

# **Enterprise Modelling for Lifecycle Engineering on the Example of Sustainability**

## Capella Days 2023

# Agenda

Introduction | Industrial Eco-System

Context | Digital Farming Solutions

Example | Modelling of Enterprise Eco-System with ARCADIA

Summary & Lessons learned

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**Introduction | Industrial Eco-System**

Context | Digital Farming Solutions

Example | Modelling of Enterprise Eco-System with ARCADIA

Summary & Lessons learned

# SIEMENS



<sup>1</sup> Publicly listed subsidiary of Siemens; Siemens' share in Siemens Healthineers: 75%

## Digital Industries



72,700 employees<sup>1</sup>



€ 19,5 billion in revenue<sup>2</sup>



**Software (industrial)**  
#1 market position



**Factory Automation**  
#1 market position



**Motion Control**  
#1 market position



**Process Automation**  
#2 market position



**Customer Services**

<sup>1</sup> As of September 30, 2021 | <sup>2</sup> For fiscal 2022

# Industry Megatrends

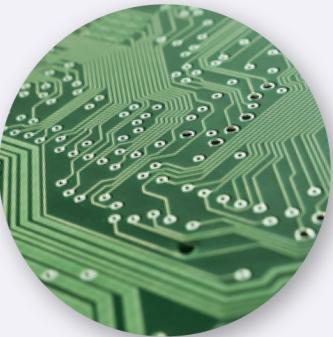
**MEGATRENDS** expected to influence systems engineering through 2035.



1. Sustainability



2. Interdependent  
World



3. Digital  
Transformation



4. Industry 4.0/  
Society 5.0



5. Smart Systems



6. Complexity  
Growth

Source: INCOSE Vision 2035

# Sustainable Development Goals

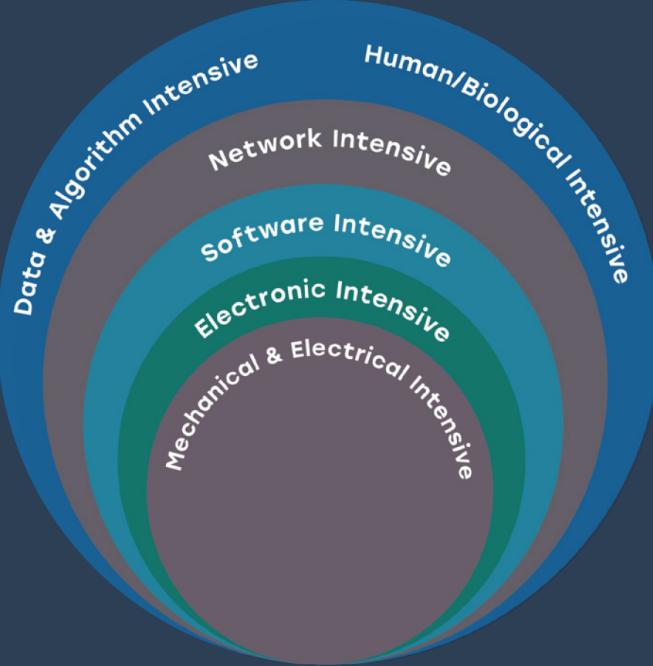


United Nations Sustainable Development Goals: <https://sdgs.un.org/goals>

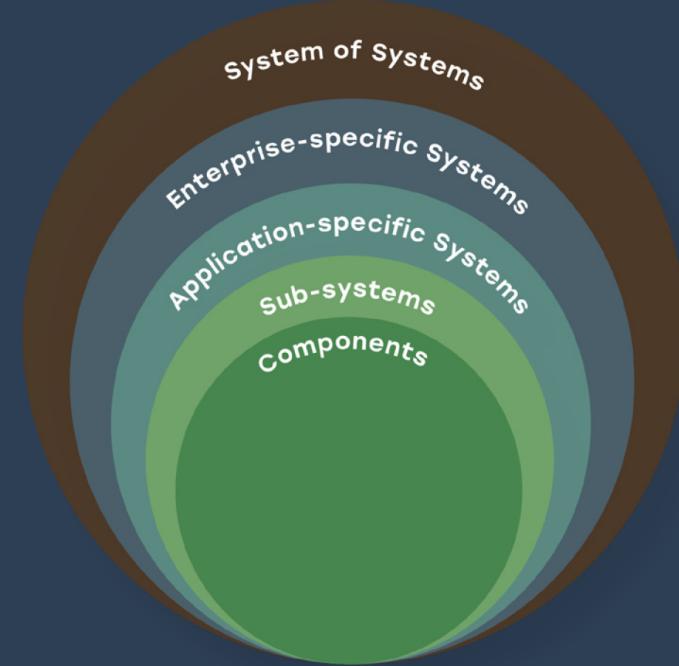
Source: INCOSE Vision 2035

# Increasing complexity requires holistic view on Eco-System

- Complexity increases over time due to the integration of ever more complex layers of technology.



Technology-driven complexity  
Scope-driven complexity



- Complexity increases with systems scope expansion due to proliferation of interfaces and governance mechanisms.

Source: INCOSE Vision 2035

# Global Context of Systems Engineering



Source: INCOSE Vision 2033

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# Digital Farming Solutions Industry Examples

