

EUNICE PARK

PRODUCER + EDITOR + DESIGNER WHO'S READY TO MAKE AND LEARN COOL THINGS

www.euni-p.com | euni.p.creative@gmail.com | 419-341-5129 | Based in Boston, MA

EDUCATION

THE OHIO STATE UNIVERSITY | Bachelor of Science in Design with Research Distinction in Industrial Design
Received May 2020 | Cumulative GPA: 3.69 Cum Laude

EXPERIENCE

WOSU Public Media

Production Assistant Intern for "Broad & High" TV Series

COLUMBUS, OH | SEPTEMBER 2019 – PRESENT (transitioned to remote employee beginning March 2020)

- Research, produce, shoot, host, and edit a Q&A series on the "Broad & High" music webpage which showcases musician personalities and engages local audiences.
- Directed, produced, and edited "Milk Mugs'n Jugs" segment.
- Introduced and created custom animated GIPHY stickers for all relevant WOSU Public Media social channels.
- Revamped the "Broad & High" YouTube channel to visually align with the "Broad & High" brand and implemented SEO practices that improved content discovery through suggested search and keywords.
- Integrated Instagram TV to "Broad & High" digital content distribution workflow which doubled average views.
- Research, write, and edit content for the "Broad & High" music blog.

Overdrive Interactive Digital Marketing

Remote Video Editor and Social Media Assistant

ALLSTON, MA | OCTOBER 2019 – PRESENT

- Edited a six-part video series teaching video SEO practices utilizing basic animation as visual aides to the content.
- Research and implement hashtags to generate new engagement and followers.
- Write and moderate comments daily as the social media voice on Facebook and Instagram on behalf of a Wisconsin food brand.

Summer Video Production and Editing Intern

ALLSTON, MA | JUNE 2019 – AUGUST 2019

- Established a cohesive video style in accordance with Overdrive Interactive's brand guidelines by creating standardized intro/outro animations, title cards and transition templates.
- Initiated and completed an internal reference guide explaining file structure, versioning, and organizational tactics for future interns.

AWARDS + HONORS

TELEVISION ACADEMY | 2019 Internship Program Finalist

MINIJAM 20 72-HOUR GAME JAM | "The Ordinary Adventures of Vader The Cat" 3RD Overall/2nd Art

REFERENCES

JACKIE SHAFER

Producer of Broad & High | Contact Redacted for Online Purposes (Available Upon Request)