Understanding social networks with F#

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NYC F# user group 4 December 2014

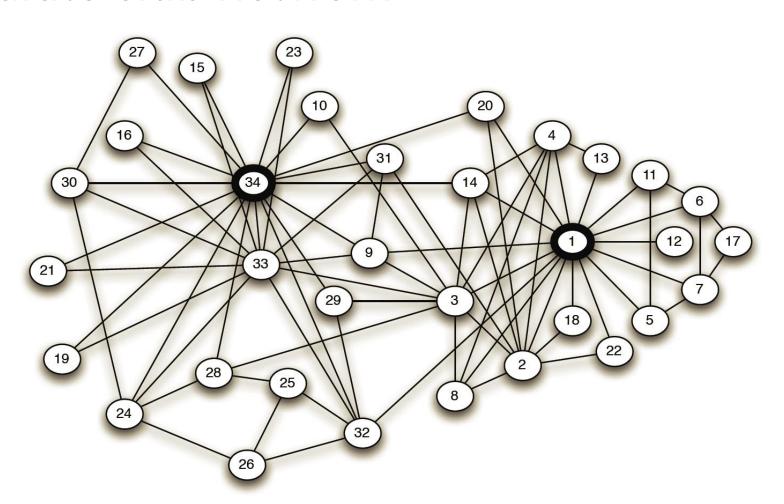
Why network science

- gene interaction networks
- disease spreading
- balancing load in power grids
- brain connections
- software dependency networks
- social networks

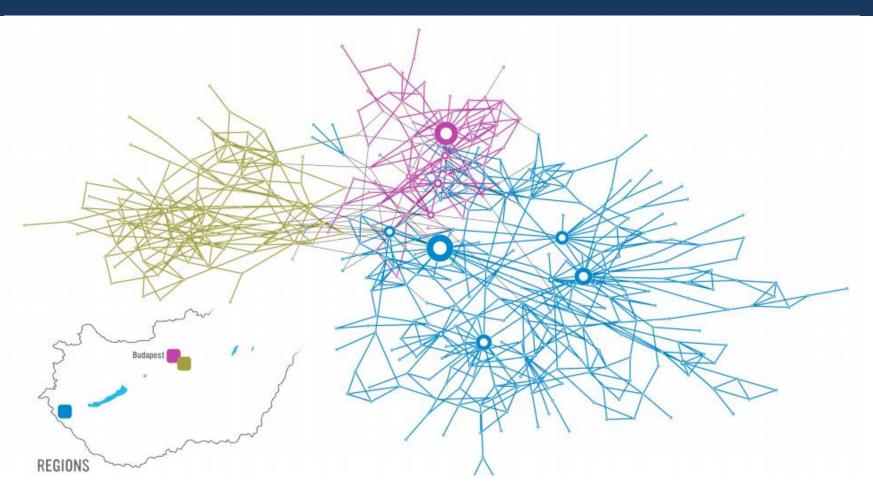
• ...