## Vertical Farming Technology



## Heavy Equipment

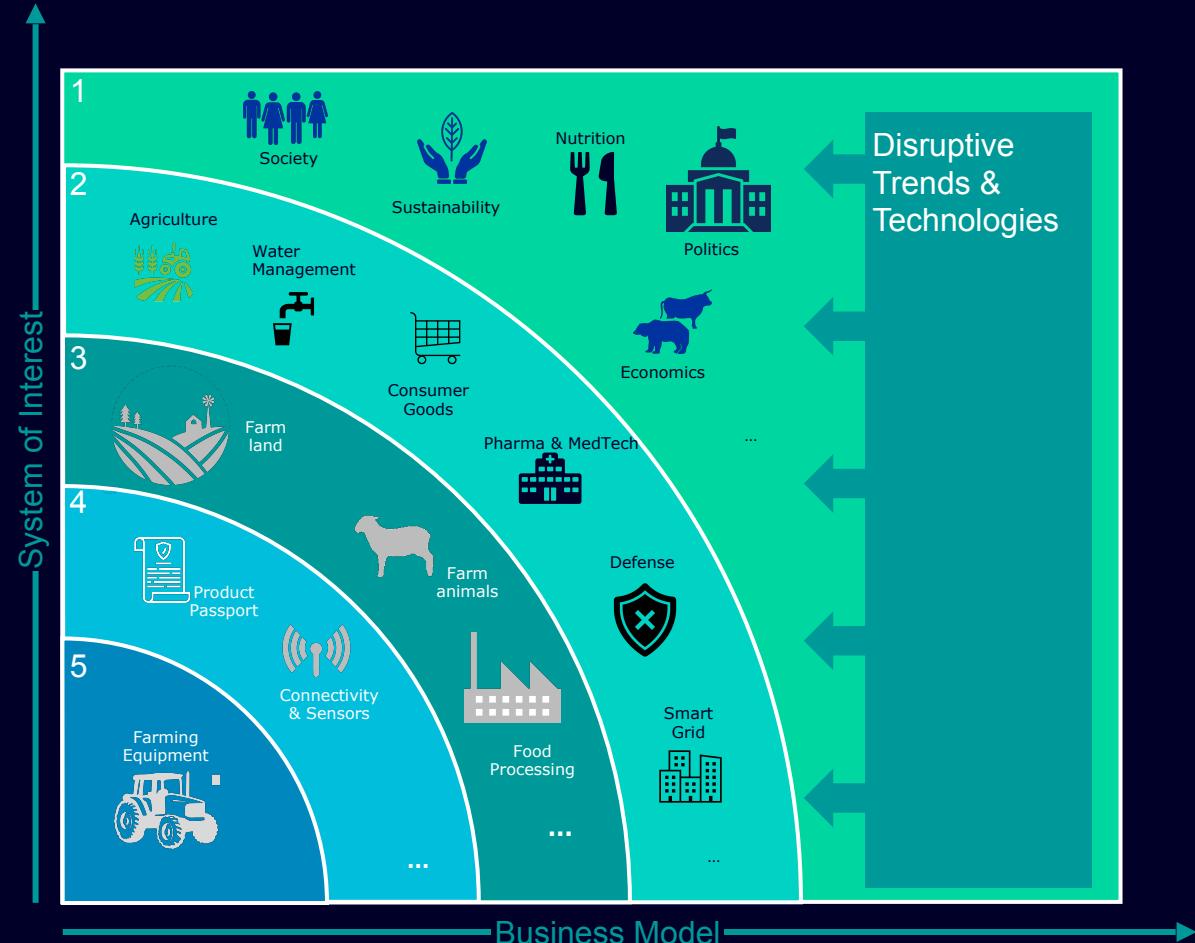


## Smart Farming



# Systems Thinking and Engineering of Eco-System

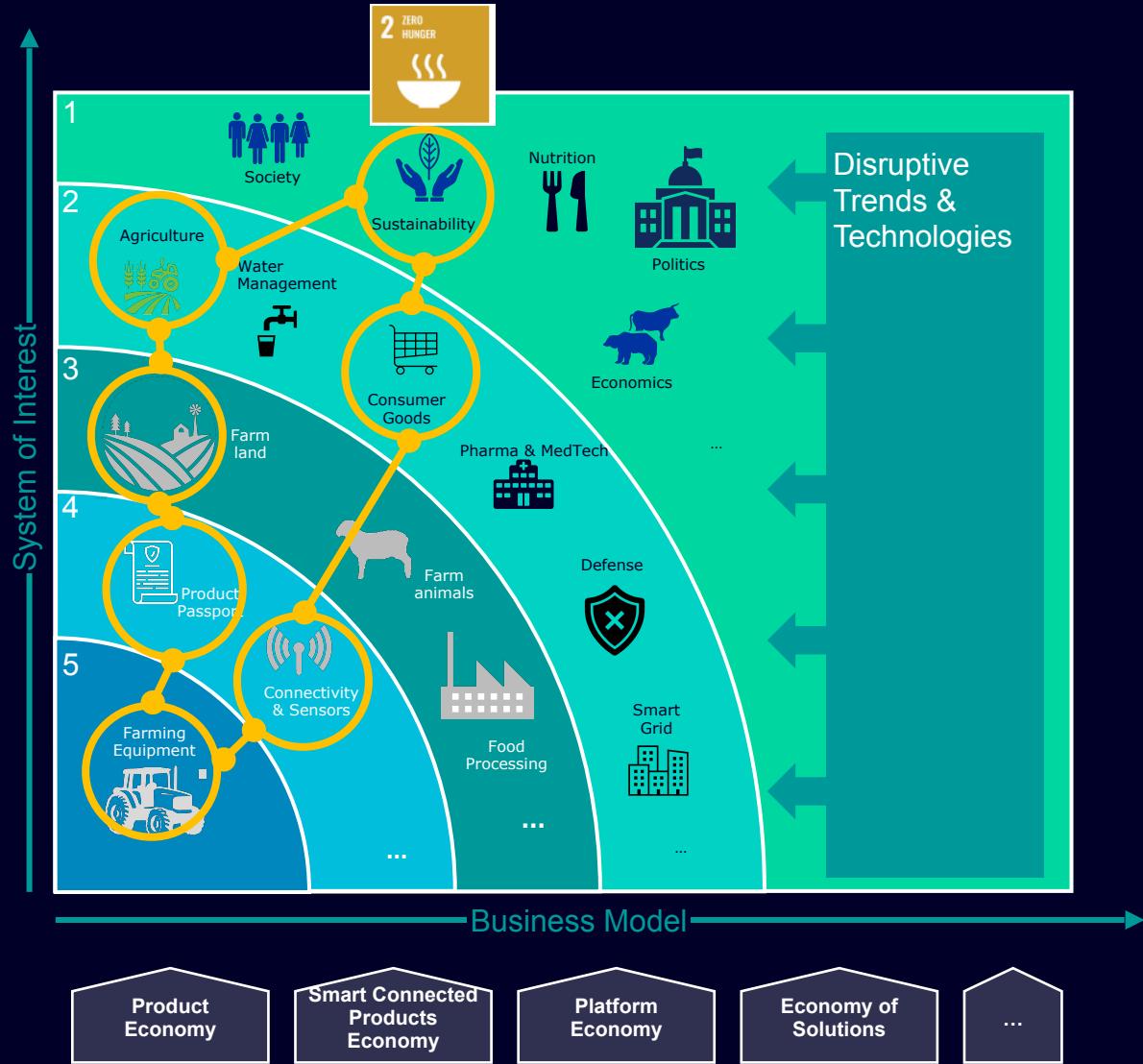
## Example: Digital Farming Solution



Level 1	Society Eco-System   Society, Sustainability, Nutrition, Economics, Politics, Legal, ...
Level 2	Industrial Operating System   Agriculture, Water, Consumer Goods, Pharma & MedTech, Defense, Energy, ...
Level 3	Customer Usage System   Farm land, Farm animals, Factory...
Level 4	Product Operating System   Digital Product Passport (Conformity & Regulatory Compliance), Connectivity, Predictive Maintenance, ...
Level 5	Product System   Farming Equipment

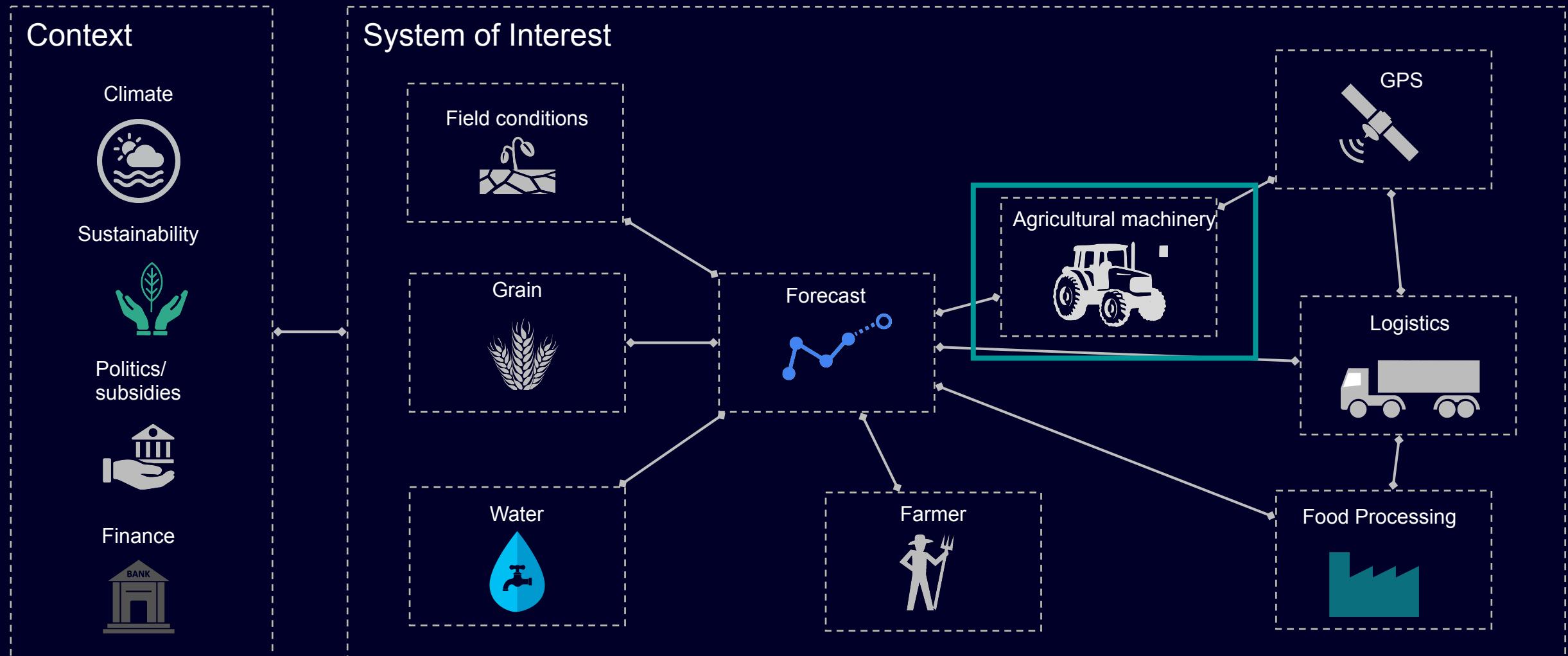
# Systems Thinking and Engineering of Eco-System

