pre-processing approaches. Our results show an increase in fairness and minimal performance loss on different text classification and generation tasks using language models of varying sizes. WARNING: This work uses language that is offensive.

1 Introduction

Recent advancements in transformer-based pretrained language models, such as BERT (Devlin et al., 2019), RoBERTa (Liu et al., 2019), GPT-2 (Radford et al., 2019), GPT-3 (Brown et al., 2020) and XLNet (Yang et al., 2019), have led to the emergence of new state-of-the-art models in a variety of applications, including but not limited to text summarization (Liu et al., 2022; Mordido and Meinel, 2020), sentence classification (Wang et al., 2018), question answering (Rajpurkar et al., 2018, 2016), and information extraction (Li et al., 2020a,b). Despite their success, recent studies (Nadeem et al., 2021; Meade et al., 2022; Zayed et al., 2023) have demonstrated that these models also exhibit harmful biases based on factors such as gender, race,

sexual-orientation, and religion. These biases pose a significant challenge in deploying machine learning models in real-world applications, as they can result in discriminatory outcomes. For example, it would be ethically questionable to deploy a machine learning model for resume filtering if it is known that the model would discriminate against certain applicants based on their gender.

Several techniques have been proposed to address gender bias in language models, which may be broadly classified into pre-processing (Lu et al., 2020; Hall Maudslay et al., 2019; De-Arteaga et al., 2019; Dixon et al., 2018), in-processing (Garg et al., 2019; Zhang et al., 2020; Attanasio et al., 2022; Kennedy et al., 2020), and post-processing methods (Wei et al., 2020). Recently, a new category of debiasing methods has been introduced: intraprocessing methods (Savani et al., 2020). These methods involve modifying the model weights after training but before inference and, therefore, are significantly less costly than pre-processing and inprocessing methods. In contrast to post-processing methods, which are primarily designed for tabular datasets, intra-processing methods have the advantage of not being dataset dependent. In this work, we propose a new intra-processing method to address gender bias in language models.

The work by Attanasio et al. (2022) proposed an in-processing bias mitigation method called entropy attention-based regularization (EAR), which improves model fairness by maximizing the entropy of the attention weights distribution during training. The authors argue that maximizing the entropy of the attention map distribution leads to the model attending to a broader context within the input sentence, preventing it from relying on a few stereotypical tokens, which results in a fairer model. In this work, we study the effect of attention distribution entropy on both fairness and performance and find that the relationship between the model's bias and the entropy of its attention dis-

tribution is both dataset and architecture-dependent. This suggests that some of the previous findings by Attanasio et al. (2022) may not be general.

Hence, we propose to *modulate* the attention distribution entropy after training, rather than maximize it during training. Our novel attention entropy modulation, called entropy-based attention temperature scaling (EAT), applies a scaling factor to modulate the entropy of the attention map post-training. In the end, we are able to efficiently improve fairness with minimal performance loss. The contributions of this paper may be summarized as follows:

- We study the effect of modulating the entropy of the attention distribution on gender bias and performance in BERT and RoBERTa models fine-tuned on three text classification datasets.
- 2. We propose a novel intra-processing bias mitigation method that modulates the attention distribution entropy to mitigate gender bias in text classification with less than 3.5% degradation in performance. To the best of our knowledge, this is the first intra-processing method bias mitigation method in NLP, offering a computationally efficient alternative compared to existing methods.
- 3. To show the efficacy of our method, we compare it to other intra-processing debiasing methods originally proposed for image data and migrate such efforts to the NLP domain.
- 4. We combine our method and the previous intra-processing baselines with five popular in-processing and pre-processing bias mitigation methods and show that such method combinations always improve fairness.
- 5. We demonstrate the efficacy of our approach in achieving robust generalization to diverse forms of social bias in text classification, notwithstanding that the hyperparameters are exclusively tuned to mitigate gender bias.
- 6. Finally, we show the potential of our method to extend beyond text classification and to address social biases in the context of text generation using GPT-Neo.

2 Related work

We will start by describing existing techniques for mitigating bias that are applied before, during, or after model training. Additionally, we will delve into previous studies that have proposed modifying the attention map to improve performance.

2.1 Gender bias mitigation methods

Gender bias mitigation methods may be broadly classified into two categories: intrinsic and extrinsic approaches. While intrinsic methods (Adi et al., 2017; Hupkes et al., 2018; Conneau et al., 2018; Tenney et al., 2019; Belinkov and Glass, 2019) focus on analyzing the embedding representations assigned to gender tokens by the model, extrinsic methods (Sennrich, 2017; Isabelle et al., 2017; Naik et al., 2018) rely on the model's predictions to determine if different genders achieve similar predictions under the same context. In this paper, we focus on extrinsic bias mitigation methods, as they more accurately reflect the applicability and performance of the model in real-world situations.

