



EduCloud Alliance and ECA-standard

Share the knowledge

**Make information technology a natural
part of learning!**



What is ECA?

- Global technical standard for electronic teaching materials
- Ensures easy transfer and creative development of e-books, educational games, videos and other high-tech teaching materials
- Developed in Finland and Estonia, top performers in worldwide education surveys



ECA ↔ GSM

- ECA is the "GSM" of teaching materials
- GSM-standard made different brands of mobile phones compatible
- ECA-standard ensures easy access to all the world's teaching materials for teachers and students



Why ECA?

Good for companies

- Innovations in education create new business opportunities
- Global growth markets
- Full-fledged investment in content creation

Good for schools

- Accessing, sharing and modifying teaching materials made easy
- Facilitates the search of best pedagogic solutions
- Simplifies the use of technology in teaching

Good for students

- Natural integration of information and communications technology to schools
- Only one password needed
- Best content and applications ensure best results in learning

ECA-standard is promoted by EduCloud Alliance, consisting of Ministries of Education of Finland and Estonia; leading publishers of school textbooks and digital teaching materials in Finland; and over 20 other major companies and universities.



EduCloud Alliance

educloudalliance.org

For more information, please contact:

Project Manager Jarkko Moilanen

Ministry of Education and Culture

Telephone +358 2953 30003

jarkko.moilanen@minedu.fi



Ministry of
Education
and Culture



EduCloud Alliance and ECA-standard

Share the knowledge

**Make information technology a natural
part of learning!**



What is ECA?

- Global technical standard for electronic teaching materials
- Ensures easy transfer and creative development of e-books, educational games, videos and other high-tech teaching materials
- Developed in Finland and Estonia, top performers in worldwide education surveys



ECA ↔ GSM

- ECA is the "GSM" of teaching materials
- GSM-standard made different brands of mobile phones compatible
- ECA-standard ensures easy access to all the world's teaching materials for teachers and students



Why ECA?

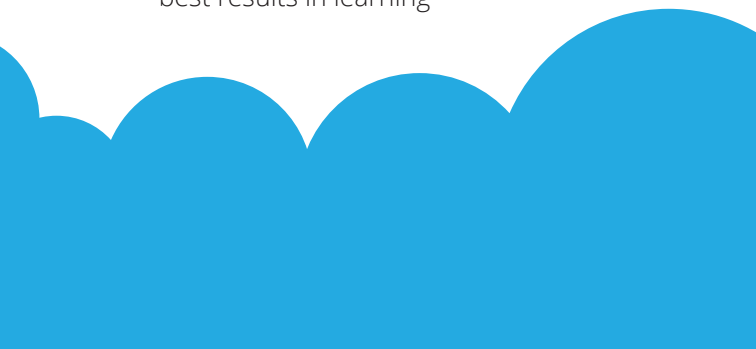
Good for companies

- Innovations in education create new business opportunities
- Global growth markets
- Full-fledged investment in content creation

Good for schools

- Accessing, sharing and modifying teaching materials made easy
- Facilitates the search of best pedagogic solutions
- Simplifies the use of technology in teaching

Good for students

- Natural integration of information and communications technology to schools
 - Only one password needed
 - Best content and applications ensure best results in learning
- 

ECA-standard is promoted by EduCloud Alliance, consisting of Ministries of Education of Finland and Estonia; leading publishers of school textbooks and digital teaching materials in Finland; and over 20 other major companies and universities.



EduCloud Alliance

educloudalliance.org

For more information, please contact:

Project Manager Jarkko Moilanen

Ministry of Education and Culture

puh. 02953 30003



Ministry of
Education
and Culture



EduCloud Alliance and ECA-standard

Share the knowledge

**Make information technology a natural
part of learning!**



What is ECA?

- Global technical standard for electronic teaching materials
- Ensures easy transfer and creative development of e-books, educational games, videos and other high-tech teaching materials
- Developed in Finland and Estonia, top performers in worldwide education surveys



ECA ↔ GSM

- ECA is the "GSM" of teaching materials
- GSM-standard made different brands of mobile phones compatible
- ECA-standard ensures easy access to all the world's teaching materials for teachers and students



Why ECA?

Good for companies

- Innovations in education create new business opportunities
- Global growth markets
- Full-fledged investment in content creation

Good for schools

- Accessing, sharing and modifying teaching materials made easy
- Facilitates the search of best pedagogic solutions
- Simplifies the use of technology in teaching

Good for students

- Natural integration of information and communications technology to schools
- Only one password needed
- Best content and applications ensure best results in learning



ECA-standard is promoted by EduCloud Alliance, consisting of Ministries of Education of Finland and Estonia; leading publishers of school textbooks and digital teaching materials in Finland; and over 20 other major companies and universities.



EduCloud Alliance

educloudalliance.org

For more information, please contact:

Project Manager Jarkko Moilanen

Ministry of Education and Culture

puh. 02953 30003



Ministry of
Education
and Culture



EduCloud Alliance and ECA-standard

Share the knowledge

**Make information technology a natural
part of learning!**



What is ECA?

- Global technical standard for electronic teaching materials
- Ensures easy transfer and creative development of e-books, educational games, videos and other high-tech teaching materials
- Developed in Finland and Estonia, top performers in worldwide education surveys



ECA ↔ GSM

- ECA is the "GSM" of teaching materials
- GSM-standard made different brands of mobile phones compatible
- ECA-standard ensures easy access to all the world's teaching materials for teachers and students



Why ECA?

Good for companies

- Innovations in education create new business opportunities
- Global growth markets
- Full-fledged investment in content creation

Good for schools

- Accessing, sharing and modifying teaching materials made easy
- Facilitates the search of best pedagogic solutions
- Simplifies the use of technology in teaching

Good for students

- Natural integration of information and communications technology to schools
- Only one password needed
- Best content and applications ensure best results in learning



ECA-standard is promoted by EduCloud Alliance, consisting of Ministries of Education of Finland and Estonia; leading publishers of school textbooks and digital teaching materials in Finland; and over 20 other major companies and universities.



EduCloud Alliance

educloudalliance.org

For more information, please contact:

Project Manager Jarkko Moilanen

Ministry of Education and Culture

puh. 02953 30003



Ministry of
Education
and Culture