

# Implementing Link Prediction Models for Network Analysis

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**Justin Flett**

PROFESSOR - FACULTY OF APPLIED SCIENCE

# Module Overview



Introduce link prediction for networks

Understand and implement link prediction using common neighbors

Understand and implement link prediction using Jaccard Coefficient

Understand and implement link prediction using preferential attachment

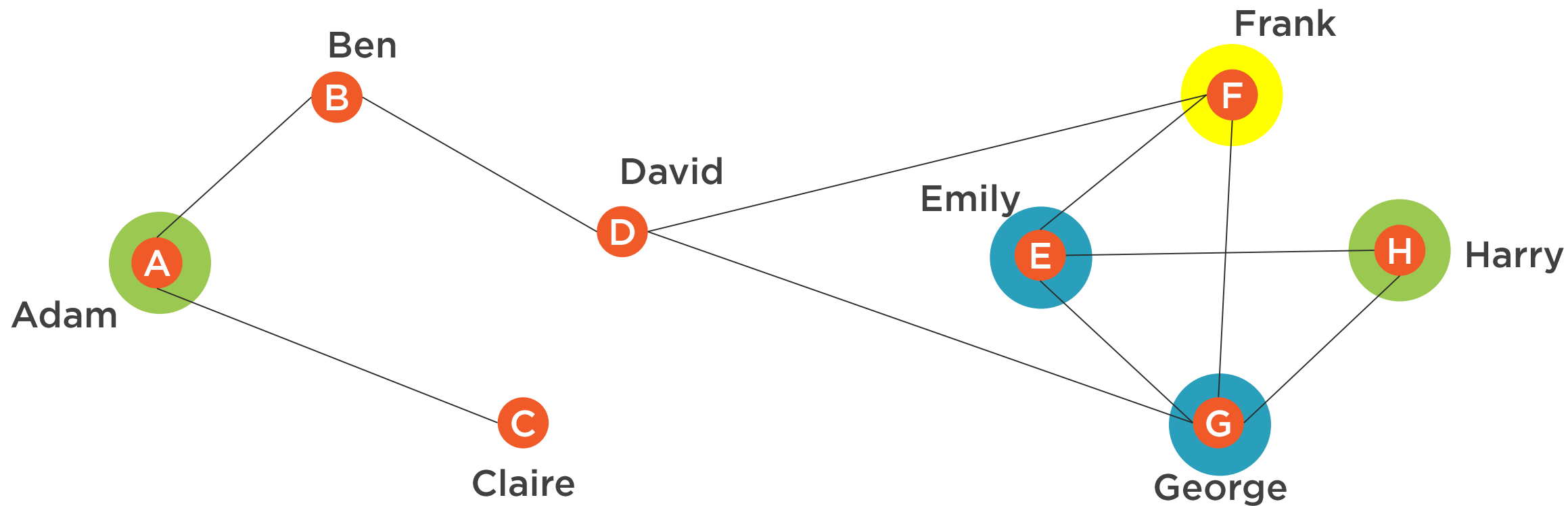
# Understanding Link Prediction

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# Link Prediction

An approach to predict some potentially unknown, missing, or future links between nodes in a network.

