

I. Whats is it ?

II. Why do we visualize ?

III. Visualisation Functions

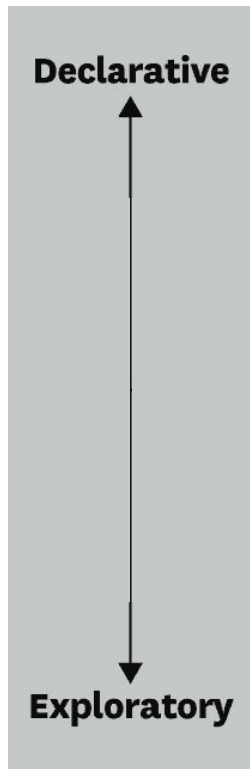
IV. Starting to explore with datavis



HOW ?



- I. Whats is it ?
- II. Why do we visualize ?
- III. Visualisation Functions





#1

visualisation functions

**chart
type**

as visual statistical tests to
see relationships between
variables in data

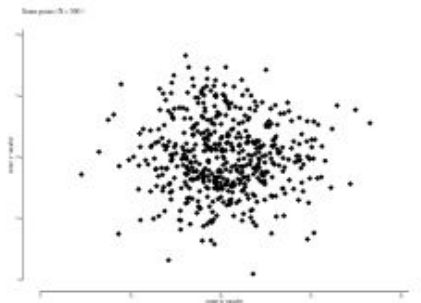


#1

visualisation functions

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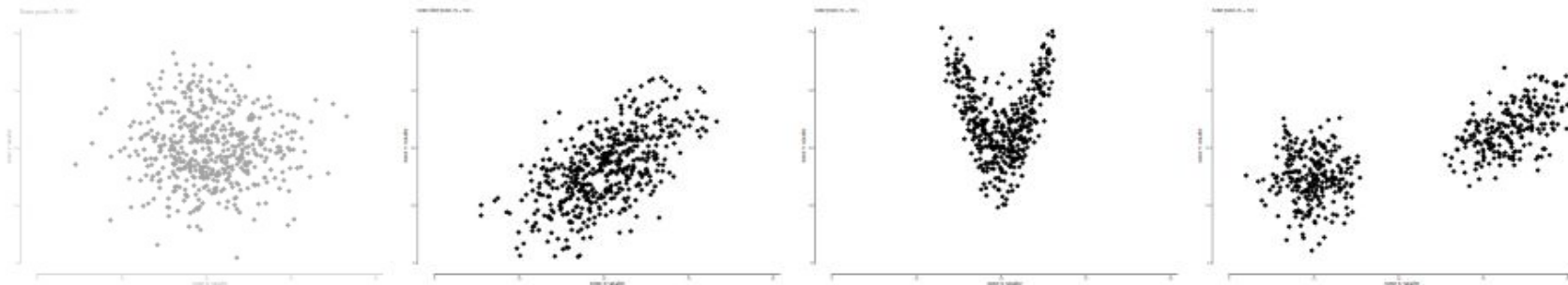


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#1

visualisation functions

**chart
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as visual statistical tests to
see relationships between
variables in data

↓
Exploratory

Declarative
↑



#1

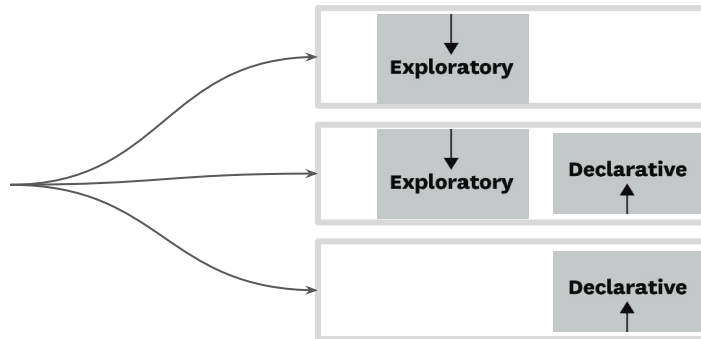
visualisation functions

**chart
type**

as visual statistical tests to
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data visualisation
projects can be ...





question

What are you trying to understand ?

**data
relationships**

Are you looking for
comparisons, relationships,
distribution, composition ?

