# **Vision Document for "iShop"**

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#### 1.Introduction

**iShop** is a online shop, from where marchant can sell his/her products to customer. Customer can order product, customer can also review a product. iShop will offer many deal to customer to buy product. iShop will suggest product based on its review to end customer. iShop will list newly arrival product. Customer can search a particular product. Customer also can look all the product by category. Altogether iShop offers many

### 1.1 Purpose

The purpose of this document is a definition of general requirements of iShop system. Here are presented functional and nonfunctional requirements. In Overall Description part here are described the several activities models with state and activity diagrams. The last part describes non-functional requirements of the Shopping system.

### 1.2 Scope

The document is developed within the framework of the Shopping system project on the basis of standard pattern RUP and intended for use by participants and auditors of the given project.

#### 2.Overall Description

System that is described by this document is a shopping service that allows customers easily make orders of products. Shopping system will be website that will be placed outside customer site and will allow add ability for sites visitors perform shopping without significant changes of customer sites. Site visitors (users) will be able select some products from site, then user will be redirected to order area inside Shopping cart system site and will be able refine order – it includes ability modify products quantity, enter invoice/delivery details, use vouchers and enter payment info. Customer will process orders and payments manually, for free account, or customer may upgrade account to premium type and use external payment processing systems. Also admin area will allow for customer set-up own account that means ability define rules for order price calculations (with shipping value, tax, discounts, vouchers);localization (currency, messages, ect) for user order area; define participation in affiliate programmes. System also will include set of additional services like, reviewing products after buy, ability subscribe to mailing list. Currently system doesn't include facility for online payments, but it is the subject for future system evolution

# 3. Positioning

### 3.1 Problem Statement

The problem of	merchant wants sell his/her products without having a physical shop in the market or street. customer wants to buy products from his home, he/she doesn't want to go market to buy product, he wants to place order from home and get it by shipping service
Affects	Merchant, Customer
The impact of which is	Merchant can sell product with lower price than a physical shop Customer can compare and buy products with less price from his/her home
A successful solution would be	A online shop where marchant can add his/her product to sell and customer can buy product.

### 3.2 Product Position Statement

For	Marchant: who want to sell product without opening a physical shop Customer: who want to buy product from online
Who	Seller and Buyer
The product name	iShop
That	Competitive price, easy to buy and sell

Unlike		Pinnacle Cart, LemonStand, BigCommerce, Volusion, Big Cartel, Magento, WooCommerce, 3dcart, Ecwid, Zoey,. Shopify	
Our	product	Competitive price among the market. Easy to place order with the nice UI. each product attached with reviews so before buy he can see the ratings of the product	

# 3. Stakeholder Descriptions

## 3.1 Stakeholder Summary

Name	Description	Resposibilities
Admin	Marchant or shop owner	Will manage the system. add/edit/delete products. Facilitates customer to buy and review products
User	Customer who wants to buy products	Create account and buy products,reviewing a bought product
Developer	Who will develop the system	Develop the system according to requirements specification
Tester	Who will test the system	Test the system according functional and non functionalrequirements