

# **Chapter 4: Distributions of random variables**

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STA 101, Summer I 2021, Duke University

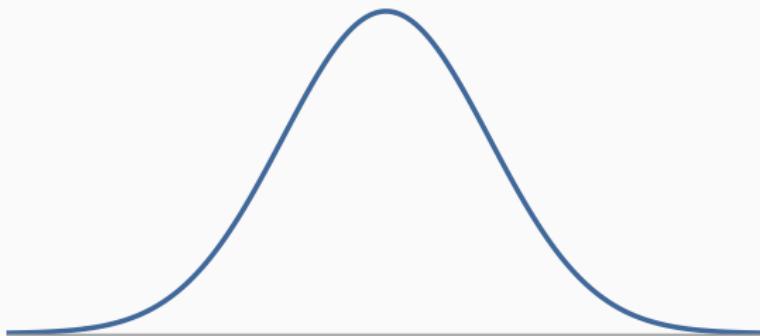
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## **Normal distribution**

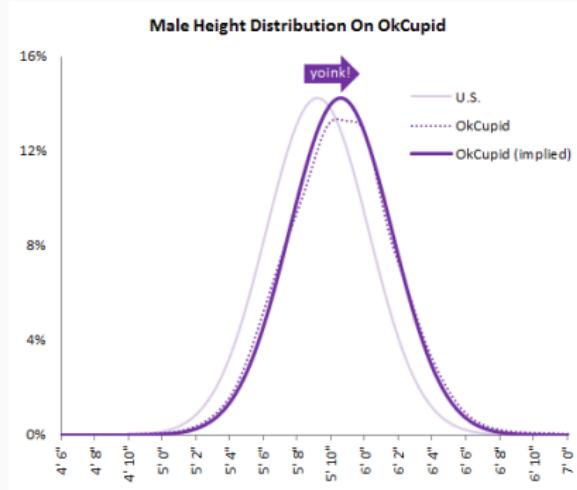
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## Normal distribution

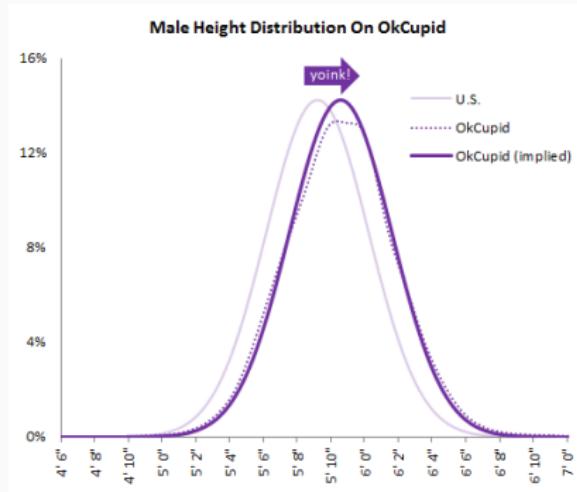
- Unimodal and symmetric, bell shaped curve
- Many variables are nearly normal, but none are exactly normal
- Denoted as  $N(\mu, \sigma)$  → Normal with mean  $\mu$  and standard deviation  $\sigma$



# Heights of males



# Heights of males

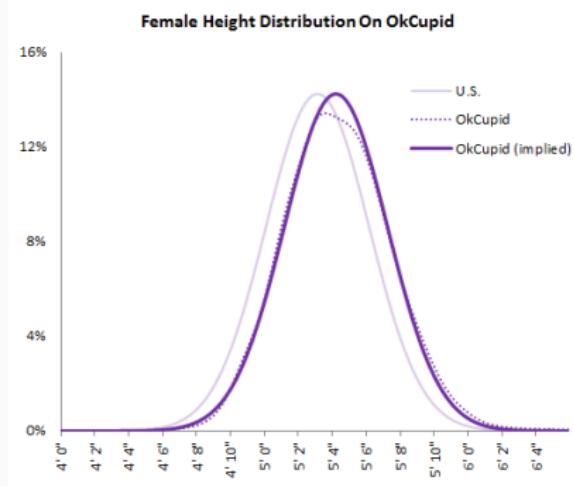


“The male heights on OkCupid very nearly follow the expected normal distribution – except the whole thing is shifted to the right of where it should be. Almost universally guys like to add a couple inches.”

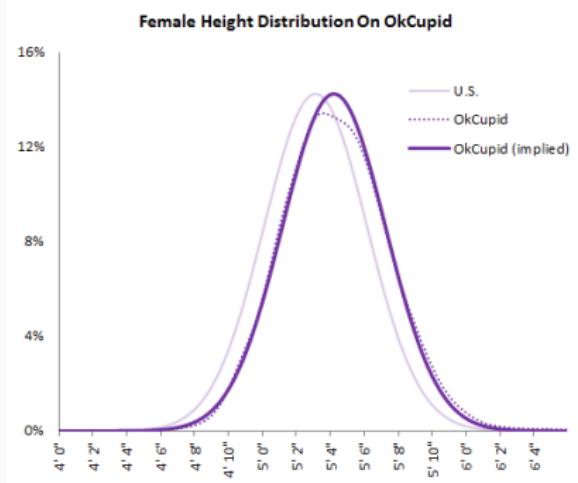
“You can also see a more subtle vanity at work: starting at roughly 5' 8”, the top of the dotted curve tilts even further rightward. This means that guys as they get closer to six feet round up a bit more than usual, stretching for that coveted psychological benchmark.”

<http://blog.okcupid.com/index.php/the-biggest-lies-in-online-dating/>

# Heights of females



# Heights of females



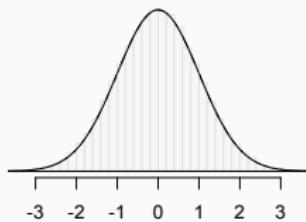
“When we looked into the data for women, we were surprised to see height exaggeration was just as widespread, though without the lurch towards a benchmark height.”

