



2013 ANNO DELLA CULTURA ITALIANA YEAR OF ITALIAN CULTURE

**To celebrate the 700th- anniversary of Giovanni
Boccaccio's birth
and the year of Italian Culture in the United States
the Decameron Web @ Brown University
in collaboration with
the Italian Consulate General in Boston, Massachusetts
and the Ente Nazionale Giovanni Boccaccio of Certaldo,
Italy
announces**

**The Boccaccio AfterLife Prize for Best Translation and
Adaptation of a Decameron novella into any Media** (Text,
HyperText, Theatre, YouTube movie, Videogame, Twitter, or
any other social media, animation or visualization on the
digital platform)

The adaptation of literary works into other media is a cultural phenomenon which long predates our contemporary transition from an analog to a digital environment. However, 'adaptation' has acquired a new meaning within our contemporary context, a context increasingly characterized by what we call 'trans-mediality,' or cultural production across multiple media platforms. (Harry Potter—in his incarnations as literary

character, film star, videogame hero, internet fanfiction persona, etc., comes immediately to mind.)

Boccaccio belongs to that elite group of authors whose legacy widely transcends the written word. Adaptations of the *Decameron* surface in the cinema, digital projects, even computer games--perhaps only Dante's *Comedy*, among Italian literary classics, has known similar popularity outside the limits of academe.

With this competition, we want to harness the creativity of students and readers of Boccaccio, inviting them to translate a novella of their choice into their own, contemporary language, social context and preferred media.

Prize: The winners will receive \$500 and publication of the project on the Decameron Web site. Finalists will be invited to Providence for a celebratory event organized in collaboration with the Italian Consulate General in Boston and the Casa del Boccaccio Foundation of Certaldo, Italy. **The competition is open to participants from any country.**

Deadline: All submissions, in whatever language or media, should reach us no later than **October 1, 2013.**

Address all correspondence to: **The Boccaccio AfterLife Prize**, C/ Department of Italian Studies, Box 1942, Brown University, Providence, R.I. 02912, USA; or email: vhl@brown.edu

<http://www.italyinus2013.org/en/2013/11/#boccaccio-award-after-life>