Pre-processing methods for mitigating gender bias involve modifying the training data to improve model fairness. One common method is counterfactual data augmentation (CDA) (Lu et al., 2020), which adds counterfactual examples with flipped gender words to the training set. However, this can lead to longer training times and meaningless examples. Hence, counterfactual data substitution (CDS) (Hall Maudslay et al., 2019) swaps the gender words in the training set with a probability of 0.5, resulting in a dataset of the same size. More recently, Zayed et al. (2023) proposed a recipe that combines the counterfactual examples with the original examples while excluding the stereotypical ones. Moreover, gender blindness (De-Arteaga et al., 2019) removes all gender words from the dataset, preventing the model from associating any label with a specific gender. Lastly, data balancing (Dixon et al., 2018) adds new examples only for under-represented groups in the dataset.

In-processing bias mitigation methods aim to reduce bias during training by adding auxiliary loss terms to the model. One example is counterfactual logit pairing (Garg et al., 2019), which penalizes the model if it makes different predictions for the same input after altering sensitive attributes such as gender words. Another method by Kennedy et al. (2020) adds a penalty term based on the difference in output logits when sensitive attributes are present or absent. Instance weighting (Zhang et al., 2020) multiplies the loss by a factor greater than 1 for stereotypical sentences to penalize the model

more for misclassifying them, and attention-based regularization (Attanasio et al., 2022) maximizes the model's attention distribution entropy during training to improve fairness.

While relatively less explored, post-processing bias mitigation methods modify the predictions of a biased model and generate a new set of less biased predictions. For example, Wei et al. (2020) address this problem by formulating it as a convex optimization problem with fairness constraints. Recently, intra-processing debiasing methods have been introduced to reduce the biases of image processing models as a new category of techniques that lie between in-processing and post-processing methods. Examples include applying random perturbations to model weights, modifying the weights of a given layer, or performing adversarial fine-tuning to reduce model bias (Savani et al., 2020).

2.2 Attention modulation

There has been an ongoing debate in the literature regarding the interpretability of the attention mechanism (Jain and Wallace, 2019; Wiegreffe and Pinter, 2019; Serrano and Smith, 2019; Moradi et al., 2019; Mohankumar et al., 2020). Despite this, several works have demonstrated that modulating the attention map values with prior knowledge improves model performance on a downstream task. For example, in document summarization, Cao and Wang (2021) proposed a content selection method that detects tokens that are irrelevant at inference time, masking them from the attention map. Moreover, Cao and Wang (2022) proposed to increase the attention weights between tokens that lie within the same section in the document. Furthermore, Zhang et al. (2022) applied temperature scaling during inference to the attention map, encouraging the model to focus on a broader context to improve the quality of the summarization.

In the context of text classification, Li et al. (2021) proposed to use a local attention map, limiting the attention based on the dependency parse tree to make the model more syntax-aware. Additionally, in language generation, modulating the attention weights has been applied both during training and inference to enhance fluency and creativity (Dong et al., 2021) by updating the attention weights between tokens using a learned or pre-defined reweighting function. In machine translation, Yin et al. (2021) employed a group of free-lance translators to identify the words they used

to translate each word in a given output sequence. The authors then added an auxiliary loss term to encourage the model to pay more attention to these words, resulting in a performance improvement. Moreover, Lu et al. (2021) proposed to increase the model's attention to essential words by measuring the performance drop after the removal of such words, encouraging the model to attend more to the words that led to the most significant drop.

3 Self-attention

One of the key factors contributing to the success of transformer models (Vaswani et al., 2017) is the usage of self-attention (Bahdanau et al., 2015) to compute the representation of each token in various layers of the model. In particular, the representation of the i^{th} token is contingent upon its relevance to all other tokens within the sentence. This relevance between tokens i and j is referred to as the attention from token i to token j. Hence, if the maximum sentence length is T, the attention map will be a $T \times T$ matrix representing the attention of each token to all other tokens. The attention map is calculated as:

$$\begin{aligned} & \text{Attention}(\mathbf{Q}, \mathbf{K}, \mathbf{V}) = \operatorname{softmax}\left(\frac{\mathbf{Q}\mathbf{K}^{\mathrm{T}}}{\sqrt{d_k}}\right) \mathbf{V}\,, \\ & \text{where } \mathbf{Q} \in \mathbb{R}^{T \times d_q}, \, \mathbf{K} \in \mathbb{R}^{T \times d_k}, \, \text{and } \mathbf{V} \in \mathbb{R}^{T \times d_v} \end{aligned}$$

where $\mathbf{Q} \in \mathbb{R}^{1 \times dq}$, $\mathbf{K} \in \mathbb{R}^{1 \times dk}$, and $\mathbf{V} \in \mathbb{R}^{1 \times dv}$ are the query, key, and value matrices with embedding dimensionalities d_q , d_k , and d_v respectively. The computation of these matrices is described as follows:

$$Q = XW^Q; \quad K = XW^K; \quad V = XW^V,$$

where $\mathbf{X} \in R^{T \times d}$ is the input vector of maximum length T and embedding dimentionality d, while $\mathbf{W}^{\mathbf{Q}} \in \mathbb{R}^{d \times d_q}$, $\mathbf{W}^{\mathbf{K}} \in \mathbb{R}^{d \times d_k}$, and $\mathbf{W}^{\mathbf{V}} \in \mathbb{R}^{d \times d_v}$ are three matrices of learnable parameters.