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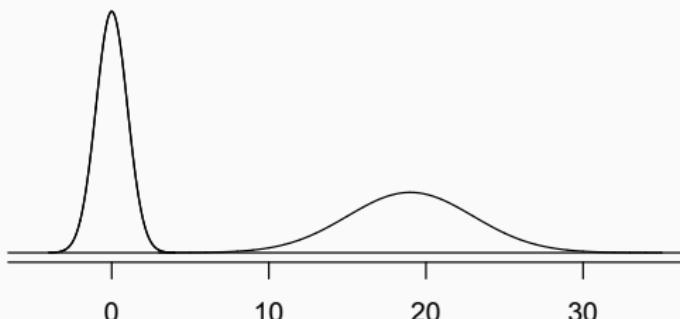
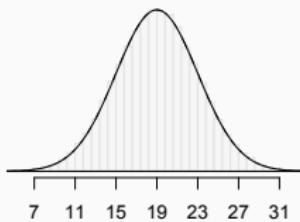
# Normal distributions with different parameters

$\mu$ : mean,  $\sigma$ : standard deviation

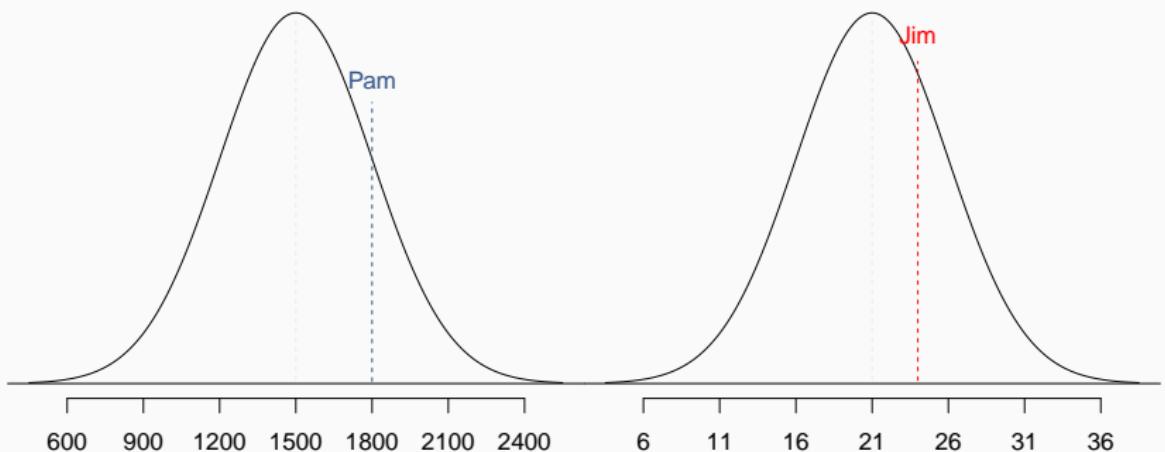
$$N(\mu = 0, \sigma = 1)$$



$$N(\mu = 19, \sigma = 4)$$



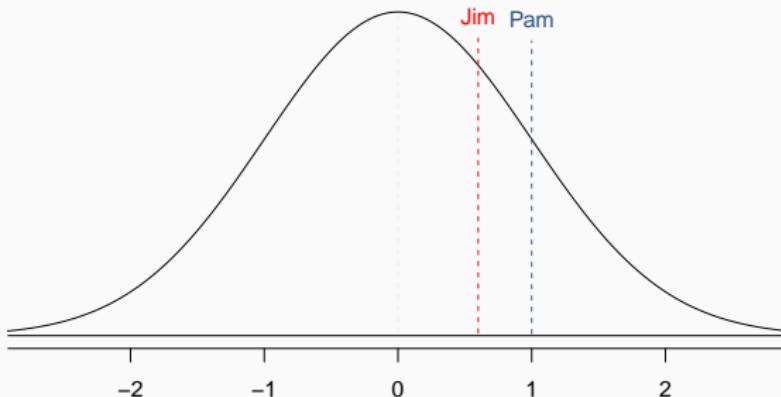
SAT scores are distributed nearly normally with mean 1500 and standard deviation 300. ACT scores are distributed nearly normally with mean 21 and standard deviation 5. A college admissions officer wants to determine which of the two applicants scored better on their standardized test with respect to the other test takers: Pam, who earned an 1800 on her SAT, or Jim, who scored a 24 on his ACT?



## Standardizing with Z scores

Since we cannot just compare these two raw scores, we instead compare how many standard deviations beyond the mean each observation is.

- Pam's score is  $\frac{1800 - 1500}{300} = 1$  standard deviation above the mean.
- Jim's score is  $\frac{24 - 21}{5} = 0.6$  standard deviations above the mean.



## Standardizing with Z scores (cont.)

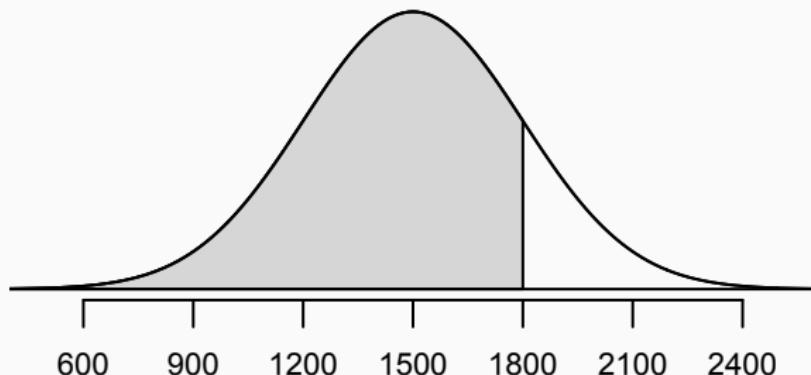
- These are called *standardized* scores, or *Z scores*.
- Z score of an observation is the number of standard deviations it falls above or below the mean.

