



# Wanting and Liking within the Human Ventral Striatum: a "high-resolution" fMRI study

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### INTRODUCTION

- The aim of the study is to disentangle **salient motivation** (how much the person invests energy to obtain a reward) and **hedonic pleasure** (how much a reward is liked)<sup>1</sup>.
- \* Animal studies have succeed to dissociate the two components by manipulating the tonic dopamine release in the NAcc (nucleus accubens), however the existence of such a dissociation is still debated in humans.
- This neuroimagining study aims to investigate the dissociation of reward processing in humans using a psychological manipulation rather than a brain manipulation.

## **METHOD**

#### Subjects:

• Twenty-four right-handed undergraduate students from Geneva (18–36 y/o) who like chocolate.

## Stimuli:

- Three different complex geometrical figures where used as visual stimuli.
- Twelve odor stimuli<sup>3</sup>.

<u>Task:</u> Analog of a human **Pavlovian-Instrumental Transfer (PIT)** paradigm<sup>4</sup>.

- (a) Learning to squeeze a hand dynamo-meter to trigger the release of a rewarding chocolate odor.
- (b) Exposition to repeated pairings of the positive conditioned stimulus (CS+) with the rewarding chocolate odor and the **negative conditioned** stimulus (CS-) with the odorless air. When the CS+ or CS- was displayed, a target appeared in the center and participants had to press a key that triggered odor release. The baseline was displayed without any target, and no odor was released.
- Under extinction, the conditions were displayed in random order. The participants could squeeze the handgrip if they wished to do so.

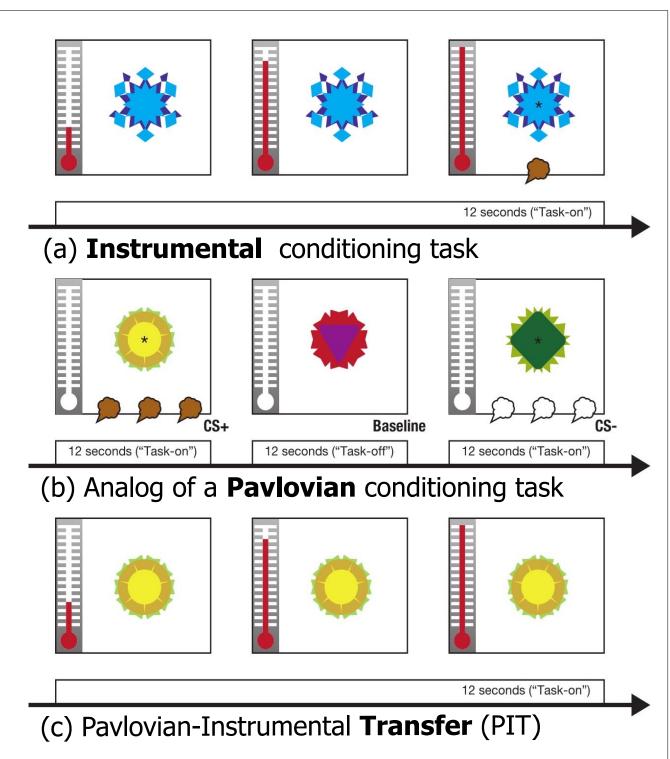


Fig. 1. Example of a PIT CS+ trial<sup>5</sup>.

Procedure: The experiment took place over two separate days in the Brain Behavior Lab in Geneva.

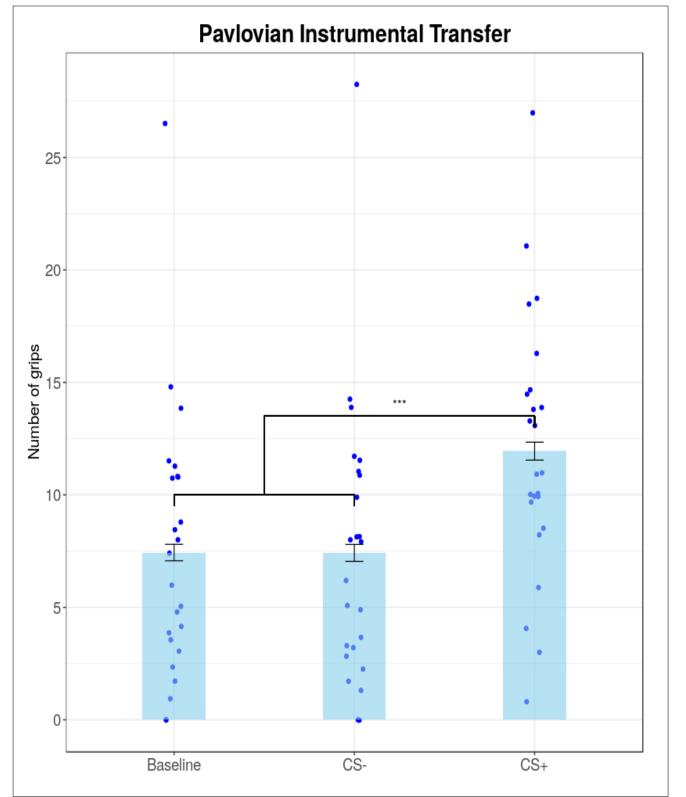
- The first day we checked our manipulations by making our participants complete the two first phases (a) and (b) and evaluate the intensity and liking of each of the 12 odor stimuli.
- The second day happened in the scanner where participants had to accomplish the complete PIT task while also re-evaluating the odor stimuli.

