

#### **Project: Data Science Use Case (DLMDSPDSUC01)**

#### Nghia Duong-Trung<sup>1</sup>

<sup>1</sup> German Research Center for Artificial Intelligence (DFKI GmbH)
Internal Use @ IU International University of Applied Science, Berlin Campus

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### Who I Am



- ▶ Name: Nghia Duong-Trung
- ► Senior Researcher @ The German Research Center for Artificial Intelligence
  - ▶ BMBF Projects: https://milki-psy.de/, https://tech4comp.de/
- ▶ Freelance Lecturer @ IU
- PostDoc @ Technische Universität Berlin, Germany
  - ► BMBF Project: https://kiwi-biolab.de/
- ► PhD @ University of Hildesheim, Germany
- ► Profile: https://sites.google.com/ismll.de/duongtrungnghia/

# **Study Schedule**



|            | Date       | Time          | Title  |
|------------|------------|---------------|--|
| <b>⊚</b> ▼ | 16.01.2023 | 18:00 - 20:15 | Project: Data Science Use Case -<br>MSE_BER_DLMDSPDSUC01_2022_WS_Q1_MADS-120 |
| ⊚ ▼        | 23.01.2023 | 18:00 - 20:15 | Project: Data Science Use Case -<br>MSE_BER_DLMDSPDSUC01_2022_WS_Q1_MADS-120 |
| ⊚ •        | 30.01.2023 | 18:00 - 20:15 | Project: Data Science Use Case -<br>MSE_BER_DLMDSPDSUC01_2022_WS_Q1_MADS-120 |
| ⊚ +        | 13.02.2023 | 18:00 - 20:15 | Project: Data Science Use Case -<br>MSE_BER_DLMDSPDSUC01_2022_WS_Q1_MADS-120 |
| ⊚ +        | 27.02.2023 | 18:00 - 20:15 | Project: Data Science Use Case -<br>MSE_BER_DLMDSPDSUC01_2022_WS_Q1_MADS-120 |
| ⊚ •        | 06.03.2023 | 18:00 - 20:15 | Project: Data Science Use Case -<br>MSE_BER_DLMDSPDSUC01_2022_WS_Q1_MADS-120 |

### IU: New from Q12023



- Check attendance
  - ► Attendance or partial attendance
  - Excuse note (yes | no)
  - ► Absence reason (yes | no)
- ► Regularly take a screenshot in Zoom

- A practical exercise: written report + practical implementation + product development
  - ► Computer vision, natural language processing, time series
- ► An achievement you show in your CV
- The portfolio consists of three phases: conception, development/reflection, finalization
- ► The portfolio is submitted via the 'PebblePad' tool. See a separate user guide on myCampus
- ▶ Individual work

# Formal guidelines



► Please refer to the citation guidelines during lectures

- The portfolio has to be submitted via email.
  - ► Files must always be named according to the following pattern: Name-FirstName\_MatrNo\_Course\_P(hase)-2\_S(ubmission). Example: Mustermann-Max\_12345678\_ProjectDataScienceUseCase\_P2\_S

# Portfolio: conception phase



- ► The concept or core idea should be introduced contextually with a short description of the content and the goal(s) as well as the initial motivation
- ► Sketch your idea using Data Science Workflow Canvas.docx (see https://github.com/duongtrung/IU-DataScienceCourse)
- ► Output: compile all in one PDF file
  - A brief explanation of the concept in the form of a text, maximum one A4 page + Data Science Workflow Canvas
    - ► Abstract, reference resources, key citations
  - 2. Data Science Workflow Canvas (1 page)
- ▶ Deadline: until 23:59 PM, 24.01.2023. Important: This part must be submitted before the development phase.
  - ► You still can edit it until the final submission of phase 3

# Portfolio: development phase



- ► Start with Machine Learning Canvas (see https://github.com/duongtrung/IU-DataScienceCourse)
- ► Important factors:
  - Realization of the project/task
  - What are your improvements?
  - ► Orientation to the goals: how can you judge your project is successful?
  - ► Consideration of available resources: time, choice of technology, computing machine
  - ▶ Project timeline
  - ► Public product and reproducibility

- ► Output 1: compile all in one PDF file
  - 1. A brief explanation of the concept in the form of a written, ranging 8-10 A4 pages + Machine Learning Canvas
    - ► Introduction, related work, prerequisite background, proposed solution and experiment, discussion and outlook, conclusion, citations
    - Images and tables are welcome
  - 2. Machine Learning Canvas (1 page)
- ► Output 2: a zip file with implementation resources. External link to download the data if it is large.
- ▶ Deadline: until **23:59 PM**, **06.03.2023**. Important: This part must be submitted before the final phase.
  - ► You still can edit it until the final submission of phase 3

#### Portfolio: finalization



- ► The final product and/or the final version of the portfolio
  - ► Have you successfully finished all three phases?
  - Implementation, results
  - ► If necessary, reflection on your performance
- Output: all in one PDF file
  - ► A short presentation (powerpoint, latex), maximum 5 slides
- ► Deadline: until 23:59 PM, 12.03.2023

### **Evaluation criteria**



| Evaluation criteria         | Explanation   | Weighting 10% |
|-----------------------------|---|---------------|
| Problem Solving Techniques  | *Capturing the problem *Clear problem definition/objective *Understandable concept                      |               |
| Methodology/Ideas/Procedure | *Appropriate transfer of theories/models *Clear information about the chosen Methodology/Idea/Procedure | 20%           |
| Quality of implementation   | *Quality of implementation and documentation  | 40%           |
| Creativity/Correctness      | *Creativity of the solution approach *Solution implemented fulfils intended objective                   | 20%           |
| Formal requirements         | * Compliance with formal requirements   | 10%           |

### Format of abstract



| Length       | 2 pages of text  |  |
|--------------|--|--|
| Paper size   | DIN A4   |  |
| Margins      | Top and bottom 2cm; left 2cm; right 2cm  |  |
| Font         | General Text - Arial 11 pt.; Headings - 12 pt., Justify  |  |
| Line Spacing | 1,5  |  |
| Sentences    | Justified; hyphenation   |  |
| Footnotes    | Arial 10 pt., Justify  |  |
| Paragraphs   | According to mental structure - 6 pt. after line break   |  |
| Affidavit    | The affidavit shall be made in electronic form via "myCampus". No submission of the examination performance is possible before it. |  |

Format of development/reflection follows the same configuration.

### Final remark



► Data Science Use Case vs Machine Learning Use Case

 How Data Processing Pipelines, Feature Engineering affect the machine learning's outcomes

► If you have any questions regarding the submission of the portfolio, please contact the exam office via mail

## **Questions?**

