

eeStec

π lykeion

## Project document

## Content

Intro.....	3
About EESTEC .....	3
EESTEC vision.....	4
EESTEC mission.....	4
Description of project Lykeion - Find your opportunity .....	5
Goals of Lykeion .....	7
Target group of Lykeion .....	8
Need of Lykeion.....	8
Activities which are available on Lykeion .....	8

## Intro

Recognizing the lack of places where EECS students, universities and companies would have an opportunity to find adequate target group who matches their interests and needs, NGO EESTEC (Electrical Engineering Students European Association) created a site where students, companies and universities can directly reach each other. This site is EESTEC Lykeion portal. Students who register in Lykeion database are not just ordinary future employees. Most of these students are active in international students' organizations such as EESTEC or IEEE student branches, so they possess huge motivation for pursuing international career, they have experiences in teamwork, project management and they acquired wide knowledge of soft skills.

## About EESTEC

EESTEC is a non-political, non-profit organization of and for Electrical Engineering and Computer Science (EECS) students of universities, institutes and technical schools in Europe awarding an engineering degree. The aim of EESTEC is to promote, establish and develop international contacts and the exchange of ideas among the students of electrical profile faculties (EECS). The association achieves its aim through improving technical knowledge and soft skills of EECS students, introducing them to the industry and the educational system of other countries.

This organization was established in 1986 in Eindhoven, Netherlands. Nowadays, EESTEC is present in 30 countries and 53 universities across Europe. Association works on the development of professional and technical knowledge of its members. Activities in the organization are based on the skills, enthusiasm and the voluntary work. Aim of EESTEC is to develop the practical competency and social skills, improve and create international contacts and cooperation as well as perform exchange of ideas and experience between Electrical Engineering and Computer Science students.

We provide education complementary to that offered in universities to students willing to broaden their horizons and put in practice their skills. Moreover, students from all Europe meet and respect their differences and their cultures, and this empowers variety results in a friendly international environment and creates awareness for a common European identity. Our vision lies in uniting Electrical Engineering and Computer Science students all

over Europe in order to reach their full potential in academic and social life.

## EESTEC vision

Our vision statement defines the desired or intended future state of an organization in terms of its fundamental objective and/or strategic direction. Vision is a long term view, sometimes describing how the organization would like the world in which it operates to be.

Vision statement of EESTEC:

- Uniting Electrical Engineering and Computer Science students all over Europe in order to reach their full potential in academic and social life.

## EESTEC mission

Our **mission statement** defines the purpose of the organization, primary objectives and how the vision will be reached.

**Mission statements** of EESTEC:

- We are a network of Local Committees spread in the universities all over Europe
- We are the connecting link between universities and industry
- We organize academic and leisure events
- We dedicate our time, energy and experience to do volunteer activities
- We support and promote technical performance
- We promote diversity among European cultures
- We pursue to increase student interest in engineering sciences
- We improve education of future engineering professionals.
- We support/promote international collaborative environment
- We encourage personal development strategies and aim at reaching high technical and soft skills
- We build alliances with organizations and institutions with similar missions and vision
- We make future leaders
- We promote team spirit and team work

## Description of project Lykeion - Find your opportunity

EESTEC Lykeion portal is a place where students, companies and universities can directly reach each other. Lykeion is joining highly qualified and motivated students, companies and universities in Europe inside a common platform, allowing them to advertise themselves, search the database for published information and, as a result, establishing a new communication channel between all three. The huge advantage of this project is its internationality, interactivity and individuality.

All students have a chance to boost up their international career in an international platform by making contacts with company and university representatives and having communication in a joint platform.

Lykeion portal is a place which allows students to search for internships, jobs, Bachelor, Master and PhD study programs simply by registering on the portal. Once registered, students can submit, store and edit their CV and profile page, view offers from international companies and universities and apply for internships, jobs or Bachelor/Master/PhD studies. One of the advantages of being a part of Lykeion project is to get in direct contact with the companies and universities via Lykeion messaging system.

Lykeion portal gives students the possibility to conduct database searches using a variety of parameters, store recruitment information for compliance, correspond with companies via messaging system and track their favorite companies. This portal serves as a tool to attract hardworking and motivated students in accordance with corporate culture and values.

Why should students join Lykeion?

- By entering your CV in unique database, your CV will be viewed by companies and universities from whole world
- You can apply for internships and jobs in high-tech companies
- You can apply for Bachelor, Master and PhD studies on technical universities worldwide
- You can establish direct communication channel with most recognizable and perspective universities, companies and experts worldwide
- Be up to date with the latest news and notifications of your future employer
- Be up to date with the interesting articles from companies in high-tech field

By registering on Lykeion you'll extend your chances to get noted by companies and get possibility to search among hundreds of internships from technical science field and Bachelor, Master and PhD programs of technical universities from whole world.

Lykeion approach to academic opportunities provides students a more sophisticated, and yet more agile way to apply for Bachelor, Master or PhD study in one place. All registered Universities have the opportunity to publish their Bachelor, Master, PhD programs and all other academic offers to Lykeion users.

