

# Sai Kiran Reddy Dyavadi

## Medallion Theater Case Study:

The Mockup below shows a detailed flow of how a customer can book tickets for a performance at Medallion Theater using the Ticket booking system.

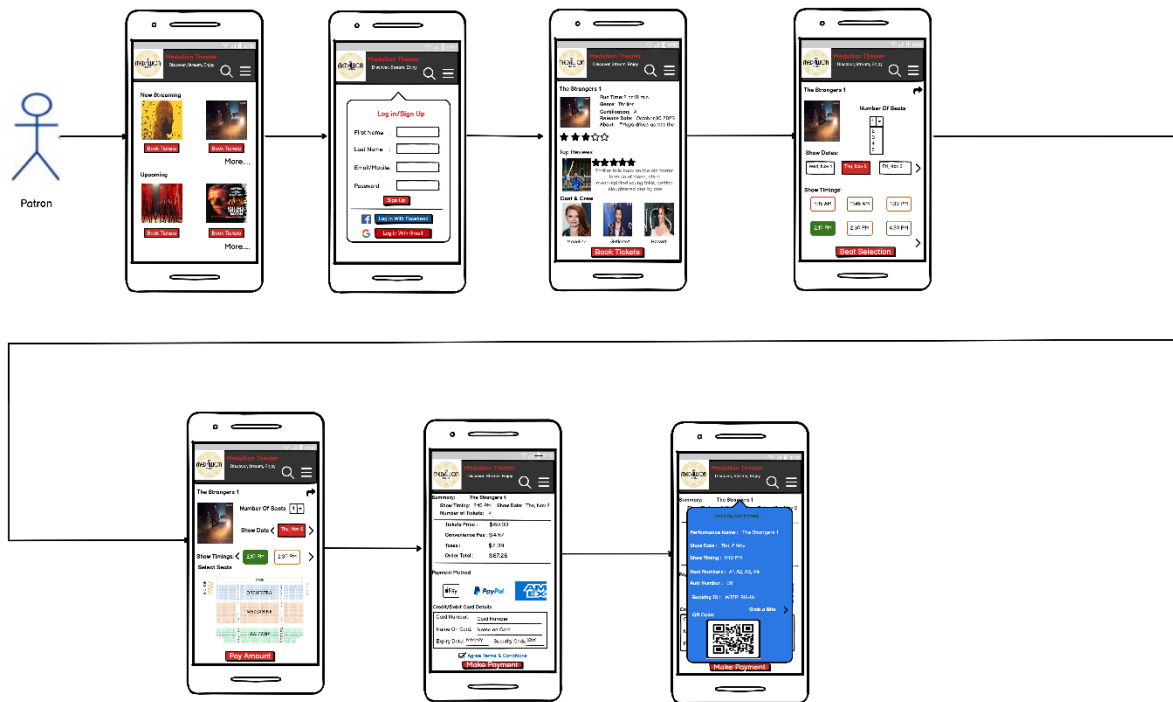
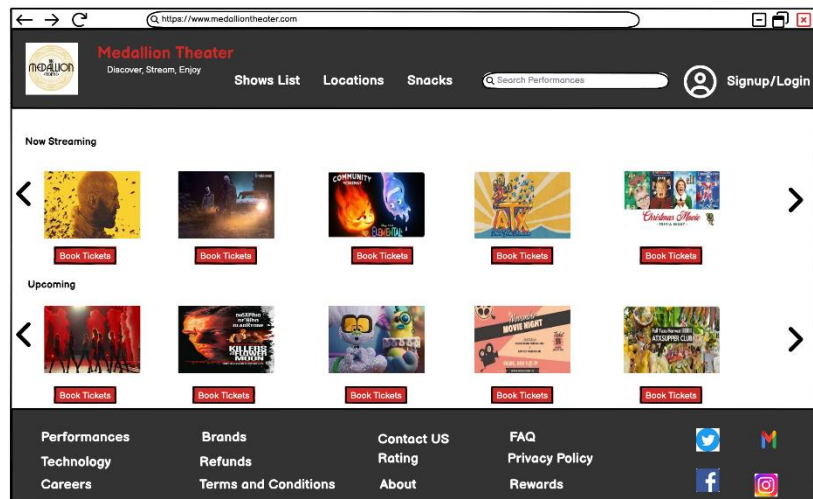
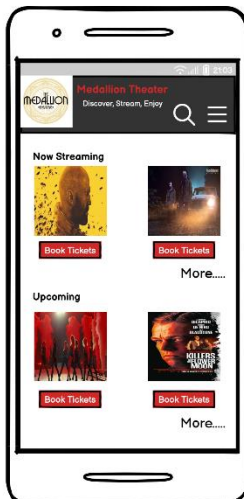