## Example: Digital Farming Solution



## **Operational Analysis | Operational Actors/Entities**

### **Example: Digital Farming Solutions**



# Agenda

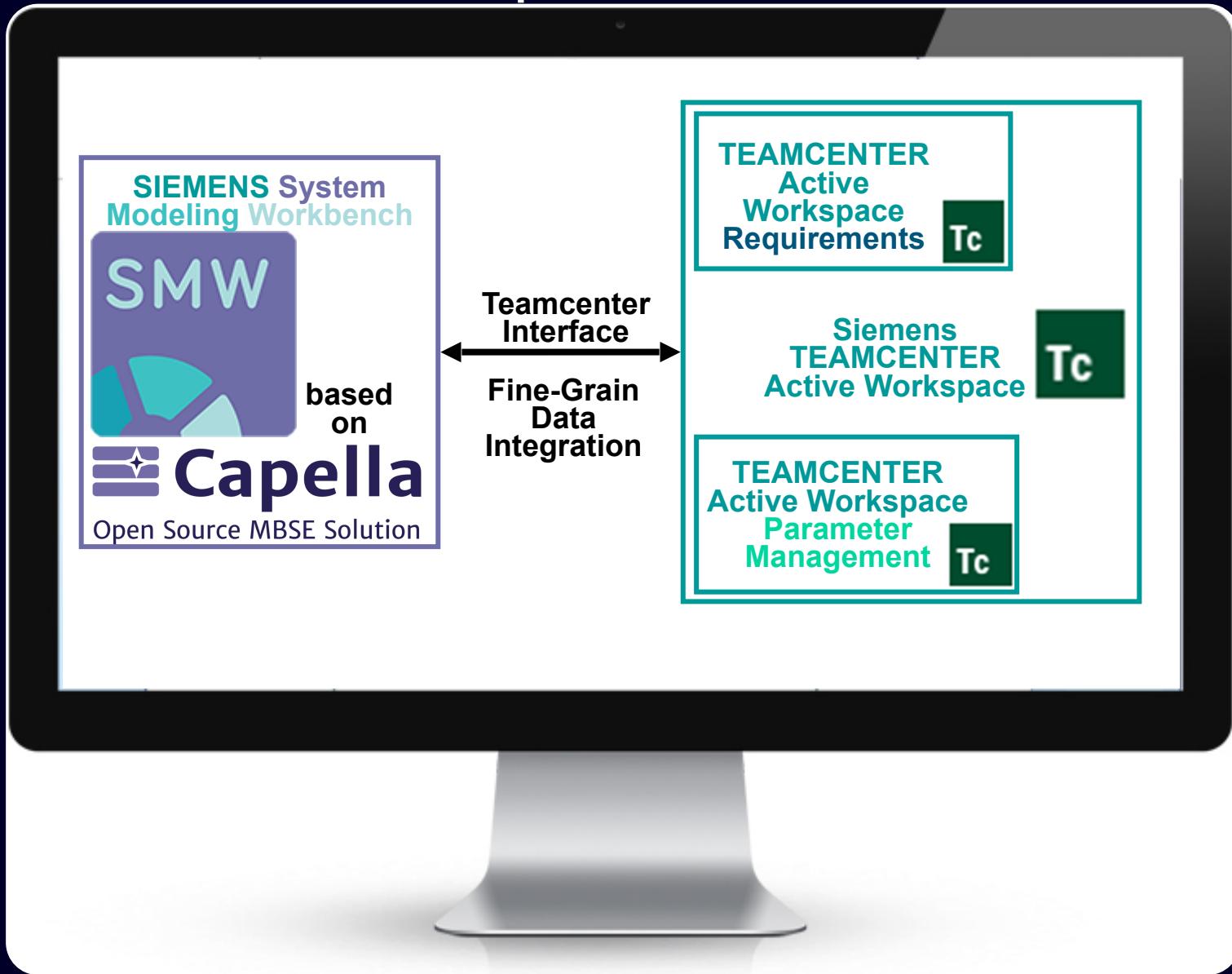
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**Example | Modelling of Enterprise Eco-System with ARCADIA**

