

Shuvo Das

Web & Software Developer | Digital Marketing Specialist | International Client Management

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📍 Vadodara, Gujarat

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WORK EXPERIENCE

CodeCloud Technology

HR Manager (Promoted)

May 2024 - Nov 2024

- Managed recruitment process, including candidate interviews and selection.
- Handled employee administration and workforce management.
- Led employee onboarding, training and development programs.

Digital Marketing Manager

Feb 2024 - May 2024

- Secured international clients through targeted online outreach, follow-ups, and lead generation.
- Coordinated meetings between international clients and senior leadership to support deal closures.
- Optimized executive social media accounts to increase brand visibility and audience engagement.

Jamdani Hat & Mohanogor

Senior Project Manager

Oct 2023 - Feb 2024

- Oversaw end-to-end project execution for e-commerce operations.
- Managed product delivery workflows and order fulfillment.
- Planned and monitored digital marketing campaigns.
- Optimized sales operations and conversion processes.
- Assigned tasks, tracked progress and reviewed team performance.

Priya Fashion House

Co-Founder

Feb 2023 - Dec 2023

- Directed business development and growth strategy, identifying new market and sales opportunities.
- Sourced and negotiated with vendors, overseeing product procurement and supply chain efficiency.
- Executed digital marketing campaigns on social media, Meta Ads, and video content to boost visibility.
- Enhanced customer communication, streamlined order processing, and optimized sales operations.
- Coordinated team tasks, monitored performance and ensured smooth daily operations.

P2C IT

Web Designer (Internship)

Jan 2022 - Feb 2024

- Gained hands-on experience in web design projects and professional development workflows.
- Collaborated with cross-functional teams to support project coordination and delivery.
- Improved website quality, usability, and visual standards to meet business and client requirements.
- Assisted in client communication, including requirements gathering and design presentations.
- Supported international client engagement and contributed to website sales initiatives.

Fiverr (Freelance Marketplace)

Level 2 - Digital Marketing Specialist

Feb 2020 - Present

- Generated **\$12K+ in revenue** through effective lead generation strategies, **closing 800+ deals**.
- **Ranked at the top of Google search** results for personal brand as a WhatsApp Marketing specialist.
- Achieved a **4.9/5 overall rating** on the marketplace profile with 97% 5-star reviews.
- Conducted **200+ video call meetings with international clients**, fostering strong relationships.
- Created a high-performing marketing strategy that increased **client acquisition by 35% & retention by 20%**.
- Utilized Excel, Word and website blogs for structured work records, reports and presentations.

EDUCATION

Parul University, India

B.Tech in Computer Science & Engineering - 7.05

2024 - 2028

PROJECTS

PaiseGone | React-Based Expense Sharing & Settlement System

Jan 2026 - Feb 2026

- Automated shared grocery cost distribution and real-time debt settlement with a React-based expense management system.
- Implemented multi-payer transactions, dynamic dashboards and Excel export using a modular frontend architecture.

Shuky – Human Like Typing Automation Tool

Jul 2025 - Jul 2025

- Developed a Python-based GUI automation tool with human-like typing and error injection logic.
- Engineered customizable timing controls and smart punctuation handling using PyAutoGUI and Tkinter.

LMS POINT – Learning Management System

Aug 2023 - Nov 2023

- Developed a fully responsive LMS platform with course listing and user authentication interfaces.
- Designed modular UI components, interactive course pages and multi-device optimized layouts

SKILLS

- Proficient in C#, PHP, Python, and Java programming languages.
- Familiar with HTML, CSS, JavaScript, and WordPress web technologies.
- Experienced in using Bootstrap, Laravel, and MySQL.
- Skilled in Visual Studio, Sublime Text, and PyCharm development tools.
- Proficient in Git, GitHub, and version control.
- Familiar with Windows, Linux, and MS Office applications.

CERTIFICATE

Verified Freelancer ID – ICT Division & DoICT

Government-verified Web & Software Developer and Digital Marketer (Freelancer ID: F126657667586), issued 26 Jan 2026, valid until 25 Jan 2029.

LANGUAGE

English Intermediate

Hindi Advanced

Bangla Superior