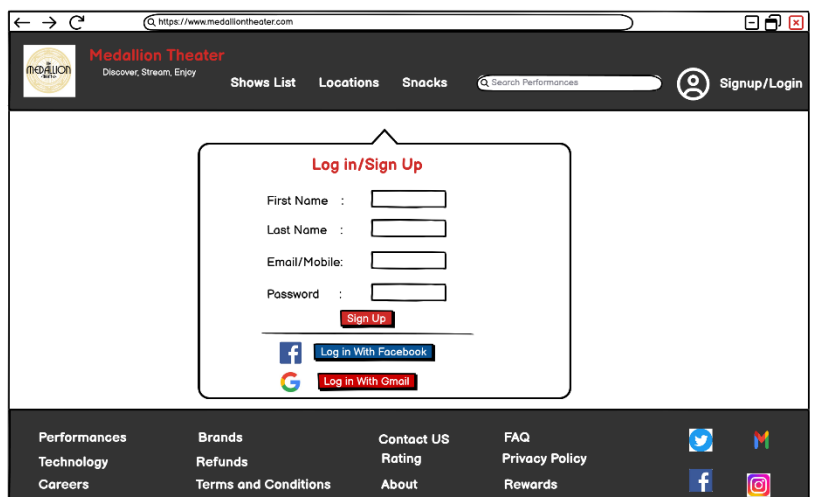
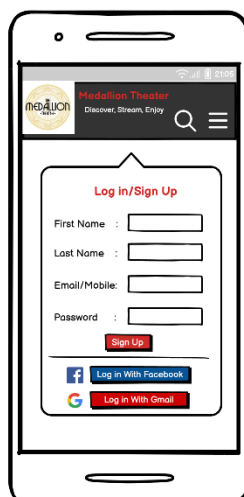
Figure-1: Mobile Version Mockup of Medallion Theater Ticket Booking System

## MOBILE AND DESKTOP VERSIONS MOCKUPS OF MEDALLION THEATER TICKET BOOKING SYSTEM

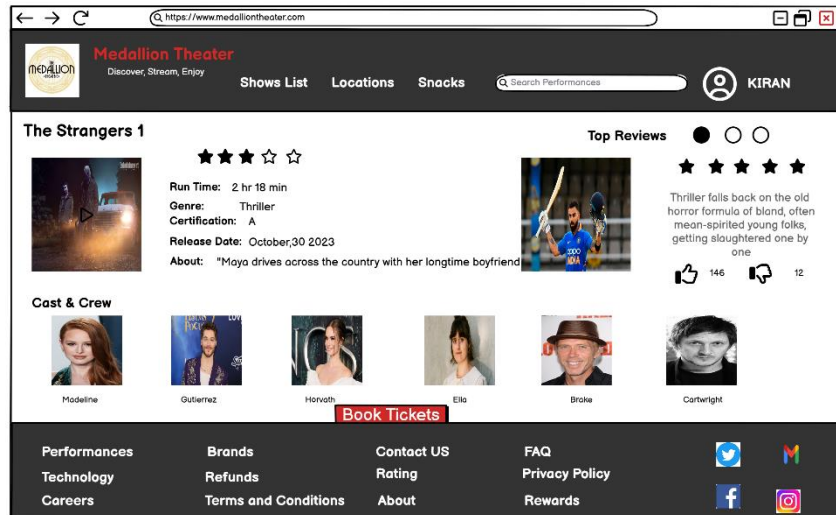
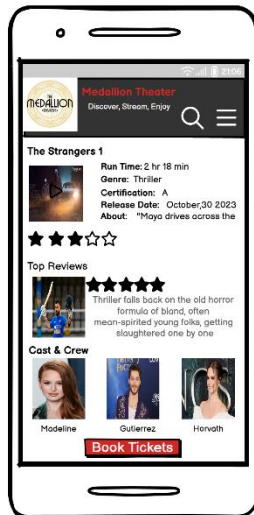
**Step-1:** The below mockups show the home page in the Ticket booking system of the Medallion Theater. On this page, customers can see the streaming and upcoming performances that are running at Medallion Theater. If he/she is interested in any of the performances, he/she can book tickets by clicking on the “Book Tickets” action button. If he/she has an account, then he will be directed to step-3 directly, or else he needs to sign up first before booking tickets for a performance, as shown in step-2.



