Ethan Dunzer

Information and Technology

📞 503-318-0942

✉ ethandunzer@yahoo.com

github.com/edunzer

EXPERIENCE

CRM Coordinator
Opus Agency
2021 - Present

Responsibilities

An entire audit of the salesforce instance, along with updating current systems for different departments. Salesforce admin work:

- Workflows, processes, rule validations
- Email alerts and templates
- User settings, roles, profiles
- Reports, Dashboards

Business system integration and troubleshooting.

Lead Development Specialist
Work Truck Direct
2018

- Salesforce database work, along with data cleaning and analysis.
- Pardot campaign editing and creation for new lead drip campaings.

While doing this job I was able to work at 3x the efficiency of their previous temps and interns. While providing helpful advice and information about the data that I collected.

CERTIFICATIONS

Marketing Cloud Email Specialist
InProgress

The Salesforce Marketing Cloud Email Specialist credential is designed for those who can demonstrate knowledge, skills, and experience in email marketing best practices.

Pardot Specialist
InProgress

The Salesforce Pardot Specialist credential is designed for those who can demonstrate skills and knowledge in designing, building, and implementing marketing workflows through the Pardot platform.

EDUCATION

Oregon Tech
2020 - 2022

Skills Acquired

Python Programming, C# Programming, Intro to Relational Databases, Relational Database I, Database programming, Fundamentals of Linux, Windows Server Fundamentals, Networking Fundamentals, Intro to PC Hardware/Software, Intro to Systems Analysis, Systems Analysis I, Engineering Management, Marketing 1, Argumentative writing, Public Speaking, Business Law, Principles of Accounting I, Project Management, Advanced Technical Writing.

ABOUT ME

Dedicated and passionate college student working towards a bachelor's degree in Information and Technology.

Personal Information

Age	|| 22 years old
Career Path	|| Email Marketing
Degree Status	|| 4th year

Languages

HTML | CSS	● ● ● ● ●
AMPscript	● ● ● ● ○
Javascript	● ● ● ● ○
PHP	● ● ○ ○ ○
SQL	● ● ● ○ ○
C++	● ● ● ○ ○
Python	● ● ● ● ○
C#	● ● ● ● ○

SKILLS

Web Development	● ● ● ● ●
Campaign Automation	● ● ● ● ○
Email Design	● ● ● ● ○
Project Management	● ● ● ● ○
SalesForce Admin	● ● ● ● ○
Online Marketing	● ● ● ● ○

Strengths

Leadership	● ● ● ● ●
Reliability	● ● ● ● ○
Communication	● ● ● ● ○
Creativity	● ● ● ○ ○
Learning speed	● ● ● ● ●

Interests

Web Design \|\| Cooking \|\| Working on personal car \|\| Carpentry