

# Wanting and Liking within the Human Ventral Striatum: a “high-resolution” fMRI study

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## INTRODUCTION

- ❖ The aim of the study is to disentangle **salient motivation** (how much the person invests energy to obtain a reward) and **hedonic pleasure** (how much a reward is liked)<sup>1</sup>.
- ❖ **Animal studies<sup>2</sup> have succeed to dissociate the two components** by manipulating the tonic dopamine release in the NAcc (nucleus accubens), however the existence of such a dissociation is **still debated in humans**.
- ❖ This **neuroimaging study** aims to investigate the **dissociation of reward processing in humans** using a psychological manipulation rather than a brain manipulation.

## METHOD

### Subjects:

- **Twenty-four** right-handed undergraduate students from Geneva (18–36 y/o) who like chocolate.

### Stimuli:

- Three different **complex geometrical figures** where used as visual stimuli.
- Twelve **odor stimuli<sup>3</sup>**.

**Task:** Analog of a human **Pavlovian-Instrumental Transfer (PIT)** paradigm<sup>4</sup>.

- Learning to **squeeze a hand dynamo-meter** to trigger the release of a rewarding chocolate odor.
- Exposition to repeated pairings of the **positive conditioned stimulus (CS+)** with the rewarding chocolate odor and the **negative conditioned stimulus (CS-)** with the odorless air. When the CS+ or CS- was displayed, a target appeared in the center and participants **had to press a key that triggered odor release**. The baseline was displayed without any target, and no odor was released.
- Under extinction, the conditions were displayed in random order. The participants **could squeeze the handgrip if they wished to do so**.