Behavioral Data Analysis: We used the Ime4<sup>6</sup> package on R to perform a **linear** mixed effect analysis with planned contrasts.

- We looked at the relationship between the behavioral PIT and the salient motivation of the participant. Our dependent variable was the number of grips and our fixed effects was the experimental conditions (CS-, CS+ and Baseline). As random effects, we had intercepts for subjects and trials, as well as by-subject random slopes.
- We also checked that our manipulation of the behavioral index of hedonic pleasure was valid. Our dependent variable was the reported pleasantness of the stimuli and our fixed effects were the odors (Control, Neutral and Chocolate). We also added random effects intervals and slopes.

# BEHAVIORAL RESULTS

- ❖ The CS+ affected the number of grips ( $\chi$ 2 (1) = 11.192,  $\mathbf{p}$  < .001), raising it by 4.52 ±0.4 SEM compared to the average of the other conditions (n=24).
- The **chocolate** affected the perceived liking ( $\chi 2$  (1) = 9.658, **p < .001**), raising it by 16.96  $\pm 0.6$  SEM comparing to the average of the other conditions (n=24).



Time Trajectory: Pleasantness

Learning Trajectory: PIT

Fig. 2. Means of the numbers of grips during the PIT per condition with individual data. Error bars indicate mean ±1 SEM.

Fig 3. Learning and time trajectories for both tasks. (A) Average number of grips per condition over time. Error bars indicate mean ±0.5 SEM.

(B) Average ratings of the pleasantness of the stimuli per condition over time. Error bars indicate mean ±0.5 SEM.

# PREDICTIONS AND PLANNED ANALYSIS

- \* The caudal and medial parts of the NAcc (core) will correlate more with the Pavlovian Instrumental Transfer.
- \* The rostral and lateral parts of the NAcc (shell) will correlate more with the behavioral index of hedonic pleasure.