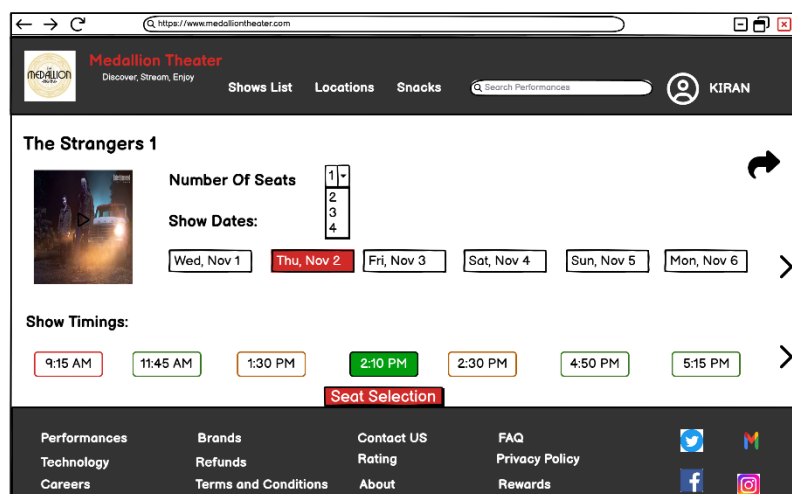
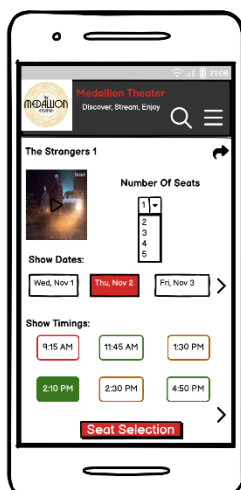
**Step-2:** The below mockups show the Sign-Up page in the Ticket booking system of the Medallion Theater. Here, the customer needs to create an account in order to track the past performances he/she attended and to get better customer support. Customers can sign up using Facebook or Google accounts or manually enter their details.



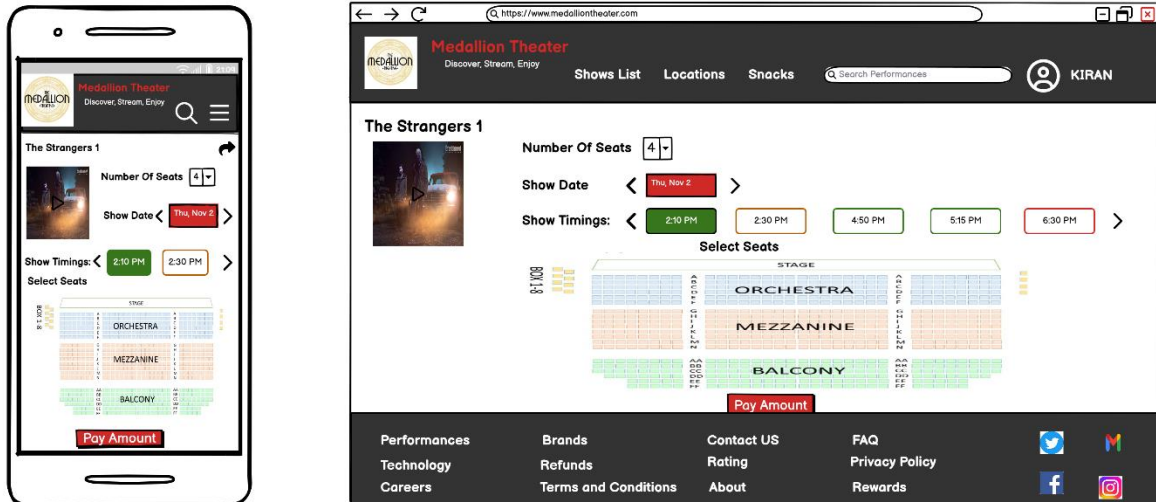
**Step-3:** The below mockups show the specific Performance details page in the Ticket booking system of the Medallion Theater. On this page, the customer can see the movie length, type of genre, performance cast and crew, ratings, and reviews. If the customer is still interested in the performance, then he/she clicks the "Book Tickets" action button and moves to select the date and time.