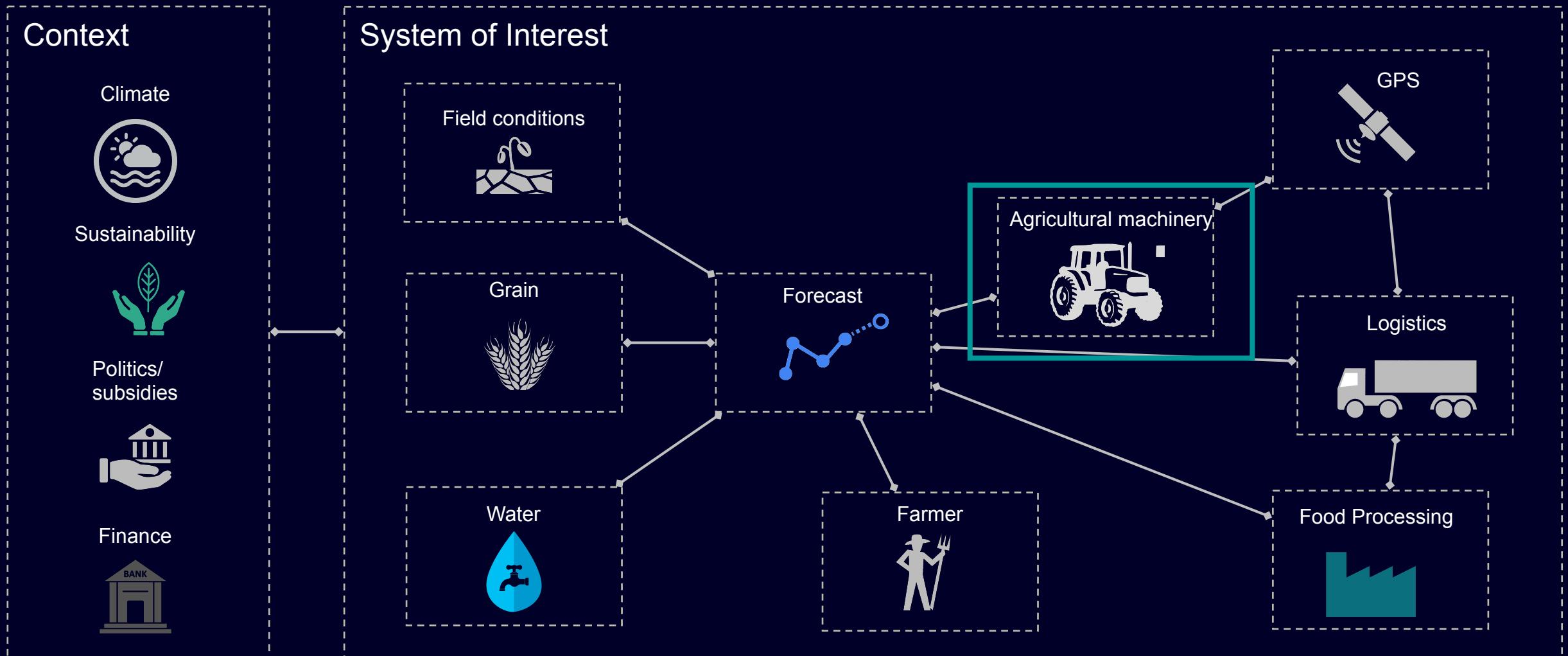
Summary & Lessons learned

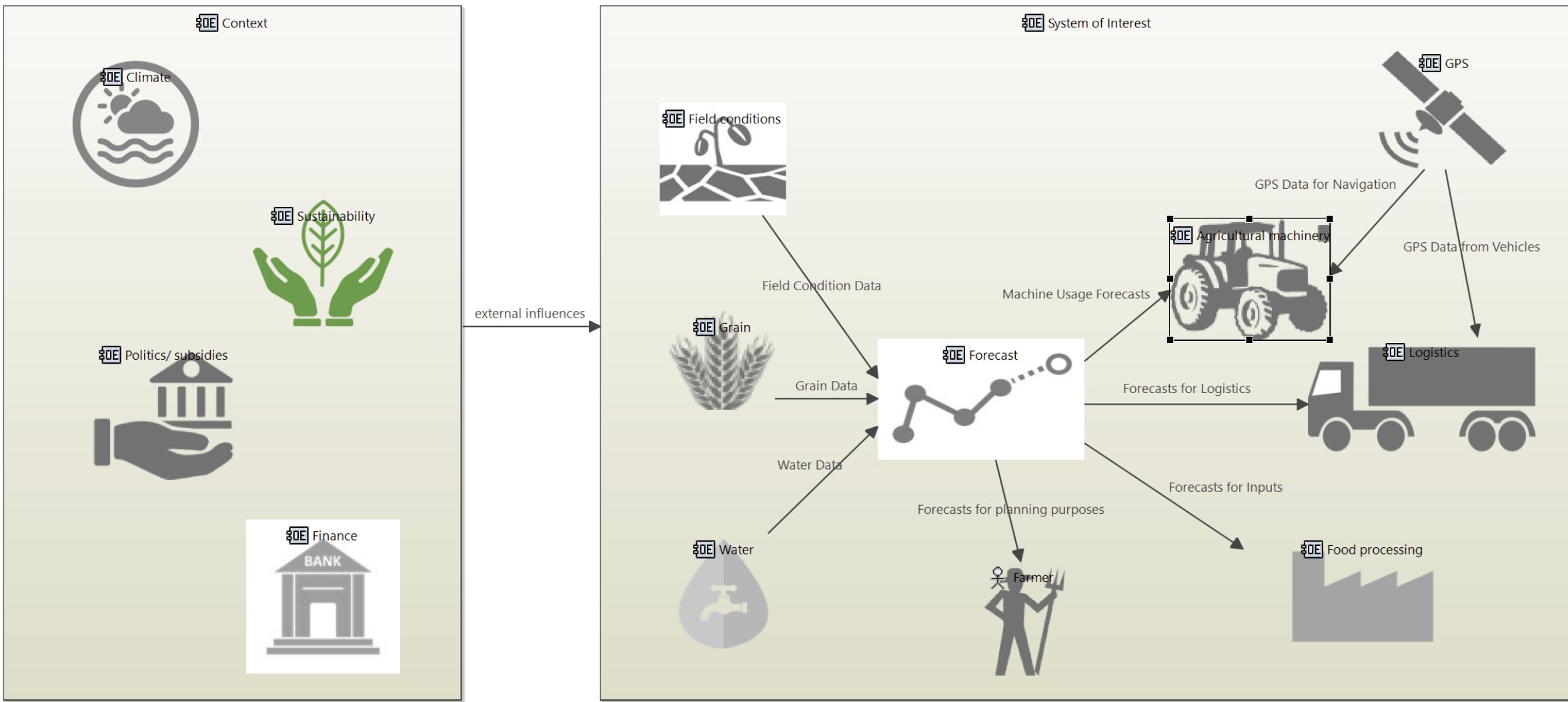
## Environment used to create the Example Model