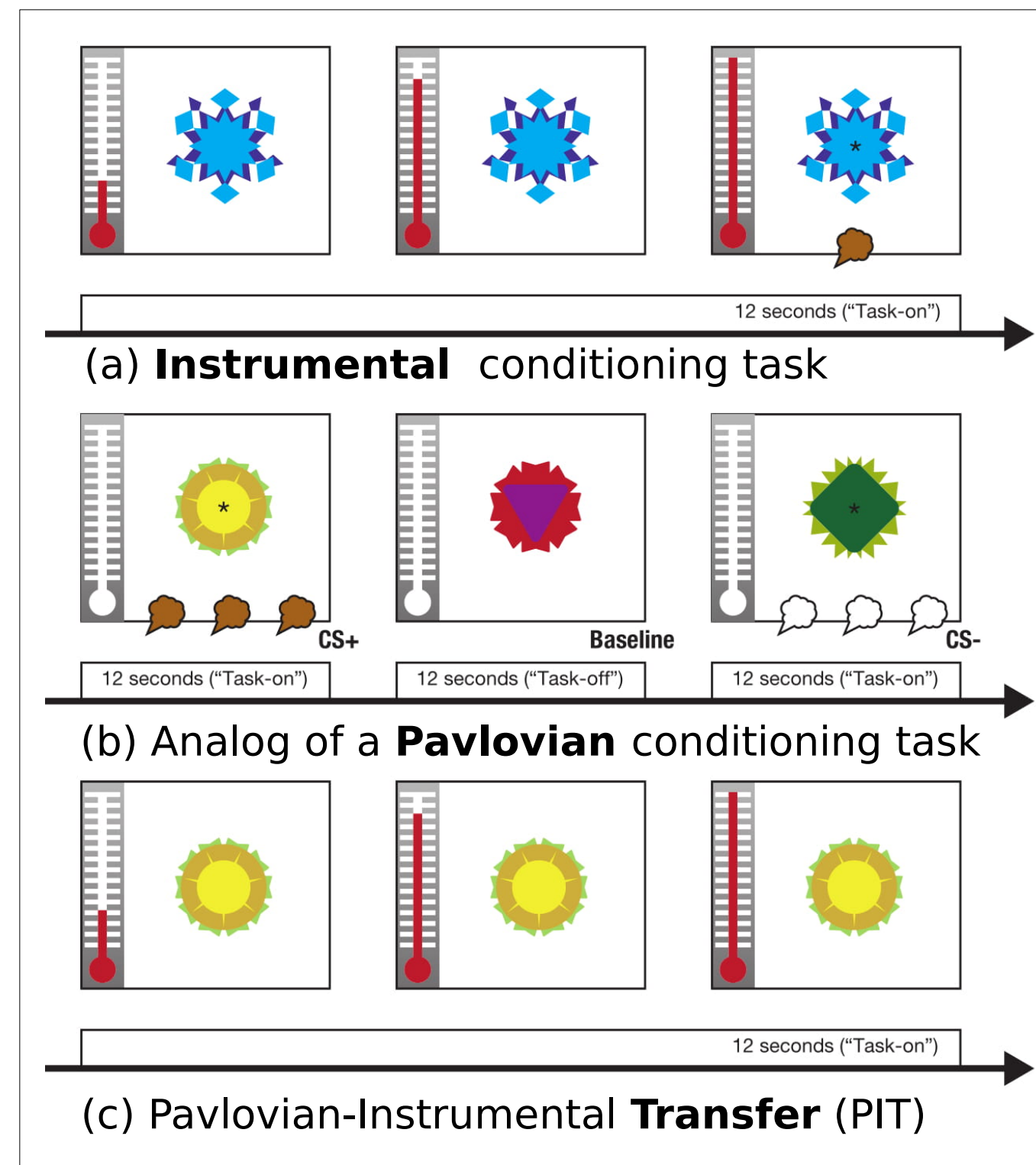


Fig. 1. Example of a PIT CS+ trial<sup>5</sup>.

**Procedure:** The experiment took place over **two separate days** in the Brain Behavior Lab in Geneva.

- The first day we checked our manipulations by making our participants complete the **two first phases (a) and (b)** and evaluate the intensity and liking of each of the 12 odor stimuli.
- The second day happened **in the scanner** where participants had to **accomplish the complete PIT task** while also **re-evaluating the odor stimuli**.

**Behavioral Data Analysis:** We used the lme4<sup>6</sup> package on R to perform a **linear mixed effect analysis** with planned contrasts.

- We looked at the **relationship between the behavioral PIT and the salient motivation** of the participant. Our **dependent variable was the number of grips** and our fixed effects was the experimental conditions (CS-, CS+ and Baseline). As random effects, we had intercepts for subjects and trials, as well as by-subject random slopes.
- We also **checked that our manipulation of the behavioral index of hedonic pleasure was valid**. Our **dependent variable was the reported pleasantness** of the stimuli and our fixed effects were the odors (Control, Neutral and Chocolate). We also added random effects intervals and slopes.

## REFERENCES

<sup>1</sup>Robinson, T. E., & Berridge, K. C. (1993). The neural basis of drug craving: an incentive-sensitization theory of addiction. *Brain research reviews*, 18(3), 247-291.  
<sup>2</sup>Pecina, S., Schulkin, J., & Berridge, K. C. (2006). Nucleus accumbens corticotropin-releasing factor increases cue-triggered motivation for sucrose reward: paradoxical positive incentive effects in stress?. *BMC biology*, 4(1), 8.  
<sup>3</sup>Delplanque, S., Grandjean, D., Chrea, C., Aymard, L., Cayeux, I., Le Calve, B., & Sander, D. (2008). Emotional processing of odors: evidence for a nonlinear relation between pleasantness and familiarity evaluations. *Chemical Senses*, 33(5), 469-479.

## BEHAVIORAL RESULTS

- ❖ The **CS+** affected the number of grips ( $\chi^2(1) = 11.192$ ,  $p < .001$ ), raising it by  $4.52 \pm 0.4$  SEM compared to the average of the other conditions ( $n=24$ ).
- ❖ The **chocolate** affected the perceived liking ( $\chi^2(1) = 9.658$ ,  $p < .001$ ), raising it by  $16.96 \pm 0.6$  SEM comparing to the average of the other conditions ( $n=24$ ).