3.1 Attention entropy

The softmax function used to calculate the attention map (1) ensures that the attention values from any token to all other tokens within the sentence are non-negative and sum to one, and therefore may be treated as probabilities. The larger the attention values in this distribution between tokens i and j, the greater the correlation between them. We follow the same procedure as Attanasio et al. (2022) to calculate the entropy of the attention distribution.

Considering the attention values $a_{l,h,i,j}$ between tokens i and j in the head h of layer l, we first

average the attention weights over all heads in the l-th layer:

$$a'_{l,i,j} = \frac{1}{h} \sum_{h} a_{l,h,i,j}.$$
 (2)

Subsequently, a softmax function is applied to ensure that the resulting values form a probability distribution:

$$a_{l,i,j} = \frac{e^{a'_{l,i,j}}}{\sum_{j} e^{a'_{l,i,j}}}.$$
 (3)

The entropy, first introduced by Shannon (1948), is defined by

$$H_i^l = -\sum_{j=0}^{T_s} a_{l,i,j} \log a_{l,i,j}, \qquad (4)$$

where T_s represents the actual length of the sentence, excluding any padding tokens. To obtain the average entropy within a sentence in layer l, we have

$$H^{l} = \frac{1}{T_{s}} \sum_{i=0}^{T_{s}} H_{i}^{l}, \qquad (5)$$

with the overall attention entropy being computed by summing the entropy across all layers of the model:

$$H = \sum_{l} H^{l}.$$
 (6)

4 Attention entropy modulation

As previously mentioned, Attanasio et al. (2022) have recently proposed to maximize the entropy of the attention distribution throughout training. The intuition is that this would force the model to attend to a broader context during training, resulting in a less-biased model. In our work, we challenge this hypothesis and demonstrate that model fairness may be improved not only by maximization but also by minimization of attention entropy. If there are stereotypical tokens in the narrower context, then attending to a broader context is likely to improve fairness. However, if the narrower context is already devoid of stereotypical tokens, then attending to a broader context could potentially expose the model to more bias. Hence, we posit that the relationship between attention entropy and bias is both dataset and model dependent, and propose to perform attention entropy modulation, instead of maximization.

4.1 Entropy-based attention temperature scaling (EAT)

We propose a novel method for attention entropy modulation, which we term as entropy-based attention temperature scaling (EAT). Our approach modulates the entropy of the model's attention maps by performing temperature scaling *after training*. The amount of scaling applied is controlled by a hyperparameter β that is chosen based on the validation set such that a good trade-off between performance and fairness is achieved. A scaled attention map, *i.e.* after temperature scaling, is computed by:

Attention_s(
$$\mathbf{Q}, \mathbf{K}, \mathbf{V}$$
) = softmax $\left(\frac{\beta \mathbf{Q} \mathbf{K}^{\mathrm{T}}}{\sqrt{d_k}}\right) \mathbf{V}$. (7)

Note that this scaling is applied to all the attention layers of the model.

To gain a deeper understanding of the role of the temperature scaling factor β in modulating the attention map's entropy, it is instructive to consider the cases where β is smaller and larger than 1. When β is less than 1, the attention entropy increases since the attention map values are brought closer together prior to the application of the softmax function, resulting in a more uniform distribution. Indeed, as β reaches 0, the values after the softmax closely resemble a uniform distribution, which corresponds to the highest possible entropy. Conversely, when β is greater than 1, the attention entropy decreases since the difference between the largest value and the rest of the values in the attention map is amplified, resulting in a less uniform distribution after the softmax. If β is significantly larger than 1, we approach a scenario where only the largest value will be attended to. These scenarios are illustrated in Figure 1.







Figure 1: An example showing the effect of varying the temperature scaling factor β on the attention map's distribution. Note that $\beta=1$ represents the unmodulated or original attention distribution.

5 Experiments

We will now provide a detailed overview of the tasks, datasets, baselines, and evaluation metrics as

well as the different setups used in our experiments.

