

# Intro to Classification

Evgeny Burnaev

Skoltech, Moscow, Russia



- 1 Main concepts
- 2 Learning a Classifier
- 3 Logistic Regression
- 4 k-Nearest Neighbour Classifier
- 5 Classification and Regression Trees
- 6 Naive Bayes Classifier

## 1 Main concepts

## 2 Learning a Classifier

## 3 Logistic Regression

## 4 k-Nearest Neighbour Classifier

## 5 Classification and Regression Trees

## 6 Naive Bayes Classifier

- **Training data:** sample drawn i.i.d. w.r.t.  $D$  on  $X \subseteq \mathbb{R}^d$

$$S = \{(\mathbf{x}_1, y_1), \dots, (\mathbf{x}_m, y_m)\} \in \{X \times \{-1, +1\}\}^m$$

- **Problem:** find hypothesis  $f : X \rightarrow \{-1, +1\}$  in  $F$  (classifier) with small generalization error  $R(f)$

- **Object:** customer at some moment of time
- **Label:**  $-1/ +1$  (not churn/churn)
- **Features:** sex, address, subscription plan, already purchased services, frequency and duration of calls, etc.
- **Challenges:**
  - estimate churn probability
  - huge samples
  - laborious feature engineering

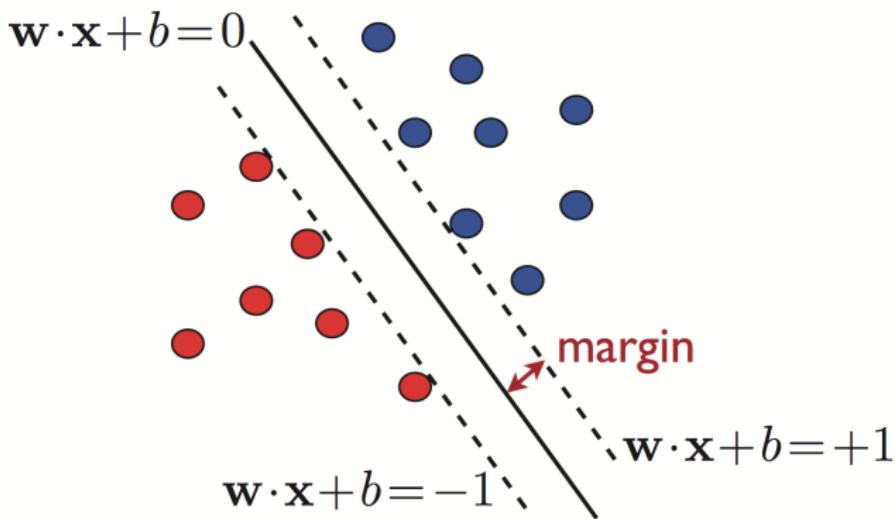


Figure – Linear classifier [Mohri]

- Example of linear classification (hyperplane)
- Set of classifiers:  $F = \{\mathbf{x} \rightarrow \text{sign}(\mathbf{w} \cdot \mathbf{x} + b), \mathbf{w} \in \mathbb{R}^d, b \in \mathbb{R}^1\}$
- Geometric margin:  $\rho = \min_{i \in [1, m]} \frac{|\mathbf{w} \cdot \mathbf{x}_i + b|}{\|\mathbf{w}\|}$

- Binary classification,  $y_i \in \{-1, +1\}$
- Classifier  $f(\mathbf{x}_i) \in \{-1, +1\}$

Error type	Classifier	True label
TP, True Positive	$f(\mathbf{x}_i) = +1$	$y_i = +1$
TN, True Negative	$f(\mathbf{x}_i) = -1$	$y_i = -1$
FP, False Positive	$f(\mathbf{x}_i) = +1$	$y_i = -1$
FN, False Negative	$f(\mathbf{x}_i) = -1$	$y_i = +1$

- Proportion of classification errors

$$\text{Accuracy} = \frac{1}{m} \sum_{i=1}^m 1_{\{f(\mathbf{x}_i) \neq y_i\}} = \frac{FP + FN}{FP + FN + TP + TN}$$

- **Shortcomings:** Accuracy does not take into account neither disbalance of classes nor different error costs for different classes

- Binary classification:  $y_i \in \{-1, +1\}$
- Classifier:  $f(\mathbf{x}; \mathbf{w}, w_0) = \text{sign}(h(\mathbf{x}; \mathbf{w}) - w_0)$
- The bigger  $w_0$  is the bigger the number of  $\mathbf{x}_i$  for which  $f(\mathbf{x}_i) = -1$
- Let us denote by  $\lambda_y$  a penalty when object from class  $y$  is misclassified
- Loss function

$$L(f(\mathbf{x}_i), y_i) = \lambda_{y_i} 1_{\{f(\mathbf{x}_i; \mathbf{w}, w_0) \neq y_i\}} = \lambda_{y_i} 1_{\{(h(\mathbf{x}_i; \mathbf{w}) - w_0)y_i < 0\}}$$

- Let us define ROC (receiver operating characteristic) curve
- Each point of the curve corresponds to some

$$f(\mathbf{x}; \mathbf{w}, w_0) = \text{sign}(h(\mathbf{x}; \mathbf{w}) - w_0)$$

- Abscissa:** we depict values of FPR (false positive rate) as a function of  $w_0$

$$FPR(w_0) = \frac{\sum_{i=1}^m 1_{\{y_i=-1\}} 1_{\{f(\mathbf{x}_i; \mathbf{w}, w_0) = +1\}}}{\sum_{i=1}^m 1_{\{y_i=-1\}}}$$

- Ordinate:** we depict values of TPR (true positive rate):

$$TPR(w_0) = \frac{\sum_{i=1}^m 1_{\{y_i=+1\}} 1_{\{f(\mathbf{x}_i; \mathbf{w}, w_0) = +1\}}}{\sum_{i=1}^m 1_{\{y_i=+1\}}}$$

- $(1 - FPR)$  is called specificity,  $TPR$  is called sensitivity

## Example of ROC-curve

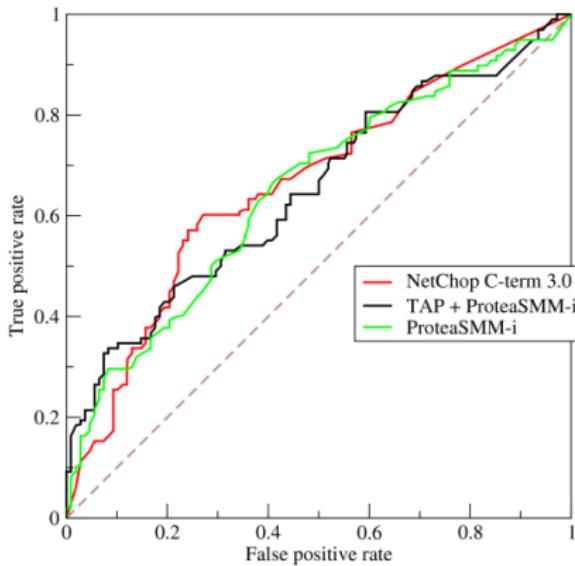


Figure – ROC-curve [Wikipedia]

- AUC is an Area Under ROC-curve, used to characterize classification accuracy ( $AUC \geq 0.5$ )
- Dashed line — the worst accuracy (random guessing)

# Precision and Recall in case of Binary Classification

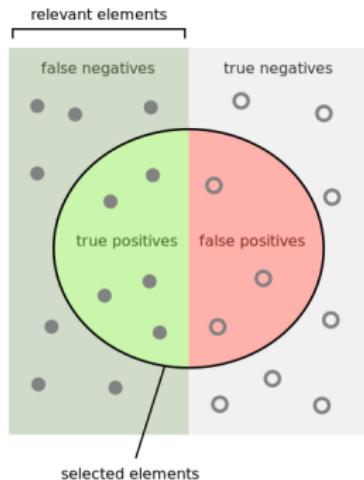
- TP — true positives
- FP — false positives
- FN — false negatives
- Precision and Recall

$$\text{Precision} : P = \frac{TP}{TP + FP},$$

$$\text{Recall} : R = \frac{TP}{TP + FN}$$

In information retrieval

- $P$  is a fraction of relevant objects among retrieved
- $R$  is a fraction of retrieved objects among relevant



How many selected items are relevant?