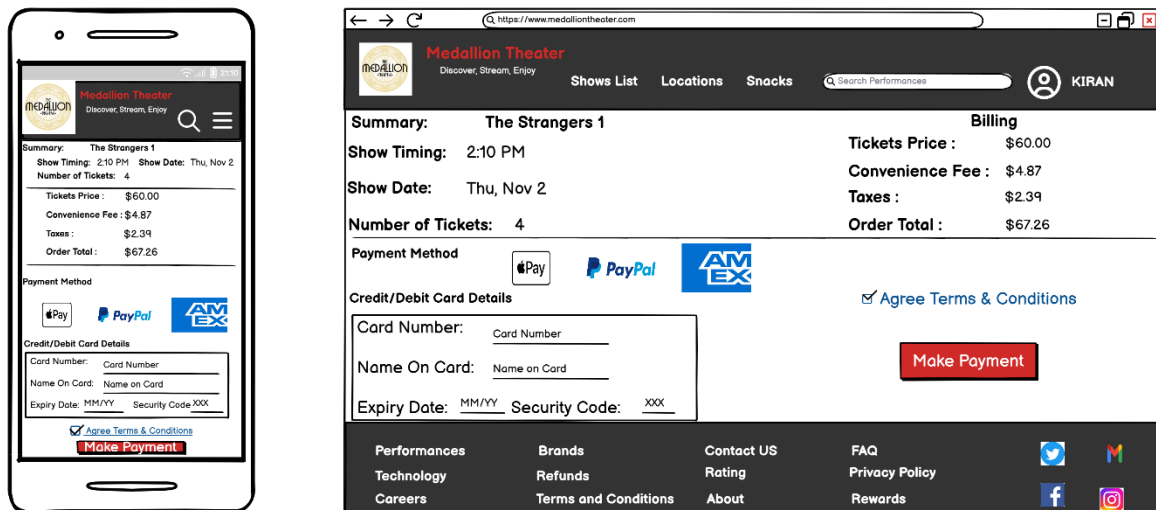
**Step-4:** The below mockups show the dates and timings page of a specific performance in the Ticket booking system of the Medallion Theater. The customer is directed to this page if he clicks the "Book Tickets" button on the previous page. The customer selects the date and time for that performance depending on his choice to watch the performance and then moves to the next step to select the seats to sit and watch the performance.



**Step-5:** The below mockups show the seating arrangement page of a specific performance in the Ticket booking system of the Medallion Theater. Customers will be directed to this page after they select the “Seat Selection” button on the previous page. Here, the customer can select their desired seats and move for the payment.



**Step-6:** The below mockups show the summary and payment methods page of a specific performance in the Ticket booking system of the Medallion Theater. The customer is purchasing four tickets for The Strangers 1 performance on 2 Nov at 2:10 PM. The order total is \$67.26. The customer selects one payment method and makes a payment by selecting the Make Payment button.



**Step-7:** The below mockups show the Booking Confirmation page of a specific performance in the Ticket booking system of the Medallion Theater. After the successful payment, the system displays the confirmation that shows the order summary and also generates a QR Code through which the customer can enter the hall to watch the performance.