## Operational Analysis | Operational Actors/Entities

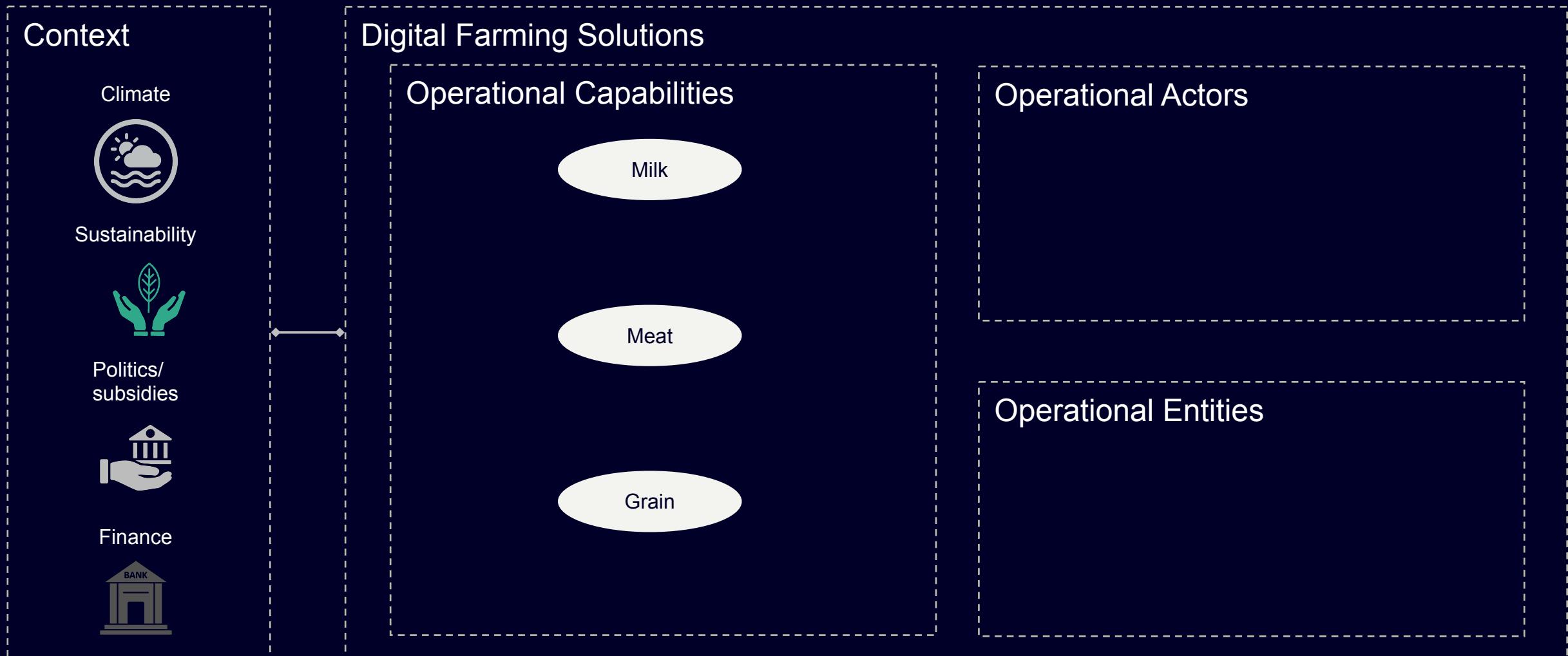
### Example: Digital Farming Solutions





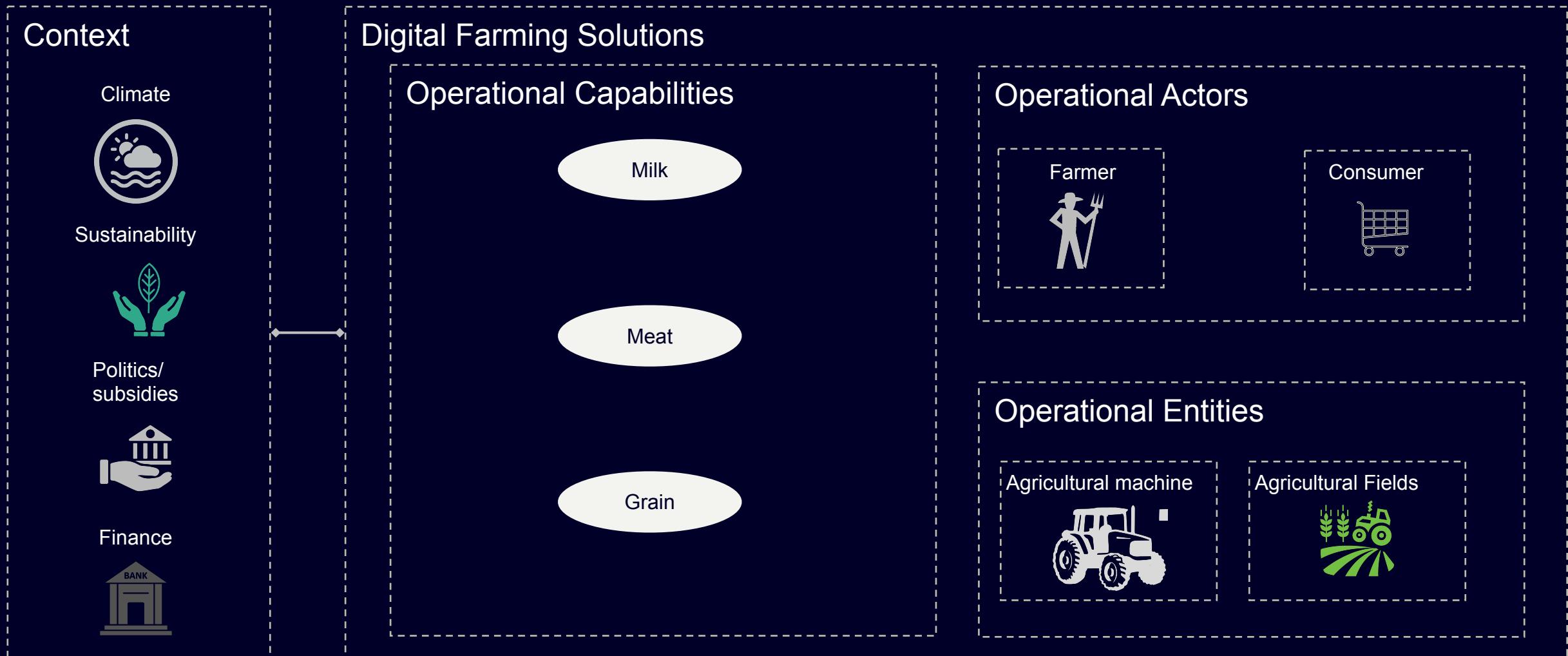
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### Example: Digital Farming Solutions