How many relevant items are selected?



Figure – Graphical illustration [Wikipedia]

# Precision and Recall in case of Multi-Class Classification

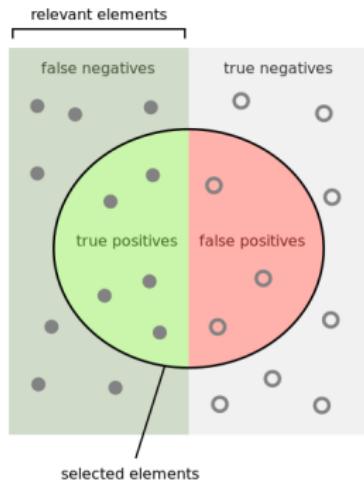
For each class  $y \in Y$

- $TP_y$  — true positives
- $FP_y$  — false positives
- $FN_y$  — false negatives
- Precision and Recall with micro-averaging

$$\text{Precision} : P = \frac{\sum_y TP_y}{\sum_y (TP_y + FP_y)},$$

$$\text{Recall} : R = \frac{\sum_y TP_y}{\sum_y (TP_y + FN_y)}$$

Micro-averaging is not sensitive to errors for rare classes



How many selected items are relevant?



How many relevant items are selected?



Figure – Graphical illustration [Wikipedia]

# Precision and Recall in case of Multi-Class Classification

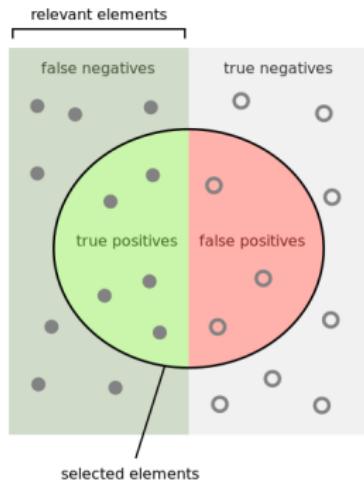
For each class  $y \in Y$

- $TP_y$  — true positives
- $FP_y$  — false positives
- $FN_y$  — false negatives
- Precision and Recall with macro-averaging

$$\text{Precision} : P = \frac{1}{|Y|} \sum_y \frac{TP_y}{TP_y + FP_y},$$

$$\text{Recall} : R = \frac{1}{|Y|} \sum_y \frac{TP_y}{TP_y + FN_y}$$

Macro-averaging is sensitive to errors for rare classes



How many selected items are relevant?



How many relevant items are selected?



Figure – Graphical illustration [Wikipedia]

# Example of Precision-Recall curve

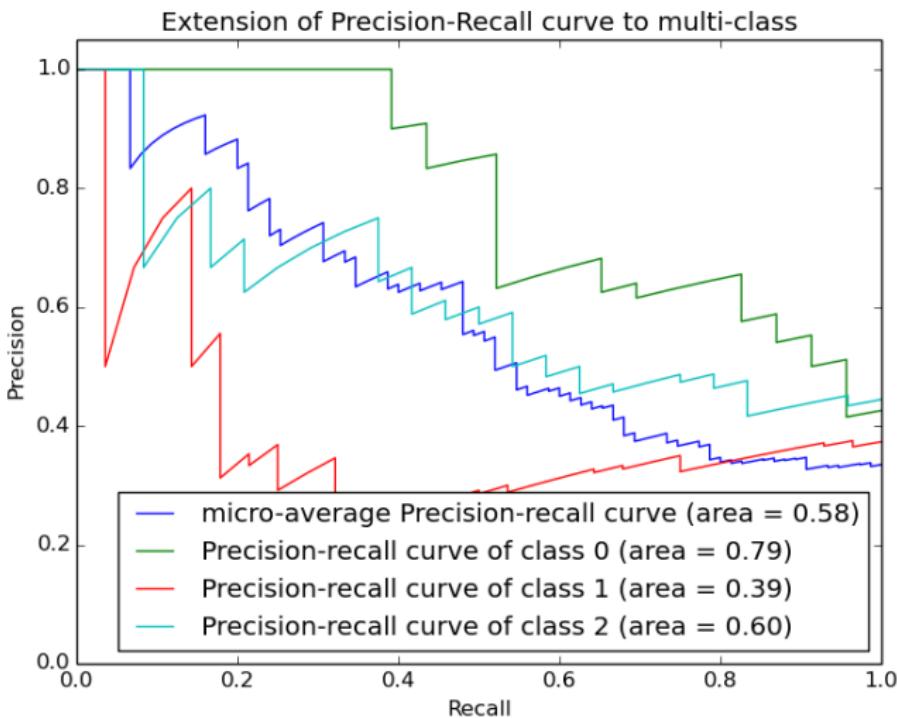


Figure – Precision-Recall curve [scikit-learn manual]

- Sensitivity and specificity are better suited for problems with unbalanced classes
- Precision and Recall are better suited for problems when a class of interest is rare
- Aggregated errors:
  - AUC is better suited when ratio of errors costs for different classes is not fixed
  - AUC-PR — area under precision-recall curve
  - $F\text{-measure } F_1 = \frac{2PR}{P+R}$
  - $F_\beta\text{-measure } F_\beta = \frac{(1+\beta^2)PR}{\beta^2P+R}$  (the bigger  $\beta$  is the more  $R$  is important)

1 Main concepts

2 Learning a Classifier

3 Logistic Regression

4 k-Nearest Neighbour Classifier

5 Classification and Regression Trees

6 Naive Bayes Classifier

- Learning sample  $S_m = \{(\mathbf{x}_i, y_i)\}_{i=1}^m$ ,  $\mathbf{x}_i \in \mathbb{R}^d$ ,  $y_i \in \{-1, +1\}$
- Classifier

$$f(\mathbf{x}; \mathbf{w}) = \text{sign}(g(\mathbf{x}; \mathbf{w}))$$

- Example of Linear classifier:  $g(\mathbf{x}; \mathbf{w}) = \mathbf{w}^\top \mathbf{x}$  (we assume  $x_1$  to account for a constant  $-w_0$ )
- Loss function

$$\hat{R}(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m 1_{\{g(\mathbf{x}_i; \mathbf{w}) y_i < 0\}}$$

can not be efficiently optimized w.r.t.  $\mathbf{w}$

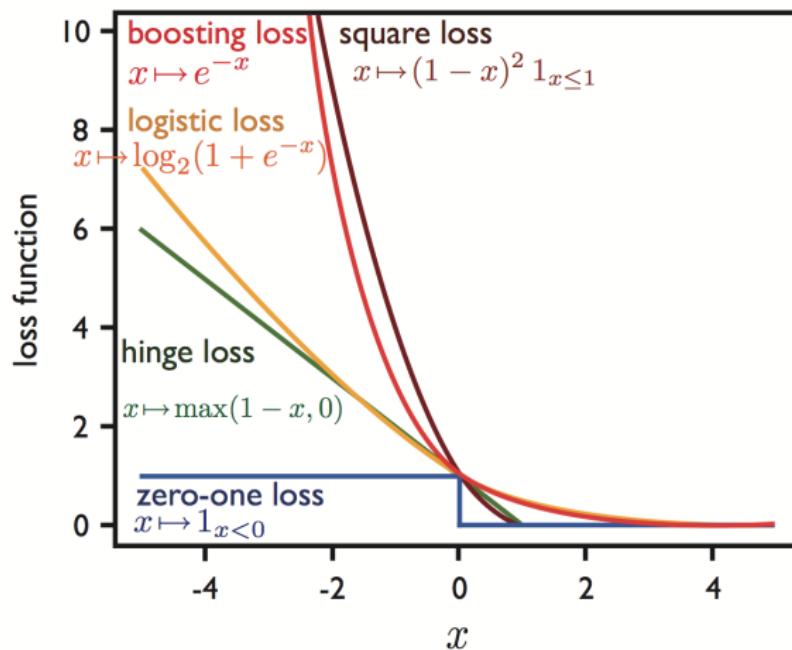
# Surrogate Loss Functions

Convex upper bound for an indicator function

$$1_{\{x < 0\}} \leq L(x),$$

i.e.