$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

- Z scores are defined for distributions of any shape, but only when the distribution is normal can we use Z scores to calculate percentiles.
- Observations that are more than 2 SD away from the mean ( $|Z| > 2$ ) are usually considered unusual.

## Percentiles

- *Percentile* is the percentage of observations that fall below a given data point.
- Graphically, percentile is the area below the probability distribution curve to the left of that observation.



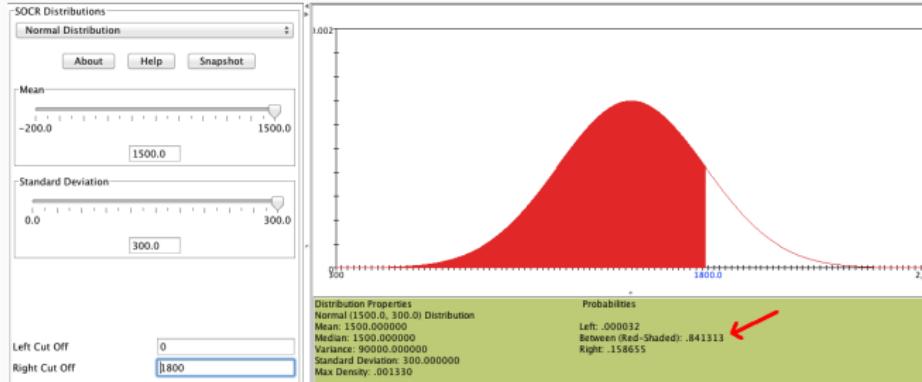
# Calculating percentiles - using computation

There are many ways to compute percentiles/areas under the curve:

- R:

```
> pnorm(1800, mean = 1500, sd = 300)  
[1] 0.8413447
```

- Applet: [https://gallery.shinyapps.io/dist\\_calc/](https://gallery.shinyapps.io/dist_calc/)



# Calculating percentiles - using tables

Z		Second decimal place of Z									
	0.00	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09	
0.0	0.5000	0.5040	0.5080	0.5120	0.5160	0.5199	0.5239	0.5279	0.5319	0.5359	
0.1	0.5398	0.5438	0.5478	0.5517	0.5557	0.5596	0.5636	0.5675	0.5714	0.5753	
0.2	0.5793	0.5832	0.5871	0.5910	0.5948	0.5987	0.6026	0.6064	0.6103	0.6141	
0.3	0.6179	0.6217	0.6255	0.6293	0.6331	0.6368	0.6406	0.6443	0.6480	0.6517	
0.4	0.6554	0.6591	0.6628	0.6664	0.6700	0.6736	0.6772	0.6808	0.6844	0.6879	
0.5	0.6915	0.6950	0.6985	0.7019	0.7054	0.7088	0.7123	0.7157	0.7190	0.7224	
0.6	0.7257	0.7291	0.7324	0.7357	0.7389	0.7422	0.7454	0.7486	0.7517	0.7549	
0.7	0.7580	0.7611	0.7642	0.7673	0.7704	0.7734	0.7764	0.7794	0.7823	0.7852	
0.8	0.7881	0.7910	0.7939	0.7967	0.7995	0.8023	0.8051	0.8078	0.8106	0.8133	
0.9	0.8159	0.8186	0.8212	0.8238	0.8264	0.8289	0.8315	0.8340	0.8365	0.8389	
1.0	0.8413	0.8438	0.8461	0.8485	0.8508	0.8531	0.8554	0.8577	0.8599	0.8621	
1.1	0.8643	0.8665	0.8686	0.8708	0.8729	0.8749	0.8770	0.8790	0.8810	0.8830	
1.2	0.8849	0.8869	0.8888	0.8907	0.8925	0.8944	0.8962	0.8980	0.8997	0.9015	

## Quality control

At Heinz ketchup factory the amounts which go into bottles of ketchup are supposed to be normally distributed with mean 36 oz. and standard deviation 0.11 oz. Once every 30 minutes a bottle is selected from the production line, and its contents are noted precisely. If the amount of ketchup in the bottle is below 35.8 oz. or above 36.2 oz., then the bottle fails the quality control inspection. What percent of bottles have less than 35.8 ounces of ketchup?

## Quality control

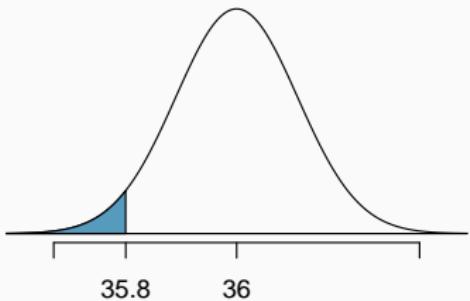
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*Let  $X$  = amount of ketchup in a bottle:  $X \sim N(\mu = 36, \sigma = 0.11)$*

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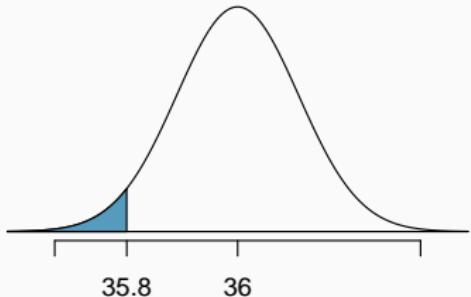
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Let  $X$  = amount of ketchup in a bottle:  $X \sim N(\mu = 36, \sigma = 0.11)$



$$Z = \frac{35.8 - 36}{0.11} = -1.82$$

## Finding the exact probability - using R

```
> pnorm(-1.82, mean = 0, sd = 1)  
[1] 0.0344
```

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OR

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OR

```
> pnorm(35.8, mean = 36, sd = 0.11)  
[1] 0.0345
```

## Practice

What percent of bottles pass the quality control inspection?

