

# Management

Anorak has since taken #5 past a singular digital magazine branching out into native iPhone, iPad, Android applications, multiple licenses in different languages, daily content across multiple websites, social media channels, email newsletters, events, merchandising and print editions.

#5 now has a combined reach in excess of 14 million subscribers.

- 1 Million+ iPad and iPhone downloads
- 372,484 new subscribers per issue
- 578,038 video views per issue
- App of the Year Apple App Store Rewind Winner
- Featured in iTunes in 582 places
- No.1 in 42 countries in the Apple App Store (Inc. UK and US)



"The publishers have set a very high benchmark with #5 Magazine, this is the future of digital publishing."

Gagan Kaul, [guardian.co.uk](http://guardian.co.uk)