

## **Mining of Digital Gold CryptoCurrency**

Digital Gold is a new crypto-currency that is tied directly to the price of Gold. Please see the white paper as how this operates.

How would you like to own significant amounts of a cryptocurrency that actually represents ownership of physical Gold and is at a price that is directly tied to the spot price of Gold? It is not responsive to speculators pushing the price one way or the other, but subject only to world demand of Gold. This brings about stability to the world of cryptocurrency.

Of course, the answer is yes. But you may find that you don't have the resources to purchase the coins or have the equipment to mine the coins in the traditional manner. But the idea of a gold-backed currency is pretty exciting, especially when it can be traded using blockchain security.

Digital Gold has been designed from the ground-up to allow Agents to Mine the Digital Gold currency through their labor.

The Labor we seek is to assist Digital Gold in becoming well known and more importantly used as a currency, in short - Marketing. But to be more specific Digital Gold is seeking Referrals.

### **How It Works**

You become a registered Agent for Digital Gold. It is a small registration form with a massive \$10.00 one-time registration fee. There are no other fees you are ever obligated to pay. Since we are paying a cryptocurrency that has real value (gold) only agents may receive this.

When you recommend someone they will hopefully make a purchase of Digital Gold. This is actually not as hard as it sounds, as your referral will receive a 10% discount on the price of their Gold. I didn't say a discount in the fees, but they purchase their Gold for 10% below spot. This is unheard of, no one, even the large purchasers buy below spot, but typically spot + production costs, coinage costs, shipping and handling costs. These extra costs can be as high as 10% of spot price. So normal gold purchasers can pay as high as spot + 10%, where Digital Gold is selling it to them for spot - 10%. That's a pretty substantial savings.

Don't panic, **YOU DON'T SELL THEM ANYTHING**. All purchases are made through Digital Gold's Exchange website. You just referred them to the website. You don't stock any product, and in fact you don't ever have to make any purchase of Digital Gold to receive your Referral Bonus. By the way, The Referral fee is equal to 10% of their purchase in Digital Coins. That means if they purchase 1000 Digital Gold Coins you will receive 100 Digital Gold Coins in your personal eWallet to spend how you see fit. Or

even better, sit on it and watch the price go up as the dollar continues to go down in value compared to Gold. That percentage is constant for any size purchase and applies as long as your referral makes any purchase in the future, even years from now. No there are no additional fees on your part, ever. So whenever their purchase is made, your account is credited.

I know what you are thinking, how can Digital Gold do this? There is a 10% discount to the purchaser and another 10% referral bonus to the Agent. How can they have 100% gold behind all of their coins and pay these benefits? It turns out the answer is simple. Digital Gold has contracted with a mining company to purchase all the Gold they produce over the next many years and they sell the refined gold to us at a substantial discount. They could have sold their Gold at Spot but they wanted the cryptocurrency holders to have a real benefit. Note: the miners can produce the refined gold for much less, so they are still making a good profit.

Not only do you get a referral fee of 10%, but you are also in a unique category of users, you are considered a coin creator. In Digital Gold's system, Coin Creators receive a yield on the Gold they have purchased. Every time a transaction takes place, Digital Gold receives a transaction fee of 1/2 of 1%. Note that Visa charges 2-4% for a transaction, so this is pretty low. A portion of every fee paid during the month is in turn paid as a benefit to every coin creator. The total is proportionally split between all of the Coin Creators. The fun part is when you realize that this is paid whether you have spent those Created Coins or not. Over the course of the year there can be many transactions on the same Created Coins, as they move from one holder to the next. The greater the number of transactions, the greater the fee that is paid. This can amount to between 3-10% of the number of coins created on an annual basis. But if you consider that if you have already spent your coins, what is the effective rate of return that you are receiving?

Every time new coins are created through the sales of Gold, this monthly income can continue to grow and grow. So the question becomes, how many people do you want to be the referrer of? As an Agent of Digital Gold there isn't a limit to how many individual or companies you can refer.

Unless you are a very active referrer and know people with a lot of money they would like to put in Gold, it's not likely to make a large amount of money with this and retire in the Bahamas.

However, as an Agent of Digital Gold, you may also refer other people to become Agents like your self. Hey isn't that a multi-level? Everyone knows that those are just scams and pyramid schemes, and the guy at the bottom gets nothing. Well normally yes, but in Digital Gold it is handled quite differently.

Yes, We utilize a MLM referral program but with a number of twists to make this really exciting and beneficial to everyone, even the new guy. It was designed to eliminate the member/agent Churn that MLM's typically experience. If you don't know what I'm

talking about - member/agent Churn is the agent turnover that takes place in an organization as agent's give up, fail and drop out. Analysis of the major MLMs finds that 60-90% of the total membership drop out annually and need to be replaced.

For me, it was always getting close to some organization goal, only to have my down-line dropping out as fast as I could recruit replacements. That is really frustrating, and the bottom line, it costs you serious big bucks. Especially when you realize, it's the guy's at the top that are getting all the bonuses that you missed out on, for whatever reason. No wonder they are making big bucks.

A good example of a system that works is a grocery store discount card. About a year ago, after a move to a new state, I looked at my keychain and I had over 10 different grocery store discount cards on it. Why didn't I throw them away earlier? Well I MIGHT just go to that store, and would want to get the discount. Besides, it didn't cost me anything to keep them around, so on they stayed. When I looked at them closely there were cards there I hadn't used in years, and they still would have been there, if there was that store within a 100 miles of me. Even then I retired them to my glove-box in my car - just in case.

What does it cost someone in your downline to participate in your MLM opportunity on a monthly basis? Each time a member has to write out a check or send a payment in, they will re-evaluate do they really want to keep doing this. If they are making more money each month than it costs them, they will stick around, as long as it doesn't costs too much in their time.