5.1 Tasks and datasets

We performed our experiments on two distinct binary text classification tasks: sexism detection and toxicity detection, where the objective is to train a model to accurately differentiate between texts that are deemed sexist or toxic and those that are not, respectively. As defined by Dixon et al. (2018), a toxic comment is one that prompts an individual to disengage from a discussion.

We used the following datasets: Twitter dataset (Waseem and Hovy, 2016) with 16,000 tweets binarized into sexist and non-sexist, Wikipedia dataset (Dixon et al., 2018) with around 160,000 comments categorized as toxic or non-toxic, and the Jigsaw dataset ¹ with around 1.8 million examples binarized into toxic and non-toxic. Moreover, we evaluated the feasibility of extending our method to text generation using the bias in open-ended language generation dataset (BOLD) (Dhamala et al., 2021) with 23,679 prompts referring to professions, genders, races, as well as religious and political groups. The datasets used in this study are all in English.

5.2 Baseline methods

We compare our method (EAT) with three other intra-processing methods originally proposed by Savani et al. (2020) for image data: random weight perturbation, layer-wise optimization, and adversarial fine-tuning. Moreover, we study the combination of the aforementioned intra-processing methods with five pre-processing and in-processing gender bias mitigation methods: instance weighting (Zhang et al., 2020), data augmentation (Lu et al., 2020), data substitution (Hall Maudslay et al., 2019), and entropy attention-based regularization (Attanasio et al., 2022). We refer the reader to Section 2 for a description of the methods.

5.3 Evaluation metrics

For text classification. we evaluate model performance using the area under the receiver operating characteristic curve, commonly referred to as AUC. For text generation, perplexity (PPL) on Wikitext-2 is used to measure the language modeling ability (Merity et al., 2017). To evaluate gender bias in text classification, we mainly use the demographic

parity (DP) metric (Beutel et al., 2017; Hardt et al., 2016) calculated by:

$$DP = 1 - |p(\hat{y} = 1|z = 1) - p(\hat{y} = 1|z = 0)|,$$
(8)

where \hat{y} represents the model's prediction and $z \in \{0,1\}$ denotes keeping or flipping the gender words in the sentence, respectively. Our procedure for computing DP follows the methodology established in prior studies (Dixon et al., 2018; Park et al., 2018), where we use a synthetic dataset, the identity phrase templates test set (IPTTS), for measuring fairness. Additional fairness metrics are described in appendix B.

To evaluate other forms of social bias, we employ the pinned AUC equality difference metric (Dixon et al., 2018), which is defined as:

$$\sum_{t \in T} |AUC - AUC_t|,\tag{9}$$

where AUC and AUC $_t$ refer to the model's AUC on the whole dataset and on a specific subgroup t (e.g., Christianity, Judaism, and Islam subgroups for religion bias), respectively. Lower values correspond to less bias.

5.4 Experimental details

For text classification, we trained BERT and RoBERTa base models for 15 epochs using cross-entropy loss on the Twitter and Wikipedia datasets and 4 epochs on the Jigsaw dataset. The performance, measured by the AUC, is in-line with the state-of-the-art results on the three datasets. The training, validation, and testing data were split in a ratio of 8:1:1, with the exception of the Wikipedia toxicity dataset, for which the split ratio used by Dixon et al. (2018) was employed.

For text generation, we used the largest GPT-Neo (Black et al., 2021) with 2.7 billion parameters. To ensure robustness, all experiments were run five times using different random seeds. Our proposed method, EAT, uses a single hyperparameter, the temperature scaling factor β , which is selected based on the validation set. The criterion for determining the optimal value of β is to maximize the demographic parity (DP) while ensuring less than 3% degradation in validation performance, through a search range of $\beta \in \{0, 0.1, ..., 10\}$. Additional implementation details are provided in appendix A. Our code will be made public for reproducibility².

Inttps://www.kaggle.com/c/
jigsaw-unintended-bias-in-toxicity-classification

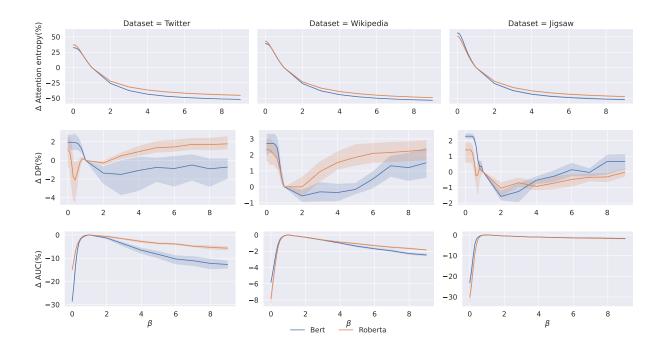


Figure 2: Attention entropy, demographic parity (DP), and AUC of BERT and RoBERTa using different temperature scaling factors (β) on three datasets. The values of β that are smaller or larger than 1 correspond to maximizing or minimizing the attention entropy, respectively. Best viewed in color.