**data
types**

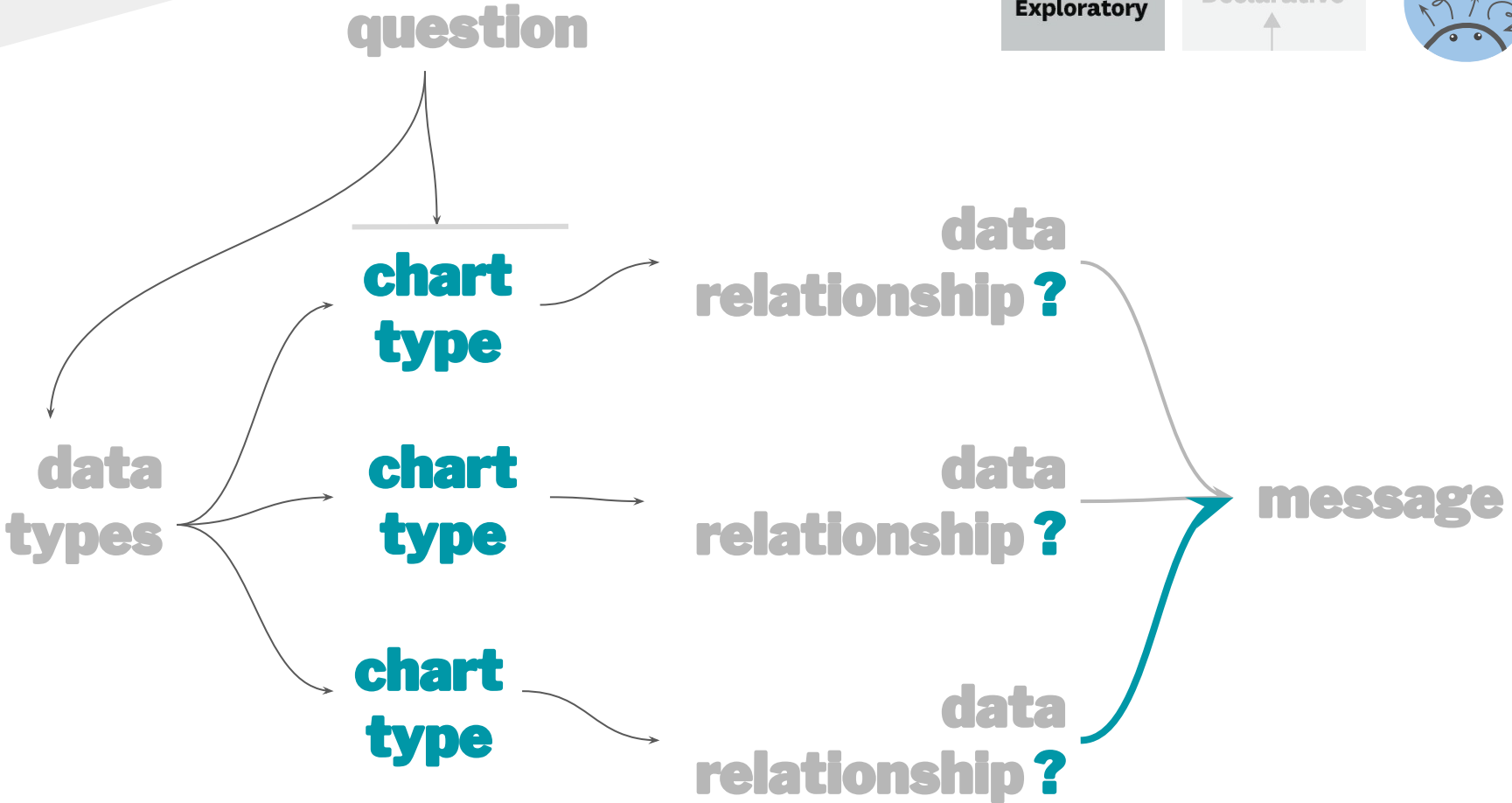
Numerical, Categorical, Both,
Maps, Network, Time Series

message

What do you want to show ?