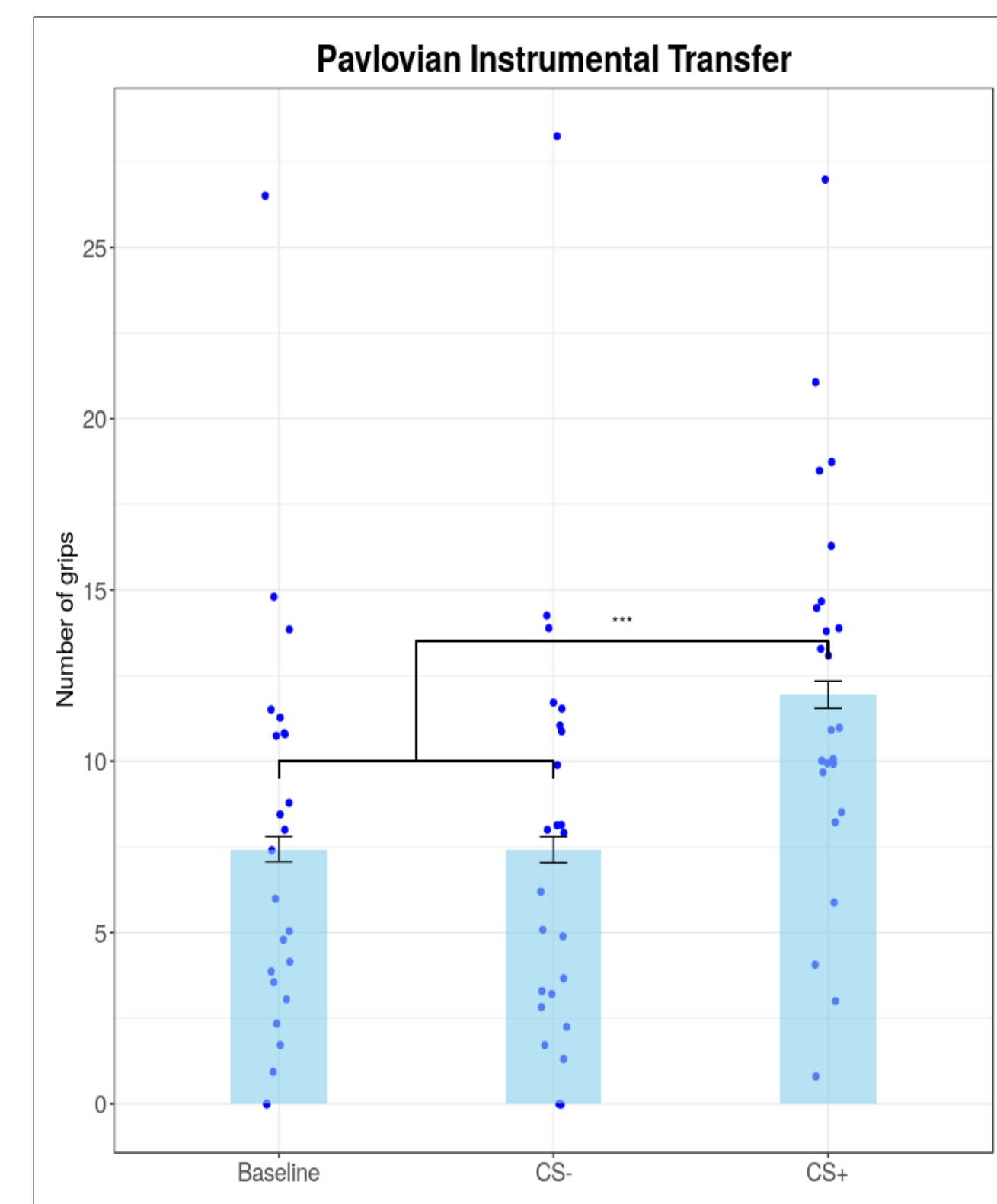


Fig. 2. Means of the numbers of grips during the PIT per condition with individual data. Error bars indicate mean  $\pm 1$  SEM.