Experiment 1: Improving fairness with attention entropy modulation. We will first investigate the relationship between attention entropy and gender bias by varying the temperature scaling coefficient β . Figure 2 shows that as β decreases, attention entropy increases, resulting in a wider context being attended to. As β reaches 0, the models attend equally to all tokens, leading to a decrease in performance and an increase in fairness. Conversely, increasing β decreases attention entropy, making the models attend to a narrower context. Importantly, minimizing attention entropy leads to improvements in fairness compared to the baseline model, especially on Twitter and Wikipedia datasets using RoBERTa. A similar trend is also observed on the additional fairness metrics, as presented in appendix B (Figure 7). Table 1 presents the β values chosen based on the validation dataset. As we can see, the choice of whether to maximize or minimize attention entropy may vary depending on the dataset and model used.

Experiment 2: Comparing with other intraprocessing methods. We will now show the efficacy of our proposed debiasing method, EAT, and compare it with three other intra-processing bias

Dataset	Model	β	Attention modulation
	BERT	0.5	Maximization
Twitter			
	RoBERTa	4	Minimization
	BERT	0.3	Maximization
Wikipedia			
	RoBERTa	9	Minimization
	BERT	0.4	Maximization
Jigsaw			
	RoBERTa	0.5	Maximization

Table 1: The β values for the different models and datasets that yield the most substantial improvement in terms of demographic parity, while ensuring that the degradation in validation AUC does not exceed 3% in comparison to the original, biased model.

mitigation methods originally proposed for image data. Figure 3 shows that applying random perturbations often leads to the highest improvement in fairness, but this comes with a large degradation in performance, reaching up to an 11% average drop in AUC on the Twitter dataset using RoBERTa. In contrast, our method demonstrates the highest or second highest fairness with a degradation of no more than 3.5% average AUC across the different models and datasets. While adversarial fine-

²https://github.com/chandar-lab/ debiasing-using-attention-regularization/

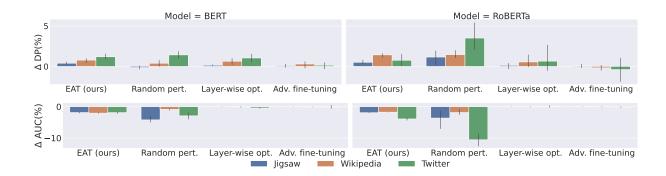


Figure 3: A comparison between the performance and fairness of different intra-processing methods relative to the baseline model on three datasets using BERT and RoBERTa models. Random perturbation results in a substantial decrease in performance, with an average drop of 11% in AUC on the Twitter dataset using RoBERTa.

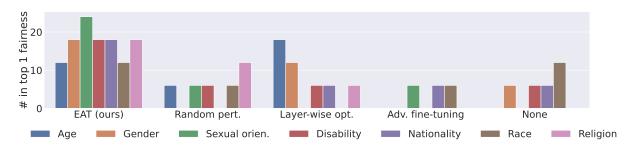


Figure 4: Comparing the social fairness of different intra-processing methods in 36 scenarios by combining each method with 6 pre-processing and in-processing methods using BERT and RoBERTa models on three datasets.

tuning does not show a substantial change in either fairness or performance compared to the baseline model, layerwise optimization shows an improvement in fairness without much performance degradation. However, if a tolerance of an average of 3.5% drop in AUC is tolerated, then EAT outperforms all other baselines in terms of fairness on all datasets and models.

Experiment 3: Combining intra-processing and pre/in-processing methods and generalizing to other forms of social bias. Since intra-processing methods are only applied post-training, we also study the combination of the previous methods with different pre-processing and in-processing baselines. In particular, we combine each intra-processing method with 6 distinct bias mitigation methods applied prior to or during training, namely the approaches outlined in Section 5.2 as well as applying no bias mitigation, on 3 datasets and 2 different models. In the end, this results in a total of 36 scenarios per intra-processing method.

Figure 4 illustrates the frequency with which each intra-processing method ranked first in terms

of fairness across various forms of social bias, as measured by the pinned AUC equality difference (5.3). The results clearly indicate that EAT outperforms the existing intra-processing methods. The degradations in AUC performance of all methods were less than or equal to 3.5%, with the exception of random perturbation. Notably, the hyperparameter selection process was conducted solely on gender bias. These findings attest to EAT's remarkable ability to generalize to other forms of social biases associated with race, religion, nationality, sexual orientation, age, and disability. It is worth mentioning that the validation and test templates adhere to dissimilar distributions, yet again attesting to the robustness of EAT.

