

“Our conversation had clearly moved away from just walking my dog to providing my dog with the best life possible. By connecting our dog to the well-being of my family, Tara really got my attention.

“I then suggested to Tara that she go away, think some more, and then develop some packages with all the valuable things she could offer me.

“Tara came back a week later and presented me with three distinct packages. I chose the top package, which included several walking sessions a week, some of them private, some of them with other dogs. It also included training, dog food, dog treats, a monthly dog gift, grooming, and arranging vet appointments and boarding, as well as travel to and from those places. It was a whole package of services and products. I have no idea how the hours break down and I don’t care. All I care about is the value she delivers to my dog and my family.

“These days, I’m paying her considerably more than I used to, and I couldn’t be happier because I have the happiest, healthiest dog, so I feel that every penny is worth it for what she does.”