This way, information announced by any registered University will be published on the portal, so all users of Lykeion will be provided with easy approach to academic offers. It will motivate students to apply for International educational program and make European educational system more powerful.

Every company wants to recruit the best employees who fit their working culture according to their business needs. Lykeion recruitment strategy is crucial for attracting these people. That is why Lykeion itself is so powerful portal.

Hiring the right employee pays you back in employee productivity, a successful employment relationship, and a positive impact on your total work environment.

Also, hiring the right employee enhances company work culture and pays them back a thousand times over in high employee morale, positive thinking, forward planning, and accomplishing challenging goals. Lykeion is a portal, which aim is to improve chances for students of technical sciences for searching internships all over Europe. Also, Lykeion offers you opportunity to seek your future employees among young engineers, who have added their CV to Lykeion portal.

Students who apply in Lykeion database are not just ordinary future employees. Most of these students are/were active in international students' organizations such as EESTEC or IEEE student branches, so they possess huge motivation for pursuing international career, are conscious of internationality, they have experiences in teamwork, project management and they acquired wide knowledge of soft skills.

## Goals of Lykeion

Goals of Lykeion are:

- Creating place for students CV's, company's offers and university's study programs
- Improving communication among all students with career opportunities and increasing the educational/academic level in Europe

Still the main aim for Lykeion is to ease the communication between students – companies and universities by making a triangle where each involved part gets its benefits!

For students Lykeion:

- Provides carrier opportunities
- Makes an easy reachable network
- Gives convenient access to companies and universities
- Creates a place where they can explore the given options without big effort

For universities Lykeion:

- Provides foreign students for different kind of international and exchange programs
- Gives an opportunity of collaboration in European level and increasing mobility
- Promotes participation in research programs
- Stimulates promotion of new technologies, seminars, etc.
- Increases the educational/academic level in Europe
- Offers a chance to raise their recognition

For companies Lykeion:

- Provides companies experienced students with great organizational skills
- Gives a chance to select students according to their needs
- Promotes participation in research programs
- Provides companies skilled students
- Allows promoting of new technologies, seminars, etc.
- Makes a network of students and companies
- Gives an easy access to students for databases of companies
- Offers easy access to students for announcing internships
- Provides collaboration in European level

## Target group of Lykeion

Lykeion was designed as a powerful platform that will strengthen the relationship between companies, universities and young engineers from all over Europe. Lykeion's targets are:

- Engineering students
- Engineering companies
- Engineering universities

## Need of Lykeion

Lykeion as an idea was outlined and defined in round table discussions held in cities all over Europe. Dialogue among representatives of companies, universities and students of electrical engineering resulted with a conclusion: It was time for a browser-platform that would bring together offers for academic improvement, jobs and internships to become reality. With the help of initiatives that young engineers from many European countries showed this plan was elaborated and worked out soon after.

Thanks to Lykeion, students will get the opportunity to be informed about the potential of economic sector and improve their knowledge through training system and internships offered by successful companies, or to continue with their education in some other European universities.

This would provide well-known companies a faster, easier and more productive way to communicate with target groups of students, since Lykeion has very rich CV data base of applicants they might need.

One of more important goals of this project is to create a convenient environment, working conditions and improvement of engineers through open dialogue and possibility of connecting economic and education sector on an international level.

## Activities which are available on Lykeion

Have you ever thought there can be something more? Something more than a common day can give you – typical employees, usual techniques, regular trainees, conventional solutions, common people and the same experiences again and again.



EESTEC can give everything, but the usual!

Lykeion is the best way how to recruit students that are:

- Innovative and energetic
- Enthusiastic, dynamic and positive
- Ambitious and always looking for new ways to improve themselves
- Self-motivated and eager for new challenges
- Friendly, helpful and ready to work as a part of a team
- Passionate about their work and enjoying what they are doing

Once registered, students can submit, store and edit their CV and profile page, view offers from companies and universities and apply for internships, jobs or Bachelor/Master/PhD studies. This portal serves as a tool to attract hardworking and motivated students in accordance with corporate culture and values.

Students in Lykeion database are not just ordinary future employees. Most of these students are/were active in international students' organizations such as EESTEC or IEEE student branches, so they possess huge motivation for pursuing international career, are conscious of internationality, they have a great experience in teamwork, project management and acquire wide knowledge of soft skills. Most of the workshops, events and happenings organized by them are in a level that even some actual companies can't achieve. These students hold a great power of being young and passionate. The youth maximalism is a major driving force, which can give you and your company a big gain.

By entering in cooperation with EESTEC on Lykeion project, you as a university or a company will get a chance to:

- Announce Bachelor, Master and PhD study programs on Lykeion portal
- Announce internships and job offers on Lykeion portal
- Announce research possibilities on all universities and companies on Lykeion portal
- Promote new technologies and advertise your achievements
- Access the Lykeion CV database of students of technical sciences from whole Europe
- Establish direct communication channel with the students you are interested in
- Be contacted by students that are interested in your company, university or the offer

Company or University is entering in cooperation with EESTEC on Lykeion project by picking one of the packages that they get in offer. Those packages are based on duration (1, 2, 3...months) and number of announcements that they can have.