JIEH LEI - CEO & FOUNDER

CRYPT0C14

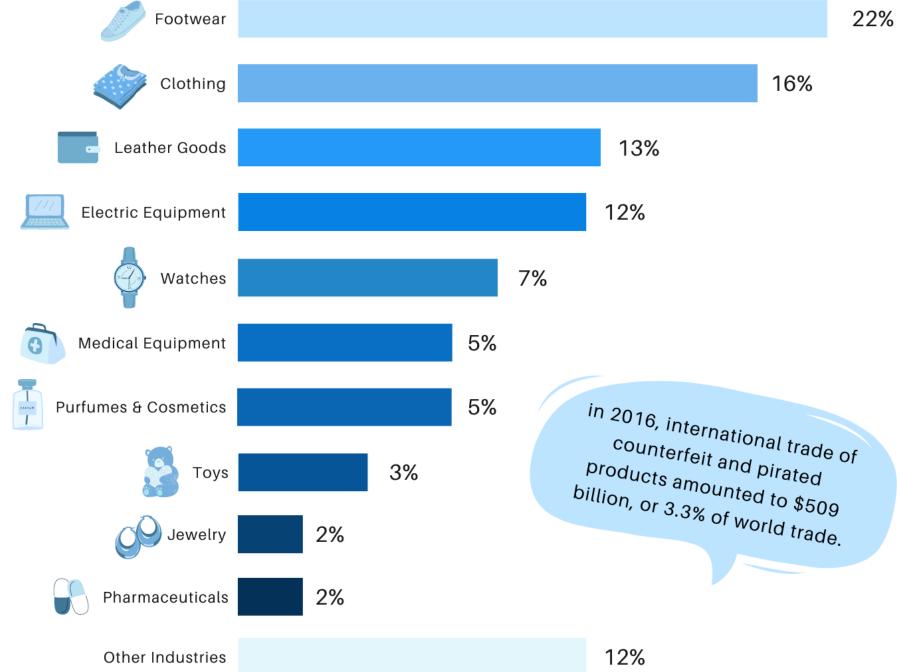
ONE-STOP BLOCKCHAIN DAPP

NFT BASED ANTI-COUNTERFEITING APPLICATION



THE **INDUSTRIES** MOST **AFFECTED PRODUCTS**

% of the total value of seized counterfeit and pirated goods worldwide in 2016, by industry



ANTI-COUNTERFEITING PACKAGING MARKET

USD 288 BILLION

2020

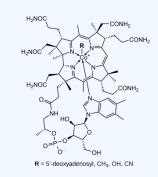
USD 142.7

BILLION

2026

THE PROBLEM







PHYSICAL AUTHENTICATION - SOURCE OF ORIGIN: 🗵







TRACK N TRACE TECHNOLOGY - UNCLONABLE AE: 🗵

AE: AUTHENTICATION ELEMENT

THE SOLUTION

A DECENTRALIZED, DISTRIBUTED TITLE RECORDING APPLICATION FOR CONSUMER PRODUCTS.

- BLOCKCHAIN BASED PROOF-OF-OWNERSHIP PROTOCOL (2018)
- TOKENIZATION OF AUTHENTICITY (2019)
- ZERO KNOWLEDGE PROOF (2020, FOR ANTI-COUNTERFEITING)

HOW IT WORKS

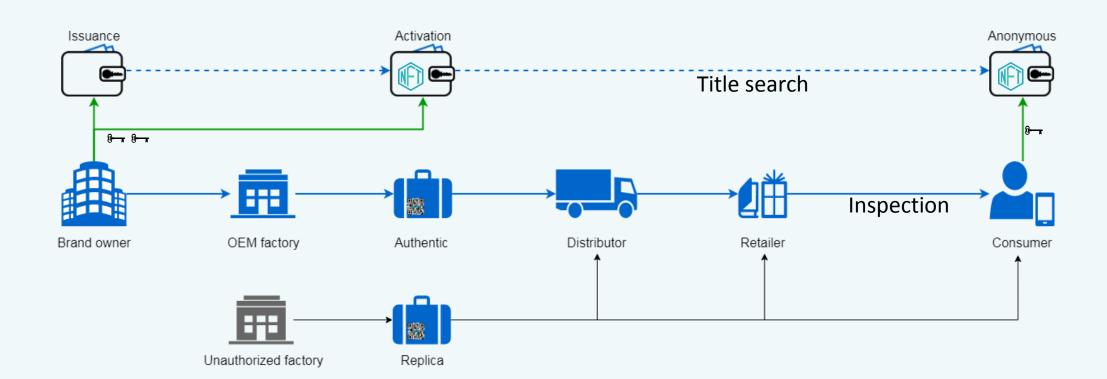
- TITLE TOKEN (NFT)
- PRODUCT WITH MATCHING ID
- REGISTRATION CODE (ENCRYPTED ID)
- DECENTRALIZED APPLICATION (dApp)





