Social network analysis

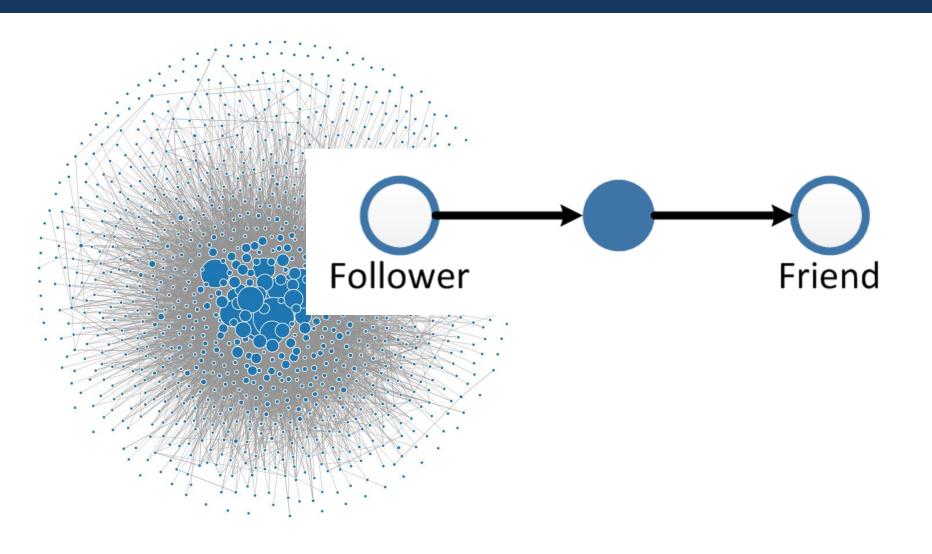
Karate club network



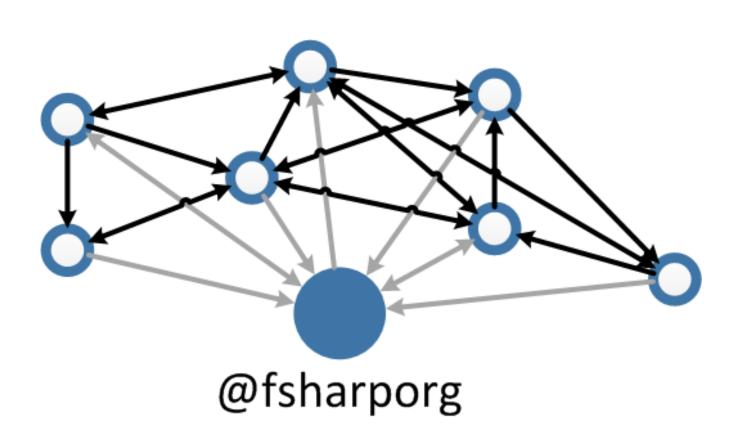
Insights from social networks



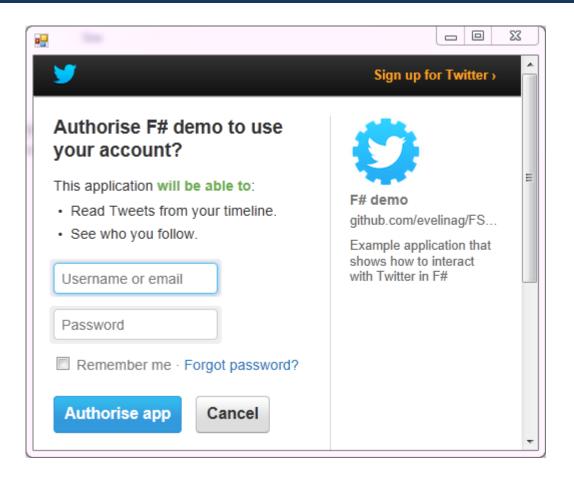
Twitter network



How large is your ego?