↓
Exploratory

↑
Declarative





**question and
message**

**data
relationships**

**data
types**

**chart
type**



**question and
message**

**data
relationships**

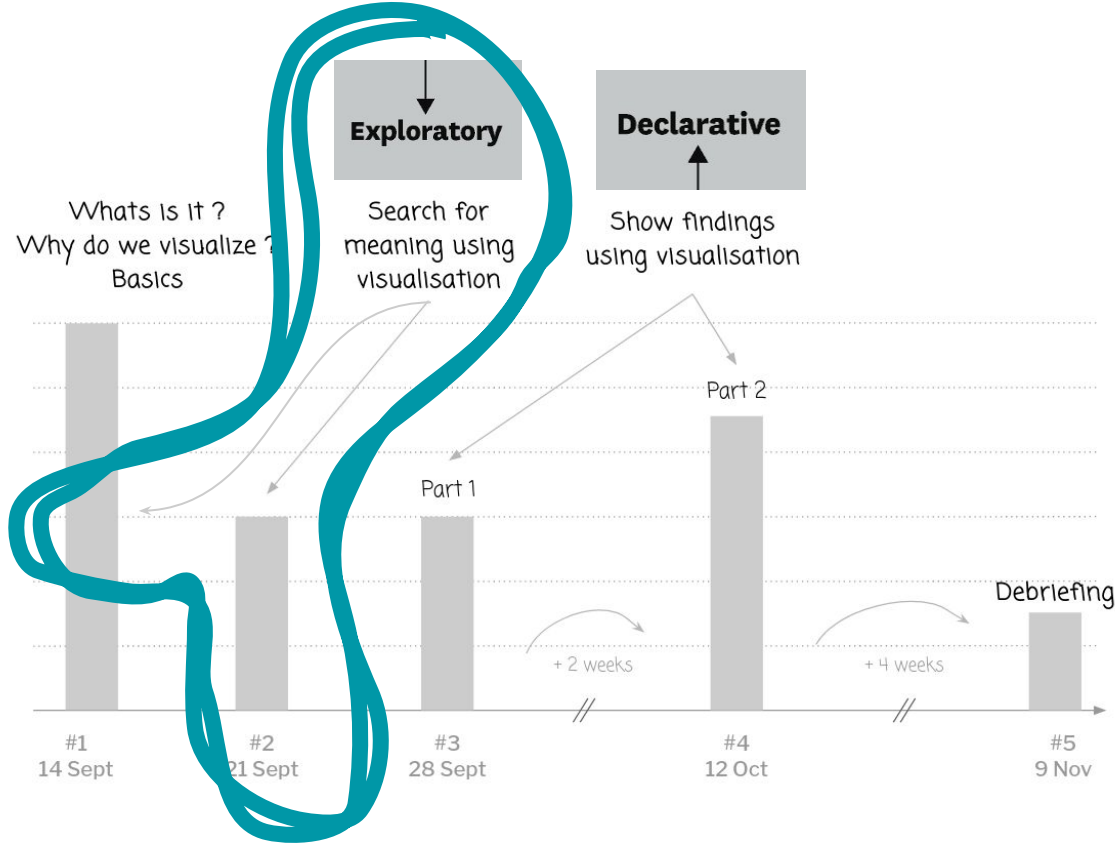
**data
types**

**chart
type**

"There are no "good" nor "bad" graphics (...), there are graphics answering legitimate questions and graphics that do not answer question at all "
Bertin (1981)

