

What is Rationality in DM?



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Game Theory Course

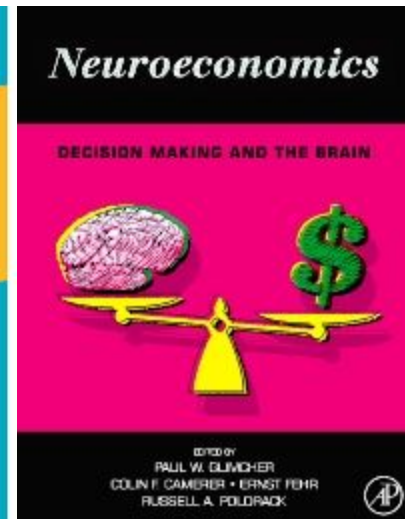
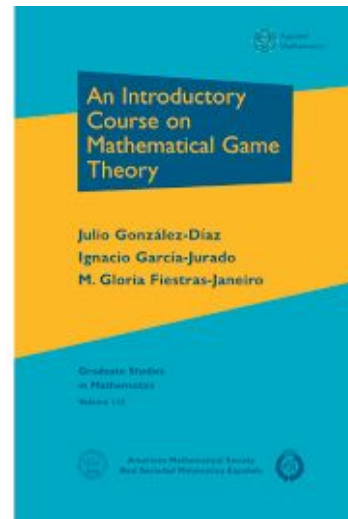


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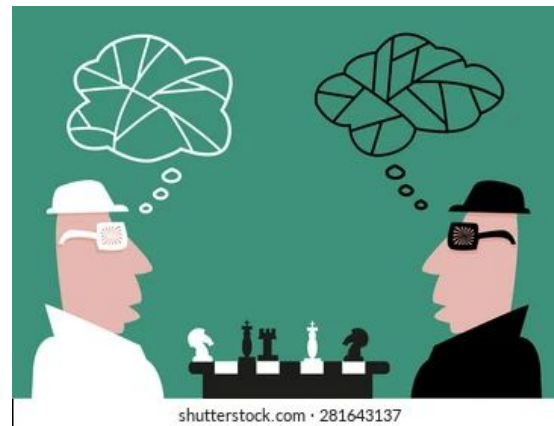




Game Theory

Game: The multi agent/player decision making problem under different settings like cooperation, competition, bargaining and coalition formation.

Game Theory: Modeling and analysis of situations which multi rational agent\player with different goals make decisions, and decision of each person effect the final result.



Major Models of Decision-making

–Normative models

- Revolve around the concept of utility, or the overall value of a choice to the decision-maker.
- Prescriptive -- they specify what people ideally should do.
- Do not describe how people actually perform decision making tasks.

–Descriptive models

Predicting agents behavior

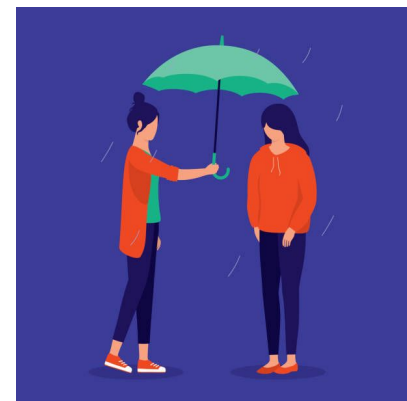
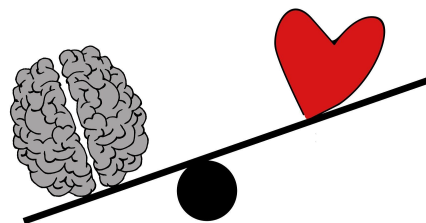
- Attempt to describe and model actual human decision-making.

Assumptions and Challenges

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- Rationality
- DM under Strategic Uncertainty vs. DM under Uncertainty

		Player 2	
		confess	don't confess
Player 1	confess	$(-6, -6)$	$(0, -10)$
	don't confess	$(-10, 0)$	$(-1, -1)$

