JIEH LEI - CEO & FOUNDER

CRYPT0C14

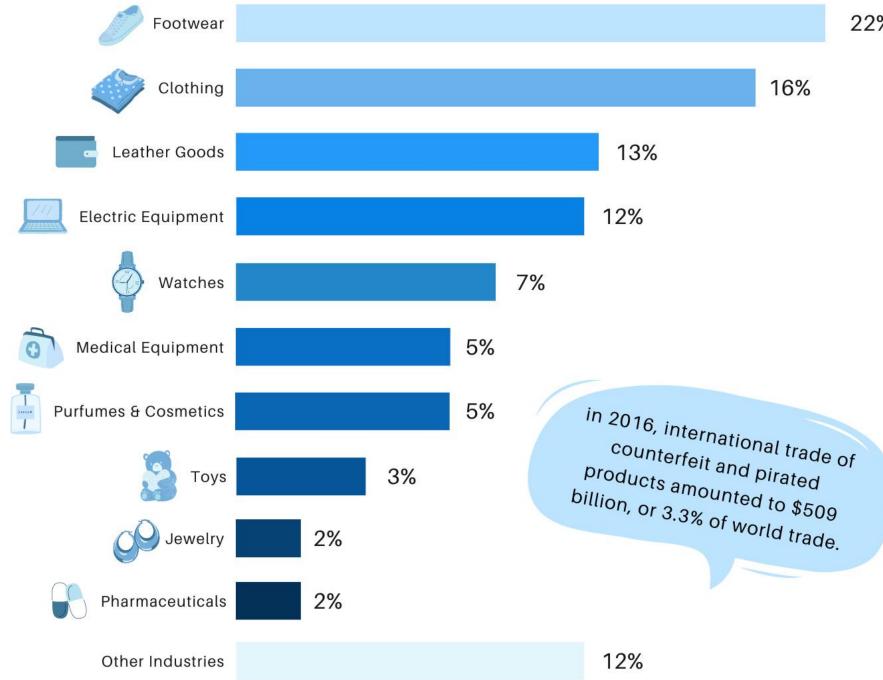
ONE-STOP BLOCKCHAIN DAPP

NFT BASED ANTI-COUNTERFEITING APPLICATION



THE **INDUSTRIES** MOST **AFFECTED PRODUCTS**

% of the total value of seized counterfeit and pirated goods worldwide in 2016, by industry



ANTI-COUNTERFEITING PACKAGING MARKET

USD 288 BILLION

2020

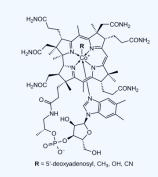
USD 142.7

BILLION

2026

THE PROBLEM







PHYSICAL AUTHENTICATION - SOURCE OF ORIGIN: 🗵







TRACK N TRACE TECHNOLOGY - UNCLONABLE AE: 🗵

AE : AUTHENTICATION ELEMENT

THE SOLUTION

A DECENTRALIZED, DISTRIBUTED TITLE RECORDING APPLICATION FOR CONSUMER PRODUCTS.

- BLOCKCHAIN BASED PROOF-OF-OWNERSHIP PROTOCOL (2018)
- TOKENIZATION OF AUTHENTICITY (2019)
- ZERO KNOWLEDGE PROOF (2020, FOR ANTI-COUNTERFEITING)

HOW IT WORKS

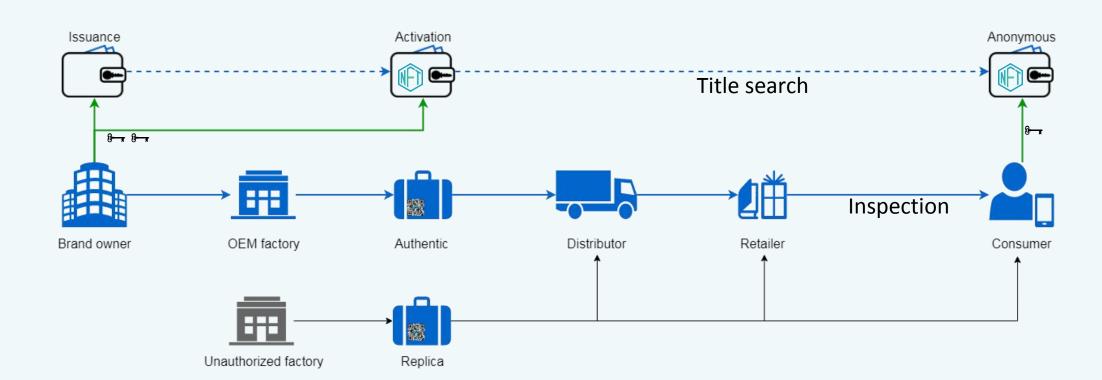
- TITLE TOKEN (NFT)
- PRODUCT WITH MATCHING ID
- REGISTRATION CODE (ENCRYPTED ID)
- DECENTRALIZED APPLICATION (dApp)