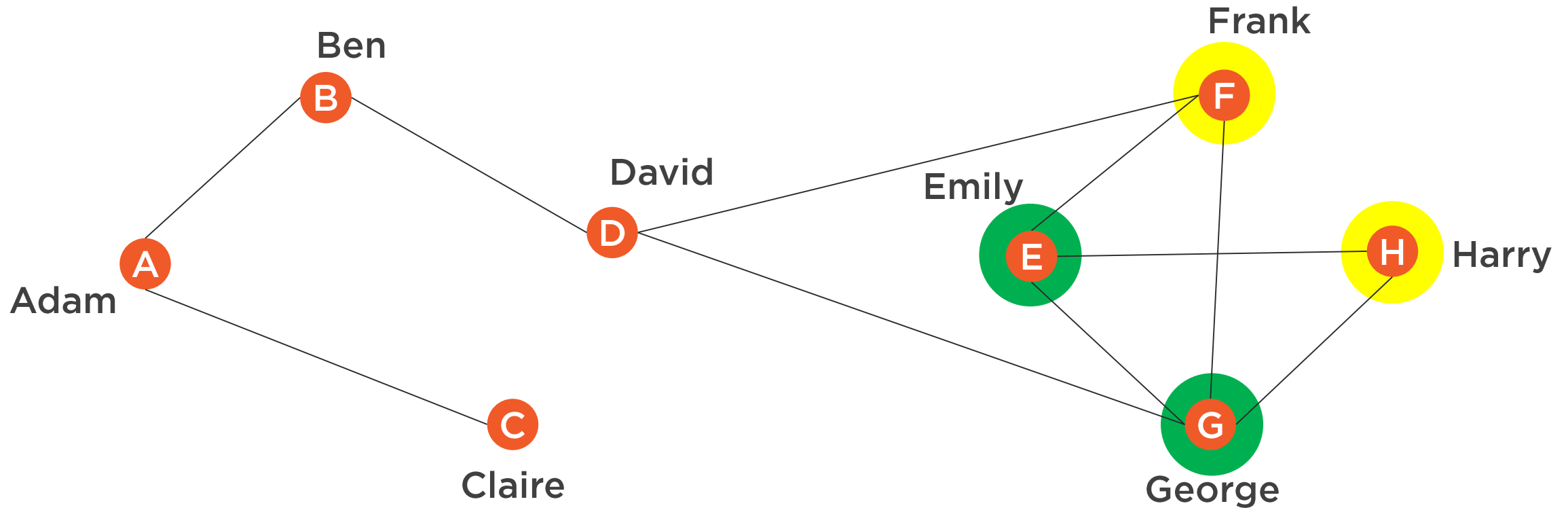
# Link Prediction



# Link Prediction with Common Neighbors

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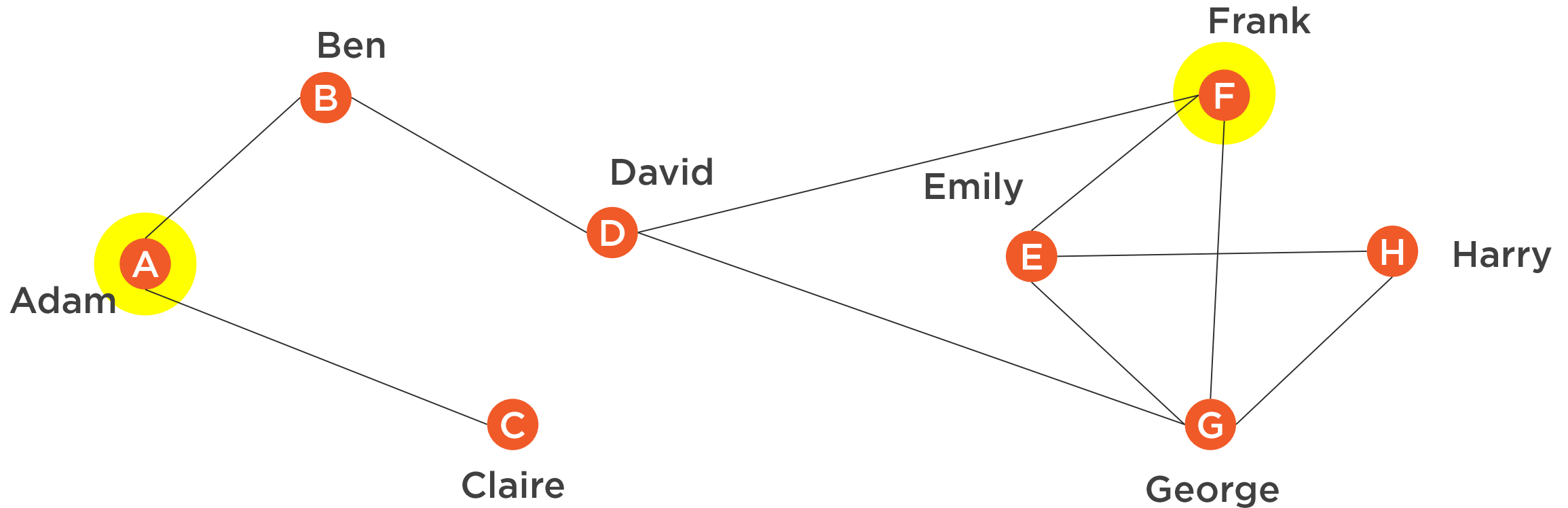
# Link Prediction – Common Neighbors



