



05|06|07 April'18



Cultural & Tech
Fest of YMCAUST

SPONSORSHIP PROPOSAL





YMCA UNIVERSITY OF SCIENCE & TECHNOLOGY, FARIDABAD



ABOUT UNIVERSITY

The YMCA University of Science & Technology, Faridabad erstwhile YMCA Institute Of Engineering, was established as a joint venture of the National Council of YMCAs of India, Govt of Haryana, and the Central Agencies for Development Aid, Bonn, Germany. It started as an Indo-German project with an aim to impart technical education to a developing India on German pattern. In December 2009 it was awarded the status of state university by the state government, thus making it an autonomous institution. YMCAUST has ben conferred “Best Upcoming University” award by Asociated Chamber of Commerce and Industry of India in Feb’14 under National Education Excellence Awards 2014.

YMCAUST has been awarded ‘AAA+’ by the Career360 Magazine in the year 2013, 2014 and 2015. YMCA University has also been accredited with ‘A’ grade by NAAC. Our University has been mandated to affiliate 50+ B.Tech and B.Ed institutions.

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Why Associate With Culmyca?

Associate with brand
YMCA & brand
CULMYCA

Publicity via Posters/ Flexes/
Banners/Website/ FB/
Snapchat/ Instagram

Public Outreach to
over 20,000+
students

50+ Colleges
affiliated with YMCA

Info./ Promotional stalls
placed at strategic locations
within the campus

Brand outreach in
100+ colleges in
Delhi & NCR

Press outreach in
10+ Newspapers &
Media Platforms



ABOUT CULMYCA

Elements Culmyca, the annual inter college cultech festival of YMCAUST has grown on to become one of the most popular college festivals of NCR. With 1000+ participating students, 40+ participating colleges and an expected footfall of over 10000, ELEMENTS CULMYCA'18 guarantees to be a sure hit.

The upcoming 'Kalakaars' painting the entire college in the colours of their vivacity, the gaming freaks, the coding addicts. They are all a part of the same institution, busy doing what they do best. And when all these maestros get together to celebrate their individual talents they call that revelry : **ELEMENTS CULMYCA** : one of the most awaited events of the festival calendar. A time when the entire NCR comes to a standstill and all roads lead to just one destination: **YMCA University Of Science and Technology.**

ELEMENTS CULMYCA goes prognostic this year : We present to you

उद्भव

While moving forward, if we forget about our roots, then all the achieved milestones are voiceless. So why not have this extravaganza move around this theme? A confluence of new ideologies and old civilization.

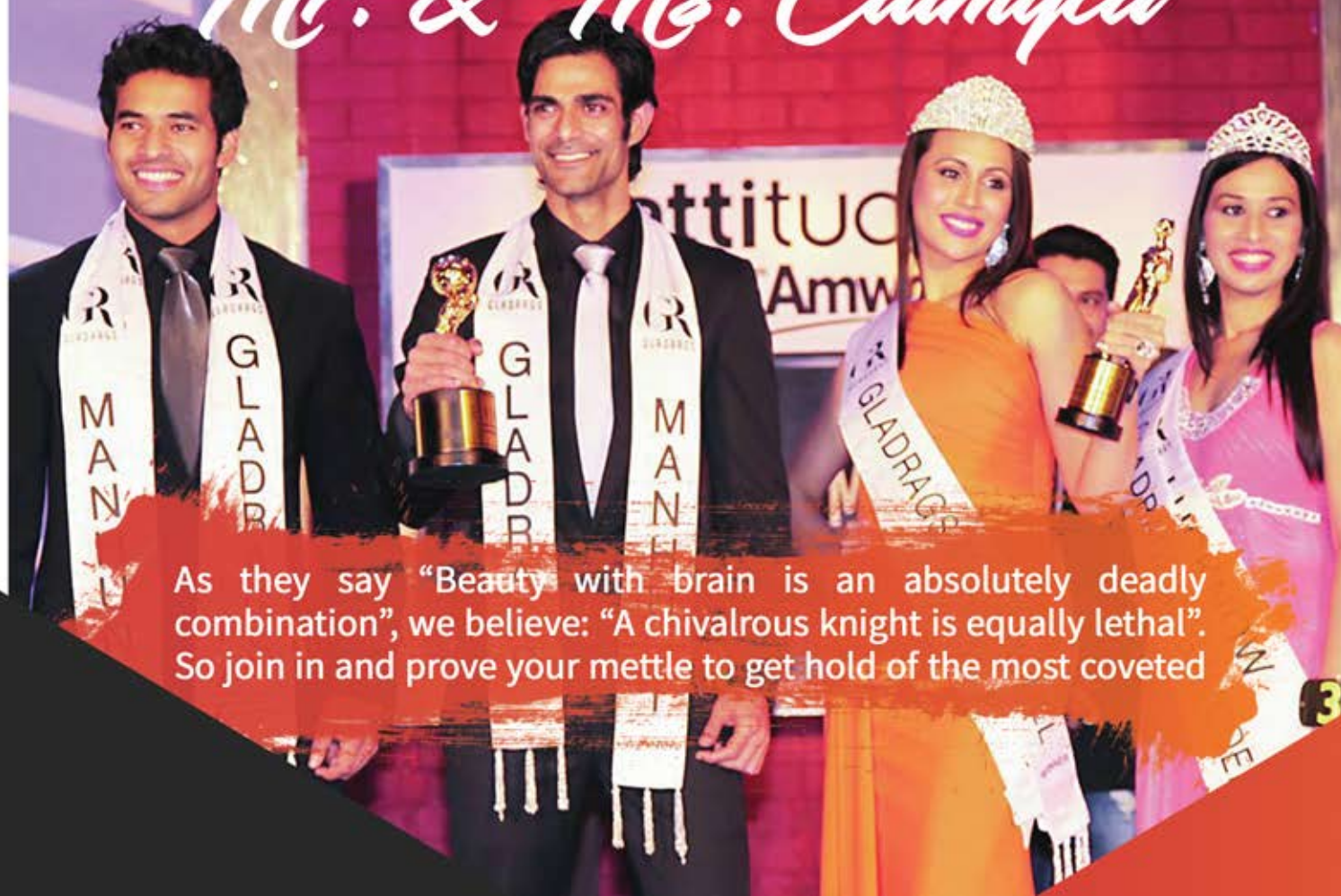
Mark your calendar for : **05 | 06 | 07 April 2018**