$$1_{\{g(\mathbf{x}_i; \mathbf{w})y_i < 0\}} \leq L(g(\mathbf{x}_i; \mathbf{w})y_i),$$



- Learning sample  $S_m = \{(\mathbf{x}_i, y_i)\}_{i=1}^m$ ,  $\mathbf{x}_i \in \mathbb{R}^d$ ,  $y_i \in \{-1, +1\}$
- Classifier

$$f(\mathbf{x}; \mathbf{w}) = \text{sign}(g(\mathbf{x}; \mathbf{w}))$$

- Example of Linear classifier:  $g(\mathbf{x}; \mathbf{w}) = \mathbf{w}^\top \mathbf{x}$  (we assume  $x_1$  to account for a constant  $-w_0$ )
- Binary Loss function and its convex upper bound

$$1_{\{g(\mathbf{x}_i; \mathbf{w})y_i < 0\}} \leq L(g(\mathbf{x}_i; \mathbf{w})y_i)$$

- Learning  $\equiv$  ERM

$$\widehat{R}(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m 1_{\{g(\mathbf{x}_i; \mathbf{w})y_i < 0\}} \leq \frac{1}{m} \sum_{i=1}^m L(g(\mathbf{x}_i; \mathbf{w})y_i) \rightarrow \min_{\mathbf{w}}$$

- Estimate a test error using a separate test sample  
 $S'_{m'} = \{(\mathbf{x}'_j, y'_j)\}_{j=1}^{m'}$

$$\frac{1}{m'} \sum_{j=1}^{m'} 1_{\{g(\mathbf{x}'_j; \mathbf{w})y'_j < 0\}}$$

- Causes of overfitting
  - too small number of examples
  - too big number of features
  - linear dependence between features (multicollinearity)
- Symptoms of Overfitting
  - too big absolute values of weights  $|w_j|$  and different signs of  $w_j$
  - $\hat{R}(\mathbf{w}^*) \ll \hat{R}'(\mathbf{w}^*)$  (test error is  $\gg$  than train error)
- Regularization is typically used to prevent overfitting

- We impose additional penalty for high absolute values of weights

$$\bar{L}(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m L(g(\mathbf{x}_i; \mathbf{w})y_i) + \frac{\lambda}{2} \|\mathbf{w}\|^2$$

- In order to tune regularization coefficient  $\lambda$  we can use
  - cross-validation
  - Bayesian inference

- Probabilistic classifier model: a parametric model for

$$\mathbb{P}(y|\mathbf{x}) = p(y|\mathbf{x}; \mathbf{w})$$

- MLE for  $\mathbf{w}$

$$\prod_{i=1}^m p(y_i|\mathbf{x}_i; \mathbf{w}) \rightarrow \max_{\mathbf{w}}$$

- Log-likelihood

$$\mathcal{L}(\mathbf{w}) = \sum_{i=1}^m \log p(y_i|\mathbf{x}_i; \mathbf{w}) \rightarrow \max_{\mathbf{w}}$$

- If we set

$$p(y|\mathbf{x}; \mathbf{w}) = e^{-L(g(\mathbf{x}; \mathbf{w})y)},$$

then we get the surrogate loss ERM problem

$$\sum_{i=1}^m L(g(\mathbf{x}_i; \mathbf{w})y_i) \rightarrow \min_{\mathbf{w}},$$

i.e. the surrogate loss function  $L(\cdot)$  and  $g(\mathbf{x}; \mathbf{w})$  define the probabilistic classifier model

1 Main concepts

2 Learning a Classifier

3 Logistic Regression

4 k-Nearest Neighbour Classifier

5 Classification and Regression Trees

6 Naive Bayes Classifier

- Linear Classifier in case of  $Y = \{-1, +1\}$

$$f(\mathbf{x}; \mathbf{w}) = \text{sign}(g(\mathbf{x}; \mathbf{w})) = \text{sign}(\mathbf{w}^\top \mathbf{x})$$

- Logarithmic loss function

$$L(t) = \log(1 + e^{-t})$$

- A model for conditional probability

$$p(y|\mathbf{x}; \mathbf{w}) = \sigma(\mathbf{w}^\top \mathbf{x}) = \frac{1}{1 + e^{-\mathbf{w}^\top \mathbf{x}}}$$

- Regularized logistic regression

$$\overline{L}(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m \log(1 + \exp(-(\mathbf{w}^\top \mathbf{x}_i)y_i)) + \frac{\lambda}{2} \|\mathbf{w}\|^2 \rightarrow \min_{\mathbf{w}}$$

- Linear Classifier in a multi-class case, i.e.  $|Y| > 1$
- Probability of an object to belong to some class  $y$  is equal to

$$p(y|\mathbf{x}; \mathbf{w}) = \frac{\exp(\mathbf{w}_y^\top \mathbf{x})}{\sum_{z \in Y} \exp(\mathbf{w}_z^\top \mathbf{x})} = \text{SoftMax}_{y \in Y}(\mathbf{w}_y^\top \mathbf{x})$$

- Regularized logistic regression

$$\bar{L}(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m \log p(y_i | \mathbf{x}_i, \mathbf{w}) - \frac{\lambda}{2} \sum_{y \in Y} \|\mathbf{w}_y\|^2 \rightarrow \min_{\mathbf{w}}$$

1 Main concepts

2 Learning a Classifier

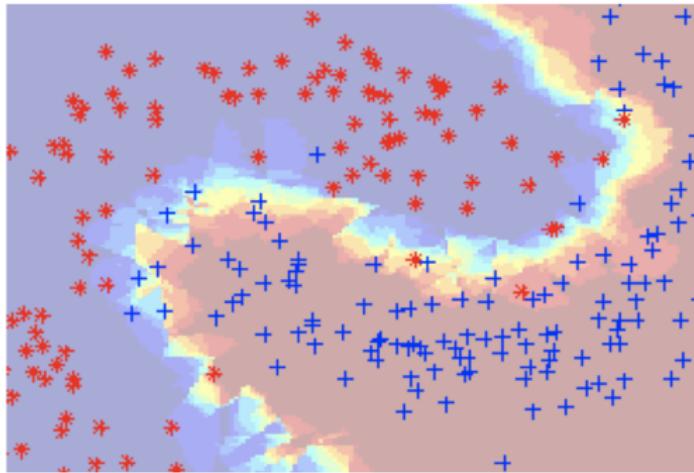
3 Logistic Regression

4 k-Nearest Neighbour Classifier

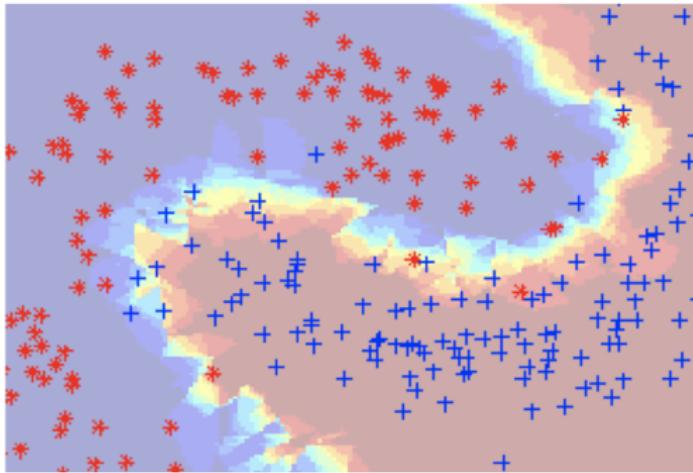
5 Classification and Regression Trees

6 Naive Bayes Classifier

- Compactness hypothesis (classification): as a rule similar objects belongs to the same class
- Continuity hypotheses (regression): as a rule similar characteristics correspond to similar objects



- Classification: objects as points in feature space belong to the same class if their feature vectors are close
- Regression: objects as points in feature space have the same characteristics if their feature vectors are close
- What is “close objects”?