$$\text{CommonNeighbors}(X, Y) = |N(X) \cap N(Y)|$$

$$\text{CommonNeighbors}(F, H) = |\{D, E, G\} \cap \{E, G\}| = |E, G| = 2$$

# Link Prediction – Common Neighbors



$$\text{CommonNeighbors}(X, Y) = |N(X) \cap N(Y)|$$

$$\text{CommonNeighbors}(F, H) = |\{D, E, G\} \cap \{E, G\}| = |E, G| = 2$$

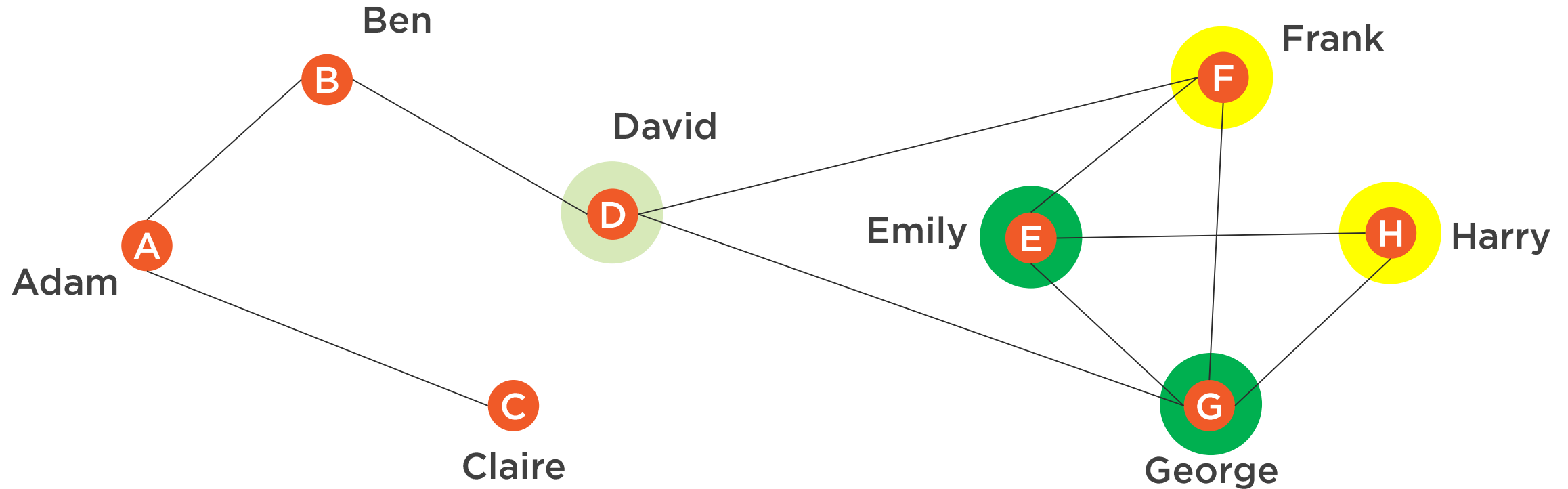
$$\text{CommonNeighbors}(A, F) = |\{B, C\} \cap \{D, E, G\}| = |\text{none}| = 0$$



# Link Prediction with Jaccard Coefficient

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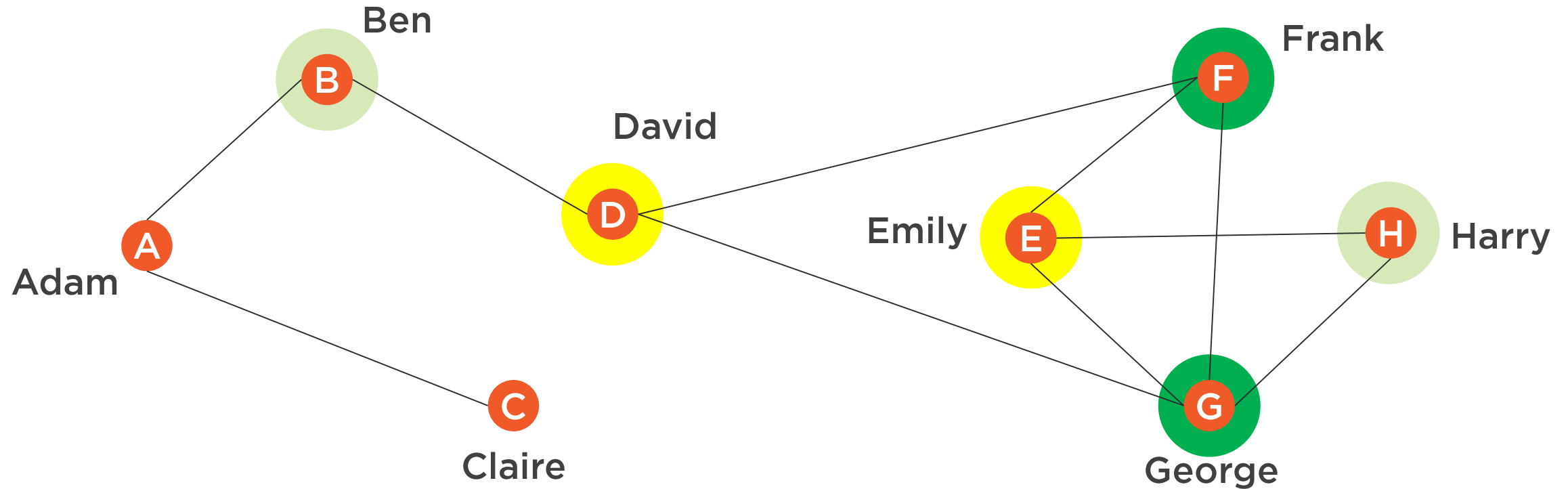
# Link Prediction – Jaccard Coefficient