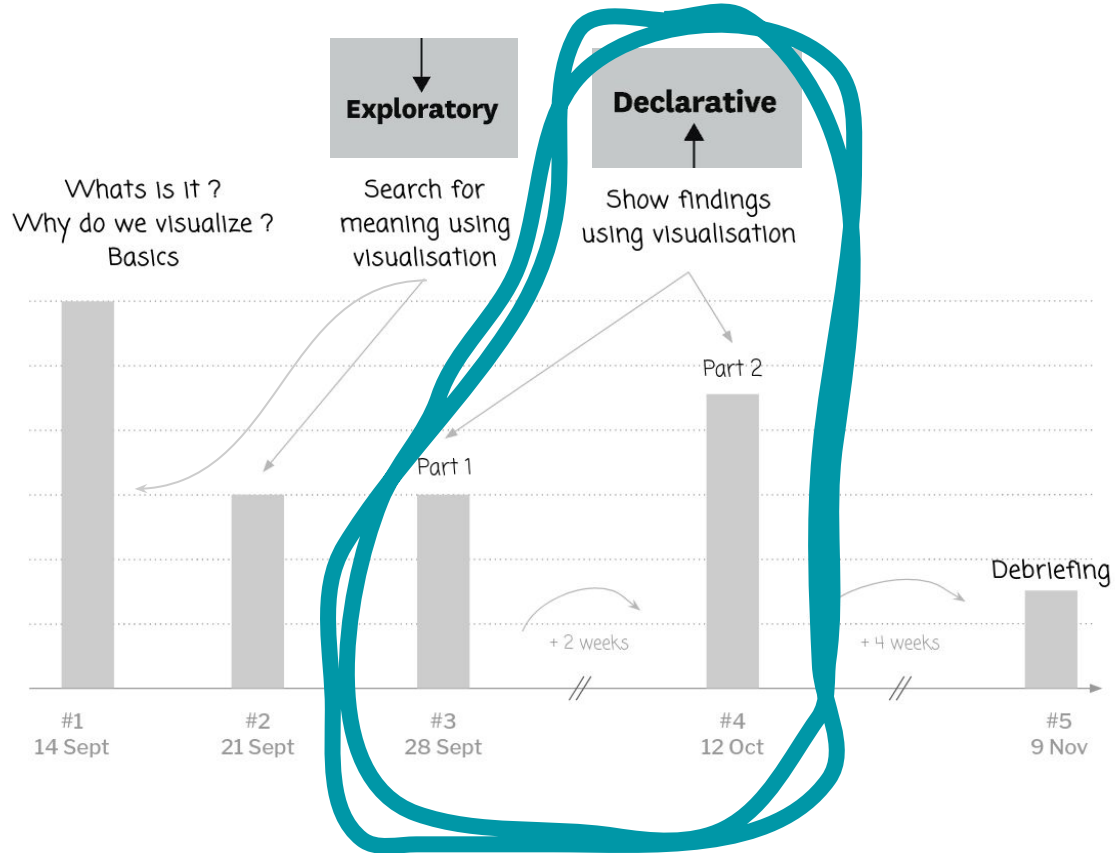


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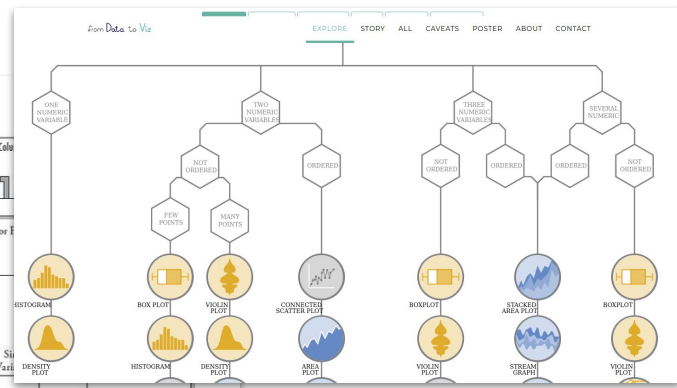


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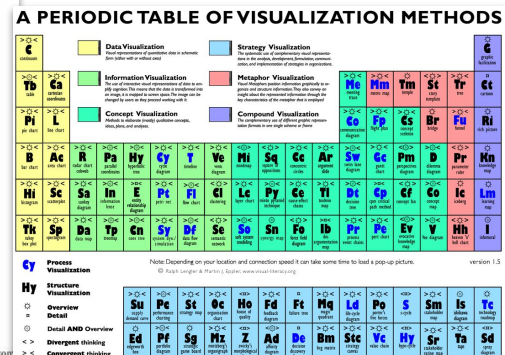


#1

tools to choose **chart types**



From data to viz - Yan Holtz

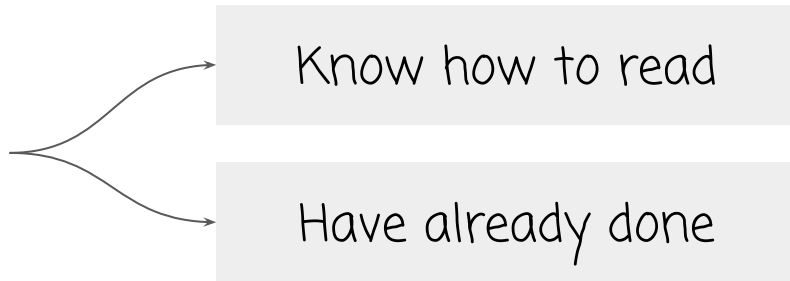


Note: Depending on your location and connection speed it can take some time to load a pop-up picture.
© Ralph Lengler & Martin J. Eppler; www.visual-literacy.org

version 1.5



**What
charts
do you
know ?**



III. Visualisation Functions

#1

Know how to read

Have already done



Source: [From data to viz](#) - [Yan Holtz](#)

