

# Victória Morais Santos

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[Portfolio](#) | [Linkedin](#)

## Profile

A creative designer with 6 years of experience in user experience and accessibility. Having worked with companies such as Whirlpool, Embraer - Bradar and currently working at Tangível as an accessibility analyst for AMA. I like to collaborate with the team to deliver the best accessible solutions for business and user needs.

## Education

- Degree in Computer System Analysis at UNIBTA/ETEP, 2018
- Technical in Cartography at UNIVAP, 2008

## Professional experience

2022 / Present – Tangível at AMA | Usability and Accessibility analyst

- Conduct accessibility evaluations and audits using assistive technologies, automated testing tools, and manual testing techniques;

- Collaborate with accessibility experts and teams to promote WEB and mobile applications more accessible in all product development phases;
- Create reports to address accessibility and usability issues with best practices and recommendations ensuring RNID n.º 83/2018;
- Share knowledge about accessibility, usability and development (HTML, CSS and Javascript);
- Participation in usability tests with focus on accessibility.

### **2020 / 2022 – Whirlpool Corporation | Product Designer**

- Responsible for research activities, surveys creation, interviews and usability tests;
- Collaborate to identify problems and opportunities for improvement in digital products and services;
- Low, Medium and High fidelity prototypes during ideation of the solution;
- Presentation of the results for the team and business;
- Collaboration in design structure and organization proposing new ideas and possibilities to improve the design process;
- Collaboration, maintenance and improving the style guide brand

### **2019 / 2020 – Corebiz at in Whirlpool Corporation | Product Designer**

- Collaboration in research activities, surveys creation, interviews and usability tests
- Low, Medium and High fidelity prototypes during ideation of the solution;
- Presentation of the learnings and findings to the team and business.

## 2019 – Gama Academy | UX / UI Designer

- Collaboration in research activities, surveys creation, interviews and usability tests
- Low, Medium and High fidelity prototypes during ideation of the solution;
- Collaboration, maintenance and improving the style guide brand.
- Analysis of conversion metrics using tools: Hotjar and Analytics

## Skills

- English – Intermediate B2 (ICBEU, 2008);
- Develop knowledge and tools: JavaScript, HTML5 / CSS3, Bootstrap, Knockout JS, jQuery, Ajax, SVN, Git; Jira
- Assistive technologies: screen readers (NVDA, VoiceOver, JAWS and Talkback);
- Knowledge of EN 30 549, WCAG 2.1, 2.2, WAI-ARIA
- Design tools: Figma, Adobe (Photoshop, Illustrator, Adobe XD);

## Courses and certificates

- Digital Accessibility course for IAAP certification / Deque (on going);
- Access Boost Accessibility / Marcelo Sales, 2022 (on going);
- Kick-off training mobile accessibility / Abra Academy, 2024;
- Usability and accessibility gold seal / AMA University, 2023
- Usability and accessibility bronze and silver seal / AMA University, 2023
- Web accessibility testing screen readers / Duque University, 2023

- Online design courses in UX/UI, Research and Accessibility / Alura, 2023 see all courses completed
- Quantitative methods / Diogo Cortiz, 2022;
- Product discovery / PM3, 2022;
- UX Design course / Belas Artes university, 2019;
- UI Design course / UI Lab, 2019;
- UI/UX immersion / Gama Academy, 2018;