Connecting to twitter



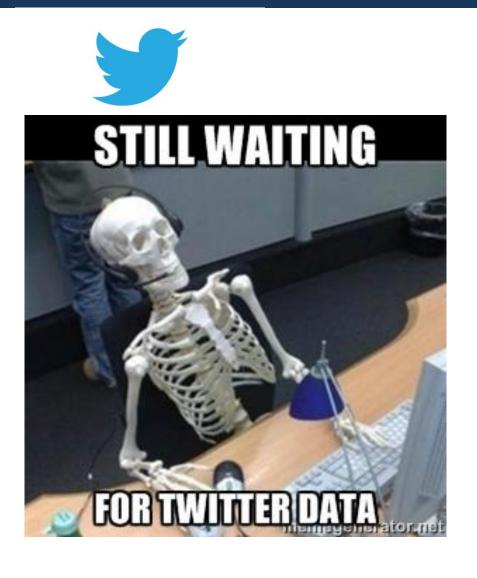


Interactions on Twitter

Retweets and Favorites



Downloading data

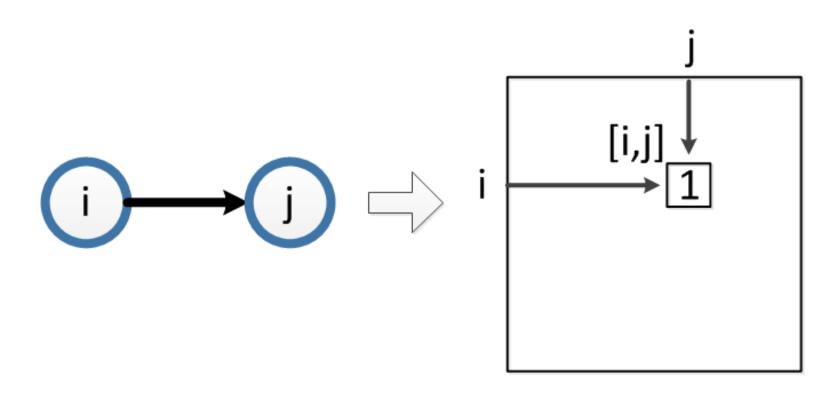


- 1) List of nodes
- Connections between nodes

Twitter API allows only 15 requests every 15 minutes to list connections.

