

Department of Decentralization

Factory Görlitzer Park

# ETH BERLIN

to the power of 3

September 16 - 18, 2022

# WHAT IS ETH BERLIN ?

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Please welcome ETHBerlin's official third edition:

ETHBerlin<sup>3</sup> - ETHBerlin, to the power of 3.

ETHBerlin is known as the hackathon extravaganza, a cultural festival, an educational event, a platform for hacktivism, and a community initiative to push the decentralized ecosystem forward.

ETHBerlin<sup>3</sup> is the third edition, and we've come a long way since we hosted our first hackathon in 2018. With ETHBerlin<sup>3</sup>, we aim to go back to the roots and remind our community what it's all about:

We want to invite you to Berlin to hack the system, now more than ever.



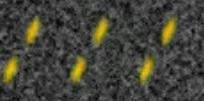
# VALUES

Before looking at our sponsoring options, we highly encourage you to read [this year's hacker manifesto](#) and make sure you are aligned with our vision and values.

ETHBerlin's northstar values are - and always have been:

- Opt for open source, and teach the risks involved with rent-seeking proprietary software.
- Support and focus on the builders [\*], everything else is secondary.
- Aim for distribution of power and decentralization.

[\*] With the term "builders" we include all people that make up an amazing hacking team: The coders, strategists, creatives, visionaries and many more.



# HACKATHON

- Three days of hacker extravaganza and collaboration.
- All blockchains are beautiful: we welcome all ecosystems to attend.
- At our last event in 2019, we checked in 1k people. Again, this year we expect approx. 700 hackers; plus mentors, judges, sponsors, volunteers, etc.
- Cultural, educational and creative experiences: Art, crypto, puzzles, hackers, cinema.
- Inclusive collaboration: For us, sponsorships come with responsibility, e.g., providing mentorship on-site, as well as with freedom to help us shape the event by creating your own experiences in collaboration with us.



WITHOUT FURTHER ADO, LET'S HAVE A  
LOOK AT THE SPONSORSHIP OPTIONS!

# FIREPRINT

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The event is hosted by a registered German non-profit organization and all sponsorships can be either tax-free donations (with receipt) or service agreements (19% VAT applies).

- Accepted currencies: fiat (SEPA/EUR), p2p (fiatcoins/DAI)
- Sponsor bounties are only allowed if they are included in your sponsor tier. All bounties need to be provided by the sponsor and are not included in the sponsor tier price.
- Sponsorship tickets are meant for representative purposes, i.e., booth shifts, community engagement, etc.
- Judge and mentor tickets come with a responsibility to show up and support hackers!
- Not enough tickets for your team? Additional team members can sign up as hackers through the hacker application process, as judges (subject to qualification), or volunteers.

Have questions about a sponsorship or want to apply for sponsoring?

Reach out: [sponsors@ethberlin.ooo](mailto:sponsors@ethberlin.ooo)

## TIER 0 - "HUNGRY PENGUIN"

The Penguin Gang has been known to be a bunch of  
giant rats that have been sent by the Devil to  
ruin the world of business and trade.

**SOLD OUT**



## TIER 1 - "INVERSE DOLLAR"

The Inverse of the Primary Trend is called the  
Trend that goes against the Primary Trend.  
The first two trends of the Primary Trend are:

**SOL 3 CUT**



## TIER 2 - "YUGOSLAV DINAR"

Yugoslavia re-denominated the Yugoslav Dinar in 1994 at a ratio of 1 billion to one. Previously, wages became worthless. If paid in cash, workers had to rush out and spend their wages before they lost their value overnight.

- Tier 2: 15.000 EUR (eight available)
- Allowance to distribute swag at the venue
- Responsibility to nominate a mentor
- Three additional team tickets (four in total)
- Logos on-premises on roll-ups
- Website logo with backlink



## TIER 3 - "VENEZUELA BOLÍVAR"

The value of the hard Venezuelan Bolívar pegged to the US dollar did not stay stable for long. The central bank stuck to the subsidised exchange rate which was so overpriced that people began using parallel rates (ongoing).

