

# ELYSIA GABE

## Full-Stack Web Developer

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## SKILLS

Web Development: HTML | CSS | Less | Sass | JavaScript | React | Redux | Next.js | Git | Node.js | Express | SQL

Accessibility | Responsive Design | Authentication | RESTful APIs | Jest

Product & Design: UX/UI Design | Wireframing | Prototyping | UX Research | Competitor Analysis | Figma | Sketch

## PROJECTS

**MySchool** | [myschool-v1.com](http://myschool-v1.com)

MAY - JUN 2020

An app for parents and homeschooled students designed to simplify the process of managing & creating a portfolio

React | Redux | Node.js | Express | AWS Amplify

- Architected product to the specifications of client on a fully remote cross-functional team of 4 web developers and 1 UX designer over the course of 8 weeks
- Responsibilities included implementing form management and validation, setting up global state management with Redux, creating accessible and responsive interfaces with Chakra UI, and debugging issues as they arose
- Contributed to project planning and roadmap, including competitor analysis, user research, KPI development, and research and selection of an accessible component library (Chakra UI)

**Sunsama Blog** | [blog.sunsama.com](http://blog.sunsama.com)

MAR - APR 2020

Company blog for the YC startup Sunsama

Next.js | Styled JSX | Contentful

- Coded a brand new custom-built blog for Sunsama using Next.js framework
- Designed wireframes and high-fidelity mockups in Figma based on company's existing styles and project specifications
- Researched headless CMS platforms, devised content model, and configured integration with Contentful platform

## PROFESSIONAL EXPERIENCE

**VolunteerMatch**

Oakland, CA

*Sr. Marketing Manager*

JUL 2018 - JUL 2019

- Lead content marketing efforts to increase product awareness, generate and nurture leads, and drive sales
- Managed email sends, blogs and social media strategy for multiple target audiences
- Spearheaded "Volunteer Need Report" to increase network utilization and contribute to company's thought leadership in the volunteer and CSR space
- Developed automated drip campaign to educate users about premium membership and support business goals
- Utilized Google Analytics to gather and track website metrics

*Sr. Client Services Associate*

AUG 2016 - JUN 2018

- Provided timely, high-quality and personalized support to volunteers, nonprofits and CSR clients via ZenDesk, email, phone and social media channels (average response time: 1-2 hours; answered 60-90 tickets per day)
- Investigated bugs and collaborated with Product, Engineering and Client Relations teams to quickly resolve technical issues and improve user experience based on feedback
- Overhauled Help Center articles and ticket response templates to improve response time

**KOREH L.A./The Jewish Federation of Greater Los Angeles**

Los Angeles, CA

*AmeriCorps Volunteer Infrastructure Program Fellow*

SEP 2015 - AUG 2016

- Coordinated, tracked and supported over 60 volunteers and 18 LAUSD partner schools for a 1-to-1 children's literacy volunteer program
- Developed and facilitated enrichment workshops and training programs for volunteers and partner organization staff

## EDUCATION

**Lambda School** | Full-stack Web Development

**Lewis & Clark College** | B.A., Psychology