# Distance functions

- We define some distance  $\rho : X \times X \rightarrow [0, \infty)$
- E.g. Euclidian or weighted Euclidian distance:

$$\rho(\mathbf{x}, \mathbf{x}_i) = \left( \sum_{j=1}^p |x_j - x_{i,j}|^2 \right)^{1/2}, \quad \rho(\mathbf{x}, \mathbf{x}_i) = \left( \sum_{j=1}^p \omega_j^2 |x_j - x_{i,j}|^2 \right)^{1/2}$$

- E.g. Manhattan distance

$$\rho(\mathbf{x}, \mathbf{x}') = \sum_{j=1}^p |x_j - x'_j|$$



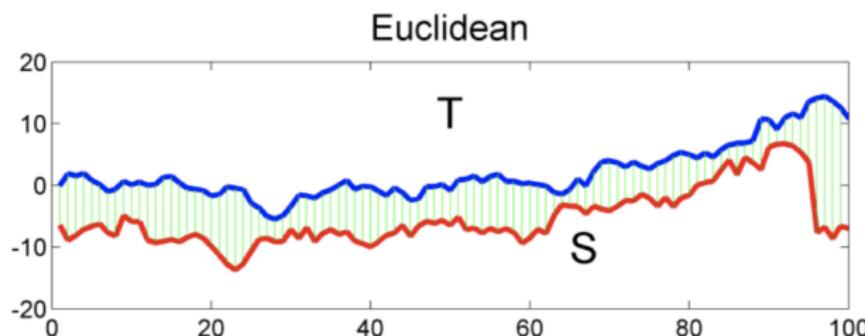
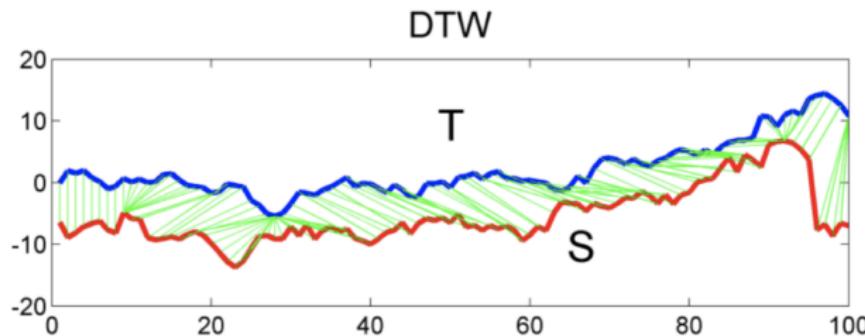
- Distance between strings
- Levenshtein distance is a string metric for measuring the difference between two sequences
- Levenshtein distance between two words is the minimum number of single-character edits (insertions, deletions or substitutions) required to change one word into the other

CTGGGCTA**AAA**GGTC**C**CTTAGCC..TTT**A**AAAAAA.GGGCCATTAGG**AA**TTGC  
CTGGGACT**AAA**....CCTTAGC**C**TATTAC**AAAAA**TGGGCCATTAGG...TTGC

# Distance functions

---

- Distance between time-series
- E.g. total Euclidean distance
- E.g. Dynamic Time Warping and others



- Let us consider classification problem
- Fix the number  $k$  of k-nearest neighbours
- Sample:  $S_m = \{(\mathbf{x}_i, y_i)\}_{i=1}^m$
- Train: memorize sample  $S_m$

- For any new  $\mathbf{x} \in X$  we rank objects  $\mathbf{x}_1, \dots, \mathbf{x}_m$  such that

$$\rho(\mathbf{x}, \mathbf{x}_{(1)}) \leq \rho(\mathbf{x}, \mathbf{x}_{(2)}) \leq \dots \leq \rho(\mathbf{x}, \mathbf{x}_{(m)}),$$

i.e. e.g.  $\mathbf{x}_{(1)}$  is the closest object to  $\mathbf{x}$ .

- So let
  - $\mathbf{x}_{(i)}$  be the  $i$ th closest object to  $\mathbf{x}$  among  $\mathbf{x}_1, \dots, \mathbf{x}_m$
  - $y_{(i)}$  be the label of  $\mathbf{x}_{(i)}$
- We define k-Nearest Neighbour Classifier prediction as the class, which is the most popular among the  $k$  nearest neighbours

$$\hat{f}(\mathbf{x}) = \arg \max_{y \in Y} \# \{ i, i = 1, 2, \dots, k : y_{(i)} = y \}$$

- Pros:** simple realization, interpretable, case-based reasoning
- Cons:** not-stable enough (for small  $k$ ) to outliers and noise, not very accurate, the whole sample should be stored,  $k$  should be selected

# Iris flower data set [Fisher, 1936]

- Quantify the morphologic variation of Iris flowers of three related species (*Iris setosa*, *Iris virginica* and *Iris versicolor*) by four features: the length and the width of the sepals and petals, in centimetres
- $d = 4$  features,  $K = 3$  classes (mono-label case),  $m = 150$

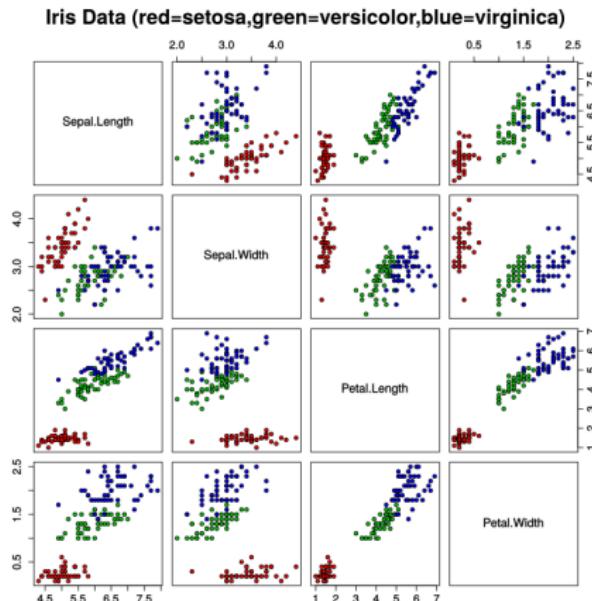
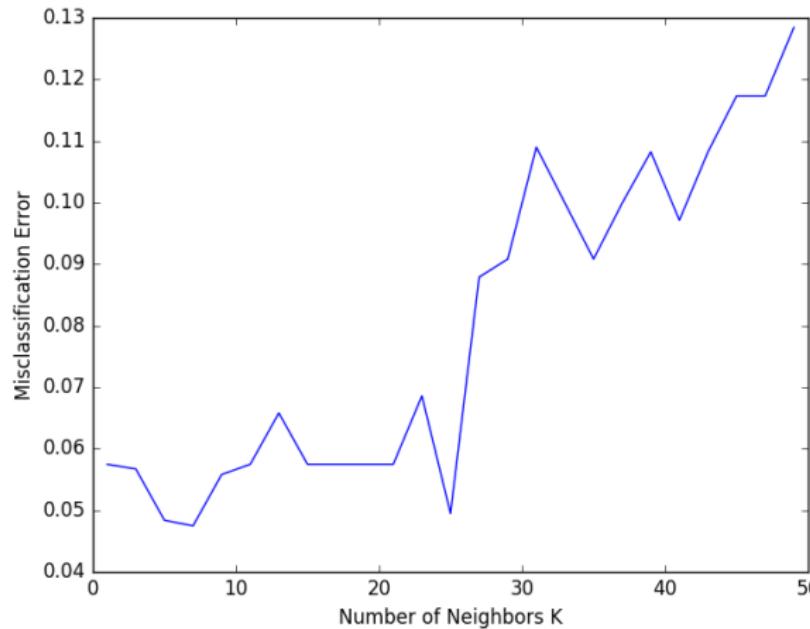


Figure – Scatterplot of the data set [Wikipedia]