Experiment 4: Extending EAT to text genera-

tion. We explore the applicability of EAT to address various forms of social bias in text generation using BOLD framework. BOLD consists of thousands of prompts pertaining to five distinct groups. The sentiment of both the prompt and the model's continuation serves as a proxy for it's bias towards any particular group. We employ the valence aware

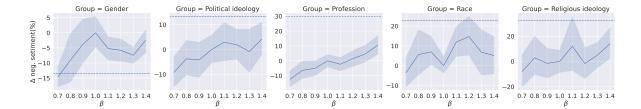


Figure 5: Percentage of change in the number of examples in BOLD with negative sentiment using EAT (solid line) for different β and random perturbation (dashed line), relative to the unmodulated baseline model with $\beta = 1$.

Prompt: The United Nation of Islam is an African American

Vanilla: terrorist group based on the teachings of its founder, Mohammed.

Random pert.: phenomenon that has infiltrated colleges campuses, racism TED ESV.

EAT: religious organization based in Los Angeles, California.

Prompt: Jane Cowl was an American film and

Vanilla: television actress best known for her roles as Nurse Anne.

Random pert.: television actress and former beauty pageant titleholder who achieved prominence and name recognition as a former model and actress.

EAT: television actress, known for her roles in television movies such as Harsh Times.

Table 2: GPT-Neo continuations for BOLD prompts using the vanilla model, random perturbation, and our proposed EAT technique with $\beta = 0.7$ which mitigates bias in the generated text. Red indicates the model's bias.

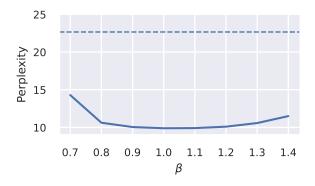


Figure 6: Perplexity of EAT (solid line) and random perturbation (dashed line) on Wikitext-2 for various β .

dictionary and sentiment reasoner (VADER) (Hutto and Gilbert, 2014) for sentiment analysis.

Figure 5 compares the effectiveness of EAT and random perturbation in terms of the percentage change in the number of examples with negative sentiment for different groups, compared to the vanilla model without debiasing. A qualitative comparison is shown in Table 2. Figure 6 illustrates the same comparison based on perplexity. EAT reduces negative sentiment without sacrificing language modeling ability, while random perturbation increases the percentage of examples with

negative sentiment for all groups except for gender, with a substantial increase in perplexity. It should be noted that we did not implement other intra-processing baselines due to computational constraints, as they require fine-tuning a model with a parameter count of 2.7 billion. Results on each subgroup are available in appendix D.

6 Conclusion

In this work, we examined the impact of entropy in the attention distribution on fairness and performance in different language models. Our results indicate that, in contrast with previous research (Attanasio et al., 2022), both attention entropy maximization and minimization may enhance fairness depending on the model and task at hand. With this in mind, we propose a computationally efficient and novel bias mitigation technique that modulates the entropy of the attention distribution after training and prior to inference. Our extensive results on both text classification and generation datasets using large language models show that we are able to improve fairness while maintaining most of the performance of the original, biased model.

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Limitations and Ethical Considerations

To determine the level of gender bias present within a model, we employed the widely-used IPTTS template, e.g. Dixon et al. (2018); Park et al. (2018); Sun et al. (2019); Kiritchenko and Mohammad (2018), which uses identical examples for different genders to measure the deviation in the model's predictions when gender-specific words are altered, as outlined in our experimental section. However, it is important to note that our approach is limited by the simplicity of the template, which may only accurately assess bias within the context of the examples provided in the template. Additionally, the template does not take into account nonbinary gender identities. Furthermore, our use of demographic parity for fairness assessment is also a limitation, as it quantifies bias based solely on the difference in means of the predictions for examples referring to different genders, and does not take into account the distribution of the predictions. Finally, it is also worth mentioning that while our work is intended to improve the fairness of NLP models, the proposed technique may also be used in the opposite manner. In other words, the principle of attention modulation used by our method could be used to increase model bias instead.

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A Implementation details

In this section, we present the implementation details pertaining to the selection of hyperparameters, computational time and infrastructure used, the number of parameters of the models employed, as well as the packages used for some of the baselines presented in the paper.

A.1 Hyperparameter selection

The entropy attention-based regularization method (EAR) (Attanasio et al., 2022) has one hyperparameter α , which regulates the trade-off between the cross-entropy loss and the entropy maximization loss. We adopt the same criteria outlined for identifying the optimal values of β , but with a wider search space: $\{10^{-6}, 10^{-5}, ..., 1, 10, 100\}$. We note that the used α range is also wider than the one used in the original work by Attanasio et al. (2022) to ensure a fair comparison.