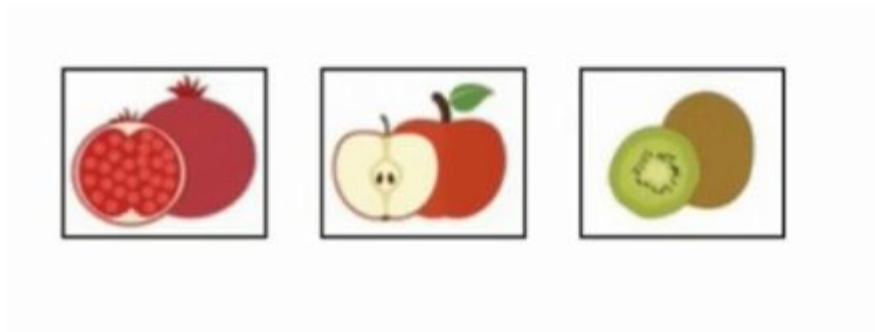




Decision Theory



Von Neumann–Morgenstern
utility theory

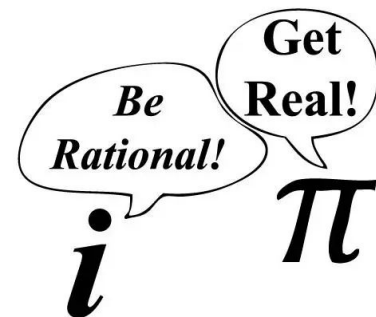


Preference Relation

$$x \succcurlyeq y$$

$$x \succ y \Leftrightarrow x \succcurlyeq y \text{ but not } y \succcurlyeq x$$

$$x \sim y \Leftrightarrow x \succcurlyeq y \text{ and } y \succcurlyeq x$$



What is rationality?

- Transitivity axiom

for all x, y, z $x \succcurlyeq y$ and $y \succcurlyeq z \implies x \succcurlyeq z$

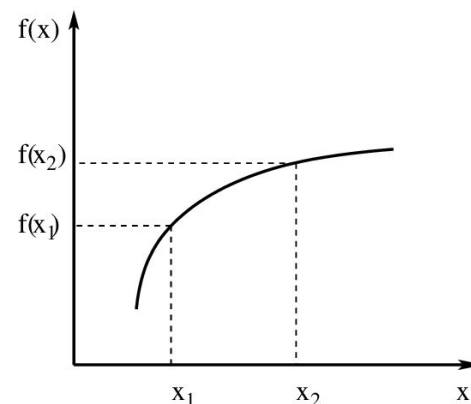
- Completeness axiom

for all x, y $x \succcurlyeq y$ or $y \succcurlyeq x$

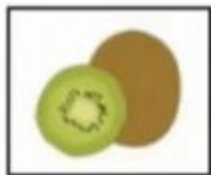
u : Action set $\rightarrow \mathbb{R}$

$$x \succcurlyeq y \text{ iff } u(x) \geq u(y)$$

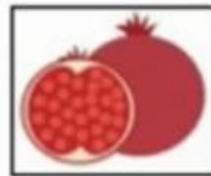
- Is always exists?
- Is Unique?
- Which utility function is more utilizing?



?



$1/3$



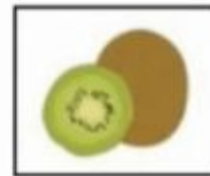
$1/2$

$1/2$



0

$1/6$

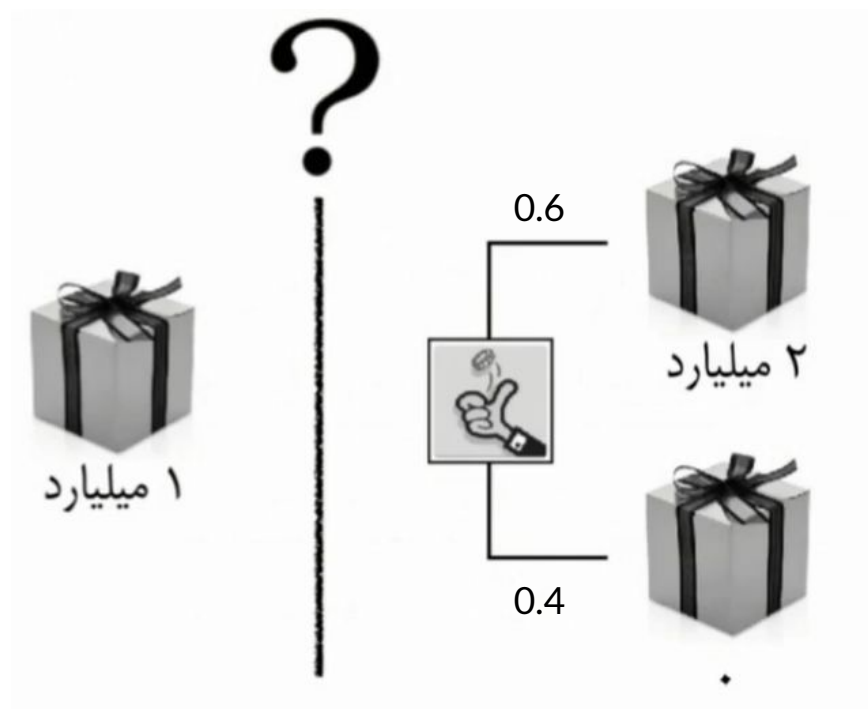


$1/2$

Why Stochasticity?

