



# Ethan Dunzer

Information and Technology

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github.com/edunzer

## EXPERIENCE

### CRM Coordinator

Opus Agency

2021 - Present

#### Responsibilities

An entire audit of the salesforce instance, along with updating current systems for different departments.

Salesforce admin work:

- Workflows, processes, rule validations
- Email alerts and templates
- User settings, roles, profiles
- Reports, Dashboards

Business system integration and troubleshooting.

### Lead Development Specialist

Work Truck Direct

2018

- Salesforce database work, along with data cleaning and analysis.
- Pardot campaign editing and creation for new lead drip campaigns.

While doing this job I was able to work at 3x the efficiency of their previous temps and interns. While providing helpful advice and information about the data that I collected.

## CERTIFICATIONS

### Marketing Cloud Email Specialist

InProgress

The Salesforce Marketing Cloud Email Specialist credential is designed for those who can demonstrate knowledge, skills, and experience in email marketing best practices.

### Pardot Specialist

InProgress

The Salesforce Pardot Specialist credential is designed for those who can demonstrate skills and knowledge in designing, building, and implementing marketing workflows through the Pardot platform.

## EDUCATION

### Oregon Tech

2020 - 2022

#### Skills Acquired

Python Programming, C# Programming, Intro to Relational Databases, Relational Database I, Database programming, Fundamentals of Linux, Windows Server Fundamentals, Networking Fundamentals, Intro to PC Hardware/Software, Intro to Systems Analysis, Systems Analysis I, Engineering Management, Marketing 1, Argumentative writing, Public Speaking, Business Law, Principles of Accounting I, Project Management, Advanced Technical Writing.

## ABOUT ME

Dedicated and passionate college student working towards a bachelor's degree in Information and Technology.

## Personal Information

Age || 22 years old

Career Path || Email Marketing

Degree Status || 4th year

## Languages

HTML | CSS

● ● ● ● ●

AMPscript

● ● ● ● ●

Javascript

● ● ● ● ●

PHP

● ● ● ● ●

SQL

● ● ● ● ●

C++

● ● ● ● ●

Python

● ● ● ● ●

C#

● ● ● ● ●

## SKILLS

Web Development

● ● ● ● ●

Campaign Automation

● ● ● ● ●

Email Design

● ● ● ● ●

Project Management

● ● ● ● ●

SalesForce Admin

● ● ● ● ●

Online Marketing

● ● ● ● ●

## Strengths

Leadership

● ● ● ● ●

Reliability

● ● ● ● ●

Communication

● ● ● ● ●

Creativity

● ● ● ● ●

Learning speed

● ● ● ● ●

## Interests

Web Design || Cooking || Working on personal car || Carpentry