

Menzies Building
Monash University

4th October 2019

Lisa Simpson
Carlsaw Room 353
The University of Sydney

Dear Lisa,

Welcome to the “Communicating with Data via R Markdown” workshop. This workshop is kindly sponsored by COMBINE¹ and organised by Mengbo Li².

This workshop teaches you how to use R Markdown but teaches little in communicating effectively. The aim of this workshop is so that you can get used to R Markdown, which integrates code and text together with ease.

To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others.

For effective communication, seek to know your audience and extract that story that the data are telling.

The two words ‘information’ and ‘communication’ are often used interchangeably, but they signify quite different things. Information is giving out; communication is getting through.

Learning R Markdown is a step towards getting accurate information out but communication requires much more. This is why there is a benefit in coming to a workshop where you can interact with your peers.

Communication leads to community, that is, to understanding, intimacy and mutual valuing.

I hope you can take this opportunity to get to know each other.

Sincerely,

Emi Tanaka

Emi Tanaka

cc: Mengbo Li

¹<https://combine.org.au/>

²https://twitter.com/_mengbo