- (a) 1.82%
- (d) 93.12%
- (b) 3.44%
- (e) 96.56%
- (c) 6.88%

## Practice

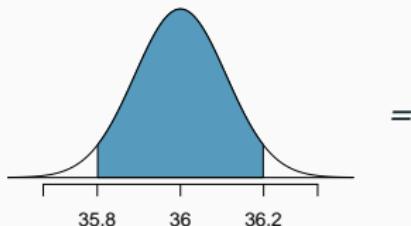
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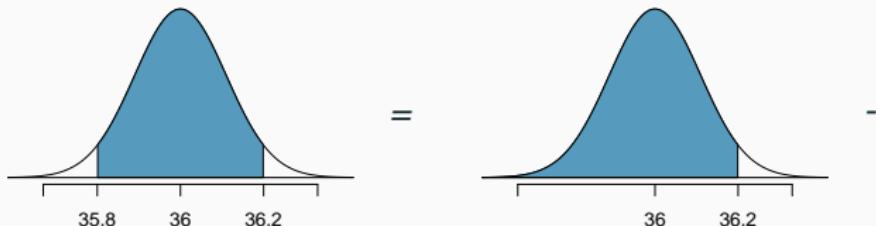


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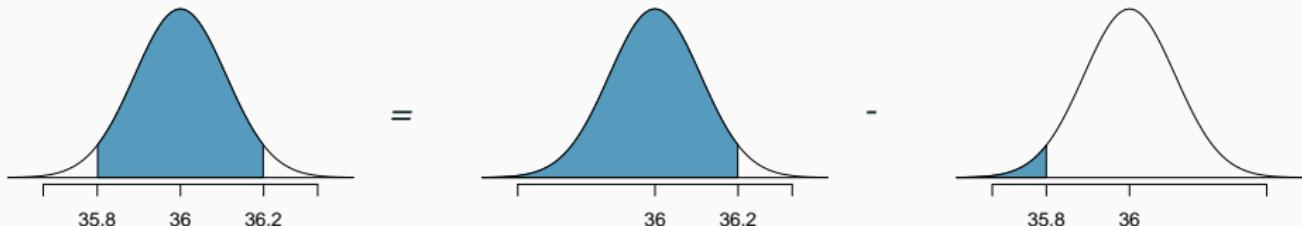


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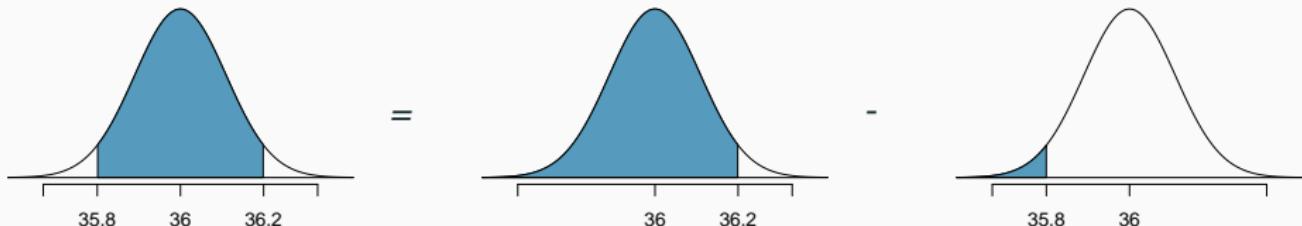
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$$Z_{35.8} = \frac{35.8 - 36}{0.11} = -1.82$$

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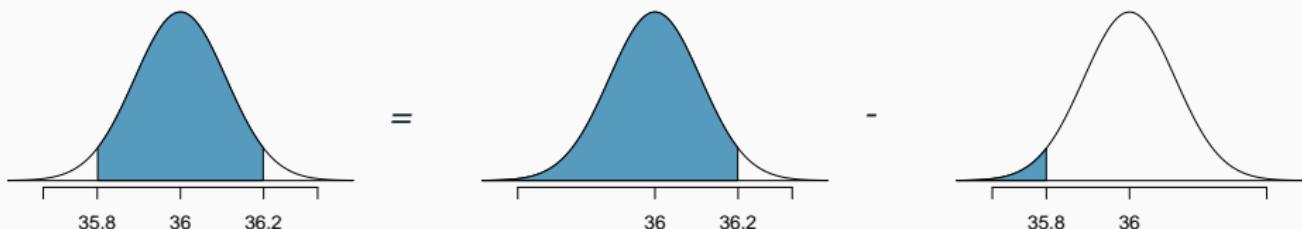
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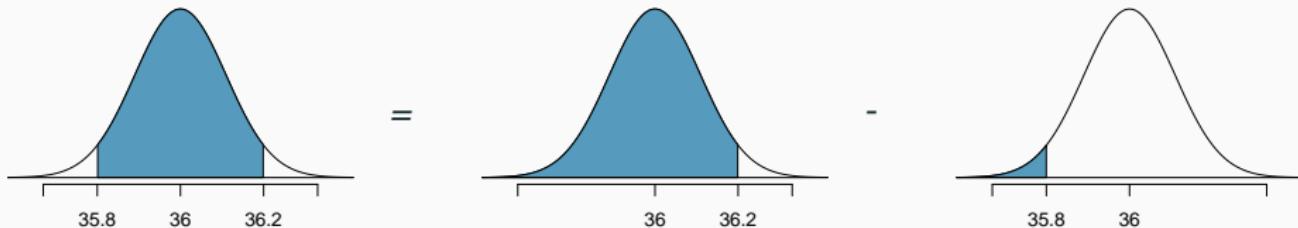
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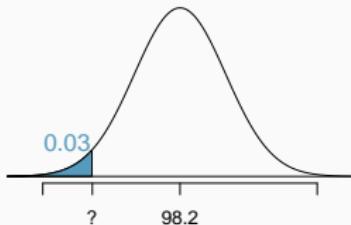
$$P(35.8 < X < 36.2) = P(-1.82 < Z < 1.82) = 0.9656 - 0.0344 = 0.9312$$