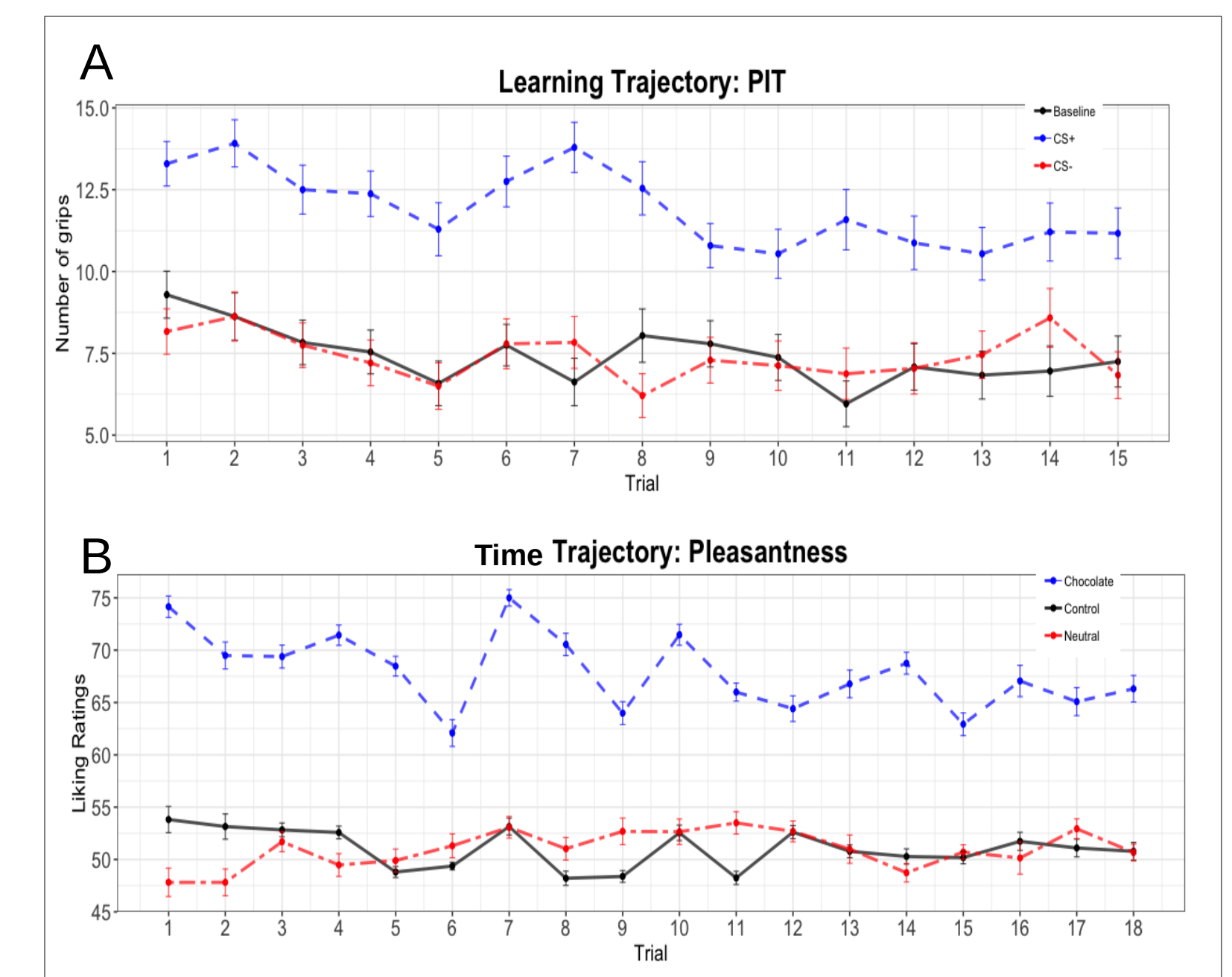


Fig 3. Learning and time trajectories for both tasks.

(A) Average number of grips per condition over time. Error bars indicate mean  $\pm 0.5$  SEM.