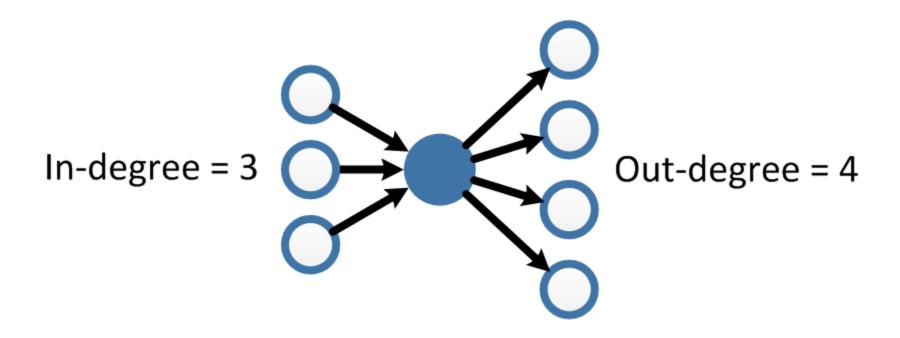


Adjacency matrix

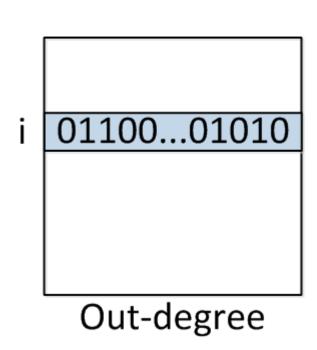


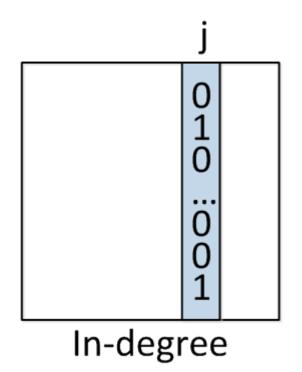


Degrees



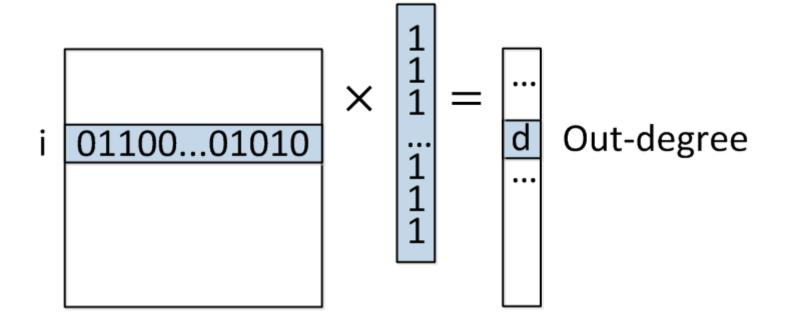
Degrees





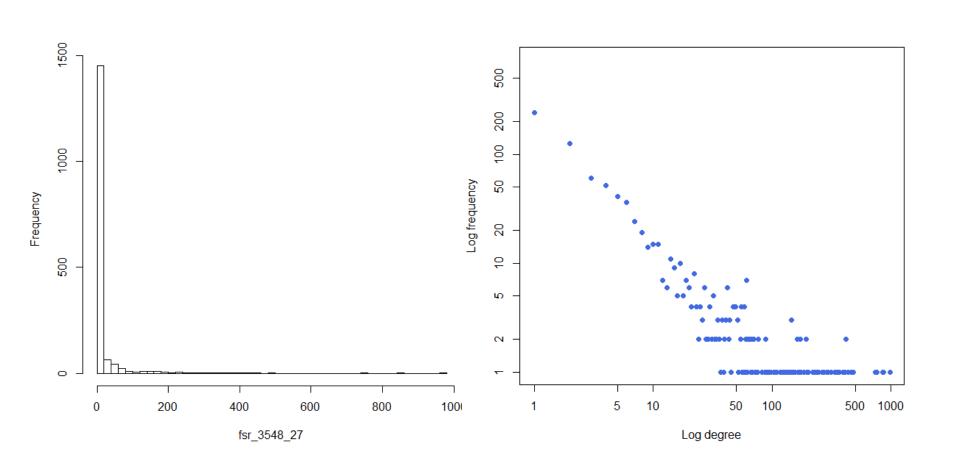


Degrees





Degree distribution

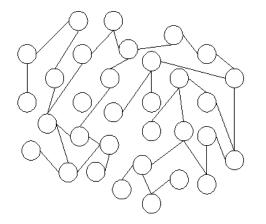


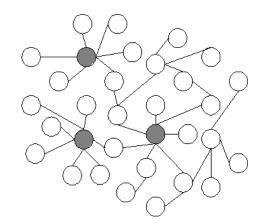
Scale-free networks

Power law

$$P(d) \sim d^{-\gamma}$$

- Networks growing over time with preferential attachment
- Hubs
- Robustness





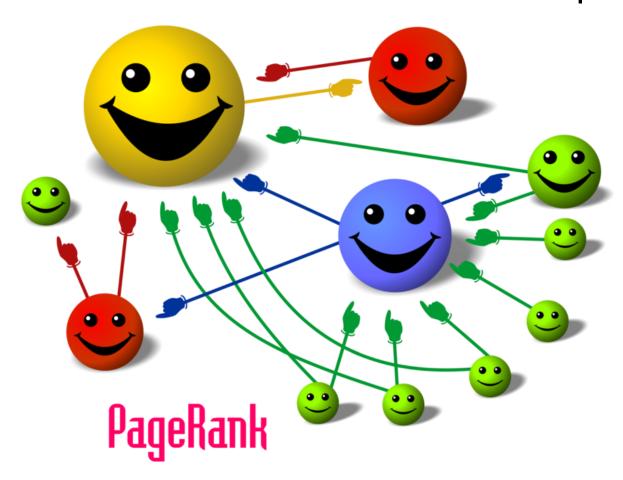
Your friends have more friends than you have.

Hubs in networks

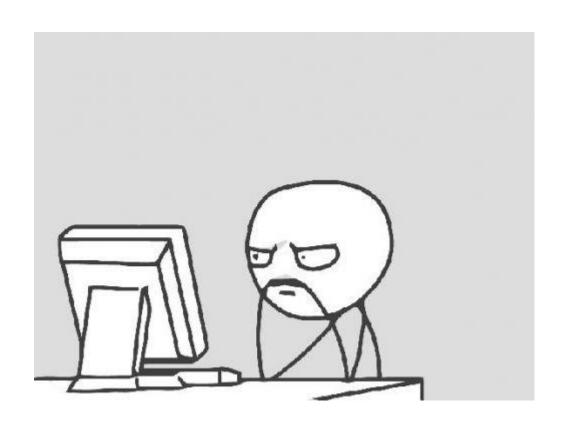
How to identify most important nodes in a network?

Centrality with PageRank

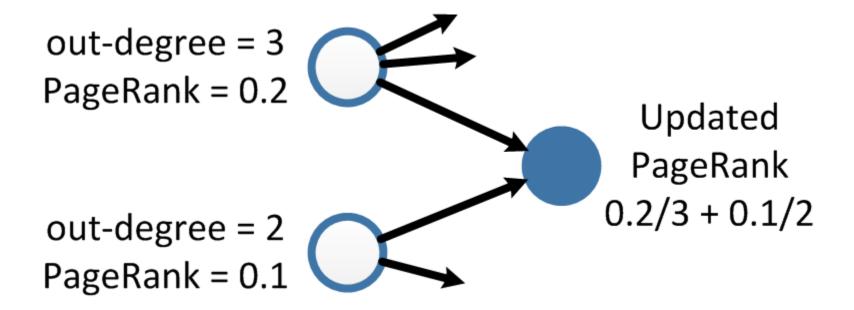
Your followers are not created equal.