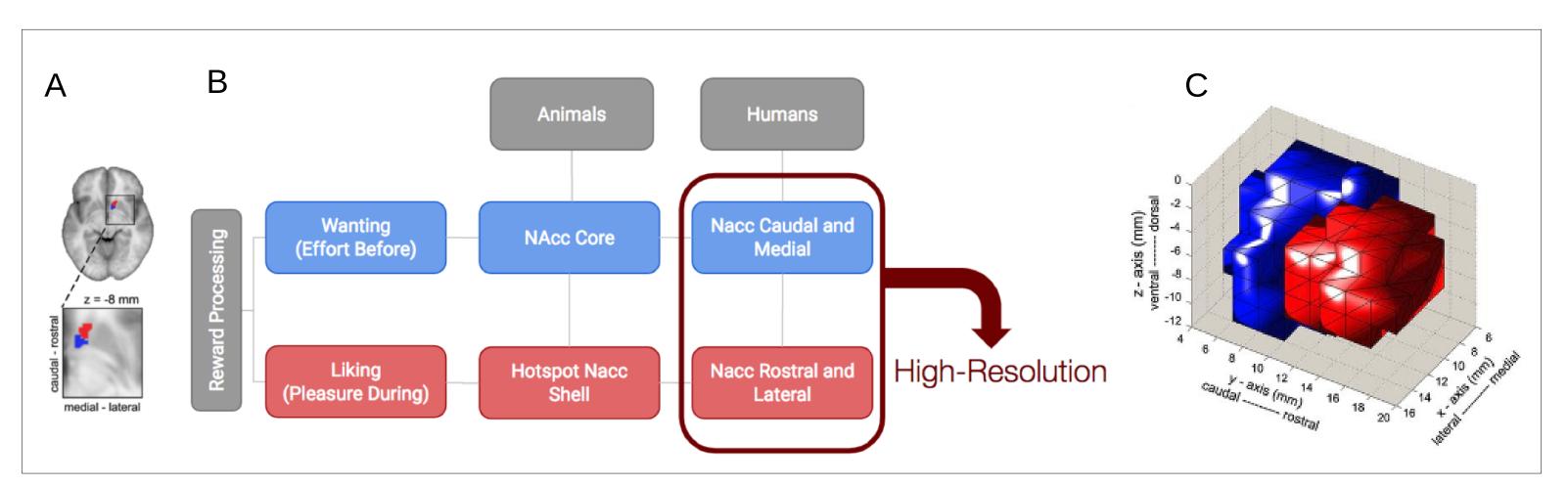


Fig. 4. (A) DTI clustering of the right NAcc into two subdivision adapted from Baliki et al. (2013)7. (B) Diagram representation of our hypothesis following animal studies (C) Three-dimensional rendering of NAcc's core and shell<sup>7</sup>.

\* We are currently working on the analysis of our neuroimaging data.