I. Whats is it ?

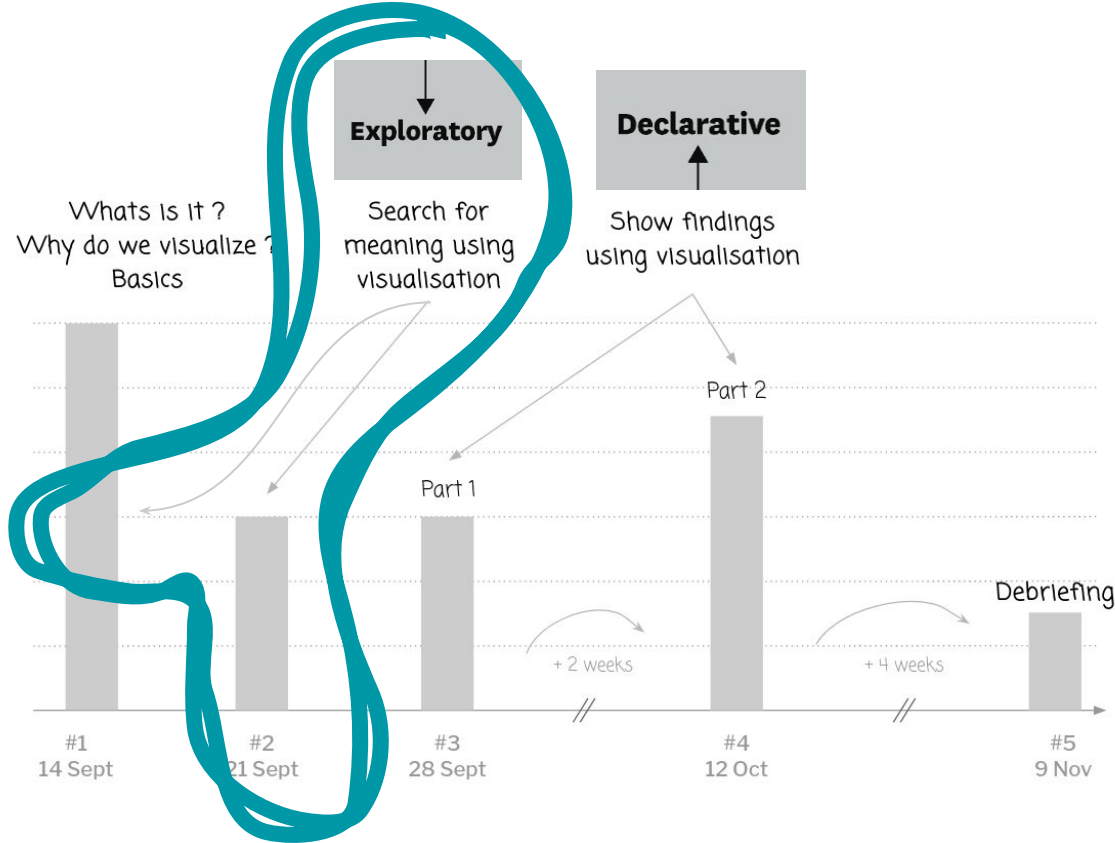
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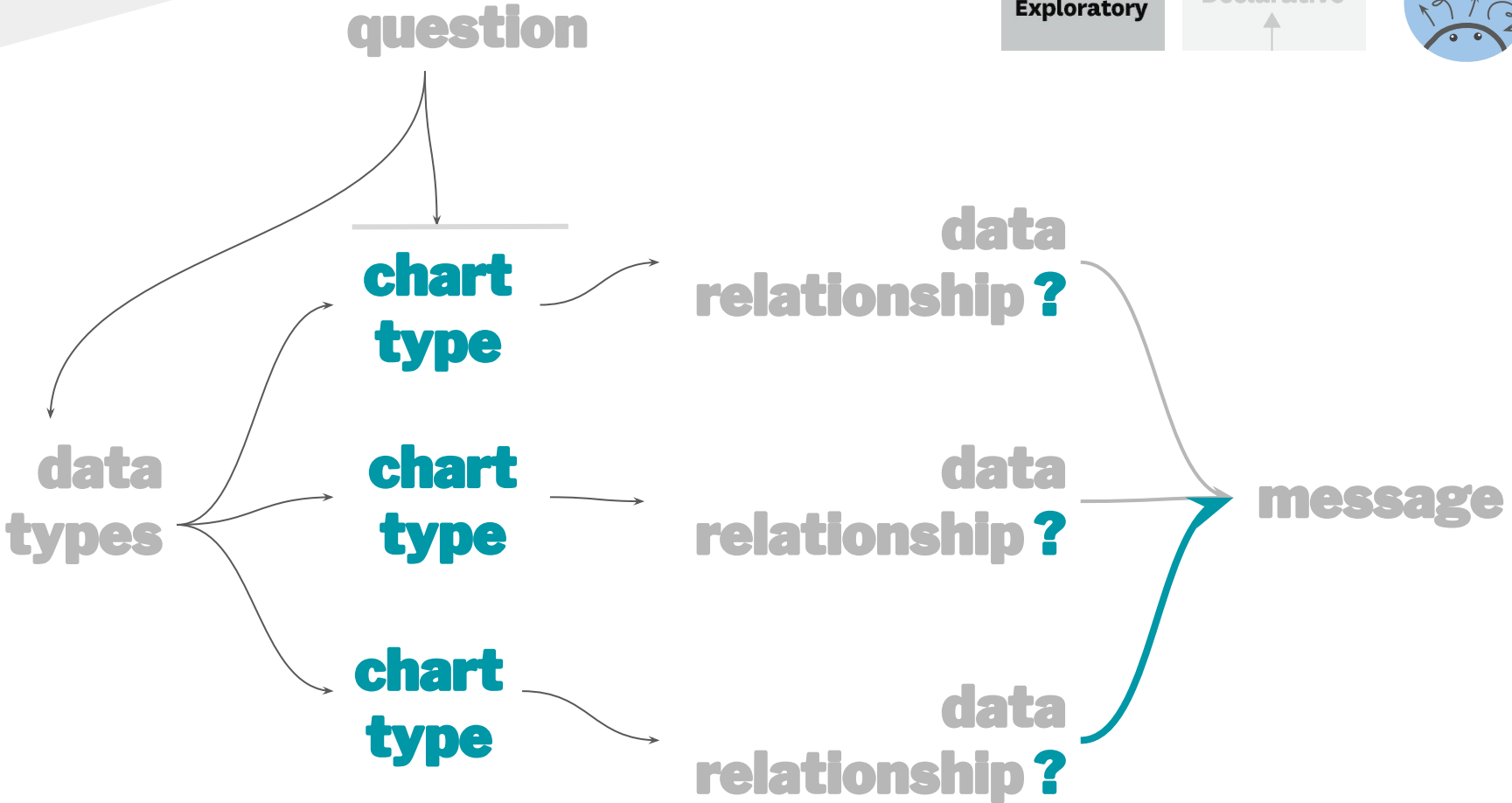