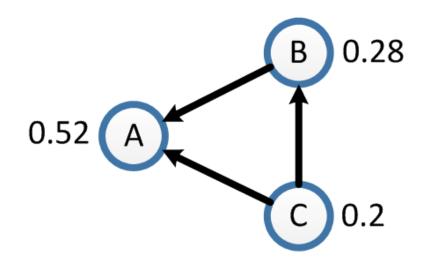
Random surfer model

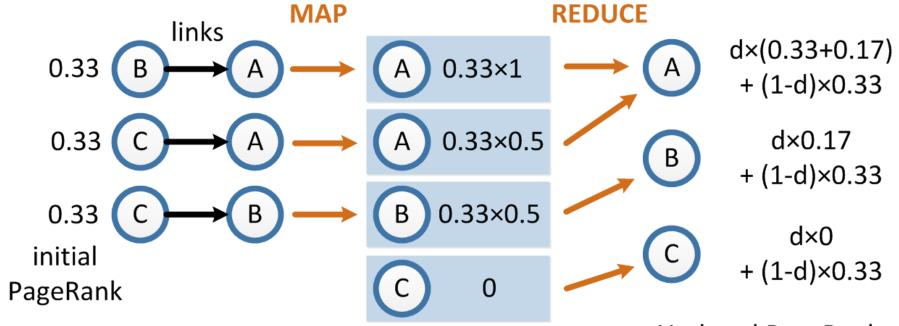


Centrality with PageRank



+ random jumps





intermediate

key/value pairs





PageRank changes

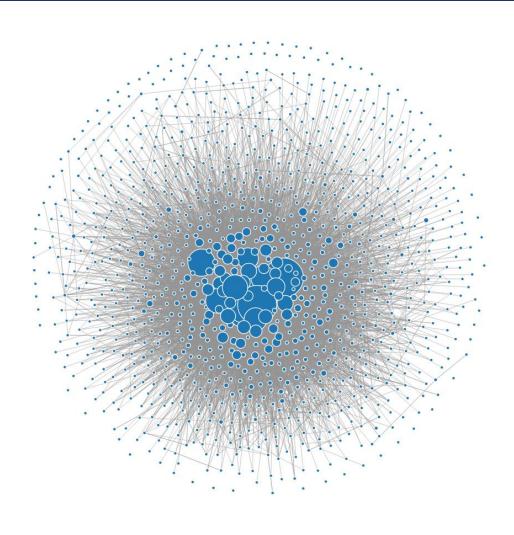
February

- 1. migueldeicaza (0.033130)
- 2. dsyme (0.032783)
- 3. tomaspetricek (0.027756)
- 4. LincolnAtkinson (0.021993)
- 5. VisualFSharp (0.020233)
- 6. c4fsharp (0.019720)
- 7. rickasaurus (0.019189)
- 8. ptrelford (0.018099)
- 9. 1tgr (0.016525)
- 10. sforkmann (0.014970)

November

- 1. dsyme (0.026928)
- 2. VisualFSharp (0.023572)
- 3. migueldeicaza (0.023111)
- 4. tomaspetricek (0.019736)
- 5. c4fsharp (0.018511)
- 6. rickasaurus (0.012992)
- 7. FSPowerTools (0.012077)
- 8. sforkmann (0.011950)
- 9. ptrelford (0.011787)
- 10. 1tgr (0.011256)

