



DUKE COIN WHITE PAPER



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01



INTRODUCTION

03



What is Duke Coin?

Duke Coin is the newest community driven Coin on the Binance Smart Chain Network that wants to include everyone by letting holders join ongoing giveaways and contests!





WHAT MAKES US DIFFERENT?

In a world where new 'meme coins' are released everyday with rushed launches, no long-term objective and no actual plan set before the launch. We want to change that and become the pioneer in this space, set a new standard for other projects and become the best giveaway-based Coin.

Other projects promise large giveaways and fail to deliver by faking giveaways and deceiving their holders. The Duke Coin Team want to be as transparent as they can with our community and holders. This means we'll ensure we're explaining everything we do and make sure everyone is updated.



ROADMAP

Project

Development:

- Launch Coin on Binance Smart Chain
- Hire expert website developer
- Analysis of Coinomics
- Set-up marketing, development and giveaway wallet
- Hire graphic designer
- Create all social media accounts
- Contact and secure deals with promoters and influencers

Q2
2021

Expansion:

- Form long-term partnerships and close deals with larger promoters
- First 100,000 USD Giveaway
- \$ATYN listing on Pancake exchanges
- Community chosen prizes (Recharge, Bitcoin, hotel booking, flight booking, bus ticket booking, train ticket ETC.)
- Launching a fully decentralised giveaway platform on our own blockchain

Q4
2021

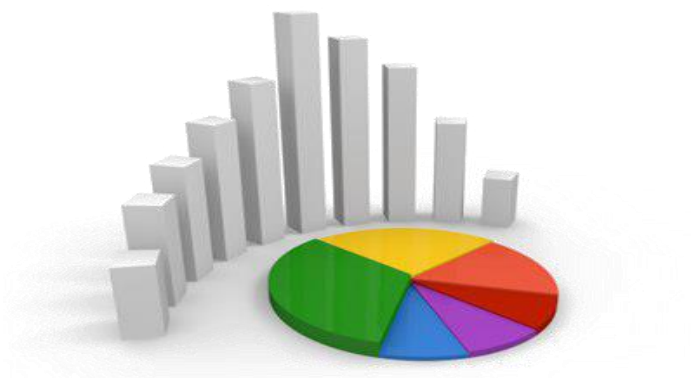
Q3
2021

Official Coin Launch:

- Expand and plan marketing campaign before the official pre-sale to ensure promoters are ready for the launch
- Official pre-sale launch on DxSale
- Pancakeswap Launch
- Renounce Ownership
- Initiate daily giveaways and milestone giveaways
- Promote giveaways and host them with large promoters
- Expand and build community
- Apply for CoinMarketcap, CoinGecko & WhiteBIT listing



02 Coinomics



GIVEAWAY & MARKETING

4% of each transaction will go to the Giveaway and Marketing wallet. 75% of the funds in this wallet will be used for giveaways and 25% will be used for constant marketing and development.

1

LIQUIDITY

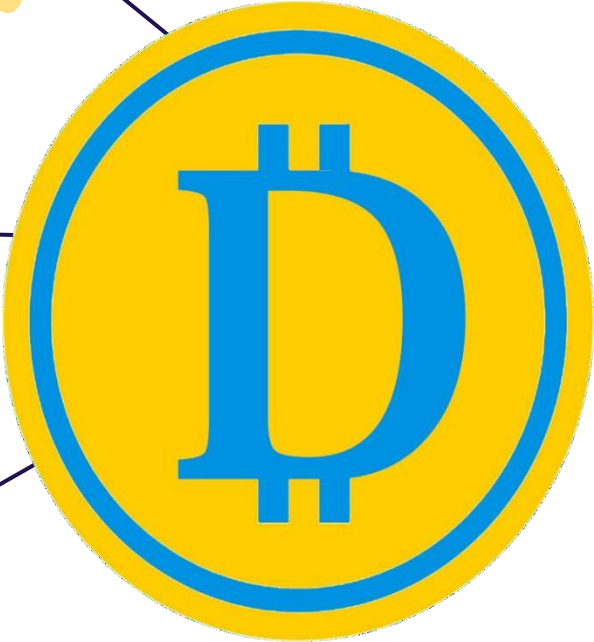
2% of each transaction will be added to the locked liquidity pool. This is to ensure there is sufficient liquidity and so large transactions don't cause large price impact

2

REDISTRIBUTION

Another 2% of each transaction will be automatically redistributed amongst holders of Duke Coin. The amount of Coins you get from this redistribution is proportional to the amount of Coins you hold.

3



INITIAL SUPPLY: 100,000,000(DKC)

- Initial Marketcap: Approximately 385,000 USD
- Presale Contribution

Minimum/Maximum: 0.1 / 1BNB

Softcap/Hardcap : 100BNB /300BNB



03 GIVEAWAYS AND CONTESTS



HOW WILL THEY WORK?