- Unpredictability of other agents
- Uncertainty of the our world model

Expected utility maximization does not seem trivial.



- Independence(Substitution) axiom

$$\begin{aligned} L \succcurlyeq L' \\ \text{iff} \\ \alpha L + (1 - \alpha)L'' \succcurlyeq \alpha L' + (1 - \alpha)L'' \end{aligned}$$

- Continuity axiom

$$\begin{aligned} L \prec L' \prec L'' \\ \Downarrow \\ \exists \alpha \in (0, 1) : L' \sim \alpha L + (1 - \alpha)L'' \end{aligned}$$

رسوایی
اگر رابطه‌ی ترجیح معقول در اصل استقلال صدق کند نمایشی بر
حسب یک تابع مطلوبیت خطی دارد!

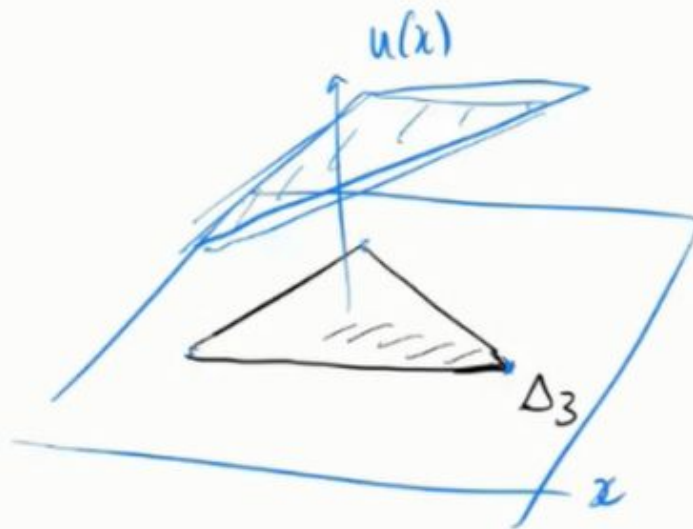


اصل کمال + اصل تراگذری =: معقول بودن

تابع مطلوبیت خطی در حد آفین یکتاست!

برای از یک مجموعه متناهی و معنوی از اشیاء S ، A_n ، می‌توانیم

$$A_n := \{(x_1, \dots, x_n) \in \mathbb{R}^n : x_i \geq 0, \sum x_i = 1\}$$





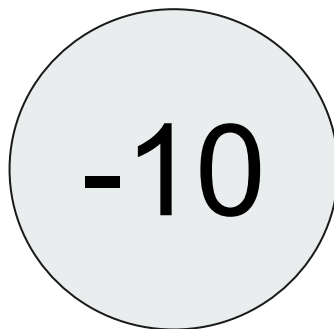
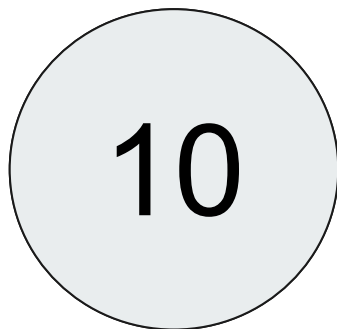
Prospect Theory

What is utility function?

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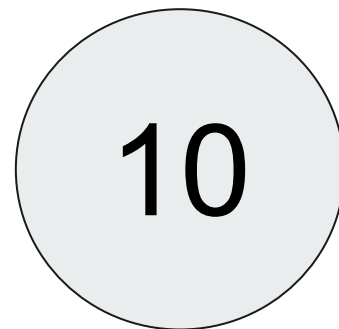
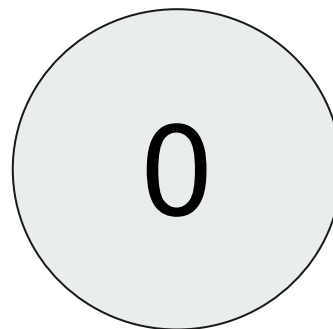
$P = 0.6$