Star Night

Footfall of 3000+, over 50,000 watts of music, Stars performing live on stage and a string of passionate music lovers in the crowd. A lifetime experience that you cannot afford to miss

Mr. & Ms. Culmyca



As they say "Beauty with brain is an absolutely deadly combination", we believe: "A chivalrous knight is equally lethal". So join in and prove your mettle to get hold of the most coveted



Rangriti

“Don’t DO Fashion. Be Fashion”. Get ready to experience the world of elegance and beauty; the world of ethnics, with Fashion Parade. If you have the fire in you, this is the right place to be.



Rakzz

From the newest bollywood hits to the all time classics, English chartbusters to regional bests, witness the colleges dancing to all of them and get ready to groove in this very popular group dance event.



Woodstock

A call out to all the metal heads out there. If you are a die hard metal & rock fan, don't forget to check-in to one of the most fierce battles of music : The Batte Of Bands.

Di Night

To all the music lovers, get ready for the most captivating and electrifying night of the year. Come groove to the beats of top DJs from around India.



MAIN EVENTS

Kaavyotsav
Witzvilla
Jam



Battle of Bands
Group Song
Weis

Footloose
Folflore
Rakzz

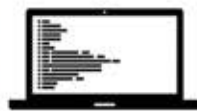


2



Electric Drum
Electric Ship
Humanoid

Bubble Display
Lumostanza
Laser Piano



0



Design Revolution
Pic Of The Day
Ghanchakkar

Shoe Painting
Dual Shades
Wall Scroll



Nukkad Natak
Lyrical
Mime

Twist Tambola
Junkyard War
Big Boss 2.0



1



Catch me If You Can
Zumba
Skit

Ultimate Soccer
Thug Life 2.0
Air Raid 2.0



8



PS4-VR-LAN Gaming
Treasure Hunt
CodeXplod

Bowling Alley
Mastermind
Robo Wars



Burn Out Pit Crew
Auto Show
Cantilever

BE A SPONSOR	TITLE SPONSOR	CO SPONSOR	MEGA ASSOCIATE SPONSOR	ASSOCIATE SPONSOR	SIGNATURE SPONSOR
ELIGIBILITY (AMOUNT BRACKET)	INR 2,50,000/-	INR 1,00,000/-	INR 50,000/-	INR 30,000/-	INR 15,000/-
Name & Logo On Backdrop of Stage	✓	✓			
Banners	✓	✓	✓	✓	
Posters in Various Colleges	✓	✓	✓	✓	✓
Slots on stage for interaction	✓				
Prize Distribution	✓				
Mention in sponsorship proposal	✓	✓	✓	✓	✓
Special Mention in Media Promotion	✓	✓			
Promotion via fest website/ app	✓	✓			
Promotion via social media handles of college societies	✓	✓	✓		
Posters across our campus	✓	✓	✓	✓	✓
Promotion via social media handles	✓	✓	✓		
Space provision for promotion Announcements	✓	✓	✓		
After fest promotion	✓	✓	✓		



Custom Sponsorship Packages

If none of the aforementioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organisation subject to clearance by the college authorities. If interested in custom sponsorship packages, feel free to get in touch with us.