I saw a recent study on the major MLM's and the average member was making just \$13.00 per month. Now that is just not enough to write home to mom about. Especially when they had to buy \$20 or more in products to qualify to receive that lousy commission.

Is your garage getting full of products that you intended to sell, but every time you find someone interested enough to buy them, they become a member to get the discount? Well that sounds great as they are in your downline, until they go away, never having bought your products, you never made a dime off them and your garage is just getting fuller and fuller, because you have to purchase so much every month, more than you use.

Do you really want to buy those products? The better question is would you buy them if you weren't a member trying to maintain a monthly sales requirement? If the answer is no, then those products are truly a cost of doing business. If you are one of the lucky few that is making more money than it costs them to operate (the vast majority), then multi-level might be working for you.

Any question why there is so much member churn out there?

Digital Gold is introducing a whole new way of growing a business, one where there is no motivation for your down-line to get discouraged and quit your organization. What

would happen to your organization size if everyone simply stayed? Over time it would grow to be HUGE. And that could translate to a significant income for you.

Well what is Digital Gold all about? It is a company that specializes in allowing individuals to benefit from owning Gold without all the negatives that are associated with keeping physical gold.

But it is marketing its product through MLM with a difference.

First of all, there is minimal cost to become a agent for Digital Gold. Just Register to be a Agent, there is a one-time \$10 processing fee. Once you are an Agent you can earn Referral Bonuses and even create an organization of Agents.

- **Refer someone - that's the first step**
- **Someone within 5 generations of your referrals makes a purchase of Gold. After all, purchases are what drives a MLM company.**

That's it.

The referral bonuses work out to be what we call the '10-4 Good Buddy Plan'

- **1st generation (your direct referrals) - you receive 10% of the number of Digital Gold Coins sold**
- **2nd Generation (referrals made by your first generation) - you receive 4% of the number of Digital Gold Coins sold**
- **3rd Generation - you receive 4% of the number of Digital Gold Coins sold**
- **4th Generation - you receive 4% of the number of Digital Gold Coins sold**
- **5th generation - you receive 4% of the number of Digital Gold Coins sold**

Every Agent automatically earns these bonuses regardless of the size of their organization or personal purchases, or even total volume of sales. So there are no missed bonuses.

The bonuses are credited immediately at the time of sale to all 5 generations.

The bonuses of Agents are in the form of Digital Gold. They can be used throughout the Digital Gold cryptocurrency System. This means that anyone can benefit from being an agent of Digital Gold with the registration fee being the only risk.

In addition once you have a balance on your eWallet, Agents may purchase an Digital Gold Payroll Debit Card. The Earned Bonuses may be transferred onto the Payroll debit card, so they can be utilized when you want, where you want, at any location a

standard debit or credit card can be used. The cost of this Payroll Debit Card may be deducted from earned Referral Bonuses, therefore no risk at all.

Business cards may also be paid for through earned Referral Bonuses. Therefore there is **NO FINANCIAL RISK** to participate in the entire Digital Gold system beyond the registration fee.

Members may elect to purchase the business cards before there are any earnings to accelerate the growth of their organization, but even that is just a \$20.00 fee for the business cards.

Now lets see what you don't have to do.

- No direct selling of products - all sales are done through the site using block chain transfers. So all sales and transfers are totally secure.
- No minimum personal sales requirements.
- No collection of money.
- No required marketing meetings.
- No minimum number in your organization to 'qualify'.
- No purchasing of product you don't want or need.
- No stocking of inventory.
- No confusing Marketing plan.
- No Waiting for the check that is in the mail.
- No hidden Fees.
- No hard sell - hand out a business card, let the site do the work for you.

Think about it, once someone is an Agent there is no reason for them to quit. It costs them nothing to maintain their status, just like the grocery store discount card and if a sales ever takes place, from anywhere in their organization - **BONUS**. They get an income. How often does that have to happen for them to maintain interest? Even if it is just a few dollars every month- pizza money, they will like it.

Agents can register for literally only \$10.00, and even build an organization with practically no out of pocket expenses. Once their income starts to come in through the Referral Bonuses, they can purchase their business cards and obtain their Payroll Debit card with no additional out of pocket expenses. Once income starts to come in, would someone have a reason to quit?

**Your downline doesn't go away. If they ever purchase anything from Digital Gold, you get your bonus, no exceptions, even years from now. The income doesn't flow to the top to some original Agent that is making an outrageous income.**

**So how wide can you go? Unlimited. Because of the ease of becoming an Agent, the ability to 'test drive' with the company with almost no out of pocket expense, the low cost of becoming an Agent, the odds are significantly improved for someone willing to join your organization. Your business card contains a url that when used, automatically gives you the credit for any sale or new Agent that results from it, even if they don't make the decision now, but later, even if they then use the standard Digitalgold.com url.**

**To start your 'Test Drive', simply register and pay the \$10.00 registration fee, as part of the process, a confirmation email will be sent to you, click on the link in that email, and you will be ready to login.**

**Once you login, your Referral Link can be found on the website, under the Business Plans tab, then select Referral Links. This can be used like an affiliate link and placed in emails, websites, or anyway you would normally promote another site, but in this case, not only do you benefit from the direct sales, but if they join and recruit others, you receive additional compensation. Can you imagine 5 generations of affiliate bonuses?**

**If you can go really wide, what about each of your downline? They have exactly the same opportunity that you do. With five generations in your downline, your organization can get to the thousands of Agents very quickly. Remember this is a totally new company with unlimited growth opportunities. You are probably the first one in your area.**

**We all have seen the charts and potential associated with exponential growth, now become part of a company that makes that growth possible.**

**Jay Potter - Digital Gold**