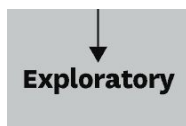
#1



↓
Exploratory

↑
Declarative





**WAIT BUT WHY
VISUALIZE WHEN
YOU HAVE STATS?**

X Mean:	54.26
Y Mean:	47.83
X SD :	16.76
Y SD :	26.93
Corr. :	-0.06

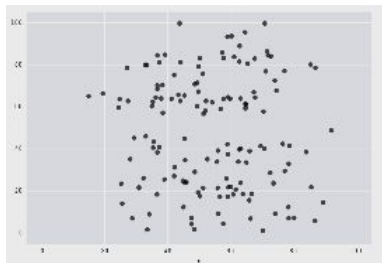
Exploratory

Declarative



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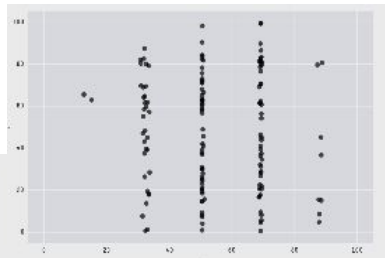
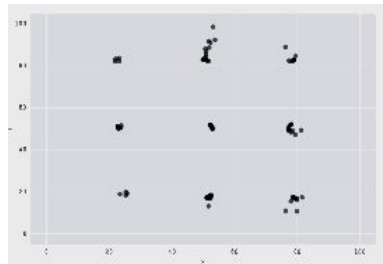
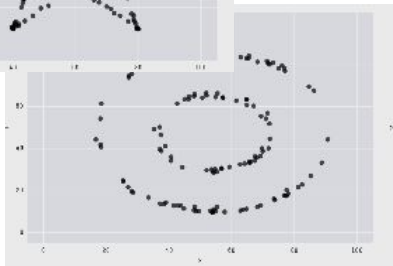
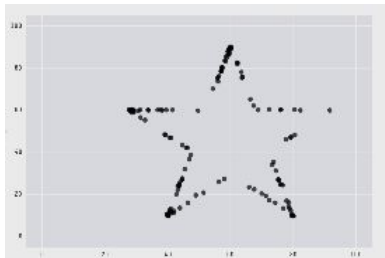
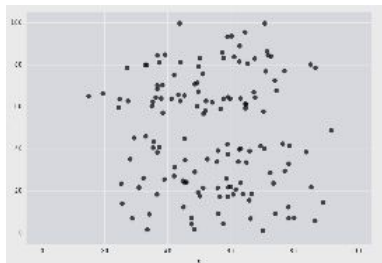
Exploratory

Declarative



WAIT BUT WHY VISUALIZE WHEN YOU HAVE STATS?