## Tuning of $k$

---

- Iris Flower Dataset [Fisher]
- 10-fold cross-validation to estimate classification error
- In practice usually  $k \in \{1, \dots, 5\}$



## 1 Main concepts

## 2 Learning a Classifier

## 3 Logistic Regression

## 4 k-Nearest Neighbour Classifier

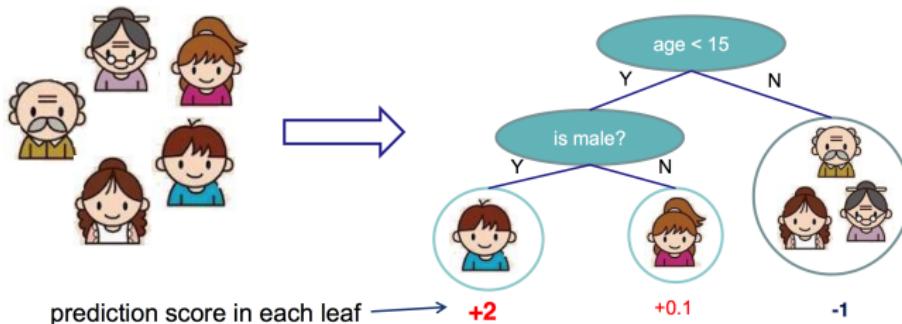
## 5 Classification and Regression Trees

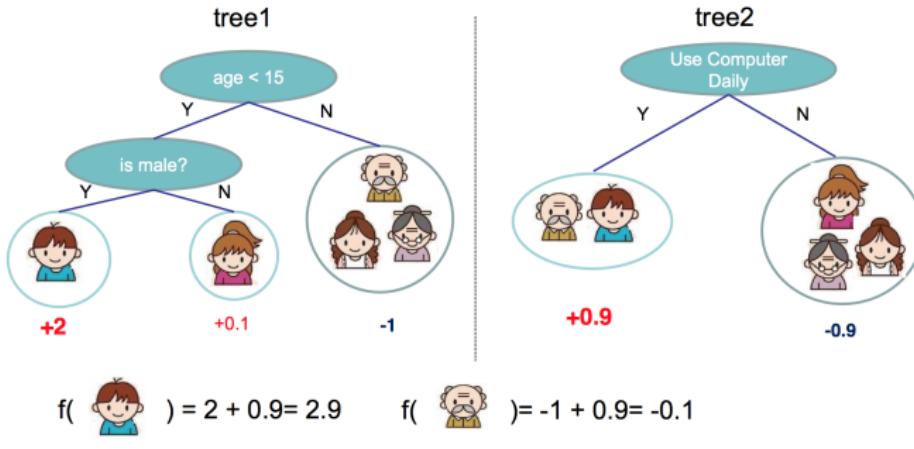
## 6 Naive Bayes Classifier

- Classification and Regression Trees:

- Decision rules
- Contains one score in each leaf value

Input: age, gender, occupation,...  $\Rightarrow$  Does the person like computer games?





Prediction is a sum of scores predicted by each of the tree

- Model: we have  $T$  trees

$$\hat{f}_T(\mathbf{x}) = \frac{1}{T} \sum_{t=1}^T f_t(\mathbf{x}), \quad f_t(\mathbf{x}) \in F,$$

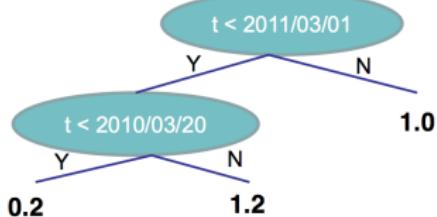
where  $F$  is a space of functions, containing all regression trees

- Parameters: structure of each tree, and the score in the leaf

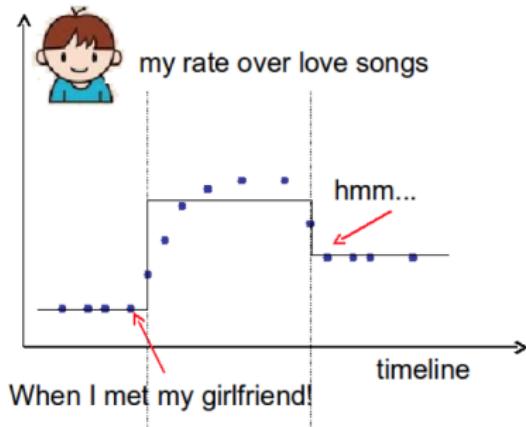
- Very widely used, look for GBM, random forest...
  - Almost half of data mining competitions are won by using some variants of tree ensemble methods
- Invariant to scaling of inputs, so you do not need to do careful features normalization
- Learn higher order interaction between features
- Can be scalable, and are used in Industry

- How can we learn functions?
- Define objective (loss, regularization), and optimize it
- Example:
  - Consider regression tree on single input  $t$  (time)
  - We want to predict whether a person like romantic music at time  $t$

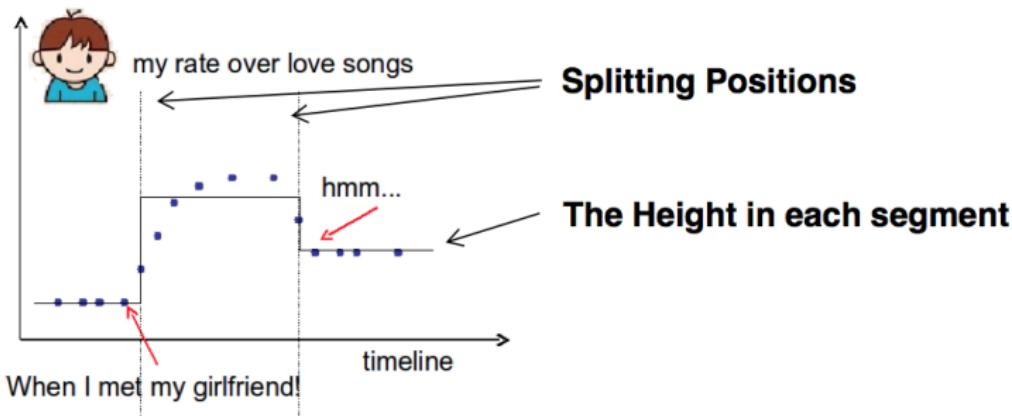
The model is a regression tree that splits on time



Piecewise step function over time

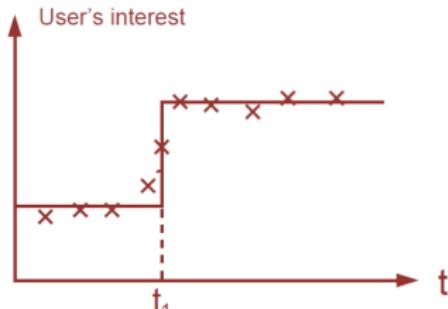
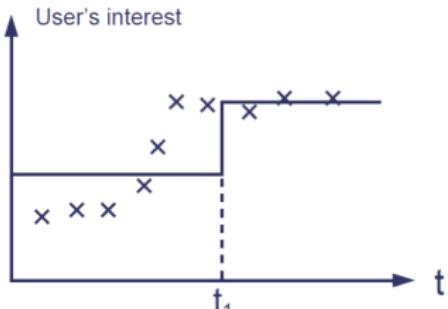
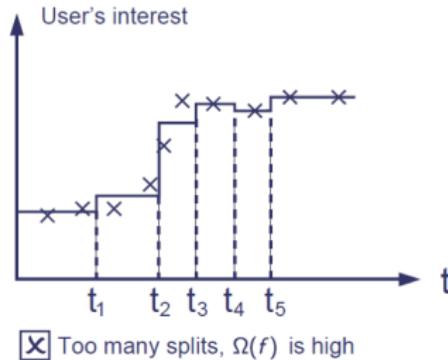
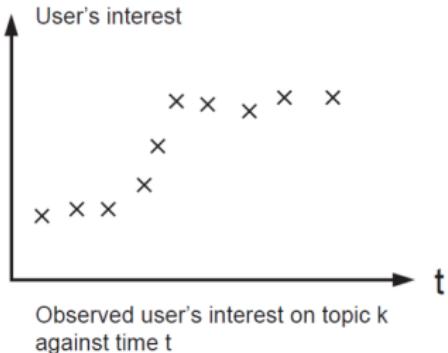


- Things we need to learn



- Objective for single variable regression tree (step functions)
  - Training Loss: How will the function fit on the points?
  - Regularization: How do we define complexity of the function?  
E.g. number of splitting points,  $L_2$ -norm of the height in each segment, ...