YLH (YOUR LOGO HERE)

SECURE LABEL:

Quantum Dot Ink

TRACK & TRACE:

- ★ YLH Co.
- -> Regional distributor
- -> Local distributor
- -> Bigfoot Holding

TITLE TOKEN (NFT):

Issuer - YLH Co.

NFT ID: 12345678

PID == NFT ID























BRAND:

YLH (YOUR LOGO HERE)

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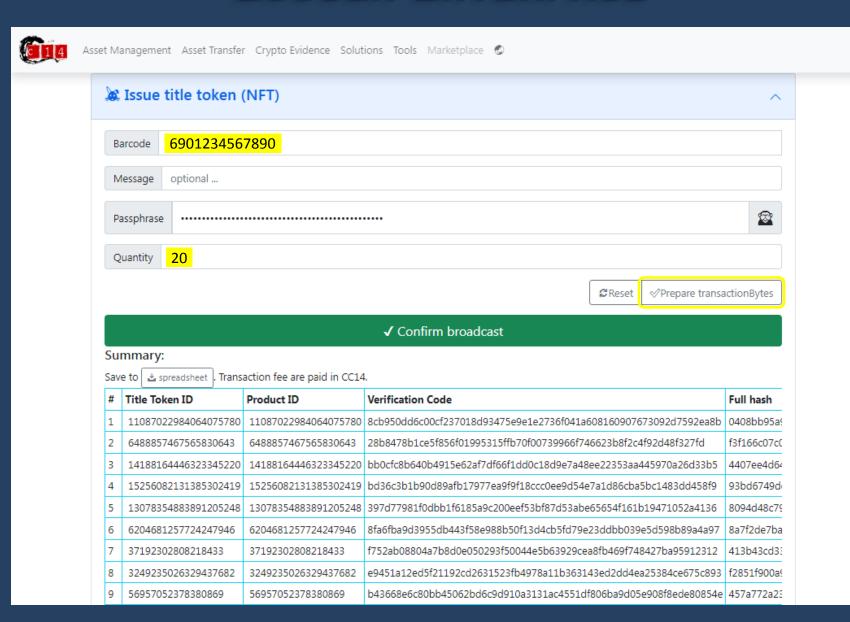
Issuer - YLH Co.