(B) Average ratings of the pleasantness of the stimuli per condition over time. Error bars indicate mean  $\pm 0.5$  SEM.

## PREDICTIONS AND PLANNED ANALYSIS

- ❖ The **caudal and medial** parts of the **NAcc (core)** will correlate more with the **Pavlovian Instrumental Transfer**.
- ❖ The **rostral and lateral** parts of the **NAcc (shell)** will correlate more with the **behavioral index of hedonic pleasure**.

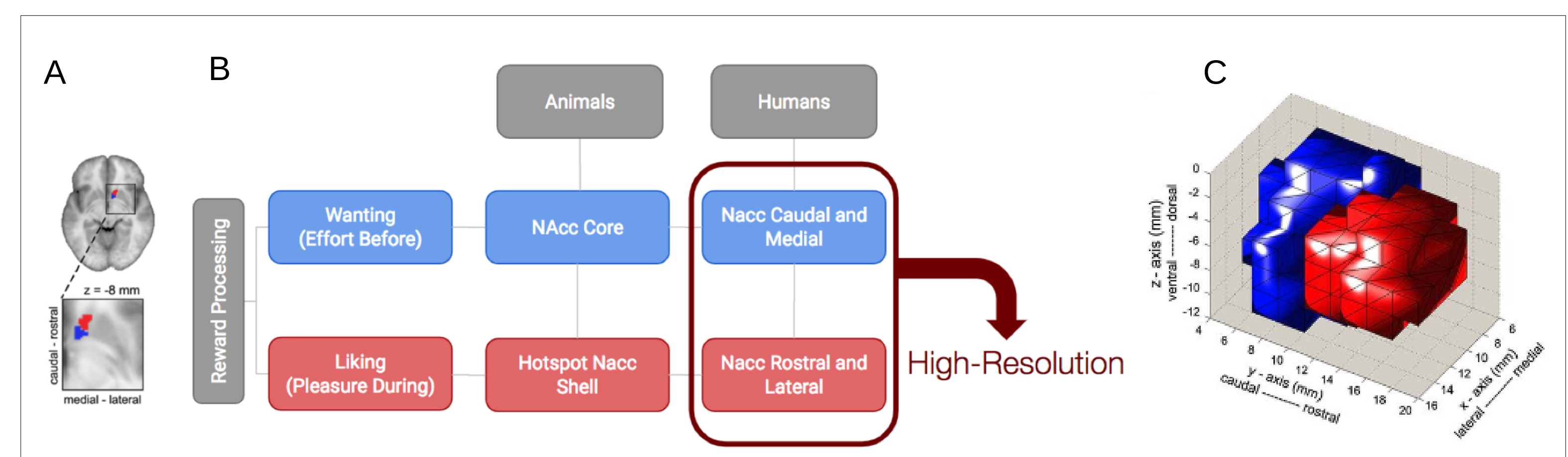


Fig. 4. (A) DTI clustering of the right NAcc into two subdivision adapted from Baliki et al. (2013)<sup>7</sup>. (B) Diagram representation of our hypothesis following animal studies (C) Three-dimensional rendering of NAcc's core and shell<sup>7</sup>.

- ❖ We are currently working on the analysis of our neuroimaging data.