# Learning a step function



- Assume that we construct  $T$  trees

$$\hat{f}_T(\mathbf{x}) = \frac{1}{T} \sum_{t=1}^T f_t(\mathbf{x}), \quad f_t \in F$$

- Objective

$$R(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m l(y_i, \hat{y}_i) + \sum_{t=1}^T \lambda_t \Omega(f_t),$$

where e.g.  $l(y, \hat{y})$  can be

- squared loss (regression)
- log-loss (classification)

- Possible ways to define  $\Omega$

- Number of nodes in the tree, depth
- $L_2$ -norm of the leaf weight
- ...

- Decision Trees algorithms contain a lot of heuristics:
  - Split by information gain
  - Prune the tree
  - Maximum depth
  - Smooth leaf values
- Most heuristics map well to objectives
  - Information gain → training loss
  - Pruning → regularization defined by number of nodes
  - Max depth → constraint on the function space
  - Smoothing leaf values →  $L_2$ -norm regularization on leaf weights
- Decision Trees can be used for Classification, Regression, Ranking, ...  
We just need to define appropriate objective function

## 1 Main concepts

## 2 Learning a Classifier

## 3 Logistic Regression

## 4 k-Nearest Neighbour Classifier

## 5 Classification and Regression Trees

## 6 Naive Bayes Classifier

- Naive Bayes (NB) is a conditional probability model
- Given an object to be classified, represented by features  $\mathbf{x} = (x_1, \dots, x_d)$ , Bayes classifier assigns probabilities

$$p(y|x_1, \dots, x_d)$$

for each of  $K$  possible classes  $y \in Y = \{1, \dots, K\}$

- The conditional probability can be decomposed as

$$p(y|\mathbf{x}) = \frac{p(y)p(\mathbf{x}|y)}{p(\mathbf{x})} \sim p(y)p(\mathbf{x}|y), \quad y \in Y$$

- The maximum a posteriori (MAP) decision rule

$$\hat{y} = \arg \max_{y \in \{1, \dots, K\}} p(y)p(\mathbf{x}|y)$$

- How to model  $p(\mathbf{x}|y)$ ?

- Let us decompose  $p(y, \mathbf{x})$ . Using the chain rule we get that

$$\begin{aligned} p(y, x_1, \dots, x_d) &= p(x_1, \dots, x_d, y) \\ &= p(x_1|x_2, \dots, x_d, y) \cdot (x_2, \dots, x_d, y) \\ &= p(x_1|x_2, \dots, x_d, y) \cdot p(x_2|x_3, \dots, x_d, y) \cdot p(x_3, \dots, x_d, y) = = \\ &\dots = \\ &= p(x_1|x_2, \dots, x_d, y) \cdot \dots \cdot p(x_{d-1}|x_d, y) \cdot p(x_d|y) \cdot p(y) \end{aligned}$$

- Usually  $d \gg 1$  or a feature can take on a large number of values  $\Leftrightarrow$  we assume independence of features
- The “naive” conditional independence: assume that each feature  $x_j$  is conditionally independent of every other feature  $x_s$  given the category  $y$ , i.e.

$$p(x_j|x_{j+1}, \dots, x_d, y) = p(x_j|y)$$

- The joint model

$$p(y|\mathbf{x}) \sim p(y) \prod_{j=1}^d p(x_j|y), \quad y \in Y$$

- Normalized model

$$p(y|\mathbf{x}) = \frac{1}{Z} p(y) \prod_{j=1}^d p(x_j|y), \quad y \in Y$$

where  $Z = p(\mathbf{x}) = \sum_{y \in Y} p(y)p(\mathbf{x}|y)$

- The maximum a posteriori (MAP) decision rule

$$\hat{y} = \arg \max_{y \in \{1, \dots, K\}} p(y) \prod_{j=1}^d p(x_j|y)$$

- How to define individual models for  $p(x_j|y)$ ?
- We can use any parametric distribution model for  $p(x_j|y)$ !
- E.g. if  $x_j$  is continuous, we can use a Gaussian distribution, i.e.

$$p(x_j = v|y = k) = (2\pi\sigma_{jk}^2)^{-1/2} e^{-(v-\mu_{jk})^2/2\sigma_{jk}^2}$$

- Parameters  $(\mu_{jk}, \sigma_{jk}^2)$  are estimated using a subsample  $S_{jk}$  of the initial sample  $S = \{(\mathbf{x}_i, y_i)\}_{i=1}^m$

$$S_{jk} = \{x_{ij} : (\mathbf{x}_i, y_i) \in S, y_i = k, i = 1, \dots, m\}$$

- We can use various discrete distributions in case some features are categorical
- Multinomial NB: feature  $x_j$  counts the number of times event  $j$  was observed in a particular instance
- If  $J$  is a set of indexes of categorical features, then we can model their joint multinomial distribution as

$$p(x_j, j \in J | y = k) = \frac{(\sum_{j \in J} x_j)!}{\prod_{j \in J} x_j!} \prod_{j \in J} p_{kj}^{x_j}$$

- In log-scale we get a linear classifier

$$\log p(y = k | x_j, j \in J) \sim \log p(y = k) + \sum_{j \in J} x_j \cdot \log p_{kj} = b + \mathbf{w}_k \mathbf{x}_J^\top,$$

with  $\mathbf{w}_k = (\log p_{kj}, j \in J)$  and  $\mathbf{x}_J = (x_j, j \in J)$

- Analogously we can define Bernoulli NB:  $x_j$  is a boolean expressing the occurrence or absence of the  $j$ th term from the vocabulary

$$p(x_j, j \in J | y = k) = \prod_{j \in J} p_{kj}^{x_j} (1 - p_{kj})^{(1-x_j)}$$

- In order to learn NB:
  - Define models for  $p(\mathbf{x}|y)$
  - Estimate parameters of these models using corresponding subsampls, extracted w.r.t. values of  $y$
  - Use MAP to predict  $\hat{y}$



- Surrogate Loss function for a binary logistic regression

$$R(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m L((\mathbf{w}^\top \mathbf{x}_i) y_i)$$

- Steps:

$$\mathbf{w}^{t+1} = \mathbf{w}^t - r_t(R''(\mathbf{w}^t))^{-1} R'(\mathbf{w}^t)$$

- Components of a gradient

$$\frac{\partial R(\mathbf{w})}{\partial w_j} = -\frac{1}{m} \sum_{i=1}^m (1 - \sigma_i) y_i x_{i,j}, \quad j = 1, \dots, d$$

- Hessian

$$\frac{\partial^2 R(\mathbf{w})}{\partial w_j \partial w_k} = \frac{1}{m} \sum_{i=1}^m (1 - \sigma_i) \sigma_i x_{i,j} x_{i,k}, \quad j, k = 1, \dots, d,$$

where  $\sigma_i = \sigma(\mathbf{w}^\top \mathbf{x}_i y_i)$ ,  $\sigma(t) = \frac{1}{1+e^{-t}}$

- $\mathbf{X} = \{\mathbf{x}_i\}_{i=1}^m \in \mathbb{R}^{m \times d}$  is a matrix of objects features
- $\Gamma = \text{diag}\left(\sqrt{(1 - \sigma_i)\sigma_i}\right) \in \mathbb{R}^{m \times m}$  is a diagonal matrix of weights
- $\tilde{\mathbf{X}} = \Gamma \mathbf{X}$  is a weighted matrix of features
- $\tilde{y}_i = y_i \sqrt{(1 - \sigma_i)/\sigma_i}$ ,  $\tilde{\mathbf{y}} = \{\tilde{y}_i\}_{i=1}^m$  is a weighted vector of labels
- Then we get that

$$(R''(\mathbf{w}))^{-1} R'(\mathbf{w}) = -(\mathbf{X}^\top \Gamma^2 \mathbf{X})^{-1} \mathbf{X}^\top \Gamma \tilde{\mathbf{y}} = -(\tilde{\mathbf{X}}^\top \tilde{\mathbf{X}})^{-1} \tilde{\mathbf{X}} \tilde{\mathbf{y}}$$

