

small business owners struggle with. So I sat down with Donald Cowper—a best-selling author who joined FreshBooks as our small business writer last year—to try and capture the essence of things. The result is this book—a business fable designed to share the lessons I learned the hard way, so you don't have to.

This book will take you one hour to read, and you can read it for free. But a free book about pricing, that's ironic, no? Yes. So here's the twist: I hope that once you have read this book you will find it so valuable you will WANT to pay for it to recognize its value. Should you feel that way, please do two things. First, share it with others so they can benefit too. Second, go to FreshBooks.com/BreakingtheTimeBarrier where you can pay what you believe this book is worth to you and your business...it could be one dollar, could be \$5000—you decide.

With that, enjoy.

—Mike

Mike McDerment
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