$$\text{JaccardCoefficient}(X, Y) = \frac{|N(X) \cap N(Y)|}{|N(X) \cup N(Y)|}$$

$$\text{JaccardCoefficient}(F, H) = \frac{|E, G|}{|D, E, G|} = \frac{2}{3} = 0.66$$

# Link Prediction – Jaccard Coefficient



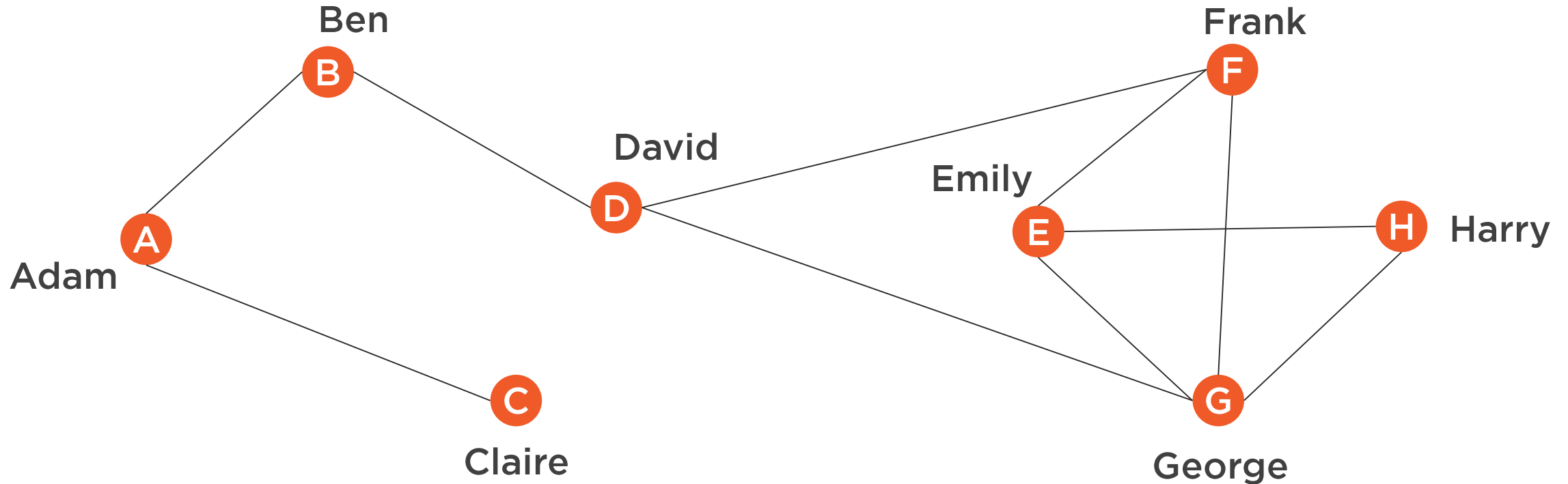
$$\text{JaccardCoefficient}(X, Y) = \frac{|N(X) \cap N(Y)|}{|N(X) \cup N(Y)|}$$

$$\text{JaccardCoefficient}(F, H) = \frac{|E, G|}{|D, E, G|} = \frac{2}{3} = 0.66 \quad \text{JaccardCoefficient}(E, D) = \frac{|F, G|}{|B, F, G, H|} = \frac{2}{4} = 0.5$$

# Link Prediction with Preferential Attachment

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# Link Prediction – Preferential Attachment



$$\text{PreferentialAttachment}(X, Y) = |N(X)| |N(Y)|$$

$$\text{PreferentialAttachment}(F, H) = |3| |2| = 6$$

$$\text{PreferentialAttachment}(E, D) = |3| |3| = 9$$

# Summary



Introduced link prediction for networks

Understood and implemented link prediction using common neighbors

Understood and implemented link prediction using Jaccard Coefficient

Understood and implemented link prediction using preferential attachment