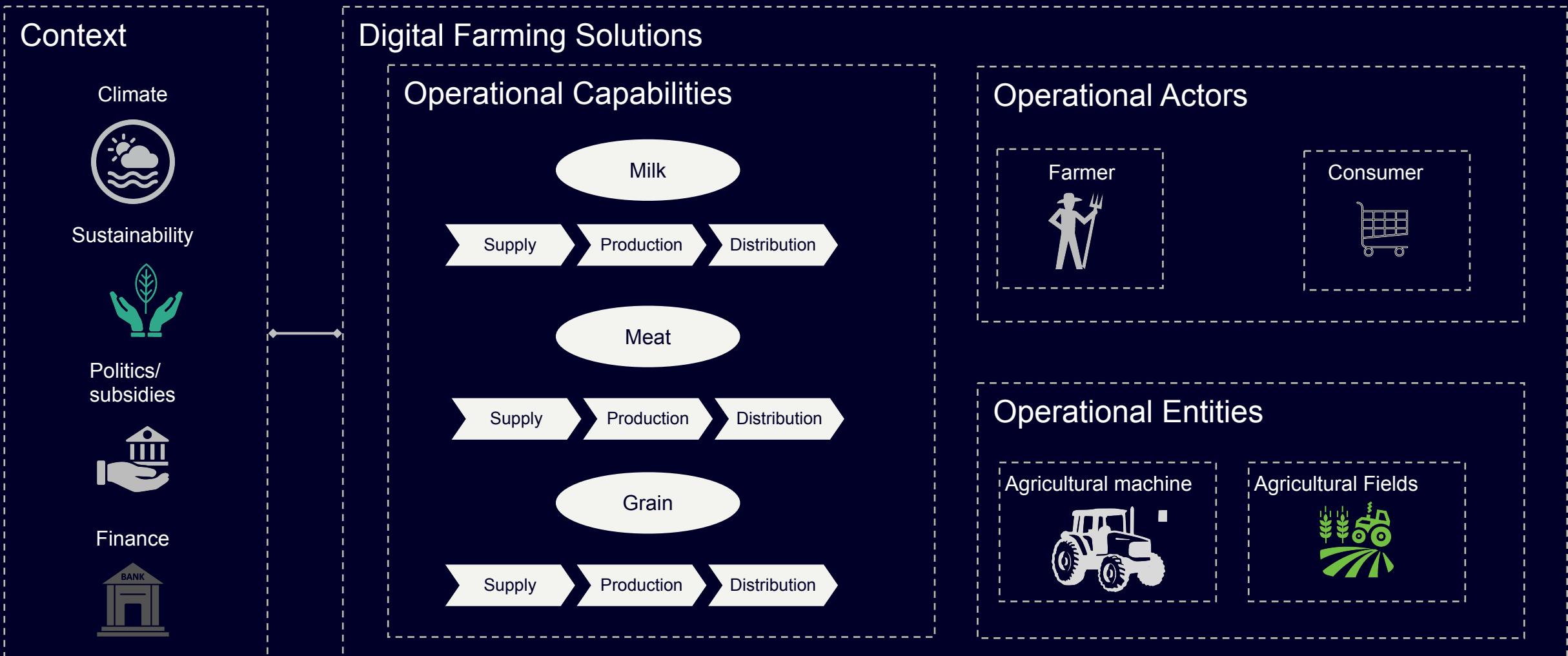
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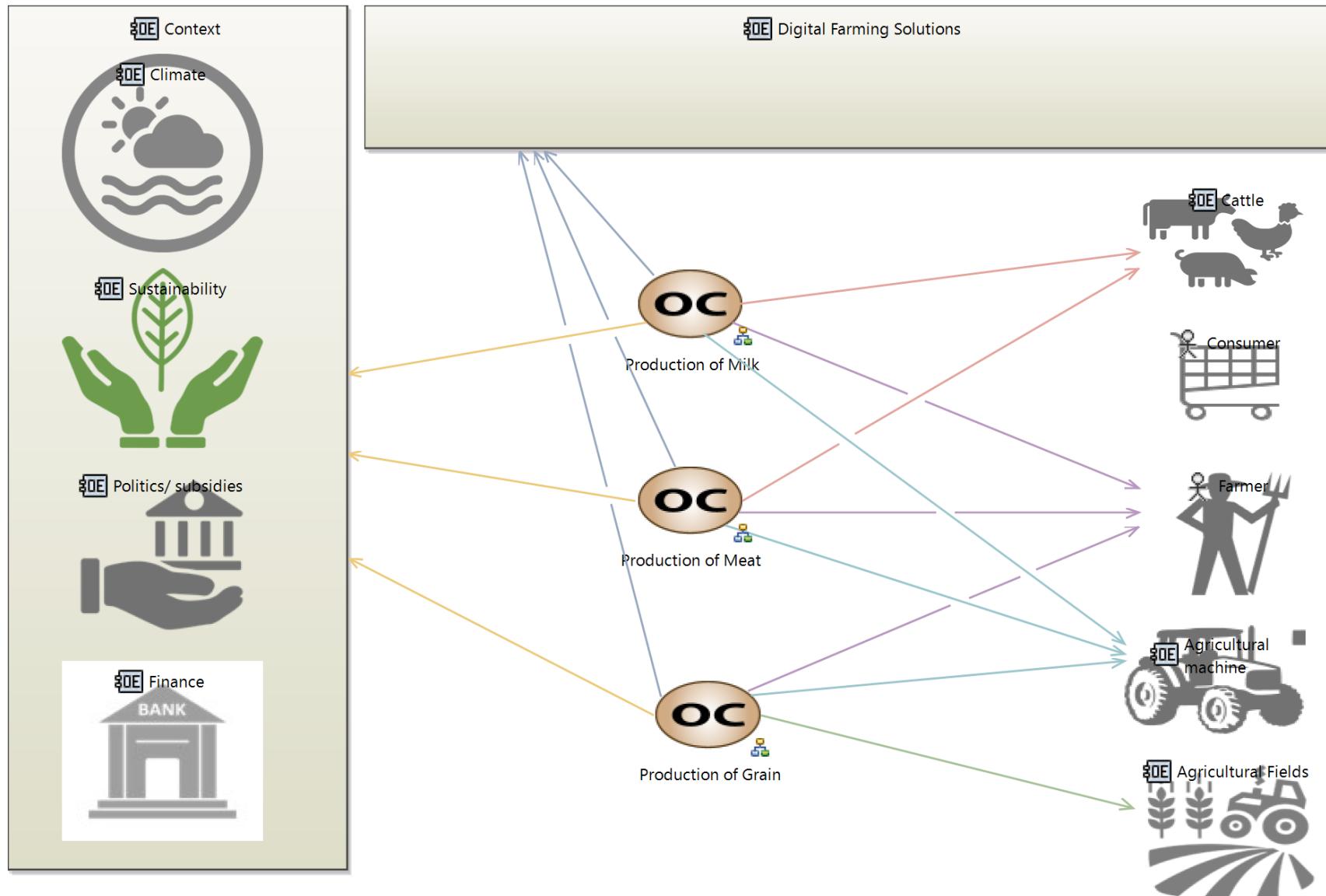
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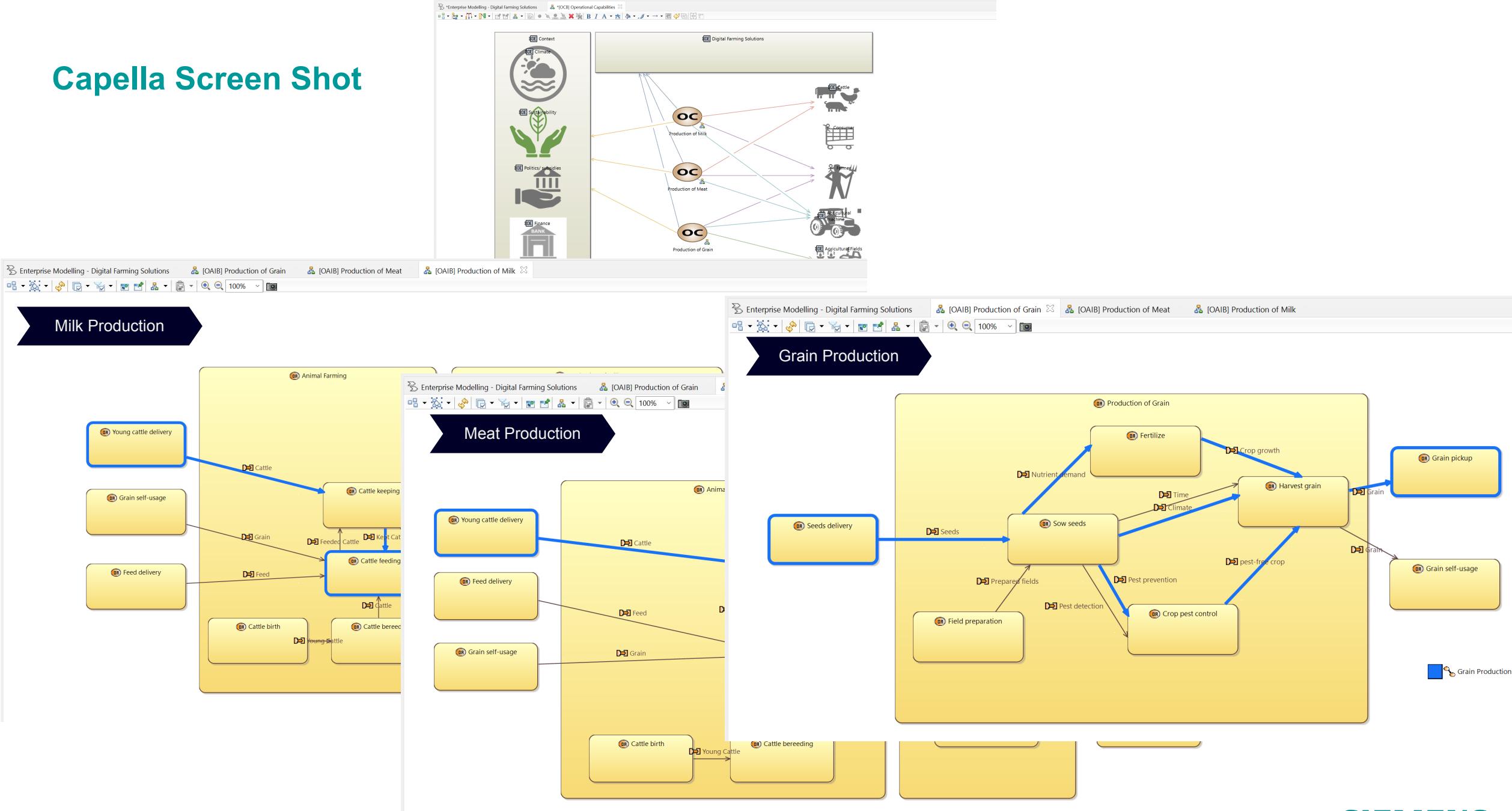
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### Example: Digital Farming Solutions



