

## SPECIALTIES

LAMP architecture, Team Leadership, System Design, Performance Optimization



## EMPLOYMENT

**CTO** **Insydo, Dubai** **August 2015 – December 2015**

- Led 11 software engineers and introduced release engineering, continuous integration and TDD, achieving multiple releases per day via Jenkins and dockerhub
- Led the development of formdesk.com integration with a Django based admin interface
- Shipped all services as Docker containers. Launched the product on schedule

**Sr. Developer** **Propertyfinder.ae, Dubai** **October 2014 – August 2015**

- Developed modules based on Zend framework
- Moved old legacy code and upgraded custom v1 to latest v3 for two countries i.e. Qatar & Bahrain
- Maintained the latest version across sites. Worked on the frontend for back-office and setup all blogs

**Tech Lead / Partner** **Gravixar, Dubai** **March 2013 – Date**

- Working as a business analyst to gather all requirements and translate them to tech documents
- Preparing contracts and making sure important details have been communicated before the project starts
- Guiding the team to effectively develop software and helped maintain a continuous delivery pipeline

**Tech Lead** **TravelerVIP, Dubai** **April 2013 – June 2013**

- Integrated Magento and a smarty app with Expedia API. Wrote translation API to be used by external scripts
- Setup release cycles with Git, achieving fewer conflicts in the code contributed by different developers

**Lead Developer** **reality, r&d, KOM, Muscat Oman** **April 2010 – June 2013**

- 360 photography and development of www.rd360.com. Developed Wordpress themes and plugins.
- Multilingual website development on WP MU platform. Developed with jQuery.

**Founder** **Universal Coders** **July 2009 – Date**

- Developing web apps in PHP, WordPress plugins and themes.
- Managing client expectations.

**Web Developer** **Views Flow** **January 2009 – July 2009**

- Developed in Pligg, Drupal & Drigg. Developed Frontend in XHTML and CSS. Themed Drupal modules.
- Laid out the core for site, which later became peerindex.com. Acquired by brandwatch.

**Web Developer** **Altair Technologies** **January 2008 – December 2008**

- Developed a CodeIgniter based application for Silicon Valley Education foundation, San Jose
- Worked on www.lessonopolpoly.org funded by CISCO

## EDUCATION

**COMSATS Institute of Information Technology, Pakistan** **Fall 2002 – Spring 2007**

BS in Computer Engineering



## PROJECTS

- **insydo** (2015) – Find Dubai's best activities, places and services based on impartial reviews by insydo's in-house team. The team has personally experienced hundreds of businesses and researched thousands to whittle down the top contenders.
- **Propertyfinder.ae** (2014) – UAE's #1 property site
- **Viewsflow / PeerIndex** (2009) – Acquired by brandwatch in 2015
- **Lessonopoly** (2008) – Facebook for teachers, acquired by and merged into www.gooru.org

## LANGUAGES AND TECHNOLOGIES

PHP; Linux; SQL; JavaScript; XML; RESTful APIs; Wordpress; Laravel; Zend Framework; SASS, LESS



## INTERESTS

Product Development; Project Management; Machine Learning; MEAN stack; Ecommerce; Rubik's cube