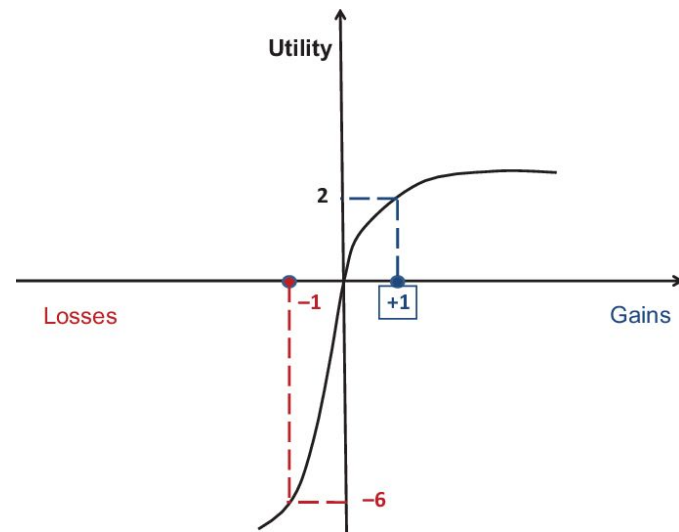
$P = 0.4$



$P = 0.8$

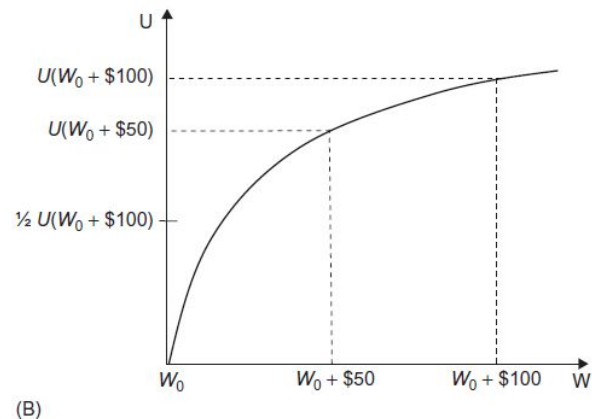
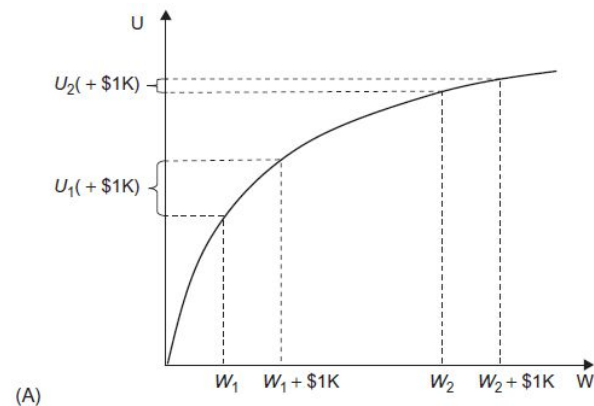
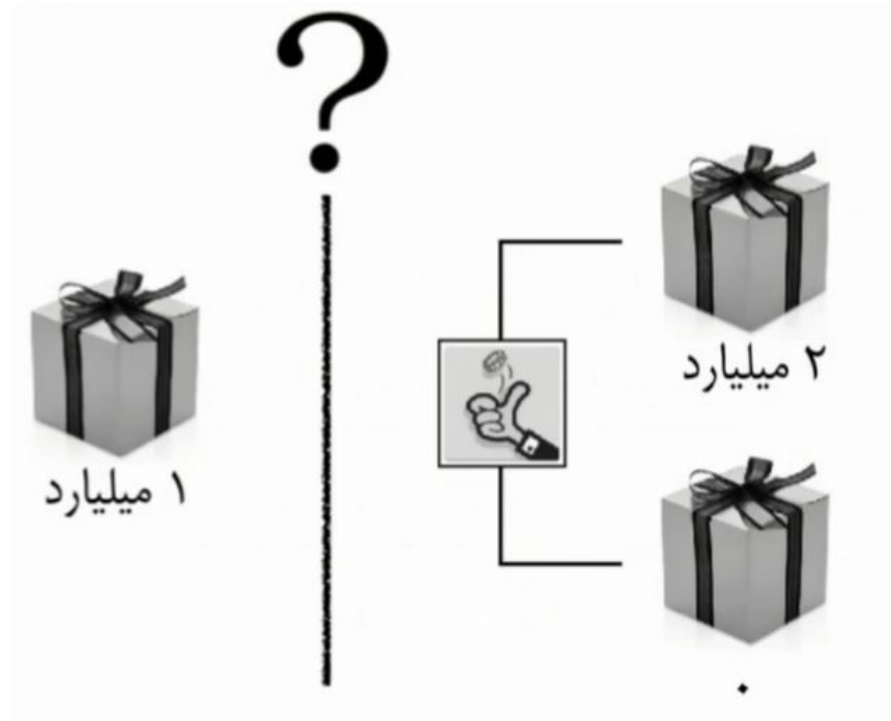
$P = 0.2$





Reference Point - Concavity

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Decision 1: Choose between (A) an 80% chance of \$4000; (B) \$3000 for sure.