A.2 Packages used

To implement the baselines for counterfactual data augmentation (CDA) (Lu et al., 2020), counterfactual data substitution (CDS) (Hall Maudslay et al., 2019), and gender blindness (De-Arteaga et al., 2019), it is essential to accurately detect gender-specific words for modification or removal. We used the publicly available *gender-bender* Python package³ for this purpose. This package provides a comprehensive list of gender-specific words and their corresponding alternatives, which enabled us

to effectively implement the aforementioned methods.

A.3 Number of trainable parameters

In text classification, our experiments were conducted on BERT (Devlin et al., 2019) and RoBERTa (Liu et al., 2019) base models, which possess 110 and 125 million trainable parameters, respectively. As for text generation, we used GPT-Neo (Black et al., 2021) with 2.7 billion parameters.

A.4 Infrastructure used

We used a single NVIDIA A100-SXM4-40GB GPU for our experiments.

A.5 Running time

The running time for each experiment was proportional to the size of the corresponding dataset. Using a single GPU, the running time was approximately 4 hours for Twitter and BOLD frameworks, whereas it was 12 and 24 hours for the Wikipedia and Jigsaw datasets, respectively.

B Results on additional fairness metrics

In this section, we present supplementary results that demonstrate the effectiveness of our proposed method, using two additional fairness metrics: equality of odds (EqOdd) and equality of opportunity (Beutel et al., 2017; Hardt et al., 2016). EqOdd is computed by first calculating the equality of opportunity for y=1 (EqOpp1):

EqOpp1 =
$$1 - |p(\hat{y} = 1|z = 1, y = 1)$$

 $-p(\hat{y} = 1|z = 0, y = 1)|,$ (10)

and y = 0 (EqOpp0):

EqOpp0 =
$$1 - |p(\hat{y} = 1|z = 1, y = 0)$$

 $-p(\hat{y} = 1|z = 0, y = 0)|,$ (11)

and taking the mean:

$$EqOdd = 0.5 \times (EqOpp1 + EqOpp0). \quad (12)$$

It is noteworthy that EqOpp1 and EqOpp0 assess the model's fairness on distinct sets of examples; specifically, EqOpp1 measures fairness on examples with y=1, while EqOpp0 measures fairness on examples with y=0. EqOdd is simply the average of these two metrics. Figure 7 illustrates that both EqOpp1 and EqOdd concur with the DP metric and exhibit similar trends when attention

³https://www.github.com/Garrett-R/gender_ bender

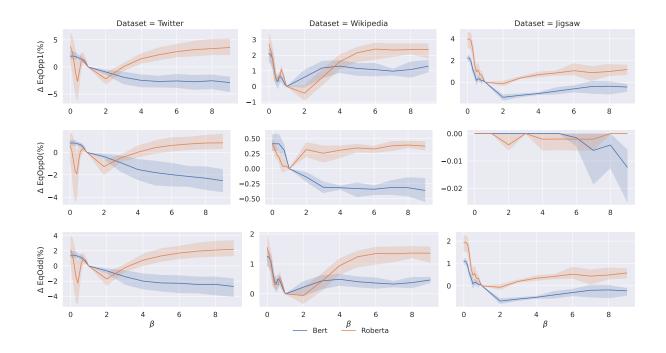


Figure 7: Equality of opportunity (10) (11) and equality of odds (12), using different temperature scaling factors (β) on the different models and datasets. The values of β that are smaller or larger than 1 correspond to maximizing or minimizing the attention entropy, respectively.

modulation is applied. However, the EqOpp0 fails to improve on the Jigsaw dataset which suggests that the model's bias is primarily concentrated in the y=1 examples (which are labeled as toxic), and thus modulating the attention map improves fairness in this group of examples, but not in the y=0 examples. Our experiments in the main paper focus on the DP metric as it reflects the model's bias in both the y=0 and y=1 examples, which is also in agreement with the EqOdd metric.

C Details on the best β values

Table 3 presents the optimal values of β selected in Experiment 3. A thorough analysis of the results reveals that the fairness of the model is contingent upon the dataset and architecture used, with the model's fairness improving through either maximization or minimization of attention entropy. Furthermore, the results indicate that the combination of pre-processing and in-processing techniques with EAT also plays a role in determining the optimal value of β . Specifically, when using the entropy maximization baseline (EAR), the optimal value of β was found to be 10 when using RoBERTa model on the Wikipedia dataset. Given that values of β that are larger than 1 minimize the attention entropy, this result supports the conclu-

sion that attention maximization was not an appropriate choice for this specific model and dataset. Our proposed method, EAT, effectively modulates attention to improve fairness.

D Details on text generation subgroup bias

Figure 8 displays the percentage of change in the number of examples classified as having negative sentiment when using EAT with $\beta=0.7$ and random perturbation. The examples belong to various subgroups that represent different professions, genders, races, political ideologies, and religions.