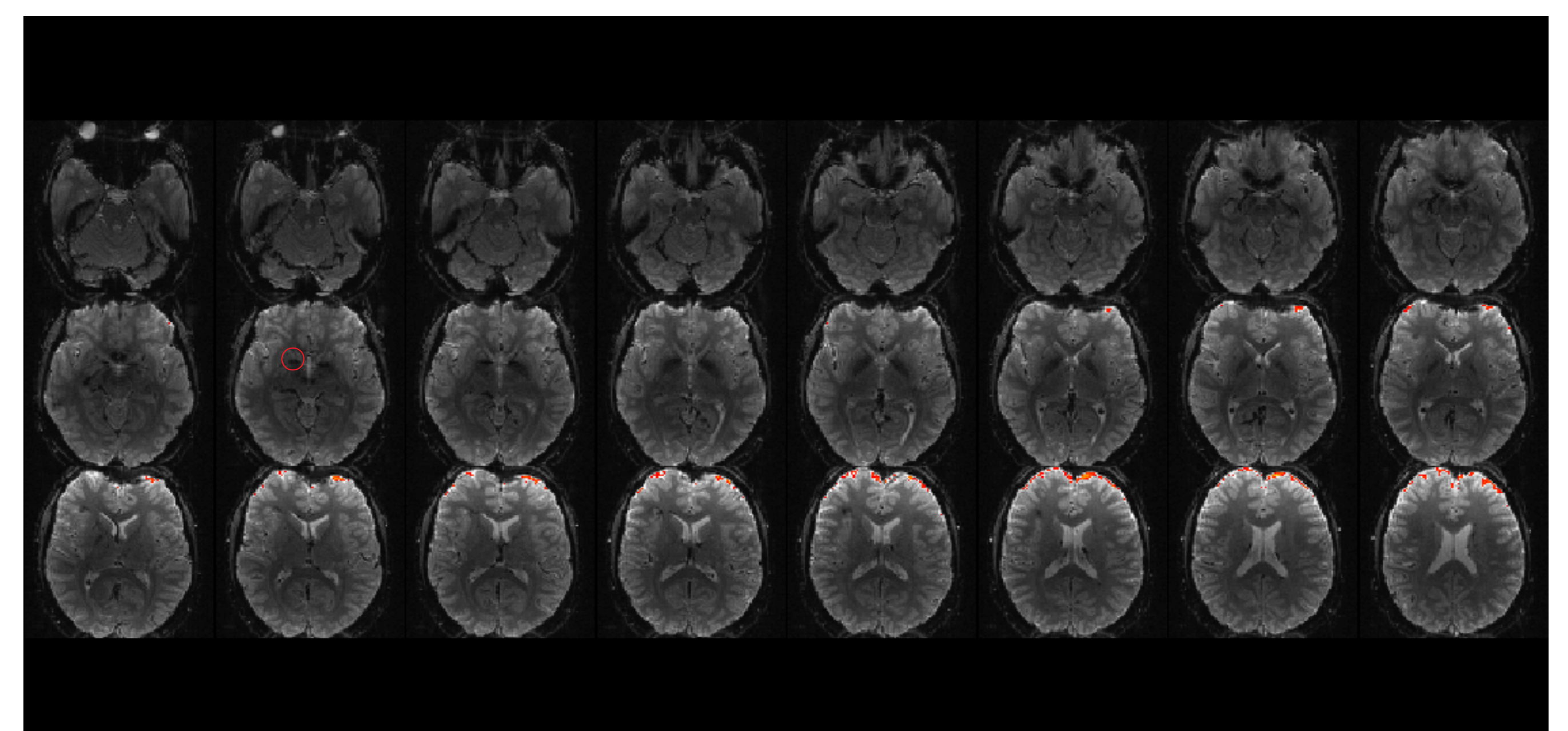


Fig. 5. A sample of our imaging data (T1w axial view, FSLeaves). 26 Partial EPI (echo-planar imaging), TR = 2400, TE = 41, 1.8 voxel isometric.

<sup>4</sup>Talmi, D., Seymour, B., Dayan, P., & Dolan, R. J. (2008). Human Pavlovian-instrumental transfer. *Journal of Neuroscience*, 28(2), 360-368.  
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<sup>6</sup>Bates, D., Mächler, M., Bolker, B., & Walker, S. (2014). Fitting linear mixed-effects models using lme4. *Journal of Statistical Software*, 67(1), 1-48.  
<sup>7</sup>Baliki, M. N., Mansour, A., Baria, A. T., Huang, L., Berger, S. E., Fields, H. L., & Apkarian, A. V. (2013). Parcelling human accumbens into putative core and shell dissociates encoding of values for reward and pain. *Journal of Neuroscience*, 33(41), 16383-16393.