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Medallion Theater Case Study:

The wireframe below shows how a customer is purchasing tickets for a performance in the Medallion Theater. The prototype wireframe for the mobile version of the theater's ticket booking system is shown below.
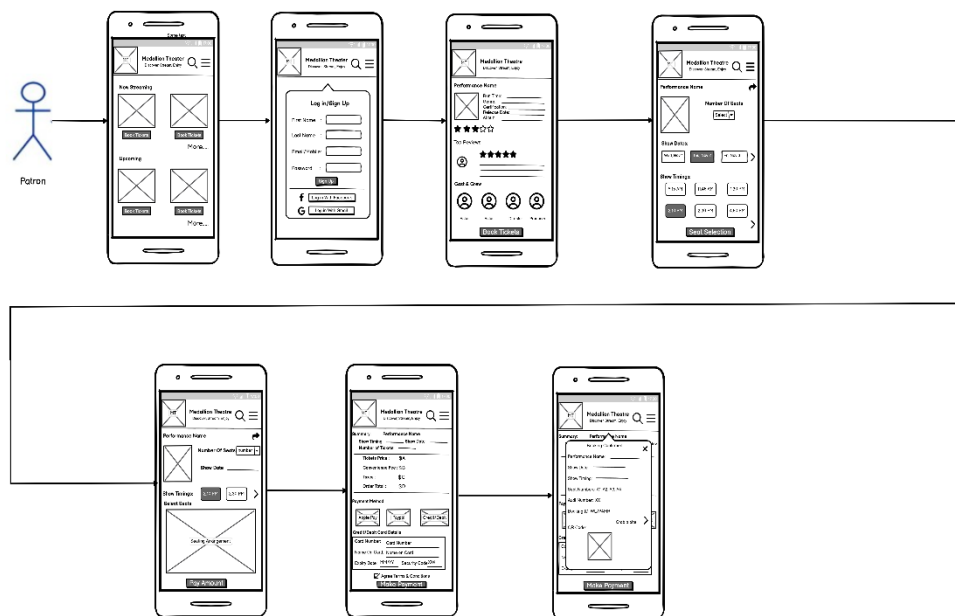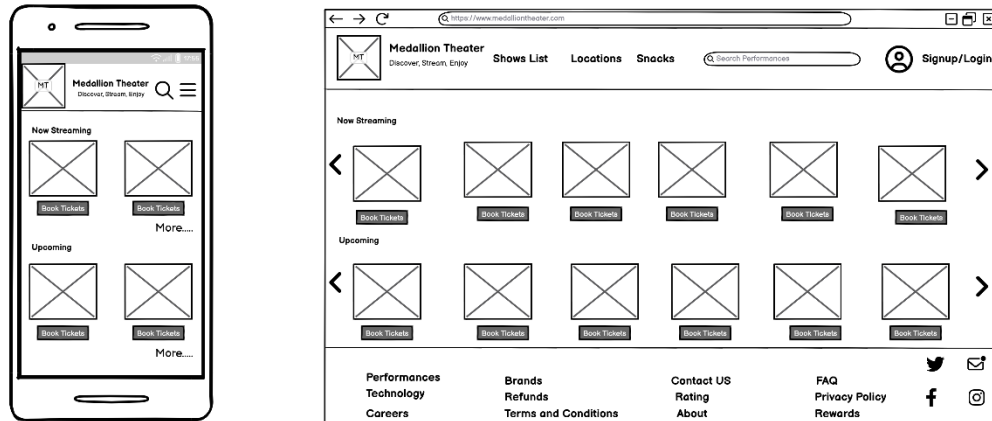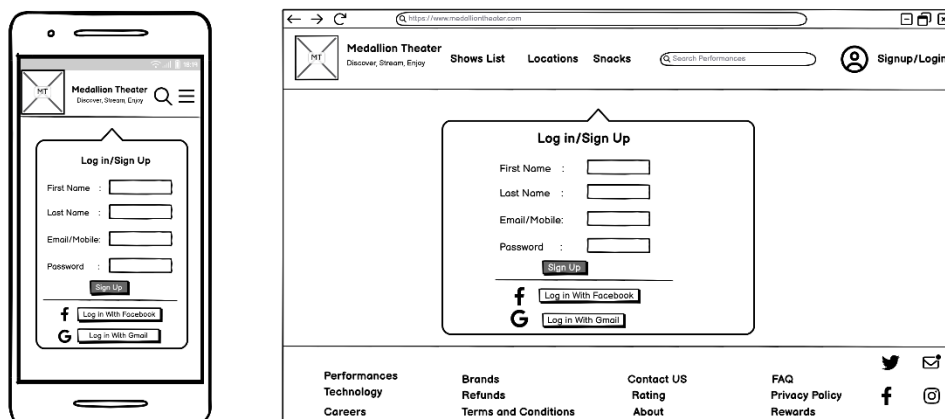