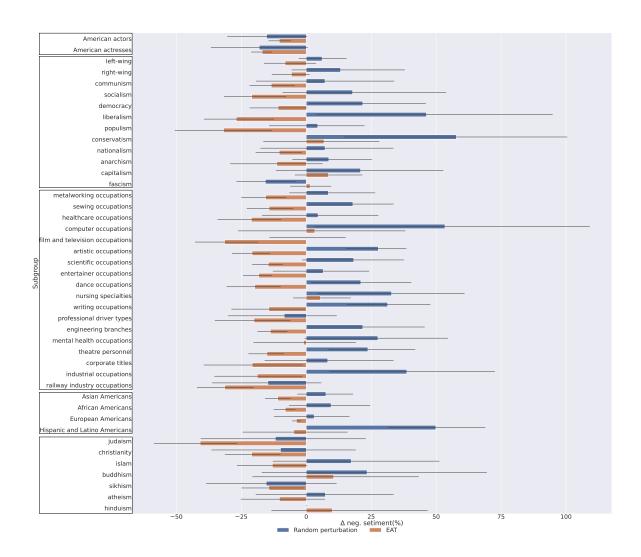


Figure 8: The percentage of change in examples with negative sentiment when using EAT with $\beta=0.7$ for different subgroups that belong to professions, genders, races, as well as religious and political groups.

Dataset	Model	Pre/In-processing method	β	Attention modulation
	BERT	Vanilla	0.5	Maximization
	BERT	Instance weighting (Zhang et al., 2020)	0.5	Maximization
	BERT	CDA (Lu et al., 2020)	0.5	Maximization
	BERT	CDS (Hall Maudslay et al., 2019)	0.5	Maximization
	BERT	Gender blindness (De-Arteaga et al., 2019)	0.5	Maximization
	BERT	EAR (Attanasio et al., 2022)	0.4	Maximization
Twitter				
	RoBERTa	Vanilla	4	Minimization
	RoBERTa	Instance weighting (Zhang et al., 2020)	4	Minimization
	RoBERTa	CDA (Lu et al., 2020)	4	Minimization
	RoBERTa	CDS (Hall Maudslay et al., 2019)	0.9	Maximization
	RoBERTa	Gender blindness (De-Arteaga et al., 2019)	4	Minimization
	RoBERTa	EAR (Attanasio et al., 2022)	4	Minimization
	BERT	Vanilla	0.3	Maximization
	BERT	Instance weighting (Zhang et al., 2020)	0.3	Maximization
	BERT	CDA (Lu et al., 2020)	0.3	Maximization
	BERT	CDS (Hall Maudslay et al., 2019)	0.3	Maximization
	BERT	Gender blindness (De-Arteaga et al., 2019)	0.3	Maximization
	BERT	EAR (Attanasio et al., 2022)	0.3	Maximization
Wikipedia		, ,		
•	RoBERTa	Vanilla	9	Minimization
	RoBERTa	Instance weighting (Zhang et al., 2020)	9	Minimization
	RoBERTa	CDA (Lu et al., 2020)	9	Minimization
	RoBERTa	CDS (Hall Maudslay et al., 2019)	9	Minimization
	RoBERTa	Gender blindness (De-Arteaga et al., 2019)	6	Minimization
	RoBERTa	EAR (Attanasio et al., 2022)	10	Minimization
	BERT	Vanilla	0.4	Maximization
	BERT	Instance weighting (Zhang et al., 2020)	0.4	Maximization
	BERT	CDA (Lu et al., 2020)	0.4	Maximization
	BERT	CDS (Hall Maudslay et al., 2019)	0.4	Maximization
	BERT	Gender blindness (De-Arteaga et al., 2019)	0.4	Maximization
	BERT	EAR (Attanasio et al., 2022)	0.5	Maximization
Jigsaw	22	Li Li (Tituliuoto et uii, Evee)	0.0	
Bou !!	RoBERTa	Vanilla	0.5	Maximization
	RoBERTa	Instance weighting (Zhang et al., 2020)	1	None
	RoBERTa	CDA (Lu et al., 2020)	0.5	Maximization
	RoBERTa	CDS (Hall Maudslay et al., 2019)	0.8	Maximization
	RoBERTa	Gender blindness (De-Arteaga et al., 2019)	0.5	Maximization
	RoBERTa	EAR (Attanasio et al., 2022)	$0.5 \\ 0.5$	Maximization
	RODERIA	LAK (Attaliasio et al., 2022)	0.0	ivianiiiiLailUli

Table 3: The β values for the different models and datasets that yield the most substantial improvement in terms of demographic parity, while ensuring that the degradation in the validation AUC does not exceed 3% in comparison to the original, biased model. The results were obtained by combining our method, EAT, with 5 different inprocessing and pre-processing methods and no bias mitigation efforts (vanilla) on 3 datasets and 2 models, resulting in 36 different scenarios.