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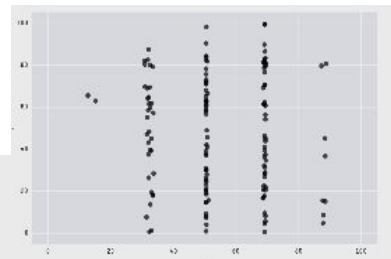
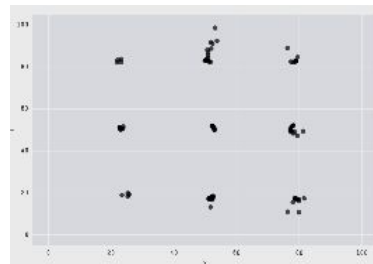
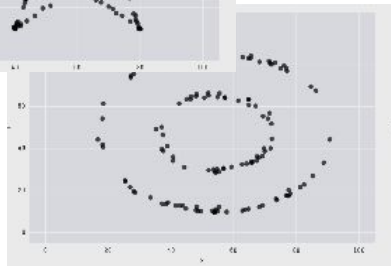
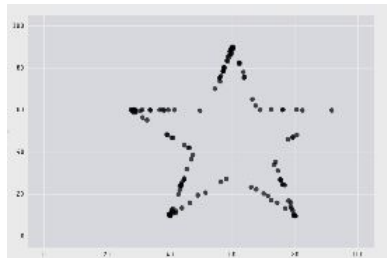
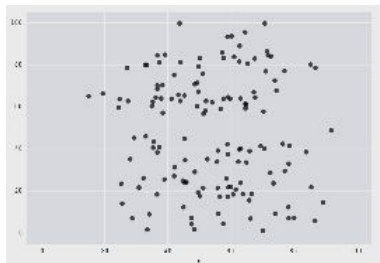
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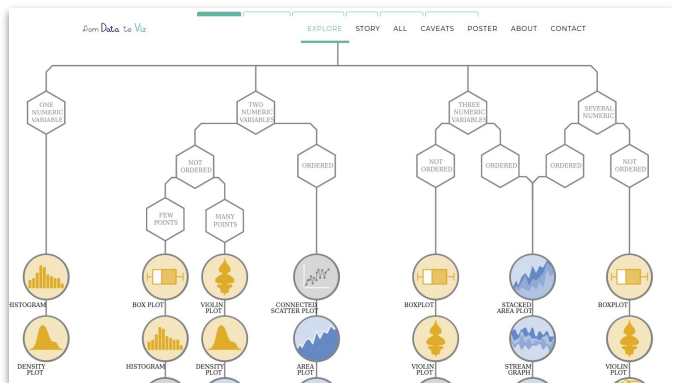


Let's do our first graphs and explore chart types and functions !

World Happiness Report up to 2020
Bliss scored agreeing to financial, social, etc.

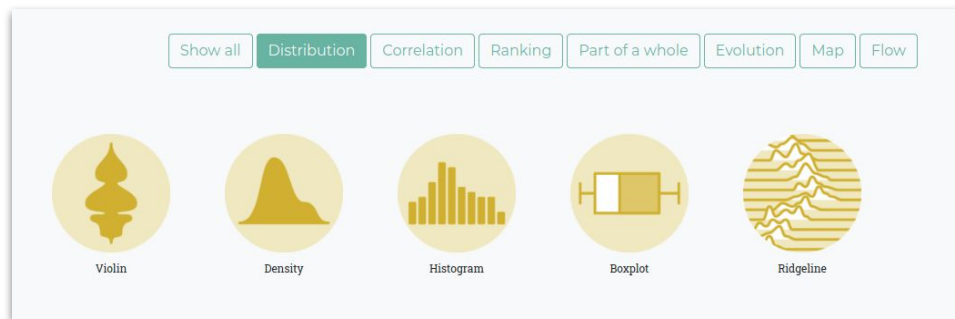


data types



data relationship

chart type





#1

Preliminary : tools info & environment setup

Step 1 : Context and data overview

Step 2 : Exploring each variable

Step 3 : Exploring variables relationships

Step 4 : Finally, to be more critical



1h 15



15 minutes

data types

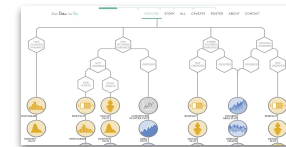
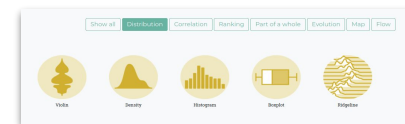


