
SPECIALTIES

LAMP architecture, Team Leadership, System Design, Performance Optimization

EMPLOYMENT

CTO	Insydo, Dubai	August 2015 – December 2015
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- Led 11 software engineers and introduced release engineering, continuous integration and TDD, achieving multiple releases per day via Jenkins and dockerhub
- Led the development of formdesk.com integration with a Django based admin interface
- Shipped all services as Docker containers. Launched the product on schedule

Sr. Developer	Propertyfinder.ae, Dubai	October 2014 – August 2015
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- Developed modules based on Zend framework
- Moved old legacy code and upgraded custom v1 to latest v3 for two countries i.e. Qatar & Bahrain
- Maintained the latest version across sites. Worked on the frontend for back-office and setup all blogs

Tech Lead / Partner	Gravixar, Dubai	March 2013 – Date
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- Working as a business analyst to gather all requirements and translate them to tech documents
- Preparing contracts and making sure important details have been communicated before the project starts
- Guiding the team to effectively develop software and helped maintain a continuous delivery pipeline

Tech Lead	TravelerVIP, Dubai	April 2013 – June 2013
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- Integrated Magento and a smarty app with Expedia API. Wrote translation API to be used by external scripts
- Setup release cycles with Git, achieving fewer conflicts in the code contributed by different developers

Lead Developer	reality, r&d, KOM, Muscat Oman	April 2010 – June 2013
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- 360 photography and development of www.rd360.com. Developed Wordpress themes and plugins.
- Multilingual website development on WP MU platform. Developed with jQuery.

Founder	Universal Coders	July 2009 – Date
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- Developing web apps in PHP, WordPress plugins and themes.
- Managing client expectations.

Web Developer	Views Flow	January 2009 – July 2009
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- Developed in Pligg, Drupal & Drigg. Developed Frontend in XHTML and CSS. Themed Drupal modules.
- Laid out the core for site, which later became peerindex.com. Acquired by brandwatch.

Web Developer	Altair Technologies	January 2008 – December 2008
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- Developed a CodeIgniter based application for Silicon Valley Education foundation, San Jose
- Worked on www.lessonopolpoly.org funded by CISCO

EDUCATION

COMSATS Institute of Information Technology, Pakistan	Fall 2002 – Spring 2007
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BS in Computer Engineering

PROJECTS

- **insydo** (2015) – Find Dubai's best activities, places and services based on impartial reviews by insydo's in-house team. The team has personally experienced hundreds of businesses and researched thousands to whittle down the top contenders.
- **Propertyfinder.ae** (2014) – UAE's #1 property site
- **Viewsflow / PeerIndex** (2009) – Acquired by brandwatch in 2015
- **Lessonopoly** (2008) – Facebook for teachers, acquired by and merged into www.gooru.org

LANGUAGES AND TECHNOLOGIES

PHP; Linux; SQL; JavaScript; XML; RESTful APIs; Wordpress; Laravel; Zend Framework; SASS, LESS

INTERESTS

Product Development; Project Management; Machine Learning; MEAN stack; Ecommerce; Rubik's cube