

Evan M Gray

+1 702-419-9668 · evan_gray@mba.berkeley.edu · evanmgray.com

EDUCATION

University of California, Berkeley, Haas School of Business
Master of Business Administration

May 2026 (Anticipated)

Northwestern University, Evanston, IL

June 2016

Dual BS in Applied Mathematics & Industrial Engineering, Magna cum laude

EXPERIENCE

Partner Element, San Francisco, CA (Remote)

Jun 2024 - Aug 2024

MBA Intern, Product Management

- Strengthened relationship with the startup's initial customer by fixing a \$10M+ internal reporting error; designed the software solution, validated through market research/benchmarking, and presented to customer stakeholders
- Enabled engineering team to deliver a new AI-powered feature on schedule, despite team turnover, by independently assessing API quality of upstream systems and writing proof-of-concept Python scripts for data processing

Forma.ai, Toronto, CAN (Remote)

Aug 2022 - Jun 2024

Implementation Manager → Senior Implementation Manager

- Drove a 25% ARR increase by leading the largest software implementation project in the startup's history for a Fortune 200; reducing customer resource needs by 20 FTE while improving sales team experience
 - Delivered a solution at an unprecedented scale for the company in under a year by working with 30+ internal stakeholders across product, UX design, data engineering, and senior leadership
 - Presented strategic recommendations to customer leaders on how to adjust team structure and data governance to adopt our software successfully, leading to 50%+ sales team adoption in the first quarter
 - Increased our company's differentiation in the marketplace by working with product and engineering leads to integrate three new features into our core product
 - Decreased runtimes by 80% by working with engineering to transition data infrastructure from SQL to Spark
- Partnered with the CEO in major sales cycles, leading a team through the end-to-end delivery of a 2-day onsite demo; used technical expertise and agile project management to achieve the fastest demo deployment of our software system
- Increased our team's capacity while maintaining 100% customer success by revising our project management frameworks, changing our contract structure, and improving staffing models
- Collaborated with the Go-To-Market teams to increase qualified sales leads by 30% in 2023 by mentoring junior sales team members and writing expert blogs published on LinkedIn

ZS Associates, Chicago, IL

Nov 2018 - Jul 2022

Analyst → Associate Consultant → Consultant

- Differentiated ZS from competitors and strengthened key partner relationships by building data-intensive sales analytics systems that handled \$30M/yr. in pay for 5,000+ salespeople in 20 countries
- Led the entirety of a global sales compensation software project for a \$20B+ multinational that became a \$1M+/year recurring client; overcame data gaps and COVID-related challenges by advising customer leaders on data strategy and iterating on the project plan and software design
- Supported digital transformation of a national hotel chain's vendor management process and identification of \$2M revenue opportunities through agile development of a vendor management SaaS solution
- Managed a team of up to 6 developers and analysts in the US and India, delivering \$1M+ billable work annually across up to 4 concurrent projects; designed processes that helped retain talent and double in size over 2 years

Epic System Corporation, Verona, WI

Sep 2016 - Nov 2018

Technical Services Engineer → Team Lead

- Maintained and optimized analytics and SQL database infrastructure for Mayo Clinic and other major hospitals
- Used customer feedback to collaborate with engineering on product enhancements and technical best practices to transform Epic's on-premises analytics platform into software-as-a-service

INTERESTS

- Curling, DJing and House Music, Blogging (Technology and Philosophy), Cats, Distance Running