## Finding cutoff points

Body temperatures of healthy humans are distributed nearly normally with mean  $98.2^{\circ}\text{F}$  and standard deviation  $0.73^{\circ}\text{F}$ . What is the cutoff for the lowest 3% of human body temperatures?

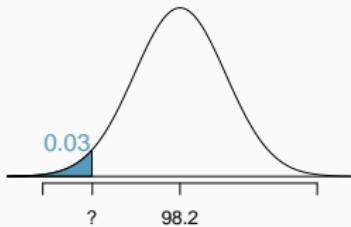
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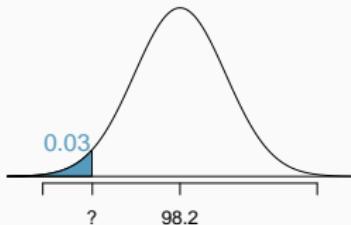
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$$P(X < x) = 0.03 \rightarrow P(Z < -1.88) = 0.03$$

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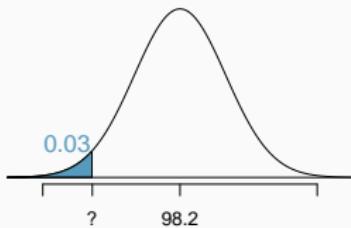
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$$\begin{aligned} P(X < x) &= 0.03 \rightarrow P(Z < -1.88) = 0.03 \\ Z &= \frac{\text{obs} - \text{mean}}{SD} \rightarrow \frac{x - 98.2}{0.73} = -1.88 \end{aligned}$$