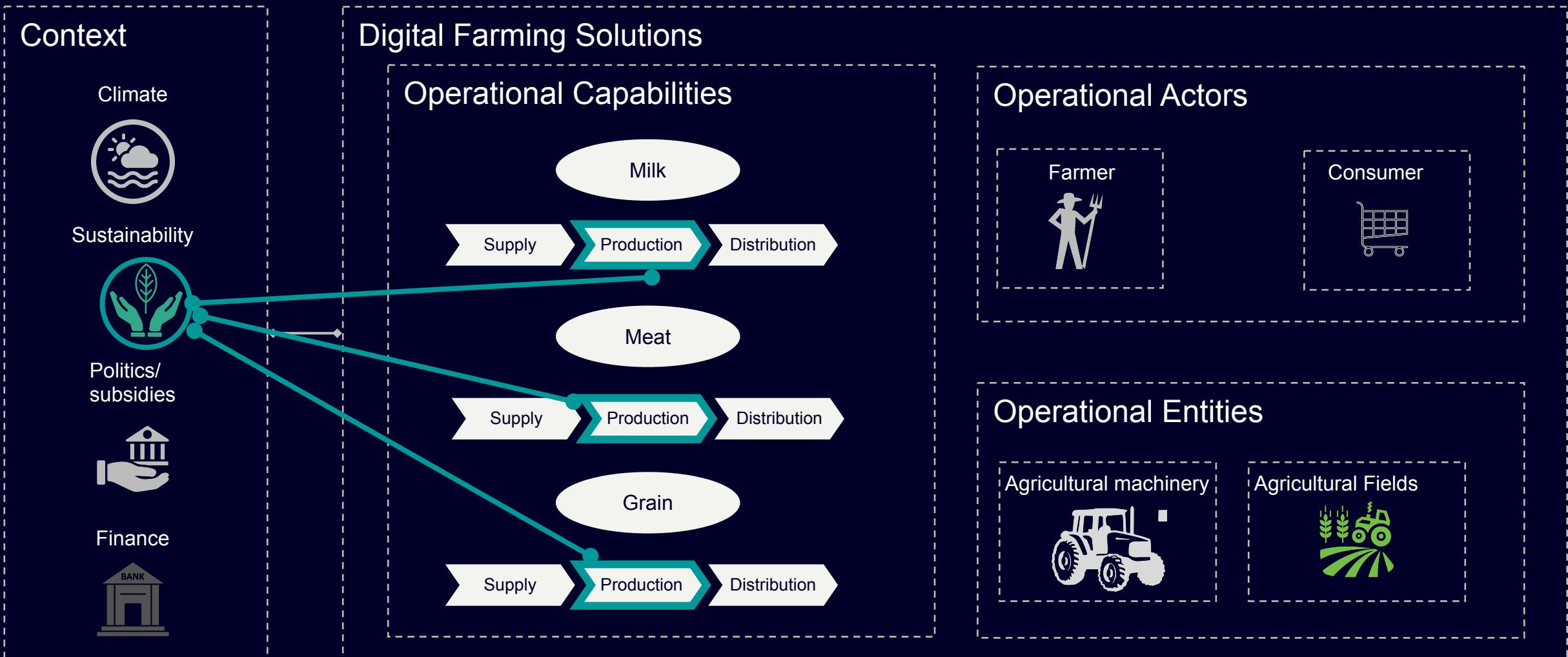


# Capella Screen Shot



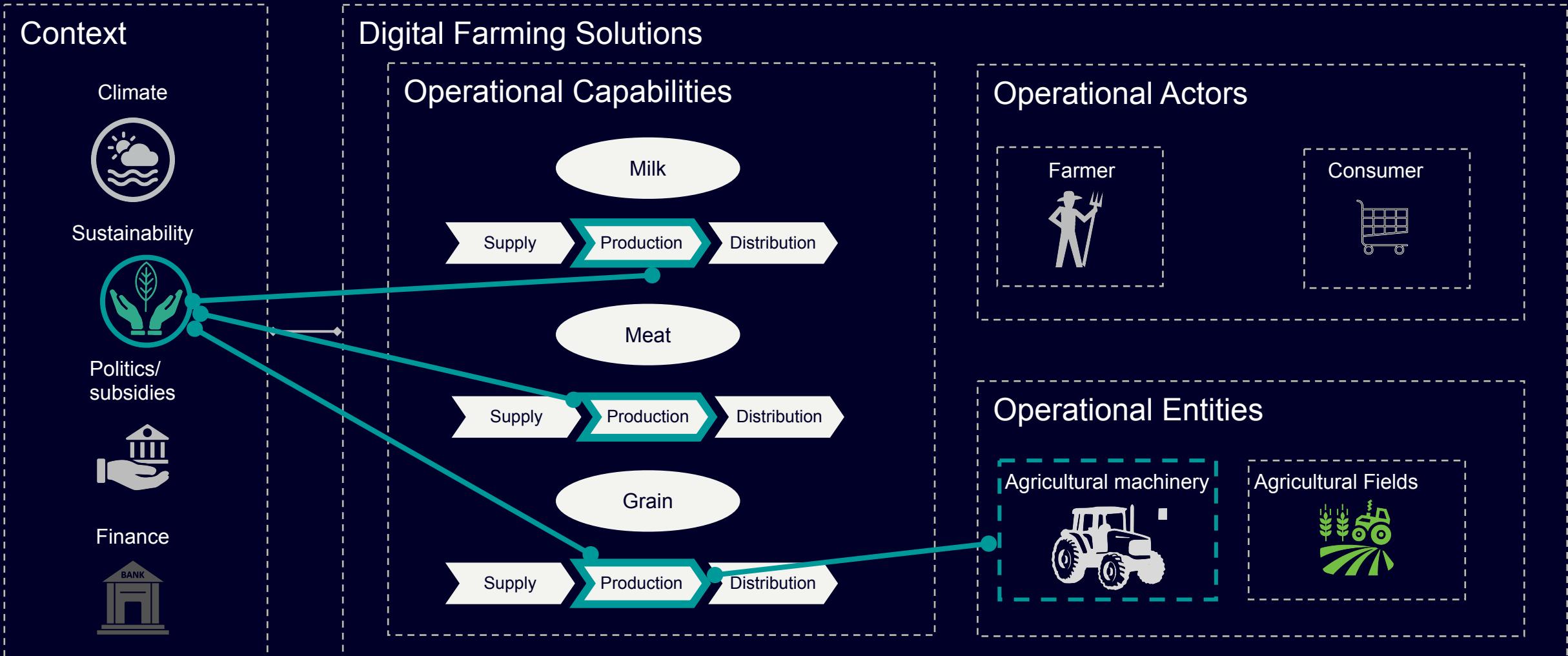
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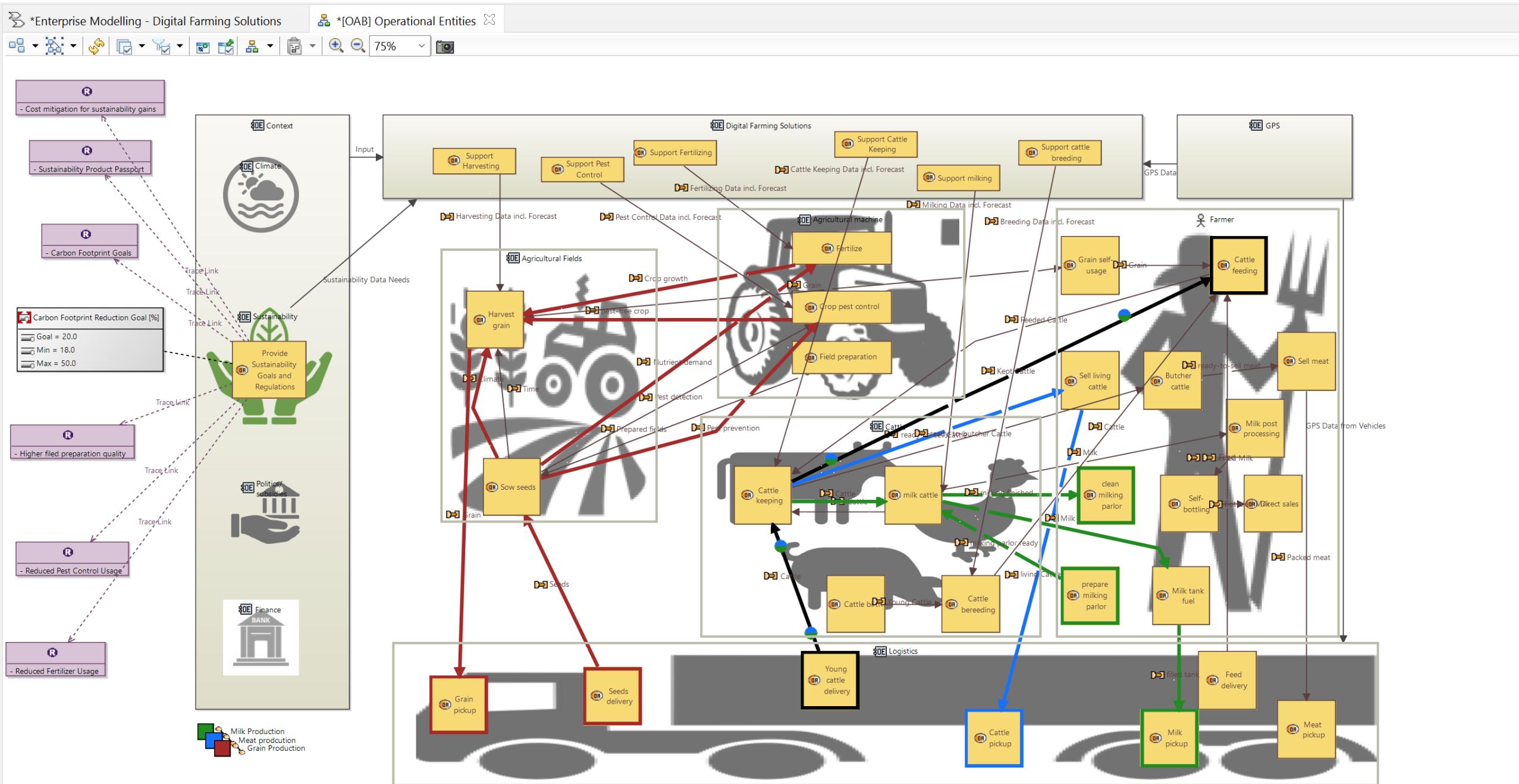
### Example: Digital Farming Solutions