Visualization with D3.js



Spectral analysis

Eigenvalue decomposition
$$Av = \lambda v$$

Eigenvectors show centrality and community structure

Non-backtracking matrix

Spectral analysis

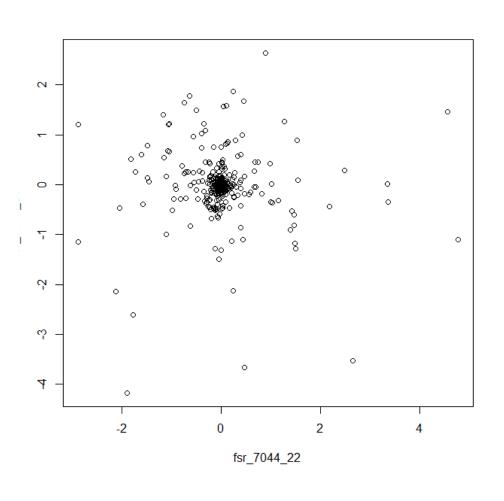
PageRank

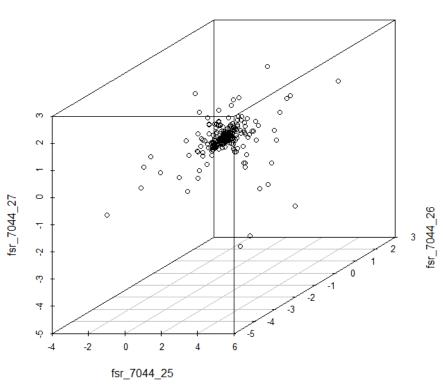
- 1. dsyme
- 2. VisualFSharp
- 3. migueldeicaza
- 4. tomaspetricek
- 5. c4fsharp
- 6. rickasaurus
- 7. FSPowerTools
- 8. sforkmann
- 9. ptrelford
- 10. 1tgr

1st eigenvector

- 1. dsyme
- 2. c4fsharp
- 3. sforkmann
- 4. ptrelford
- 5. tomaspetricek
- 6. brandewinder
- 7. foxyjackfox
- 8. rickasaurus
- 9. sergey_tihon
- 10. panesofglass

Spectral analysis





Go play with data

Why F#?

```
Lp = lapply(logL, exp)
pfor (m in 1:M) {
    for(i in 1:N) L[[m]][i,] = rmultinom(1,1,Lp[[m]][i,]) #Generate L from Lp
    if(w>1) L[[m]] = AlignClusters(C, L[[m]], type = 'mat') #Helps to align indices
    n[m,] = colSums(L[[m]])
    for(k in 1:K) { ###Update cluster parameters based on normal-gamma distribution
         if(d[m]==1&n[m,k]>1){
             S[[m]][,k] = sd(X[[m]][,L[[m]][,k]==1])^2
             PostMean = sum(X[[m]][,L[[m]][,k]==1])/(n[m,k]+1)
            B[[m]][,k] = b0[[m]]+0.5*(n[m,k]*S[[m]][,k]+n[m,k]*(mean(X[[m]][,L[[m]][,k]==1])-mu0[[m]])^2.
         if(d[m]>1&n[m,k]>1){
             PostMean = (mu0[[m]]+rowSums(X[[m]][,L[[m]][,k]==1]))/(n[m,k]+1)
             S[[m]][,k] = apply(X[[m]][,L[[m]][,k]==1],MARGIN=1,FUN='sd')^2
        B[[m]][,k] = b0[[m]]+0.5*(n[m,k]*S[[m]][,k]+n[m,k]*(rowMeans(X[[m]][,L[[m]][,k]==1])-mu0[[m]])^2
         if(n[m,k]==1){
             PostMean = (mu0[[m]]+X[[m]][,L[[m]][,k]==1])/2
        B[[m]][,k] = b0[[m]]+0.5*(X[[m]][,L[[m]][,k]==1]-mu0[[m]])^2/2
        if(n[m,k]==0){
             PostMean = mu0[[m]]
             B[[m]][,k] = b0[[m]]
        Lambda = 1+n[m,k]
        A[[m]][,k] = a0[[m]]+n[m,k]/2
        Tau[[m]][,k] = rgamma(d[m],shape=A[[m]][,k],rate=B[[m]][,k])
        mu[[m]][,k] = rnorm(d[m], PostMean, sqrt(1/(Tau[[m]][,k]*Lambda)))
        Sigma[[m]][,k] = sgrt(1/Tau[[m]][,k])
```

Thank you

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fsharp.org

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