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```
> qnorm(0.03)
[1] -1.880794
```

Mackowiak, Wasserman, and Levine (1992), *A Critical Appraisal of 98.6 Degrees F, the Upper Limit of the Normal Body Temperature, and Other Legacies of Carl Reinhold August Wunderlich*.

## Practice

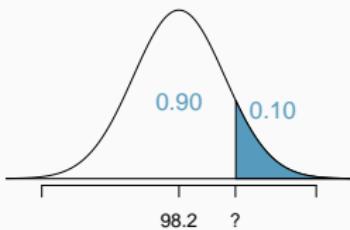
Body temperatures of healthy humans are distributed nearly normally with mean  $98.2^{\circ}\text{F}$  and standard deviation  $0.73^{\circ}\text{F}$ . What is the cutoff for the highest 10% of human body temperatures?

- (a)  $97.3^{\circ}\text{F}$
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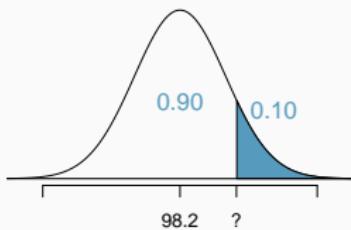
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$$P(X > x) = 0.10 \rightarrow P(Z < 1.28) = 0.90$$

## Practice

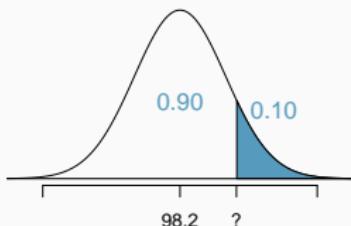
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## Practice

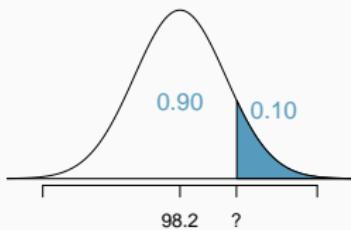
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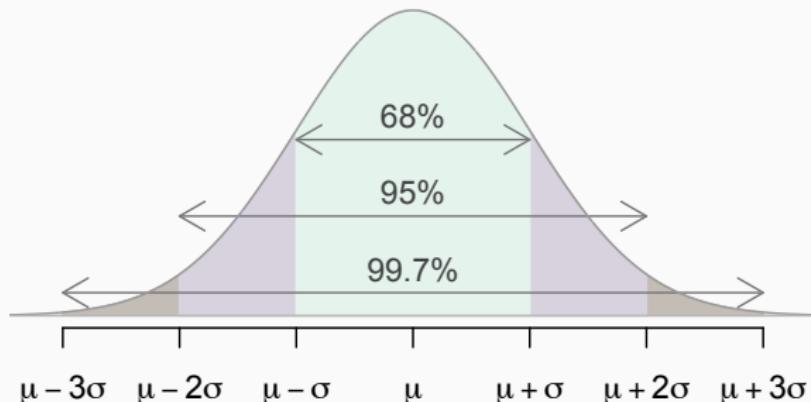
$$P(X > x) = 0.10 \rightarrow P(Z < 1.28) = 0.90$$

$$Z = \frac{\text{obs} - \text{mean}}{\text{SD}} \rightarrow \frac{x - 98.2}{0.73} = 1.28$$

$$x = (1.28 \times 0.73) + 98.2 = 99.1$$

## 68-95-99.7 Rule

- For nearly normally distributed data,
  - about 68% falls within 1 SD of the mean,
  - about 95% falls within 2 SD of the mean,
  - about 99.7% falls within 3 SD of the mean.
- It is possible for observations to fall 4, 5, or more standard deviations away from the mean, but these occurrences are very rare if the data are nearly normal.



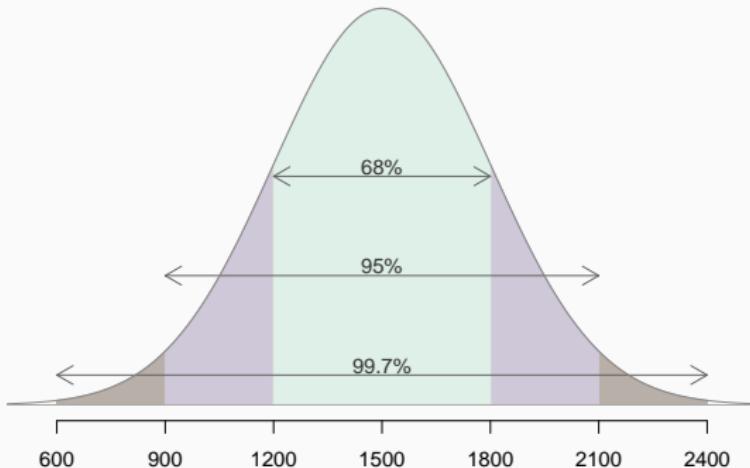
## Describing variability using the 68-95-99.7 Rule

SAT scores are distributed nearly normally with mean 1500 and standard deviation 300.

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SAT scores are distributed nearly normally with mean 1500 and standard deviation 300.

- ~68% of students score between 1200 and 1800 on the SAT.
- ~95% of students score between 900 and 2100 on the SAT.
- ~99.7% of students score between 600 and 2400 on the SAT.



## Practice

Which of the following is false?

- (a) Majority of Z scores in a right skewed distribution are negative.
- (b) In skewed distributions the Z score of the mean might be different than 0.
- (c) For a normal distribution, IQR is less than  $2 \times SD$ .
- (d) Z scores are helpful for determining how unusual a data point is compared to the rest of the data in the distribution.

## Practice

Which of the following is false?

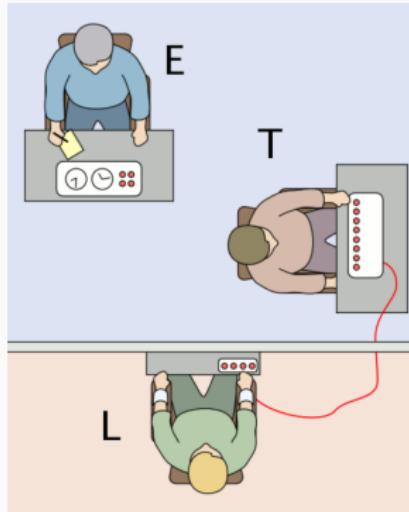
- (a) Majority of Z scores in a right skewed distribution are negative.
- (b) *In skewed distributions the Z score of the mean might be different than 0.*
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- (d) Z scores are helpful for determining how unusual a data point is compared to the rest of the data in the distribution.

## **Geometric distribution**

---

# Milgram experiment

- Stanley Milgram, a Yale University psychologist, conducted a series of experiments on obedience to authority starting in 1963.
- Experimenter (E) orders the teacher (T), the subject of the experiment, to give severe electric shocks to a learner (L) each time the learner answers a question incorrectly.
- The learner is actually an actor, and the electric shocks are not real, but a prerecorded sound is played each time the teacher administers an electric shock.



[http://en.wikipedia.org/wiki/File:Milgram\\_Experiment\\_v2.png](http://en.wikipedia.org/wiki/File:Milgram_Experiment_v2.png)

*Milgram\_Experiment\_v2.png*

## Milgram experiment (cont.)

- These experiments measured the willingness of study participants to obey an authority figure who instructed them to perform acts that conflicted with their personal conscience.
- Milgram found that about 65% of people would obey authority and give such shocks.
- Over the years, additional research suggested this number is approximately consistent across communities and time.

## Bernoulli random variables

- Each person in Milgram's experiment can be thought of as a *trial*.
- A person is labeled a *success* if she refuses to administer a severe shock, and *failure* if she administers such shock.
- Since only 35% of people refused to administer a shock, *probability of success* is  $p = 0.35$ .
- When an individual trial has only two possible outcomes, it is called a *Bernoulli random variable*.

## Geometric distribution

Dr. Smith wants to repeat Milgram's experiments but she only wants to sample people until she finds someone who will not inflict a severe shock. What is the probability that she stops after the first person?

$$P(1^{\text{st}} \text{ person refuses}) = 0.35$$

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... the third person?

$$P(1^{\text{st}} \text{ and } 2^{\text{nd}} \text{ shock, } 3^{\text{rd}} \text{ refuses}) = \frac{S}{0.65} \times \frac{S}{0.65} \times \frac{R}{0.35} = 0.65^2 \times 0.35 \approx 0.15$$

## Geometric distribution

Dr. Smith wants to repeat Milgram's experiments but she only wants to sample people until she finds someone who will not inflict a severe shock. What is the probability that she stops after the first person?

