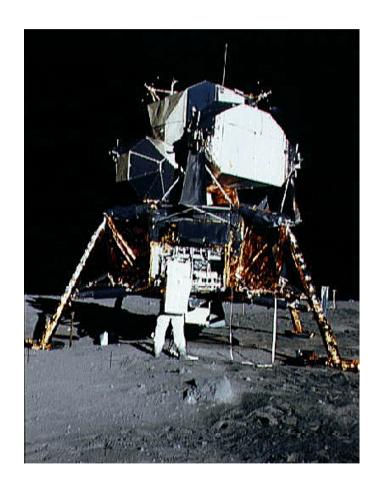
Prototyping

- What is prototyping?
 - Development limited representations of a design
 - Trying out ideas
 - Iterating through several version of design
- Why is it useful?
 - Communicate design ideas to stakeholders
 - Encourages reflection in design
- Levels of Fidelity

Paper Prototyping

- Low-fidelity prototype
 - Cheap
 - Quick
 - Representing some main features of a system
 - Examples (Lunar Module)



Mobile UI design – Paper prototype

IMS ARCS

- Designing next generation mobile phone services
- Paper prototyping: core tool in the design mobile phone interfaces
- Can easily map entire UI
- Prototyping services for different devices
- Saves time = Saves costs
- Case study: http://www.idbook.com/downloads/Casestudy_1 1point2.pdf





Medium fidelity

- Tests some but not all system features
 - Reasonably cheap
 - Video prototype examples
 - Nomads
 - Luff Llbrary

- High fidelity
 - More expensive
 - More time consuming
 - System close to its final design

Prototyping tools

- Macromedia director
- Flash
- Pure Data PD
- XHTML, PHP, MYSQL, ASP
- 3D studio
- Omnigraffle
- Mockapp
- Keynote / powerpoint
- Arduino