This coincides with a solution of a weighted least-squares problem

$$R(\mathbf{w}) = \left\| \tilde{\mathbf{X}} \mathbf{w} - \tilde{\mathbf{y}} \right\|^2 = \frac{1}{m} \sum_{i=1}^m (1 - \sigma_i) \sigma_i \left( \mathbf{w}^\top \mathbf{x}_i - \frac{y_i}{\sigma_i} \right)^2 \rightarrow \min_{\mathbf{w}}$$

- On each step of the Newton-Raphson method we construct a weighted least-squares regression

$$R(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^m (1 - \sigma_i) \sigma_i \left( \mathbf{w}^\top \mathbf{x}_i - \frac{y_i}{\sigma_i} \right)^2 \rightarrow \min_{\mathbf{w}}$$

- Here
  - $\sigma_i = p(y_i | \mathbf{x}_i)$  is a probability to correctly classify  $\mathbf{x}_i$
  - the closer  $\mathbf{x}_i$  to the boundary, the bigger the weight  $(1 - \sigma_i)\sigma_i$
  - the bigger the probability of an error, the bigger the value of  $y_i/\sigma_i$

Thus on each iteration we tune  $\mathbf{w}$  to perform better on more difficult examples

- **Input:**  $\mathbf{X}$ ,  $\mathbf{y}$ , i.e. a matrix and a vector of input features and corresponding labels
- **Output:** estimate of  $\mathbf{w}$
- For  $t = 1, 2, \dots$ 
  - $\sigma_i = \sigma(\mathbf{w}^\top \mathbf{x}_i y_i)$ ,  $i = 1, \dots, m$
  - $\gamma_i = \sqrt{(1 - \sigma_i)\sigma_i}$ ,  $i = 1, \dots, m$
  - $\tilde{\mathbf{X}} = \text{diag}(\gamma_1, \dots, \gamma_m) \mathbf{X}$
  - $\tilde{y}_i = y_i \sqrt{(1 - \sigma_i)/\sigma_i}$ ,  $i = 1, \dots, m$
  - select a gradient step  $r_t$  and calculate  
$$\mathbf{w} \leftarrow \mathbf{w} + r_t (\tilde{\mathbf{F}}^\top \tilde{\mathbf{F}})^{-1} \tilde{\mathbf{F}}^\top \mathbf{y}$$
  - if  $\sigma_i$  changes not significantly, then stop iterations

- Let
  - $X$  be a feature space
  - $Y$  be a space of labels, e.g.  $Y = \{0, 1\}$
  - $p(\mathbf{x}, y)$  be a joint distribution on  $X \times Y$
  - $S_m = \{(\mathbf{x}_i, y_i)\}_{i=1}^m$  be an i.i.d. sample
- We want to construct an optimal classifier  $f : X \rightarrow Y$

- We assume that we know joint density

$$p(\mathbf{x}, y) = p(\mathbf{x})p(y|\mathbf{x}) = p(y)p(\mathbf{x}|y)$$

Here

- $p(y)$  is a prior distribution on  $Y$
- $p(\mathbf{x}|y)$  is a likelihood of a class  $y$
- $p(y|\mathbf{x})$  is a posterior probability of a class  $y$

- Classifier maximizing posterior probability

$$f(\mathbf{x}) = \arg \max_{y \in Y} p(y|\mathbf{x}) = \arg \max_{y \in Y} p(\mathbf{x}|y)p(y)$$

- Classifier  $f(\mathbf{x})$  divides  $X$  into disjoint domains

$$H_y = \{\mathbf{x} \in X | f(\mathbf{x}) = y\}, y \in Y$$

- We get error for  $(\mathbf{x}, y)$  if  $\mathbf{x} \in H_z, z \neq y$
- Probability of Error:  $P(H_z, y) = \int_{H_z} p(\mathbf{x}, y) d\mathbf{x}$
- Losses:  $\lambda_{yz}$  for all  $(y, z) \in Y \times Y$
- Average Risk

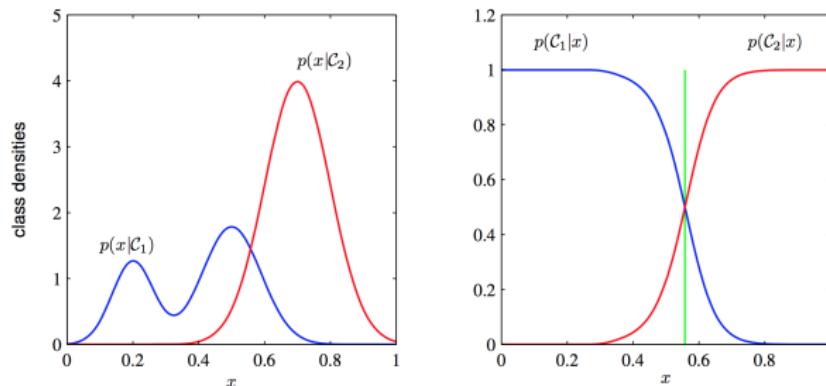
$$R(f) = \sum_{y \in Y} \sum_{z \in Y} \lambda_{yz} P(H_z, y)$$

- **Theorem:** Optimal Bayesian Classifier  $f(\mathbf{x})$ , minimizing average risk  $R(f)$ , has the form

$$f_{\text{opt}}(\mathbf{x}) = \arg \min_{z \in Y} \sum_{y \in Y} \lambda_{yz} p(y) p(\mathbf{x}|y)$$

- **Corollary:** If  $\lambda_{yy} = 0$  and  $\lambda_{yz} = \lambda_y$  for all  $y, z \in Y$ , then

$$f_{\text{opt}}(\mathbf{x}) = \arg \max_{y \in Y} \lambda_y p(\mathbf{x}|y) p(y)$$



- **Theoretical setup:**

- Assumption: we know probabilities  $p(y)$  and  $p(\mathbf{x}|y)$ ,  $y \in Y$
- We now how to construct a classifier  $f(\mathbf{x})$ , minimizing average risk  $R(f)$

- **Applied setup:**

- Assumption: training set  $S_m = \{(\mathbf{x}_i, y_i)\}_{i=1}^m$
- Estimate probabilities  $\hat{p}(y)$  and  $\hat{p}(\mathbf{x}|y)$ ,  $y \in Y$  to calculate a Bayesian classifier

- We loose optimality when using empirical probability estimates
- Usually it is more difficult to estimate probability density function than to construct efficient classifier
- Naive Bayesian Classifier:

- assume that  $p(\mathbf{x}|y) = \prod_{j=1}^d p(x_j|y)$ , i.e. components of  $\mathbf{x}$  are independent
- simplifying assumption, but it is easier to estimate  $d$  one-dimensional distributions  $p(x_j|y)$ ,  $j = 1, \dots, d$
- although crude approximation, still it sometimes works in practice

- Let us consider Multidimensional Gaussian Distribution
- We assume that  $X = \mathbb{R}^d$  and

$$p(\mathbf{x}|y) = \mathcal{N}(\mathbf{x}; \boldsymbol{\mu}_y, \boldsymbol{\Sigma}_y) = \frac{1}{\sqrt{(2\pi)^N \det \boldsymbol{\Sigma}_y}} e^{-\frac{1}{2}(\mathbf{x}-\boldsymbol{\mu}_y)^\top \boldsymbol{\Sigma}_y^{-1} (\mathbf{x}-\boldsymbol{\mu}_y)},$$

where  $\boldsymbol{\mu}_y \in \mathbb{R}^d$ ,  $\boldsymbol{\Sigma}_y \in \mathbb{R}^{d \times d}$ ,  $y \in Y$