Event sponsorship, if your company wants to sponsor only a single event within the Fest, exclusive title sponsorship for events are available.

BE A PARTNER

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AUTOMOBILE
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HOSPITALITY
PARTNER

MEDIA
PARTNER

DIGITAL MARKETING
PARTNER

TELECOM
PARTNER

MUSIC
PARTNER

PHOTOGRAPHY
PARTNER

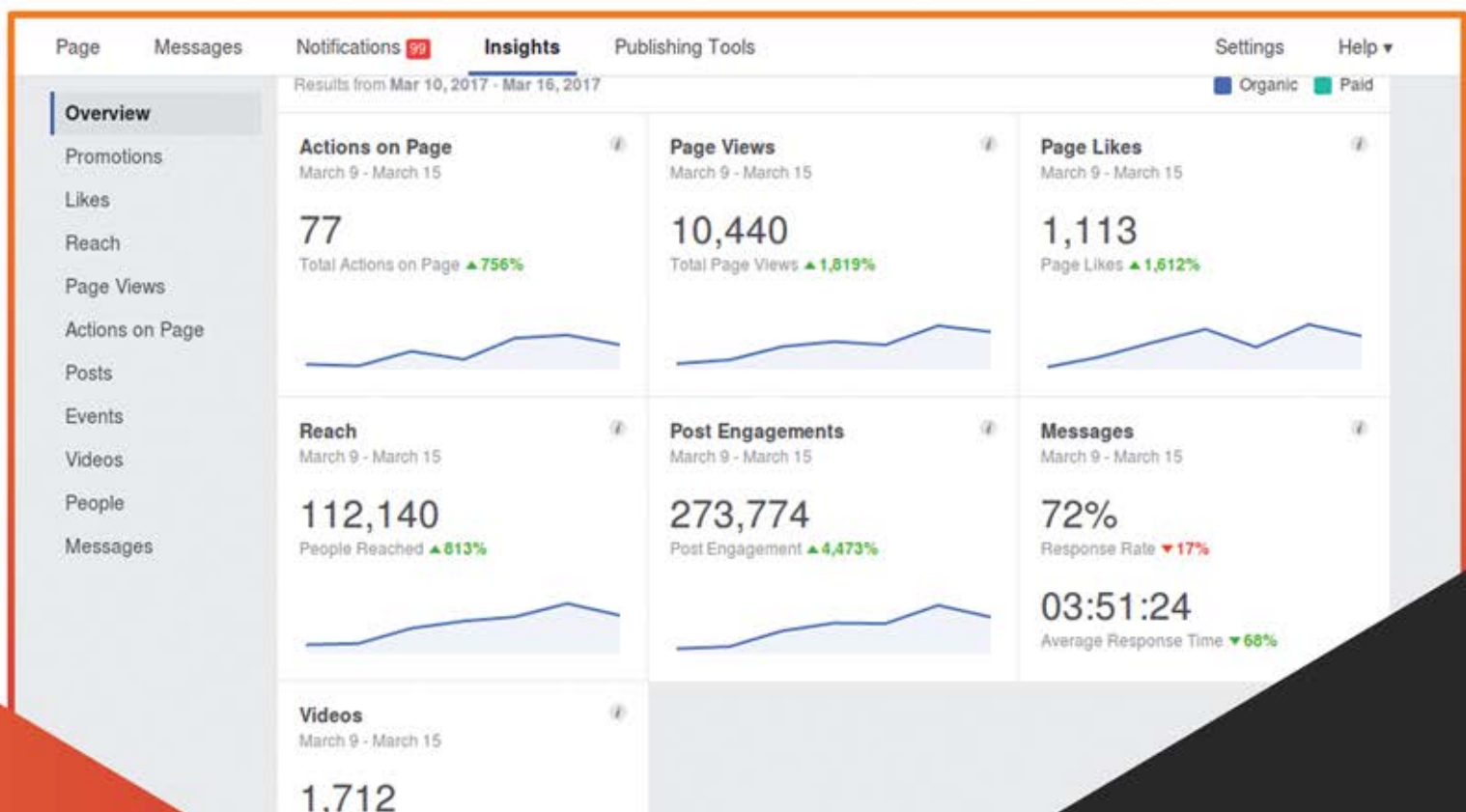
CLOTHING
PARTNER



Previous Year Sponsors' Marketing



Hike in Page reach





PREVIOUS YEAR'S SPONSORS

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ENTERTAINMENT CITY | NOIDA

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A T K T .IN

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REACH US



YMCA UNIVERSITY OF SCIENCE & TECHNOLOGY

(Established by Haryana State Legislative Act No. 21 of 2009 & recognised by UGC Act 1956 U/S 2(f) to confer Degrees)

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Elements Culmyca'18



elementsculmyca



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