chart type

data relationship



World Happiness Report up to 2020

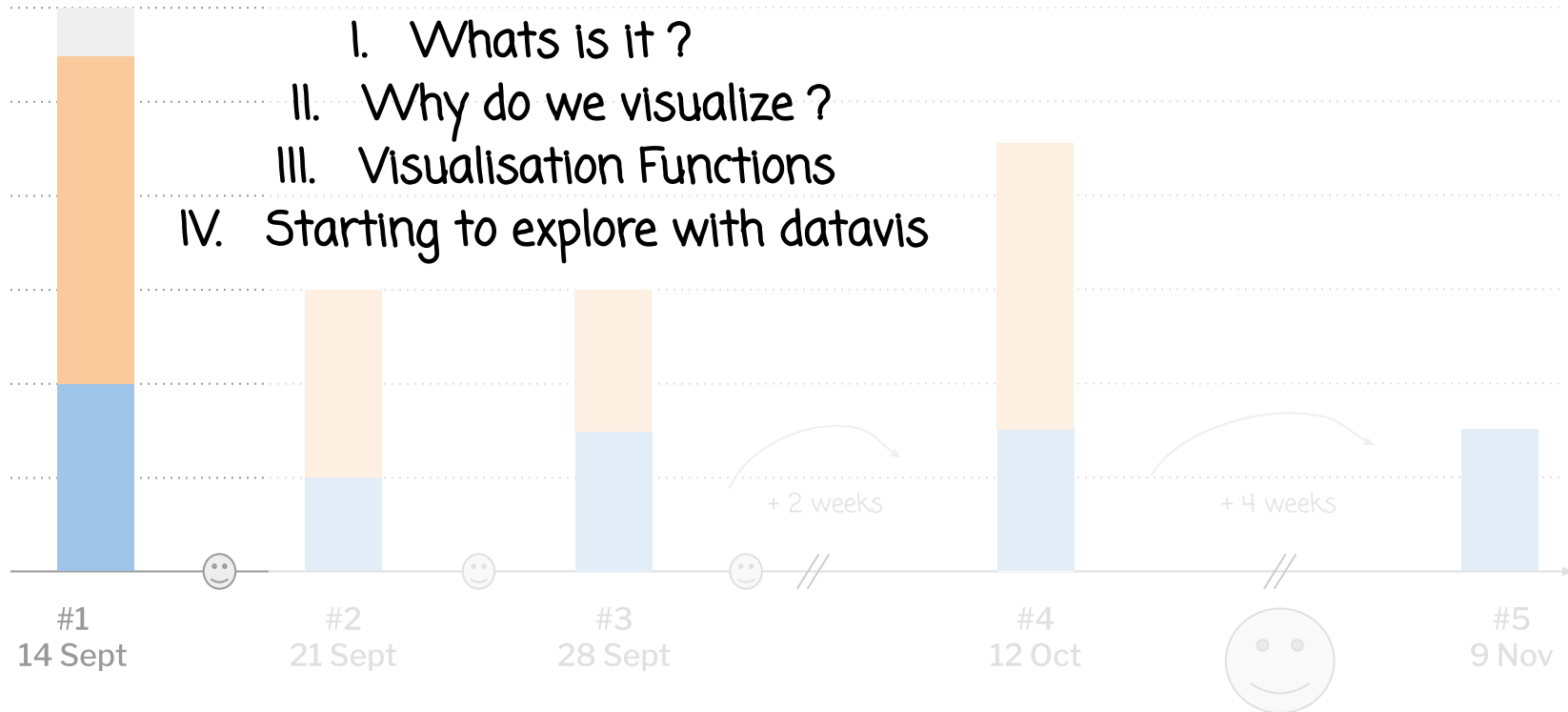
Bliss scored agreeing to financial, social, etc.



DAY SUMMARY

#1

- I. Whats Is it ?
- II. Why do we visualize ?
- III. Visualisation Functions
- IV. Starting to explore with datavis





HOMEWORK

Overview

Skills : literacy, critical overview

Time : ~ 1 hour

Submission via Moodle

any kind of submission (text, drawing ..) and file (.doc, .pdf ...)

Practice

1 - Choose one visualisation you like or find interesting from the following source or from somewhere else

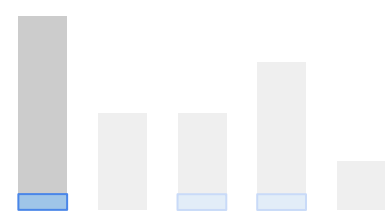
2 - How ? How do you think this chart/visualisation was made ?

Encoding

Chart choice

3 - Why ? What do you think are the goal(s) of this chart/visualisation ?

4 - Reflect



Thibault Nidelet

Chargé de recherche à l'INRA

WHAT'S NEXT

#1

Search for meaning using
visualisation