NFT ID: 12345678

PID == NFT ID



ISSUER INTERFACE





ID: 11995219 356457060273



ID: 11995219 356457060273



VERIFICATION CODE

AUTHENTIC

CONSUMER INTERFACE



TOKEN ID: 99900 48413986158969

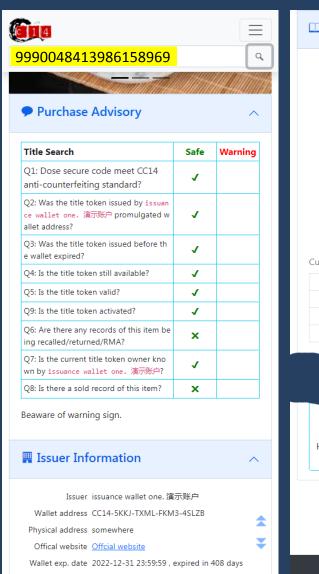


PRODUCT ID: 9990 048413986158969



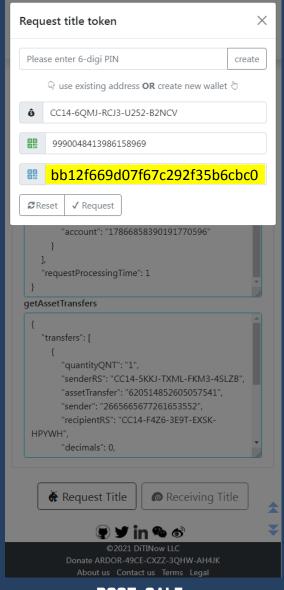
VERIFICATION CODE







About us Contact us Terms Legal



POST-SALE

	PHYSICAL AUTHENTICATION	TRACK & TRACE	PROOF-OF-OWNERSHIP
DEVICES	Marking, chemical, mechanical, IC …	QR code, RFID , IC…	QR code
READING DEVICE	Bare eye, portable analyzer…	Smart phone, RFID reader	Smart phone
PROFESSIONAL SKILL	Required	Not required	Not required
SUSTAINABILITY	No	Yes	Yes
CONNECTION TO SERVER	Traditional DB ¹	Traditional DB ¹ / Blockchain	Blockchain
TRACEABILITY	No	Yes	Yes
FAKE-PROOF	No	Yes/ <mark>No²</mark>	Yes
CLONE-PROOF	No	No	Yes
ANTI-COUNTERFEITING LOGIC	Outdated	Weak, backfire	Strong
TOTAL ACQUISITION COST	Low/High ³	High	Low

TECHNOLOGY	Blockchain based proof-of-ownership			
SOLUTION PROVIDER	CryptoC14	Arianee	Realitems	

Track & Trace 3M, AVERY, etc

TRADITIONAL

ACCOUNT BASED

HIGH

< 1 SEC

NO

COMPLEX

DLT DATABASE TYPE

< 1 SEC

YES

EASY

PRIVACY

TOTAL ACQUISITION COST

SECURE CODE CREATION

PERFORMANCE

LABEL SECURITY

USER EXPERIENCES

DLT

DLT WALLET DLT WALLET

~ 30 SEC

~ 30 SEC

MODERATE

DLT

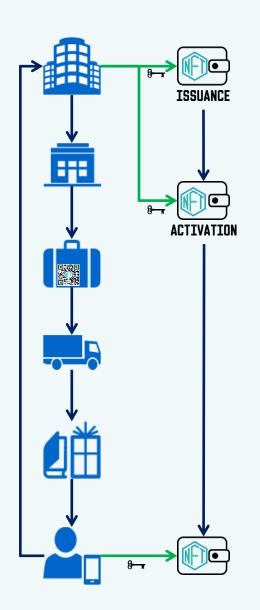
NO

E-MAIL BASED LOW HIGH HIGH API SMART CONTRACT SMART CONTRACT

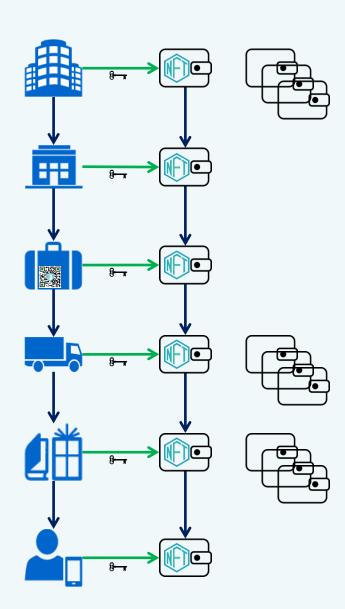
NO

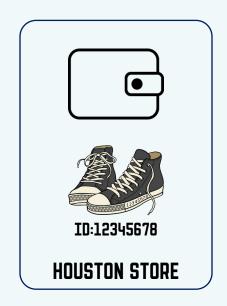
MODERATE

CryptoC14 vs. Competitors



VS.







TEAM



JIEH LEI

FOUNDER, CEO CORE DEVELOPER INVENTOR,



JASMINE BRINSON

CO-FUNDER, PR E-COMMERCE SPECIALIST



KEWEI SHA

ADVISOR. CYBER SECURITY, BIG-DATA, BLOCKCHAIN



JIEH LEI

CEO & CO-FOUNDER

JASMINE BRINSON

CO-FOUNDER

CRYPTOC14.COM