## Operational Analysis | Operational Actors/Entities

### Example: Digital Farming Solutions



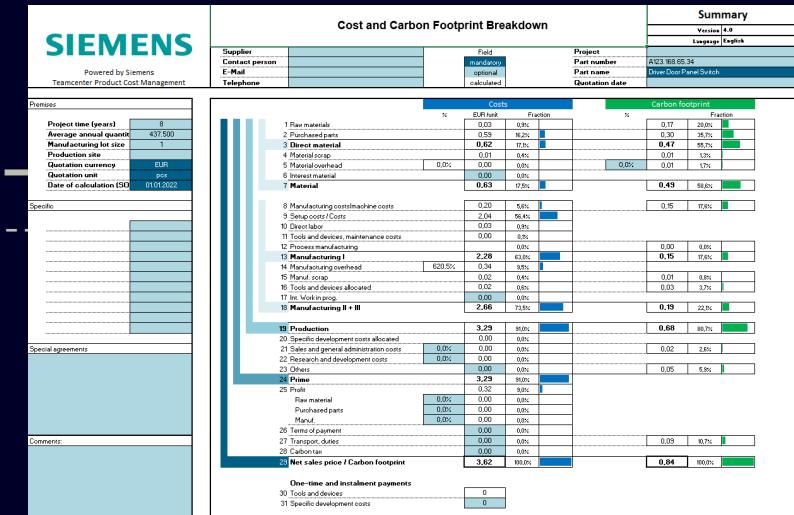
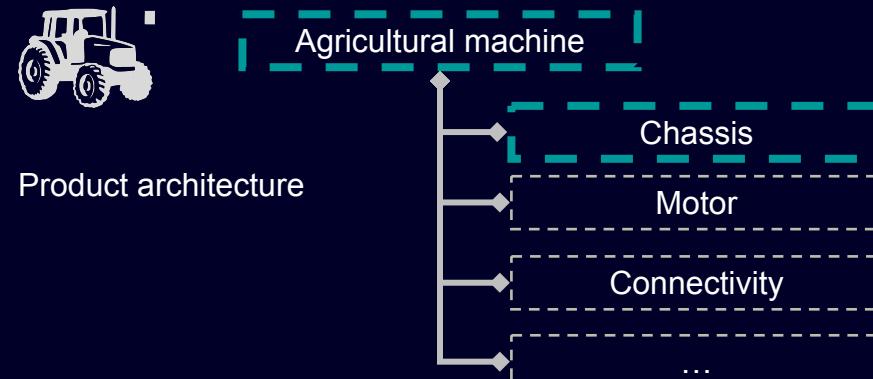


# Operational Analysis | Operational Actors/Entities

## Example: Digital Farming Solutions

### Business Engineering

#### Product System



Costs

Carbon footprint

#### Production System



Capabilities

Systems Engineering

Mechanical Engineering

Electrical Engineering

Software Engineering

# Digital Enterprise - A Product centered Approach, with synchronized Architecture Information Technology (IT) and Operational Technology (OT)



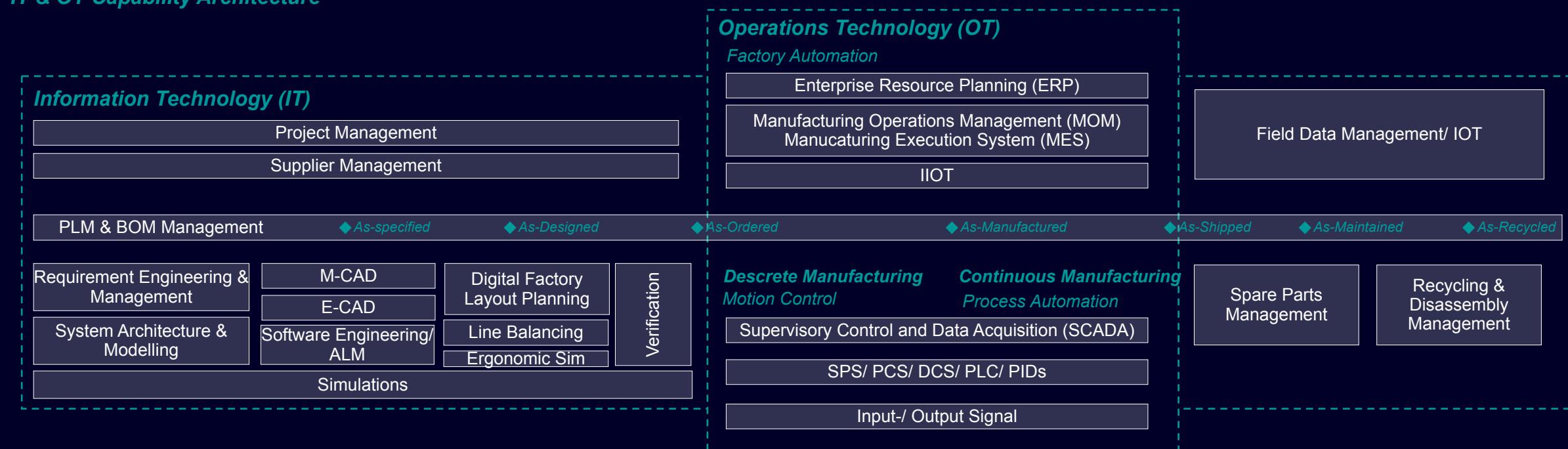
# Typical IT/OT Capability Architecture

ILLUSTRATIVE

## Product & Production Lifecycle



## IT & OT Capability Architecture



# Examples of Product Engineering Capabilities

## Digital Enterprise

### Digital Engineering

#### Product Engineering

##### Capabilities

- Systems Engineering
- Requirement Engineering
- Mechanical Engineering
- Electrical Engineering
- Software Engineering
- Usability Engineering
- ...

##### Sub-Capabilities

- Systems Thinking
- Systems Lifecycle Management
- Systems Innovation & Concept
- Systems Architecture & Modeling
- Model-based Engineering & Simulation
- Systems Integration & Model-based V&V
- ...

#### Production Engineering

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**Summary & Lessons learned**

## Summary & Lessons Learned

A

### Megatrends

**Industry Context is changing with higher frequency, where enterprises need to adapt faster**

B

### Eco-System Modelling

**Products and enterprise work in eco-systems, where enterprises need to understand the dependencies**

C

### Lifecycle Engineering

**For sustainable products all phases of the lifecycle are “managed”, enterprises need to consider this already in engineering**

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**Thank you for your attention.**

