Seinfeld: A project about nothing...

By David Sutton

More accurately: The George Costanza fake occupation prediction engine



Data science problem:

Can we predict which subreddit a post is from the architecture or marine biology subreddit?

George's two favorite fake occupations.

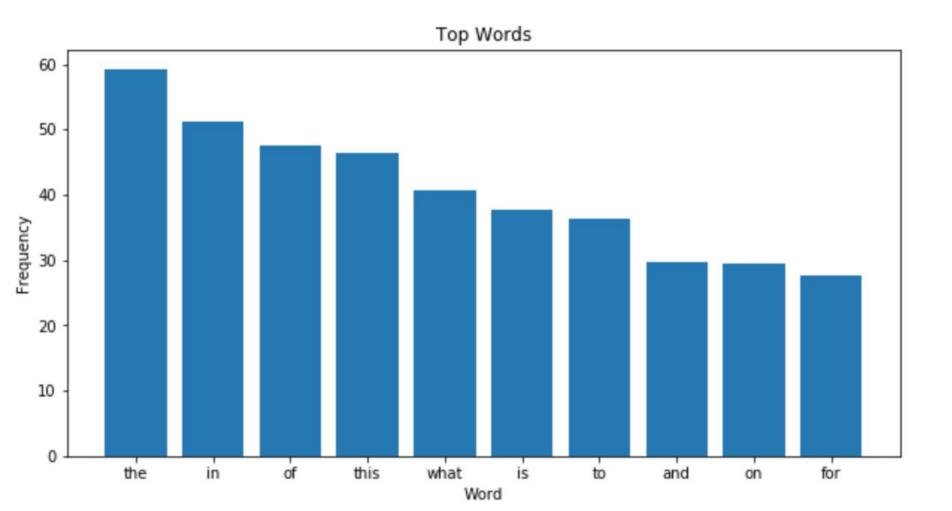


Seinfeld (still) in the news this week:

- National Law Review <u>Jerry Seinfeld's Ex-Partner Time Barred in Copyright</u>
 <u>Dispute Over "Comedians in Cars Getting Coffee"</u>
- PopMatters <u>Seinfeld Was Wrong About Keith Hernandez's Spit-Shot</u>,
 <u>Possibly</u>
- Showbiz Cheat Sheet <u>'Seinfeld': Why Susan Ross Had to Be Killed Off on</u> the NBC Hit Comedy
- Screen Rant <u>Seinfeld: 10 Best Callbacks Throughout The Series</u>
- Showbiz Cheat Sheet <u>'Seinfeld': Jason Alexander on What Makes George</u>
 <u>Costanza One of the Greatest TV Sitcom Characters of All Time</u>

Marine biologist or architect?





	coefs	vals	_		coefs	vals
658	practice	1.973410		514	marine	-3.538680
180	city	2.031105		313	fish	-2.861088
207	construction	2.133609		732	sea	-2.350175
403	house	2.263072		748	shark	-2.165473
234	design	2.455809		941	whale	-2.061453
64	architect	2.478609		327	found	-1.975851
823	style	2.524145		588	octopus	-1.920220
65	architects	2.551391		700	research	-1.910851
139	building	2.848882		585	ocean	-1.816282
67	architecture	3.911863		269	eel	-1.741440

It's not hard to tell the subreddits apart...





Conclusion:

There is little difficulty distinguishing the two subreddits, for machine or human.



Next steps:

- Troubleshoot coding problems (ran out of time/mojo)
- Work in a multinomial Naive Bayes model (ran out of time)
- Add visualizations for post length and bi grams (ran out of time)
- Share some humorous post titles discovered on this project (ran out of time)
- Make a stronger project (ran out of time)
- Start earlier (no excuses)
- Make a project that better reflects the time and effort spent

Thanks for your time! And George, you're welcome!



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Slide 11

