



**GHENT  
UNIVERSITY**



FACULTY OF ECONOMICS AND  
BUSINESS ADMINISTRATION

27TH INTERNATIONAL SYMPOSIUM OF BEAMER THEMES

# UGENT BEAMER THEME

POWERED BY L<sup>A</sup>T<sub>E</sub>X

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# OVERVIEW

- 1 FONTS AND LAYOUT
- 2 LISTS AND ENUMERATION
- 3 COLORS
- 4 FRAME NUMBERS
- 5 QUESTIONS?

# Fonts AND LAYOUT

# THIS IS THE FRAME TITLE

## WITH OPTIONAL FRAME SUBTITLE

Regular text in the body of the slide is black and rendered in Helvetica sans-serif.

Helvetica has no corresponding math font. Therefore, equations are typeset in Computer Modern sans-serif and are also displayed in plain black:

$$F(x|\mu, s) = \int_{-\infty}^x s^{-1} \left(1 + e^{-\frac{v-\mu}{s}}\right)^{-2} e^{-\frac{v-\mu}{s}} dv = \frac{1}{1 + e^{-\frac{x-\mu}{s}}}$$

Emphasis can be added by using **bold** typeface, *italic*, colors or *any combination*.  
More about colors follows later.

# THE FRAME TITLE IS RENDERED IN SMALL CAPS

- The official UGent Powerpoint/Keynote templates have all titles in both ALL CAPS, **bold** and underline.
- In my opinion, this combination is somewhat **AGGRESSIVE AND UNPLEASANT TO THE EYE.**
- Instead, this theme makes use of SMALL CAPS for all titles and subtitles.
- If one insists on strictly following the UGent styleguide, it is always possible to type the titles in ALL-CAPS surrounded by an underline:
  - E.g., `\frametitle{\underline{MY UGENT TITLE}}`
  - For the main title, the following syntax would be necessary to avoid a pdfstring warning:  
`\title{\texorpdfstring{\underline{MY TITLE}}{MY TITLE}}`

# LISTS AND ENUMERATION

# LISTS OF ITEMS

This is how a list of unnumbered items looks:

- Item 1
- Item 2
- Item 3

Nested lists of items are possible too:

- Item 1
  - Subitem a
  - Subitem b
- Item 2
  - Subitem a
  - Subitem b



# LISTS OF ITEMS

This is how a list of numbered items looks:

1 Item 1

2 Item 2

3 Item 3

4 Item 4

5 Item 5

# COLORS

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- The official UGent colors (in RGB) are part of the theme.
- The primary UGent color is `ugentblue`, and the secondary color is `ugentyellow`.
- The faculty specific UGent themes can use the faculty color as secondary color.

■ `ugentblue`

■ `ugentyellow`

■ `ugent-lw`

■ `ugent-re`

■ `ugent-we`

■ `ugent-ge`

■ `ugent-ea`

■ `ugent-eb`

■ `ugent-di`

■ `ugent-pp`

■ `ugent-bw`

■ `ugent-fw`

■ `ugent-ps`

- Note that every faculty color name refers to the abbreviation of the faculty name.

## MORE ABOUT COLORS

- The main colors of the presentation are ugentblue, black and white.
- The secondary color should only be used exceptionally.
- The theme defines a special color ugent-alert.
- The special color ugent-alert equals:
  - the faculty color **if** a faculty specific template is used (e.g. faculty=eb)
  - ugentyellow **if** the corporate theme is used (i.e. the faculty option is not set)
  - the value of the seccolor theme option **if** it is set (e.g. seccolor=ugent-pp)
- Note: ugentyellow does not really stand out on a white background, so it makes sense to override its use as secondary color by setting seccolor.

## EXAMPLE OF UGENT-ALERT

### Theorem

*There is no largest prime number.*

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- 4 But  $q + 1$  is greater than 1, thus divisible by some prime number not in the first  $p$  numbers.

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## ANOTHER EXAMPLE OF UGENT-ALERT

Blocks can be created for definition, proofs, examples, etc.

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Regular block

This is an important message.

A special kind of block is the `alertblock`:

Alert!

This is a very important message.

# FRAME NUMBERS

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- By default frame numbers are placed on every “regular” frame.
- That excludes logoframes, titleframes and sectionframes.
- The frame number is always followed by the total number of frames.
- The theme option `noframenumber` removes frame numbers on all slides.

# QUESTIONS?



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