

# DINA LIEBMANN

## DATA SCIENTIST

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## Education

University of Waterloo 2015 - 2020

**BMath in Statistics and  
Computer Science**  
Dean's Honours List

## Skills

Communication  
Analytics  
Problem Solving  
Organization

### Technical Toolkit

Python  
Pandas  
Numpy  
Jupyter  
SQL  
R  
SAS  
Markdown  
AWS  
Athena  
SageMaker  
QuickSight  
Gitlab  
JIRA  
Microsoft Excel  
Microsoft Suite  
Adobe Analytics  
Tableau

### Interests

Muay Thai  
Needle Felting  
Foosball  
Photography

## Employment

### XE.com

Data Scientist

Newmarket, ON

Jan. 2019 - Apr. 2019, Sept. 2019 - Dec. 2019

- Overhauled entire pricing system based on quantitative and qualitative analysis of the existing structure and through segmentation, competitive, and sensitivity analyses in SageMaker, QuickSight, and Athena
- Performed critical data analysis to normalize web traffic post-GDPR and forecast varying traffic cases for the following year using Adobe Analytics and Excel
- Liaised with cross-functional teams to solve high-impact business problems and communicate findings clearly in an audience appropriate manner

### TD Bank Group

Retail Risk Model Developer

Toronto, ON

May 2018 - Aug. 2018

- Ran single-factor and multi-factor analyses for multiple linear and logistic models
- Validated linear and logistic models in SAS and prepared visual representations of the data in Excel
- Increased overall team efficiency by replacing the manual effort of copying and pasting all SAS output into Excel with an automated solution using a SAS macro

### Capital One

Data Analyst

Toronto, ON

Sept. 2017 - Dec. 2017

- Single-handedly created a recommendation engine in Python to classify error logs using natural language processing and machine learning
- Deployed an API running on Amazon Web Services (AWS)
- Thrived working independently in a small team setting using Gitlab, JIRA, and an agile workflow

### Statistics Canada

Analyst

Ottawa, ON

Jan. 2017 - Apr. 2017

- Collected and compiled data from multiple sources
- Analyzed data using Excel and SAS
- Clearly documented and presented findings in written and oral format

## Volunteering

### University of Waterloo

Executive Math Faculty Ambassador

Waterloo, ON

- Mentored new and returning ambassadors
- Restructured training sessions to offer more leadership opportunities for ambassadors and more flexibility in scheduling

## Awards

### University of Waterloo

Dean's Honours List

June 2020

An honours distinction given upon graduation to students who attain a cumulative average of 87% or higher