



Your ad will run alongside school and student organization notices, screening for 30 seconds per 5 minute cycle.

Our Locations

Sharpe Refectory

The main dining hall. Known as "The Ratty", the Sharpe Refectory is arguably the social center of campus, serving over 1,500 students per meal.

J. Walter Wilson

The mail services building. Every student and staff member has a mail box in the JWW, and thousands of packages are picked up each week.

Sciences Library

The main library. Over 2,000 students visit the Sciences Library and the Friedman Study Center Cafe daily.

Campus Center

The student center, administration offices & cafe. Over half the student body enters the student center at least once a day.

IPTV Channel 1

Brown's television service. Students can view this in their dorms via the Internet.





How it Works/Rates

- 1. Go online to www.reachbrown.com
- 2. Choose your ad block. Three advertisement blocks are sold per week, each for \$379 (discounts available for NPO's)
- 3. Upload your slide onto our site or have it designed in-house by our graphic designer
- 4. See your advertisement catching the eyes of thousands of students!







Compare Us	Dimensions	Price (discounts available for NPO's)	in Color	% of students reached	Daily Reach
Brown Daily Herald	10" x 8"	\$2700/week	+ \$250	66*	4000
Facebook	3" x 2"	50 - 76 cents per visit	included	79.7*	4682
□ Twitter	text only	too many variables	text only	17.8	1086
REACH BROWN	24" x 40"	\$379/week	included	100	6000 +

*Sources: Brown Daily Herald Media Kit, Facebook.com

Questions/Comments?

Shoot us an email at reach@brown.edu, or call us at (401) - 863 - 2226