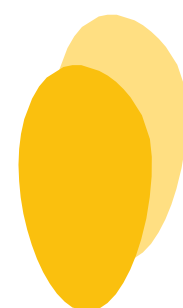
MAILESTONE GIVEAWAYS

These type of giveaways will be conducted when the project has reached certain milestones such as a certainmarket cap or number of holders.



CONTEST GIVEAWAYS

These kind of giveaways will be carried out as a prize for certain contests hosted by the team, community and our promoters.



FULL TRANSPARENCY

We want to be fully transparent with our holders and the community. This means we will make sure we explain what the giveaway and marketing wallet will be used for and when it will be used.



DAILY GIVEAWAY

Prize Pool Mechanics:

- 3% of each transaction will be assigned for giveaways and will be going to the giveaway and marketing wallet.
- 20% of the giveaway portion of this wallet will be given away to a lucky holder every 24 hours

How will it be fair?

- The Duke Coin Team want to make sure every holder has a fair chance. This means we are making sure that people can't make hundreds of wallets holding a minimal amount of \$DUKE to increase their chances of winning and that the majority of people can get involved.

**TO BE ELIGIBLE
FOR THE DAILY
GIVEAWAY, YOU
MUST HOLD AT
LEAST 0.2 BNB
WORTH OF \$DUKE
AND HAVE HELD
THOSECoins FOR
AT LEAST 3 DAYS**





THE TEAM



WHO DO WE HAVE?

The Duke Team is comprised of 5 members that have experience in the crypto space, web development, graphic design and marketing. This will ensure we launch smoothly with a strong marketing and development plan.

RENOUNCED OWNERSHIP

Once the launch of Duke Coin IS completed, the ownership will be renounced. This means the team will not be able to change any of the functions of the contract.

0 DEVELOPER COINS

We have not allocated any Duke Coins to any of the team or any other entities. The team will have to buy Coins just like everyone else.



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How Does Duke Coin (DKC) Work ?

Clients will pick their items, add them to the cart and select that they will pay through the DKC gateway instead of other available options such as credit card or PayPal. The amount needed to pay is converted to the selected cryptocurrency from traditional currency in real-time. Client will make payment using his Crypto Wallet. Money arrives in the merchant's smart contract wallet in approximately 2minutes. The amount of cryptocurrency received is exchanged to a merchant's preferred fiat currency according to the merchant's preference via crypto exchange API. Merchants will be able to choose the frequency at which crypto tokens are converted to fiat, the local currency to exchange to, time of sending money to their bank account, and many other options. DKC is easy, fast, cheap, and guaranteed by smart contracts.



Opportunity with Duke Coin (DKC)

Bus ticket

You're looking to buy bus tickets for travel in India, this could be your ticket. With just a few clicks, you'll be able to purchase tickets using an online bus ticket booking portal. And users get attractive discounts which make the trip cost effectively.



Flight Ticket

It's quick. One of the most important things is that DKC is a speedy payment because the DKC token is not controlled by any financial institution, so DKC is not stretching out the processing time of transaction. DKC is sent instantly from the sender to the receiver.

Hotel Booking

Hotel booking is the most important part of our trip. A bad hotel experience is just like a salt-sugar combination. So DKC Hotel partners are well-reputed hotels which will satisfy users and it will provide hassle-free services to his client.



Recharge

Recharge with Duke Coin is instant hassle free services . Duke Coin elir banking fees which makes it easy to accessible



Bill Payment

Instant worldwide payment DKC is based on blockchain technology, transaction costs of Duke Coin are low and payments can take place almost immediately and worldwide.



Utility Services

DKC provide hassle free bill paymentsystem which saves the time of usersand they enjoyed continue utility services, so go with Duke Coin for uninterrupted and safer services.



Why Duke Coin(DKC) On Binance Smart Chain ?

The proposed solution brings the best of the two technologies together. The fast block times and cheap transaction costs are great news for users who will be able to transfer their assets in a shorter time for surprisingly low transaction fees. At the same time, the EVM-compatible programmability and native cross-chain communication will enhance the functionality for developers. The proposed Binance Smart Chain is unique for several reasons:

It's a sovereign blockchain, which will provide security and safety to all users and developers.

- It's EVM-compatible and will support all of the existing Ethereum tooling along with faster and cheaper transactions.
- Its native dual chain interoperability will allow cross-chain communication and scaling of high-performance dapps that require fast and smooth user experience.

its on-chain governance with proof of staked Authority consensus, built on 21 validators who validate the transactions, will provide decentralization and enable significant community involvement.



Who can use Binance Smart Chain?

The Binance Smart Chain will be serving all developers who want to build applications with Smart Contracts functionality, especially the dApps focused on exchangeable digital assets, as the Binance Smart Chain allows the creation of new digital tokens and dual-chain trading.





**WE WANT TO
GIVE BACK
TO THE DUKE
COMMUNITY!**