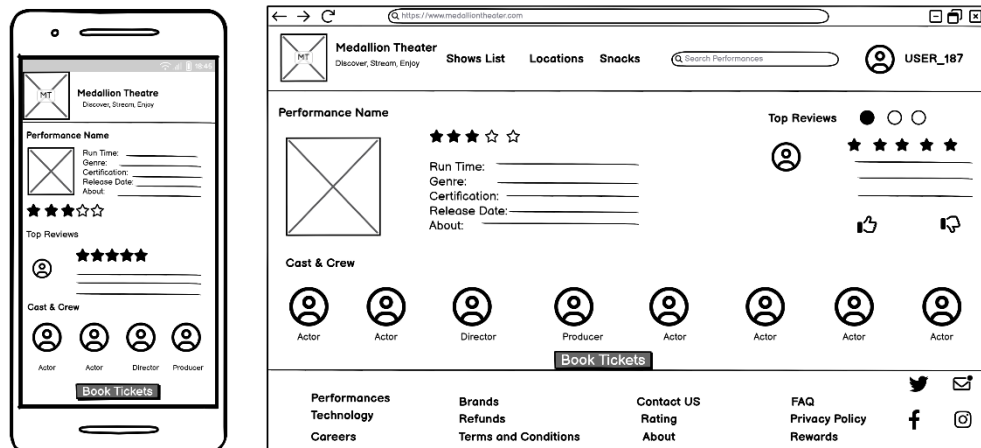**Figure-1 : Mobile Version Wireframe of theater Ticket Booking System**

Step-1: The below wireframe shows the home page in mobile and desktop versions of the Medallion Theater ticket booking system, here the customer will be able to see the running performances and upcoming performances and plan accordingly.
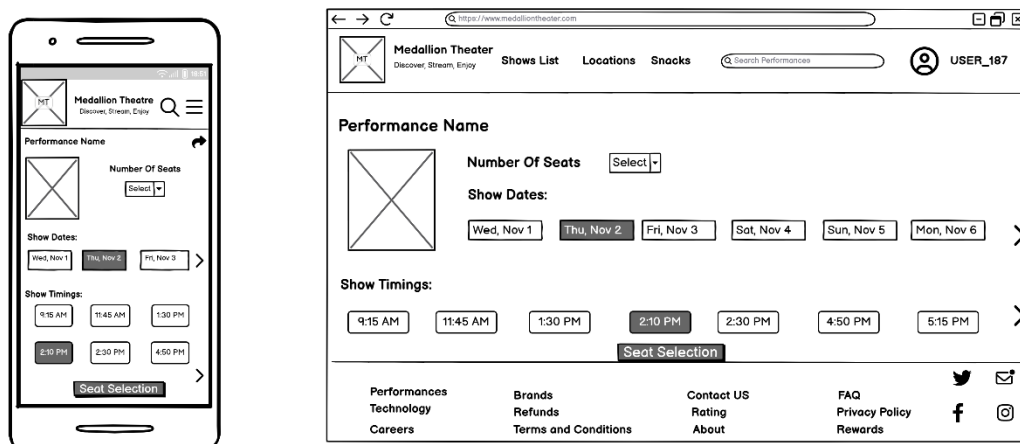

Step-2: The below wireframe shows the Signup page in mobile and desktop versions of the Medallion Theater ticket booking system. To book tickets for the performance, the customer needs to create an account and signup into the ticket booking system. On this page, the customer can either signup by entering his details or use Gmail/Facebook, whichever is convenient.

Step-3: The below wireframe shows the specific performance details page in mobile and desktop versions of the Medallion Theater ticket booking system. On this page, the customer can be able to read the reviews posted, see the genre, and run-time….. if he/she likes the performance then he/she can book tickets for a performance by clicking the action button "Book Tickets" below.

Step-4: The below wireframe shows the dates and timings of the performance in mobile and desktop versions of the Medallion Theater ticket booking system. The customer navigates to this page after he clicks the "Book Tickets" button on the previous page. Based on the customer's convenience, he/she can choose the date and time of the performance and click the "Seat Selection" button below to choose the seats in the theater hall.

Step-5: The below wireframe shows the seating arrangement of a particular performance in mobile and desktop versions of the Medallion Theater ticket booking system. After the customer selects the "Seat Selection" button on the previous page, he/she navigates to this page, where the customer can choose his/her desired seats and select the "Pay Amount" button.

Step-6: The below wireframe shows the summary of the order and payment options in mobile and desktop versions of the Medallion Theater ticket booking system. Here the customer can see the detailed summary of his/her order, which includes the number of tickets, show date, show timings, and order total. After reviewing he/she can make payment using any payment method mentioned below.

Step-7: The below wireframe shows the Order confirmation page in mobile and desktop versions of the Medallion Theater ticket booking system. After successful payment, the system generates a QR code for that transaction, using which the customer can enter the theater hall.