Decision 2: Choose between (C) a 20% chance of \$4000; (D) a 25% chance of \$3000.

- Independence(Substitution) axiom

$$C = \frac{1}{4}A \text{ and } D = \frac{1}{4}B$$

$$L \succcurlyeq L'$$

iff

$$\alpha L + (1 - \alpha)L'' \succcurlyeq \alpha L' + (1 - \alpha)L''$$

P

$1-P$

$P = 1$

0

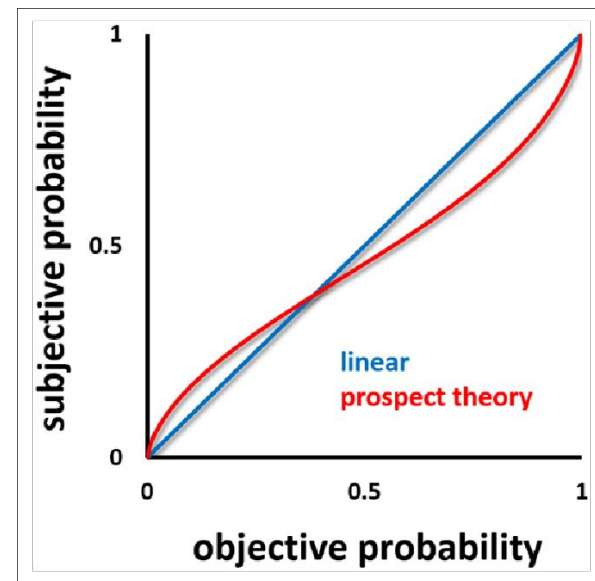
100

C

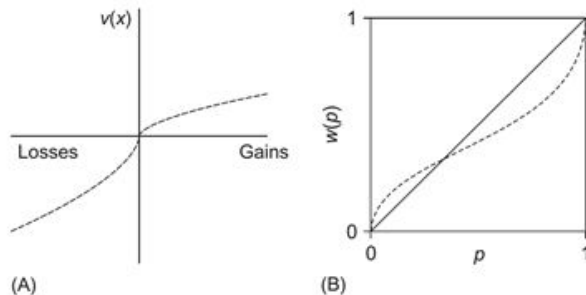


TABLE A.2A The Fourfold Pattern of Risk Attitudes

	Gains	Losses
Low probability	$c(\$100, .05) = \14 <i>Risk seeking</i>	$c(-\$100, .05) = -\8 <i>Risk aversion</i>
High probability	$c(\$100, .95) = \78 <i>Risk aversion</i>	$c(-\$100, .95) = -\84 <i>Risk seeking</i>



$$V(x, p) = w(p)v(x),$$



Utility function

$$v(x) = \begin{cases} x^\alpha & x \geq 0 \\ -\lambda(-x)^\beta & x < 0 \end{cases}$$

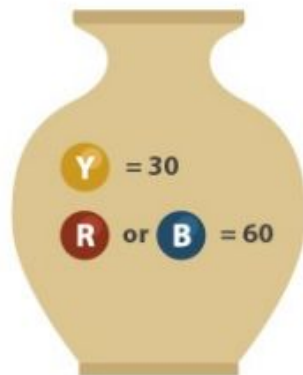
Probability weighting function

$$w(p) = \frac{\delta p^\gamma}{\delta p^\gamma + (1-p)^\gamma}$$

$$w(p) = \exp[-\delta(-\ln p)^\gamma],$$

3 main Contributions :

- Subjective probability
- Utility (Endowment effect → NeuroMarketing)
- Dynamic reference point (Framing effect)



Situation A

Bet **Y** or **R**

Situation B

Bet **R** / **B** or **Y** / **B**

Most bet

Y

R / **B**

- Consensus Almost doesn't exist.
- Majority vote

$x \succ y$ ✓
 $y \succ z$ ✓
 $x \succ z$ ✗





