

# DONNIE PLUMLY

EXPERIENCE

DESIGNER



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## EXPERIENCE



### TEAM ONE

Creative Technologist  
June 2014 - Current  
May-July 2013 internship

### PEAKLOGIX

Creative  
July 2012-Jan 2013

HABITAT FOR HUMANITY'S RESTORE  
Social Media Manager  
Sept. 2011-Dec 2011

## EDUCATION



VCU BRANDCENTER  
M.S. in Creative Technology  
2012-2014

### VCU

Bachelors in Creative Advertising  
Psychology Minor  
2010-2012

### BRCC

Associates in Arts and Sciences  
2006-2009

Listed as a creative technologist, but realizing what I practice is experience design. I have worked on many installations in the event space and often use tech as a tool. The overarching principals I deploy on each project are the experience one has with the object of focus and the surrounding environment.

Being the only creative at a business for warehouse efficiency I helped give their brand personality. I took all in-house photos, art directed, copywrote, and made numerous brand videos to tutorials providing knowledge of products installed in clients business. Not only did I provide efficiency to an efficiency business, I learned what goes into Romen Noodles.

Taking high grade photos and strategizing their social media tone with the voice of a bubbly woman in her mid-twenties. It was very challenging and helped me find my softer side.

## SKILLS



Concepting

Adobe CC

User Experience      Video Editing

Strategy      3d Modeling

Event Design      3d Printing

Installations      Electronics

Front End Dev      Arduino

## INTERESTS



COMICS



SUSHI



Horror  
Movies



INTERNET



FABRICATING



VIDEO  
GAMES



BORDERLANDS



Toys