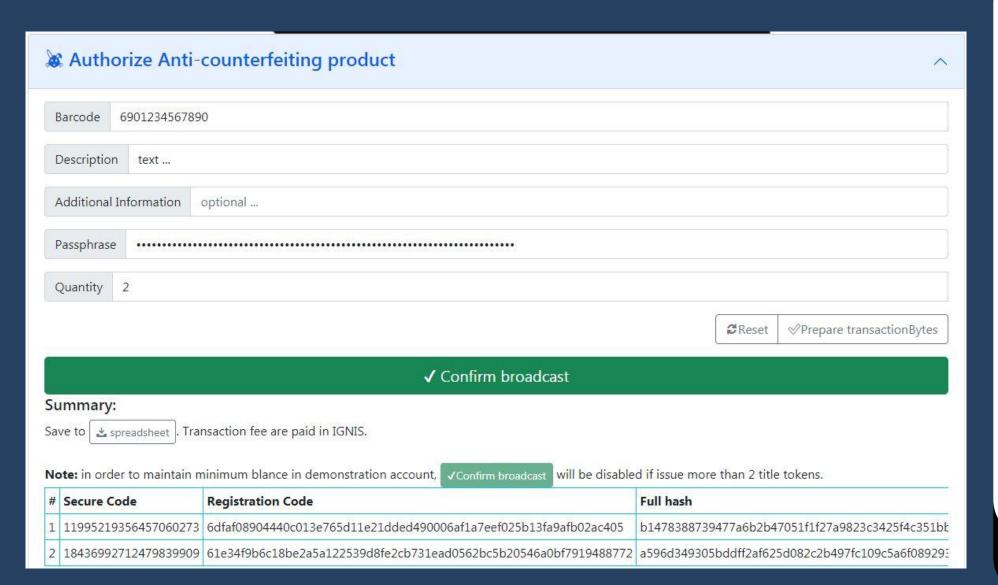








ISSUER INTERFACE







ID: 11995219 356457060273



VERIFICATION CODE

AUTHENTIC

CONSUMER INTERFACE



ID: 11995219 356457060273



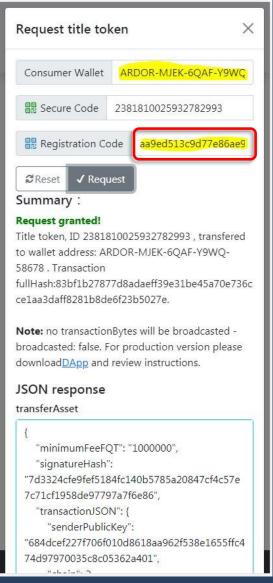
ID: 11995219 356457060273



VERIFICATION CODE







WHY CRYPTOC14.COM

ANTI-COUNTERFEITING SOLUTION THAT TRULY WORKS

- PROVEN SOURCE OF AUTHENTICATION
- ANTI-TEMPERING LEDGER
- UNCLONABLE AUTHENTICATION ELEMENT (TITLE TOKEN, AKA NFT)

HIGH PERFORMANCE AND COST SAVING

- LOW LATENCY
- ESTABLISH TRUST WITHOUT INTERMEDIARY (PATEN PENDING COST SAVING METHOD)
- LOW TOTAL ACQUISITION COST

OPEN PLATFORM

- OPEN SOURCE APPLICATION
- TOKEN BASE MODEL, NO ACCOUNT SETUP REQUIRED
- NO COST SOLUTION*
- PROTECT PRIVACY

TECHNOLOGY	Blockchain based proof-of-ownership		
SOLUTION PROVIDER	CryptoC14	Arianee	Realitems
DATABASE TYPE	DLT	DLT	DLT

PRIVACY

TOTAL ACQUISITION COST

SECURE CODE CREATION

PERFORMANCE

LABEL SECURITY

USER EXPERIENCES

DLT WALLET

LOW

API

< 1 SEC

YES

EASY

DLT WALLET

HIGH

SMART CONTRACT

~ 30 SEC

NO

MODERATE

E-MAIL BASED

HIGH

SMART CONTRACT

~ 30 SEC

NO

MODERATE

Track & Trace

3M, AVERY, etc

TRADITIONAL

ACCOUNT BASED

HIGH

< 1 SEC

NO

COMPLEX

BUSINESS MODEL



CRYPTOC14 WILL COLLECT \$0.08~\$0.35 PER NFT ISSUED BY BRAND OWNERS. SUBSCRIPTION PER BARCODE: ANNUAL FEE FOR EACH UPS THAT IS USING THE TOOLS OFFER BY CRYPTOC14.





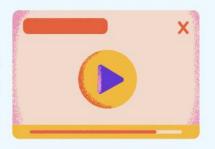
SUBSCRIPTION PER WALLET: TO REDUCE THE SITES CONSUMER NEED CHECK AUTHENTICATION AND IMPROVE CONSUMER EXPERIENCES, CRYPTOC14 WILL PROVIDE A UNIFIED DATA BASE FOR KNOWN WALLETS USED BY BRAND OWNERS.





SERVICES FEE: NODE SETUP,
NFT MANAGEMENT SERVICES.

ADS INCOME: BEING THE UNIFIED GO-TO PLACE FOR THE AUTHENTIC CHECKS, CRYPTOC14 IS THE HUB FOR GENUINE PRODUCT SHOPPERS.



PROJECT STATUS

Phase II

Proof-of-concept demo completed

Prototype

Phase III

Phase III

Phase IV

Pilot-test Prototype in Operation

MVP ready for comerical

Receive funding and accelerate growth

use

Phase V

Reach consumer market



TEAM



JIEH LEI

FOUNDER, CEO CORE DEVELOPER INVENTOR,



JASMINE BRINSON

CO-FUNDER, PR E-COMMERCE SPECIALIST



KEWEI SHA

ADVISOR. CYBER SECURITY, BIG-DATA, BLOCKCHAIN



JIEH LEI

CEO & CO-FOUNDER

JASMINE BRINSON

CO-FOUNDER

CRYPTOC14.COM