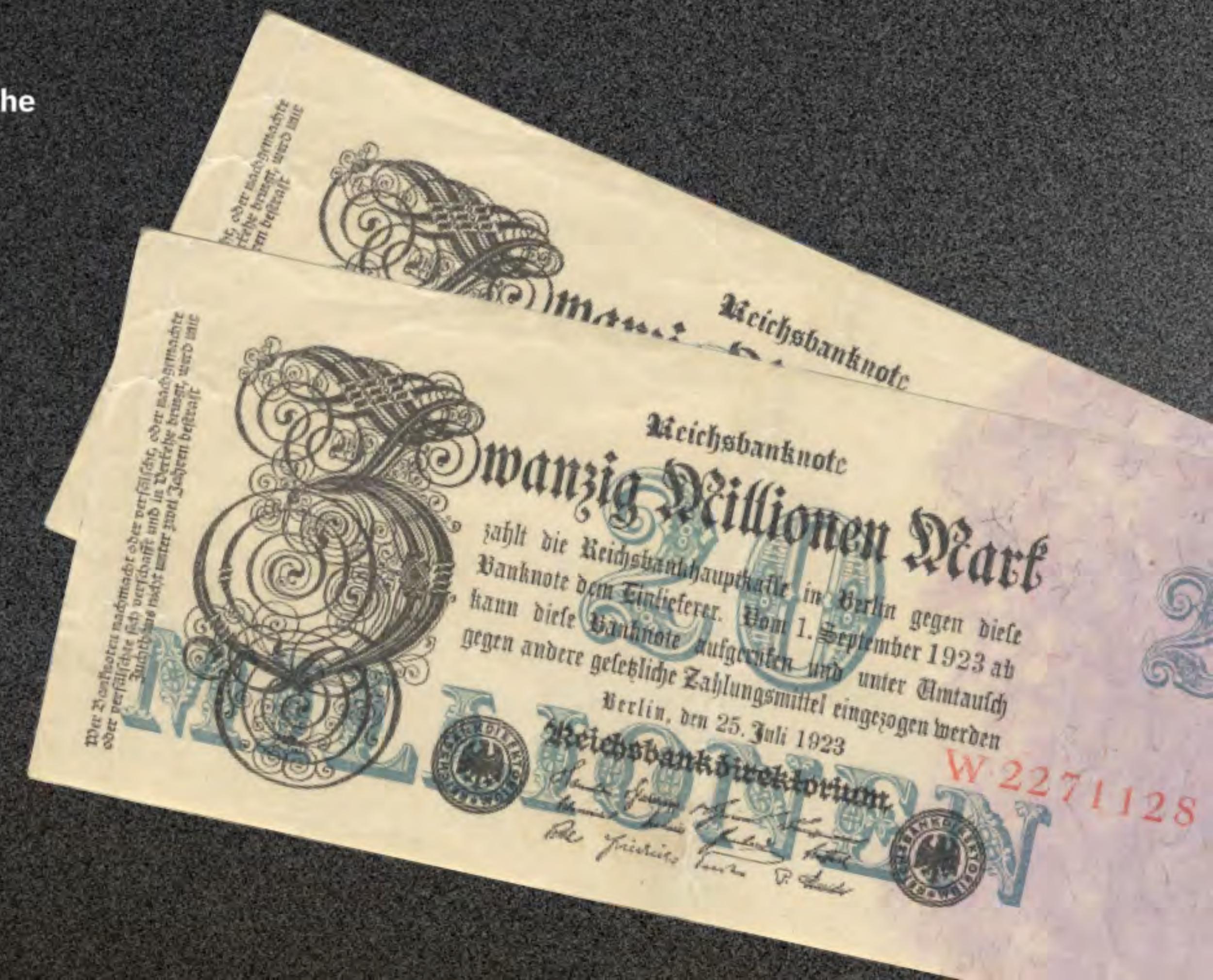
- Tier 3: 10.000 EUR (13 available)
- Allowance to distribute swag at the venue
- Two team tickets
- Logos on-premises on roll-ups
- Website logo with backlink



# CORPORATE TIER - "GERRRR PAPIERRRK"

The German Papiermark was issued during the hyperinflation in 1922-23 when a peg to gold was no longer possible. Due to the fast devaluation, there was no option to mint coins and only the paper mark was issued.

- Community tier: 1.000 EUR (21 available)
- Reserved only for non-profit and small community projects
- Allowance to distribute swag at the venue
- Two team tickets
- Website logo with backlink



CINEBAR TIER - "GREEK DRACHMA"

1000 Drachmae  
Bank of Greece

1000 Drachmae

500 CUT



# YOUR EXPERIENCES

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If you have a cool idea and want to create your own experience  
for the hackers, we want to hear from you!

Past events' examples include...

- Escape room
- Crypto-economics lab
- Screenprinting
- Ice cream truck
- Art exhibition
- After party

Contact us and we can collaborate to make it work:  
[experiences@ethberlin.ooo](mailto:experiences@ethberlin.ooo)

# SPONSORSHIP MATRIX

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	Tier 0: 50.000 EUR	Tier 1: 25.000 EUR	Tier 2: 15.000 EUR	Tier 3: 10.000 EUR	Community: 1.000 EUR	CineBar: 25.000 EUR
Marketing & Comms	Logos on-premises on roll-ups, Website logo with backlink	Logos on-premises on roll-ups, Website logo with backlink	Logos on-premises on roll-ups, Website logo with backlink	Logos on-premises on roll-ups, Website logo with backlink	Website logo with backlink	Logos on-premises on roll-ups, Website logo with backlink
Bounties & Sessions	- 5.000 EUR bounty - Tech. workshop	- 1.000 EUR bounty - Tech. workshop	None	None	None	- Tech. workshop
Sponsor booths & swag	Large exposed booth in backyard	Small booth or desk, on ground floor or hallways	No booth, allowance to distribute swag	No booth, allowance to distribute swag	No booth, allowance to distribute swag	Operate CineBar, allowance to distribute swag
Tickets	6 general 1 judge 3 mentors <b>10 in total</b>	4 general 2 mentors <b>6 in total</b>	3 general 1 mentors <b>4 in total</b>	2 general <b>2 in total</b>	2 general <b>2 in total</b>	5 general <b>5 in total</b>
# Available	SOLD OUT	SOLD OUT	8	13	21 (Reserved for non-profit/open-source projects only)	SOLD OUT

E-Mail: [sponsors@ethberlin.ooo](mailto:sponsors@ethberlin.ooo)

[/join #ethberlin:matrix.org](#)

QUESTIONS, IDEAS OR NEED  
MORE INFO? REACH OUT!

Twitter: @ETHBerlin

to the power of 3