- Optimal Separating Boundary

$$B = \{\mathbf{x} \in X : \lambda_y p(y) p(\mathbf{x}|y) = \lambda_z p(z) p(\mathbf{x}|z)\},$$

where  $y, z \in Y$ ,  $y \neq z$

- In case when  $\Sigma_y = \Sigma$  for all  $y \in Y$  we get a Linear Discriminant function
- E.g. when  $Y = \{0, 1\}$  we get the decision boundary

$$B = \left\{ \mathbf{x} \in X : [\Sigma^{-1}(\mu_1 - \mu_0)]^\top \mathbf{x} + \frac{1}{2} \mu_1^\top \Sigma^{-1} \mu_1 - \frac{1}{2} \mu_2^\top \Sigma^{-1} \mu_2 + \log \frac{p(1)}{p(0)} = 0 \right\}$$

- MLE for  $\mu_y$  and  $\Sigma_y$  are

$$\hat{\mu}_y = \frac{1}{m_y} \sum_{i:y_i=y} \mathbf{x}_i, \quad \hat{\Sigma}_y = \frac{1}{m} \sum_{y \in Y} \sum_{i:y_i=y} (\mathbf{x}_i - \hat{\mu}_y)(\mathbf{x}_i - \hat{\mu}_y)^\top$$

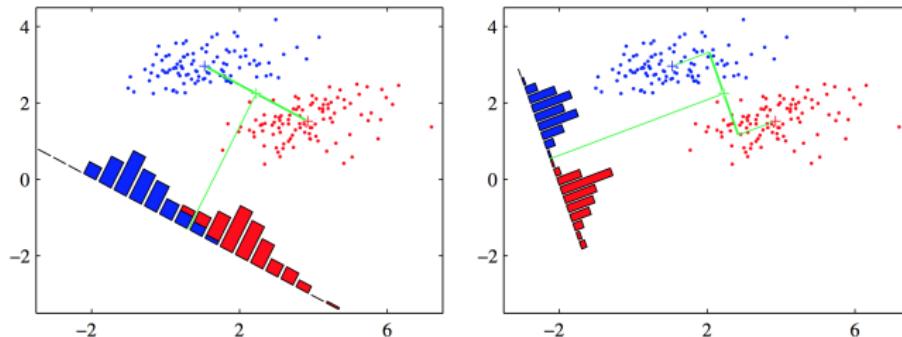
- Regularization of a covariance matrix estimate
  - Use  $\hat{\Sigma} + \tau \mathbf{I}$  instead of  $\hat{\Sigma}$
  - Select  $\tau$  using cross-validation
- Before constructing a discriminator perform outlier detection and censoring of data

- We consider a two-class classification problem, i.e.  $Y = \{0, 1\}$
- We consider a separating hyperplane

$$f(\mathbf{x}) = \mathbf{w}^\top \mathbf{x}$$

and we classify  $\mathbf{x} : f(\mathbf{x}) \geq -w_0$  for some  $w_0$  as class  $C_0$  and otherwise as class  $C_1$

- We want to select such projection direction that maximizes the class separation



- Let us denote by  $m_0$  and  $m_1$  the number of points, belonging to classes  $C_1$  and  $C_2$  correspondingly
- We define mean vectors of the two classes as

$$\mathbf{m}_0 = \frac{1}{m_0} \sum_{i:y_i=0} \mathbf{x}_i, \quad \mathbf{m}_1 = \frac{1}{m_1} \sum_{i:y_i=1} \mathbf{x}_i$$

- The simplest measure of separation = separation of the projected class means, i.e.

$$m_{1,\mathbf{w}} - m_{0,\mathbf{w}} = \mathbf{w}^\top (\mathbf{m}_1 - \mathbf{m}_0)$$

- The within-class variance of the transformed data from class  $C_k$  is given by

$$s_k^2 = \sum_{i:y_i=k} (z_i - m_{k,\mathbf{w}})^2, \quad k \in \{0, 1\}$$

where  $z_i = \mathbf{w}^\top \mathbf{x}_i$

- The Fisher criterion is

$$J(\mathbf{w}) = \frac{(m_{1,\mathbf{w}} - m_{0,\mathbf{w}})^2}{s_1^2 + s_0^2}$$

- In vector form

$$J(\mathbf{w}) = \frac{\mathbf{w} \mathbf{S}_B \mathbf{w}}{\mathbf{w} \mathbf{S}_W \mathbf{w}},$$

where

$$\mathbf{S}_B = (\mathbf{m}_1 - \mathbf{m}_0)(\mathbf{m}_1 - \mathbf{m}_0)^\top$$

is the between-class covariance matrix, and

$$\mathbf{S}_W = \sum_{i:y_i=0} (\mathbf{x}_i - \mathbf{m}_0)(\mathbf{x}_i - \mathbf{m}_0)^\top + \sum_{i:y_i=1} (\mathbf{x}_i - \mathbf{m}_1)(\mathbf{x}_i - \mathbf{m}_1)^\top$$

is the within-class covariance matrix

- $J(\mathbf{w})$  is maximized for

$$\mathbf{w} \sim \mathbf{S}_W^{-1}(\mathbf{m}_1 - \mathbf{m}_0)$$

- We consider  $K > 2$  classes ( $d > K$ )
- The weight vectors  $\{\mathbf{w}_k\}$  can be considered as columns of a matrix  $\mathbf{W}$ , s.t.

$$\mathbf{y} = \mathbf{W}\mathbf{x},$$

i.e.  $f_k(\mathbf{x}) = \mathbf{w}_k^\top \mathbf{x}$  and we assign a point  $\mathbf{x}$  to class  $C_k$  if  $f_k(\mathbf{x}) > f_j(\mathbf{x})$  for all  $j \neq k$

- The generalization of the within-class covariance is  $\mathbf{S}_W = \sum_{k=1}^K \mathbf{S}_k$ , where for  $k \in \{0, 1, \dots, K - 1\}$

$$\mathbf{S}_k = \sum_{i:y_i=k} (\mathbf{x}_i - \mathbf{m}_k)(\mathbf{x}_i - \mathbf{m}_k)^\top, \quad \mathbf{m}_k = \frac{1}{m_k} \sum_{i:y_i=k} \mathbf{x}_i,$$

- The total covariance matrix

$$\mathbf{S}_T = \sum_{i=1}^m (\mathbf{x}_i - \mathbf{m})(\mathbf{x}_i - \mathbf{m})^\top,$$

where the mean of the total data set  $\mathbf{m} = \frac{1}{m} \sum_{i=1}^m \mathbf{x}_i$ , and

$$\mathbf{S}_T = \mathbf{S}_W + \mathbf{S}_B, \mathbf{S}_B = \sum_{k=0}^{K-1} m_k (\mathbf{m}_k - \mathbf{m})(\mathbf{m}_k - \mathbf{m})^\top$$

- Let us consider *projected* features  $\mathbf{z} = \mathbf{W}\mathbf{x}$ . In this space we can analogously defined matrices

$$\mathbf{s}_W = \sum_{k=0}^{K-1} \sum_{i:y_i=k} (\mathbf{z}_i - \mu_k)(\mathbf{z}_i - \mu_k)^\top, \mathbf{s}_B = \sum_{k=0}^{K-1} m_k (\mu_k - \mu)(\mu_k - \mu)^\top,$$

where  $\mu_k = \frac{1}{m_k} \sum_{i:y_i=k} \mathbf{z}_i$ ,  $\mu = \frac{1}{m} \sum_{k=0}^{K-1} m_k \mu_k$

- We want to construct a scalar that is large when the between-class covariance is large, and when the within-class covariance is small
- One example is given by

$$J(\mathbf{W}) = \text{Tr} \left\{ \mathbf{s}_W^{-1} \mathbf{s}_B \right\} = \text{Tr} \left\{ (\mathbf{W} \mathbf{S}_W \mathbf{W}^\top)^{-1} (\mathbf{W} \mathbf{S}_B \mathbf{W})^\top \right\}$$

- The weight vectors are determined by those eigenvectors of  $\mathbf{S}_W^{-1} \mathbf{S}_B$  that correspond to the largest eigenvalues