Dubai
United Arab Emirates

FAHAD MURTAZA

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SPECIALTIES

LAMP architecture, Team Leadership, System Design, Web App Performance Optimization

EMPLOYMENT

Head Software Engineer   **insydo, Dubai**   **August 2015 – December 2015**

- Led 11 software engineers and introduced release engineering, continuous integration and TDD, achieving multiple releases per day via Jenkins and Dockerhub
- Led the development of formdesk.com integration with a Django based admin interface
- Shipped all services as Docker containers. Launched the product on schedule

Sr. Software Engineer   **propertyfinder.ae, Dubai**   **October 2014 – August 2015**

- Developed modules based on Zend framework
- Upgraded legacy code to latest version based on Zend framework 2 for two websites i.e. Qatar & Bahrain
- Maintained the latest version across sites. Worked on the frontend for back-office and setup all blogs

Sr. Software Engineer   **Gravixar, Dubai**   **March 2013 – March 2016**

- Working as a business analyst to gather all requirements and translate them to tech documents
- Preparing contracts communicating details regarding scope and timeline before the project starts
- Maintaining a continuous delivery pipeline using beanstalkapp's quick deployment with Basecamp and Slack

Lead Software Engineer   **TravelerVIP, Dubai**   **April 2013 – June 2013**

- Integrated Magento and a smarty app with Expedia API. Wrote translation API to be used by external scripts
- Setup release cycle, establishing a version control workflow for my team

Sr./Lead Software Engineer   **reality, r&d, KOM, Muscat Oman**   **April 2010 – June 2013**

- 360 photography and development of www.rd360.com. Developed Wordpress themes and plugins
- Multilingual website development on WP MU platform. Developed with jQuery

Sr. Software Engineer   **Universal Coders**   **July 2009 – Date**

- Developing web apps in PHP, WordPress plugins and themes
- Performance optimization, code refactoring and security updates for CMS based websites.

Software Engineer   **Views Flow**   **January 2009 – July 2009**

- Developed in Pligg, Drupal & Drigg. Developed Frontend in XHTML and CSS. Themed Drupal modules
- Laid out the core for site, which later became peerindex.com. Acquired by brandwatch

Software Engineer   **Altair Technologies**   **January 2008 – December 2008**

- Developed a PHP/ CodeIgniter based application for Silicon Valley Education foundation, San Jose
- Worked on www.lessonopoly.org funded by CISCO, acquired by www.gooru.org

EDUCATION

COMSATS Institute of Information Technology, Pakistan   **Fall 2002 – Spring 2007**

BS in Computer Engineering – Served as teaching assistant in Algorithms and Operating Systems courses.

PROJECTS

- **insydo** (2015) **–** Find Dubai's best activities, places and services based on impartial reviews by insydo's in-house team. The team has personally experienced hundreds of businesses and researched thousands to whittle down the top contenders.
- **Propertyfinder.ae** (2014) **–** UAE's #1 property site
- **Viewsflow / PeerIndex** (2009) **–** Acquired by brandwatch in 2015
- **Lessonopoly** (2008) – Facebook for teachers, acquired by and merged into www.gooru.org

LANGUAGES AND TECHNOLOGIES

LAMP; SQL; JavaScript; Wordpress themes/ plugins; Laravel; Zend Framework; Python (Novice), SASS, LESS

INTERESTS

Product Development; Project Management; Machine Learning; MEAN stack; Ecommerce; Rubik's cube