# **EUNICE PARK**

# DESIGNER + VIDEOGRAPHER + PHOTOGRAPHER WHO'S READY TO MAKE AND LEARN COOL THINGS

www.euni-p.com | euni.p.creative@gmail.com | 419-341-5129

#### **EDUCATION**

THE OHIO STATE UNIVERSITY | B.S. in Design, Expected May 2020, Industrial Design, GPA 3.66

#### SKILLS

ADOBE CREATIVE SUITE | Premiere Pro, After Effects, Illustrator, Photoshop, Audition, InDesign, Lightroom MEDIA PRODUCTION | Visual storytelling, Editing, Directing, Writing, Lighting/Sound, Talent management DESIGN | Graphic Design, Visual Branding, Prototyping/Crafting, 3D Modeling/Rendering, Design Research EXCELS AT | Having a can-do attitude, working with a team, and bringing great food to office potlucks

#### **EXPERIENCE**

#### **WOSU Public Media**

#### **Production Assistant**

COLUMBUS, OH | SEPTEMBER 2019 - PRESENT

- + Redesigned the Broad & High Presents webpage decreasing back-and-forth page navigation to improve the digital experience for users in collaboration with the marketing and web development teams.
- + Pitched a short-form video format for the written Q&A blog on the Broad & High music webpage to showcase musician personalities and better engage audiences. Produce, write, and host the Q&A series.
- + Pitched two episode concepts during the development of an upcoming educational children's program one of which will be featured in the eight-episode series.
- + Introduced custom thumbnails to Broad & High's YouTube channel to strengthen the visual connection between their video content and the Broad & High brand.
- + Assist with shooting, lighting, and sound during in-studio and on-site shoots for television and digital content in addition to writing and editing videos and blogs for web and social media use.

## **Overdrive Interactive Digital Marketing**

#### Video Editor (Remote)

BOSTON, MA | OCTOBER 2019 - PRESENT

+ Edit a six-part video series teaching video SEO practices utilizing basic animation as visual aides to the content.

# Summer Video Production and Editing Intern

BOSTON, MA | JUNE 2019 - AUGUST 2019

- + Established a cohesive video style in accordance with Overdrive Interactive's brand guidelines by creating standardized intro/outro animations, title cards, and transition templates.
- + Initiated and completed an internal reference guide explaining file structure, versioning, and organizational tactics for future interns.

#### **HALF-CUP Video Project**

# Producer/Director/Editor

+ Recruited and directed a team of five amazingly cool people to help produce a 2-minute explanatory video for a service design project within a 1-week deadline.

# SEEK. FEEL. HONE. Design Fiction Short Film

#### Video Lead/Director/Editor

+ Organized a team of five design students and five actors during a design fiction class and produced a short film within a 2-week deadline after an extensive 2-week script writing process.

### **AWARDS + HONORS**

- + TELEVISION ACADEMY | 2019 Internship Program Finalist
- + MINIJAM 20 72-HOUR GAME JAM | "The Ordinary Adventures of Vader The Cat" 3RD Overall/2nd Art