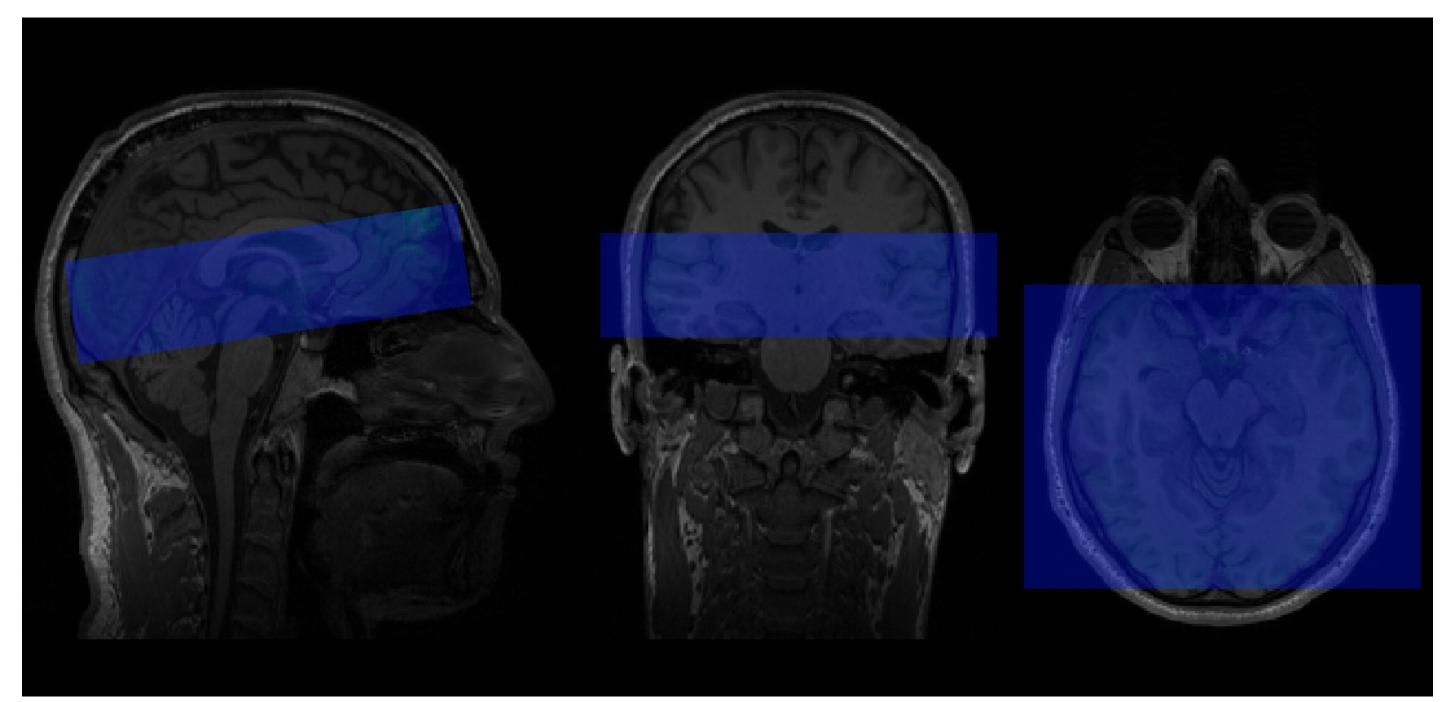


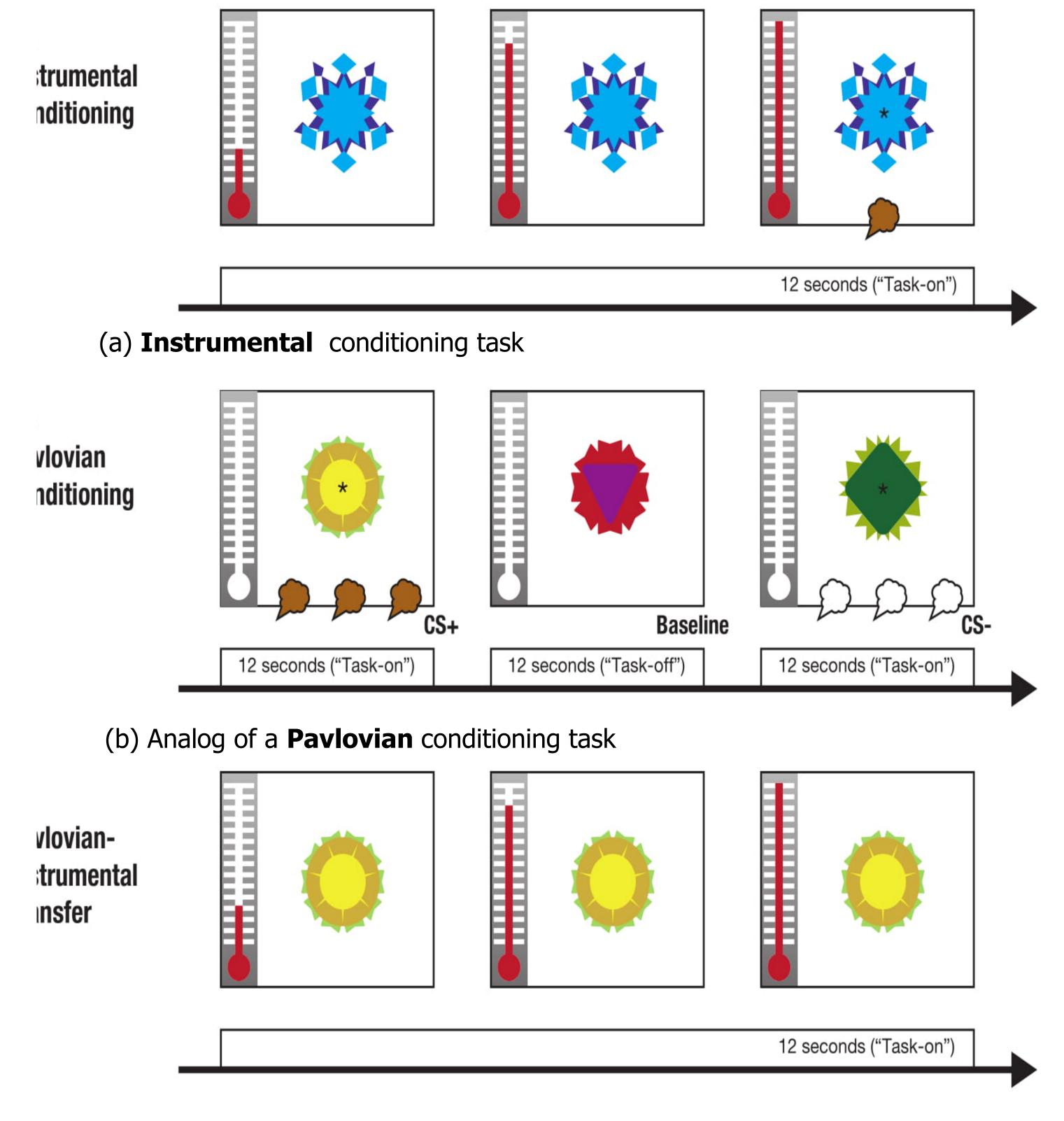
Fig. 5. A sample of our imaging data. 26 Partial EPI (blue) on top of a anatomical T1 (grey). TR = 2400, TE = 41, 1.8 voxel isometric.

<sup>4</sup>Talmi, D., Seymour, B., Dayan, P., & Dolan, R. J. (2008). Human Pavlovian–instrumental transfer. *Journal of Neuroscience*, 28(2), 360-368.

REFERENCES

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<sup>1</sup>Robinson, T. E., & Berridge, K. C. (1993). The neural basis of drug craving: an incentive-sensitization theory of addiction. *Brain research* 



(c) Pavlovian-Instrumental **Transfer** (PIT)