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$$P(9 \text{ shock, } 10^{\text{th}} \text{ refuses}) = \underbrace{\frac{S}{0.65} \times \cdots \times \frac{S}{0.65}}_{9 \text{ of these}} \times \frac{R}{0.35} = 0.65^9 \times 0.35 \approx 0.0072$$

## Geometric distribution (cont.)

*Geometric distribution* describes the waiting time until a success for *independent and identically distributed (iid)* Bernoulli random variables.

- independence: outcomes of trials don't affect each other
- identical: the probability of success is the same for each trial

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### Geometric probabilities

If  $p$  represents probability of success,  $(1 - p)$  represents probability of failure, and  $n$  represents number of independent trials

$$P(\text{success on the } n^{\text{th}} \text{ trial}) = (1 - p)^{n-1} p$$

Can we calculate the probability of rolling a 6 for the first time on the 6<sup>th</sup> roll of a die using the geometric distribution? Note that what was a success (rolling a 6) and what was a failure (not rolling a 6) are clearly defined and one or the other must happen for each trial.

- (a) no, on the roll of a die there are more than 2 possible outcomes
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- (a) no, on the roll of a die there are more than 2 possible outcomes
- (b) *yes, why not*

$$P(6 \text{ on the } 6^{\text{th}} \text{ roll}) = \left(\frac{5}{6}\right)^5 \left(\frac{1}{6}\right) \approx 0.067$$

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She is expected to test 2.86 people before finding the first one that refuses to administer the shock.

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Mean and standard deviation of geometric distribution

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- Dr. Smith is expected to test 2.86 people before finding the first one that refuses to administer the shock, give or take 2.3 people.
- These values only make sense in the context of repeating the experiment many many times.

## About assignment submission

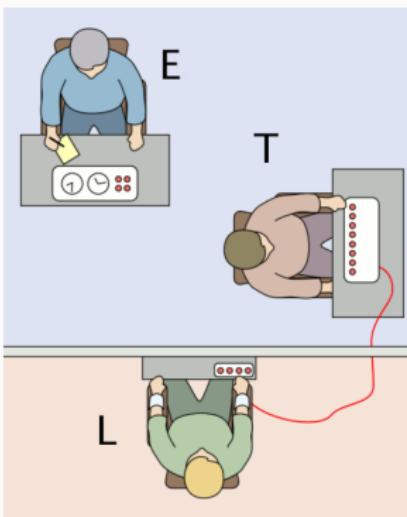
- Study groups are okay, but your solutions **must** be individually composed for the problem sets.
- Try to show your work for calculation type of questions! (You may receive some points for the work even if the final answer is wrong.)
- Make sure to select pages for each problem/exercise; if the TA can't find your answer, you will lose points.
- (For labs) Only include the code/plots that the exercise is asking for; **not all** code shown in the lab session should be included in your code chunk.

## **Binomial distribution**

---

## Recall: the Milgram experiment (1963+)

- Experimenter (E) orders the teacher (T), the subject of the experiment, to give severe electric shocks to a learner (L) each time the learner answers a question incorrectly.
- L - actor, electric shocks - not real; prerecorded sound played each time an electric shock is administered by T.
- Experiments measured the willingness of study participants to obey an authority figure who instructed them to perform acts that conflicted with their personal conscience.



[http://en.wikipedia.org/wiki/File:Milgram\\_Experiment.v2.png](http://en.wikipedia.org/wiki/File:Milgram_Experiment.v2.png)

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The probability of exactly one 1 of 4 people refusing to administer the shock is the sum of all of these probabilities.

$$0.0961 + 0.0961 + 0.0961 + 0.0961 = 4 \times 0.0961 = 0.3844$$

## Binomial distribution

The question from the prior slide asked for the probability of given number of successes,  $k$ , in a given number of trials,  $n$ , ( $k = 1$  success in  $n = 4$  trials), and we calculated this probability as

$$\# \text{ of scenarios} \times P(\text{single scenario})$$

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The *Binomial distribution* describes the probability of having exactly  $k$  successes in  $n$  independent Bernouilli trials with probability of success  $p$ .

## Counting the # of scenarios

Earlier we wrote out all possible scenarios that fit the condition of exactly one person refusing to administer the shock. If  $n$  was larger and/or  $k$  was different than 1, for example,  $n = 9$  and  $k = 2$ :

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**RRSSSSSSS**

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S $RR$ SSSSSS

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...

SS $R$ SSS $R$ SSS

...

SSSSSSS $RR$

writing out all possible scenarios would be incredibly tedious and prone to errors.

## Calculating the # of scenarios

Choose function

The *choose function* is useful for calculating the number of ways to choose  $k$  successes in  $n$  trials.

$$\binom{n}{k} = \frac{n!}{k!(n-k)!}$$

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- $k = 1, n = 4: \binom{4}{1} = \frac{4!}{1!(4-1)!} = \frac{4 \times 3 \times 2 \times 1}{1 \times (3 \times 2 \times 1)} = 4$

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- $k = 1, n = 4: \binom{4}{1} = \frac{4!}{1!(4-1)!} = \frac{4 \times 3 \times 2 \times 1}{1 \times (3 \times 2 \times 1)} = 4$
- $k = 2, n = 9: \binom{9}{2} = \frac{9!}{2!(9-2)!} = \frac{9 \times 8 \times 7!}{2 \times 1 \times 7!} = \frac{72}{2} = 36$

---

**Note:** You can also use R for these calculations:

```
> choose(9, 2)  
[1] 36
```

## Properties of the choose function

- (a) There are  $n$  ways of getting 1 success in  $n$  trials,  $\binom{n}{1} = n$ .
- (b) There is only 1 way of getting  $n$  successes in  $n$  trials,  $\binom{n}{n} = 1$ .
- (c) There is only 1 way of getting  $n$  failures in  $n$  trials,  $\binom{n}{0} = 1$ .
- (d) There are same number of ways of getting  $k$  successes and getting  $n - k$  successes,  $\binom{n}{k} = \binom{n}{n-k}$ .

## Binomial distribution (cont.)

### Binomial probabilities

If  $p$  represents probability of success,  $(1 - p)$  represents probability of failure,  $n$  represents number of independent trials, and  $k$  represents number of successes

$$P(k \text{ successes in } n \text{ trials}) = \binom{n}{k} p^k (1 - p)^{(n-k)}$$

A 2012 Gallup survey suggests that 26.2% of Americans are obese. Among a random sample of 10 Americans, what is the probability that exactly 8 are obese?

- (a)  $0.262^8 \times 0.738^2$
- (b)  $\binom{8}{10} \times 0.262^8 \times 0.738^2$
- (c)  $\binom{10}{8} \times 0.262^8 \times 0.738^2$
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Gallup: <http://www.gallup.com/poll/160061/obesity-rate-stable-2012.aspx>, January 23, 2013.

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(c)  $\binom{10}{8} \times 0.262^8 \times 0.738^2 = 45 \times 0.262^8 \times 0.738^2 = 0.0005$

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- Or more formally,  $\mu = np = 100 \times 0.262 = 26.2$ .

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Among a random sample of 100 Americans, how many would you expect to be obese?

- Easy enough,  $100 \times 0.262 = 26.2$ .
- Or more formally,  $\mu = np = 100 \times 0.262 = 26.2$ .
- But this doesn't mean in every random sample of 100 people exactly 26.2 will be obese. In fact, that's not even possible. In some samples this value will be less, and in others more. How much would we expect this value to vary?

## Expected value and its variability

Mean and standard deviation of binomial distribution

$$\mu = np \qquad \sigma = \sqrt{np(1-p)}$$

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- Going back to the obesity rate:

$$\sigma = \sqrt{np(1 - p)} = \sqrt{100 \times 0.262 \times 0.738} \approx 4.4$$

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- We would expect 26.2 out of 100 randomly sampled Americans to be obese, with a standard deviation of 4.4.

---

**Note:** Mean and standard deviation of a binomial might not always be whole numbers, and that is alright, these values represent what we would expect to see on average.

## Unusual observations

Using the notion that *observations that are more than 2 standard deviations away from the mean are considered unusual* and the mean and the standard deviation we just computed, we can calculate a range for the plausible number of obese Americans in random samples of 100.

$$26.2 \pm (2 \times 4.4) = (17.4, 35)$$

An August 2012 Gallup poll suggests that 13% of Americans think home schooling provides an excellent education for children. Would a random sample of 1,000 Americans where only 100 share this opinion be considered unusual?

(a) No

(b) Yes

	Excellent %	Good %	Only fair %	Poor %	Total excellent/ good %
Independent private school	31	47	13	2	78
Parochial or church-related schools	21	48	18	5	69
Charter schools	17	43	23	5	60
Home schooling	13	33	30	14	46
Public schools	5	32	42	19	37

Gallup, Aug. 9-12, 2012

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$$\mu = np = 1,000 \times 0.13 = 130$$

$$\sigma = \sqrt{np(1-p)} = \sqrt{1,000 \times 0.13 \times 0.87} \approx 10.6$$

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*100 is outside this range, so would be considered unusual.*

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Method 1: Range of usual observations:  $130 \pm 2 \times 10.6 = (108.8, 151.2)$

100 is outside this range, so would be considered unusual.

Method 2: Z-score of observation:  $Z = \frac{x - \text{mean}}{\text{SD}} = \frac{100 - 130}{10.6} = -2.83$

100 is more than 2 SD below the mean, so would be considered unusual.

## Shapes of binomial distributions

For this activity you will use a web applet. Go to [https://gallery.shinyapps.io/dist\\_calc/](https://gallery.shinyapps.io/dist_calc/) and choose Binomial coin experiment in the drop down menu on the left.

- Set the number of trials to 20 and the probability of success to 0.15. Describe the shape of the distribution of number of successes.
- Keeping  $p$  constant at 0.15, determine the minimum sample size required to obtain a unimodal and symmetric distribution of number of successes. Please submit only one response per team.
- Further considerations:
  - What happens to the shape of the distribution as  $n$  stays constant and  $p$  changes?
  - What happens to the shape of the distribution as  $p$  stays constant and  $n$  changes?

## How large is large enough?

The sample size is considered large enough if the expected number of successes and failures are both at least 10.

$$np \geq 10 \quad \text{and} \quad n(1 - p) \geq 10$$

Below are four pairs of Binomial distribution parameters. Which distribution can be approximated by the normal distribution?

- (a)  $n = 100, p = 0.95$
- (b)  $n = 25, p = 0.45$
- (c)  $n = 150, p = 0.05$
- (d)  $n = 500, p = 0.015$

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- (a)  $n = 100, p = 0.95$
- (b)  $n = 25, p = 0.45 \rightarrow 25 \times 0.45 = 11.25; 25 \times 0.55 = 13.75$
- (c)  $n = 150, p = 0.05$
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## An analysis of Facebook users

A 2012 study found that “Facebook users get more than they give”.

For example:

- 40% of Facebook users in our sample made a friend request, but 63% received at least one request
- Users in our sample pressed the like button next to friends' content an average of 14 times, but had their content “liked” an average of 20 times
- Users sent 9 personal messages, but received 12
- 12% of users tagged a friend in a photo, but 35% were themselves tagged in a photo

Any guesses for how this pattern can be explained?

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*Power users contribute much more content than the typical user.*

This study also found that approximately 25% of Facebook users are considered power users. The same study found that the average Facebook user has 245 friends. What is the probability that the average Facebook user with 245 friends has 70 or more friends who would be considered power users? Note any assumptions you must make.

We are given that  $n = 245$ ,  $p = 0.25$ , and we are asked for the probability  $P(K \geq 70)$ . To proceed, we need independence, which we'll assume but could check if we had access to more Facebook data.

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This seems like an awful lot of work...

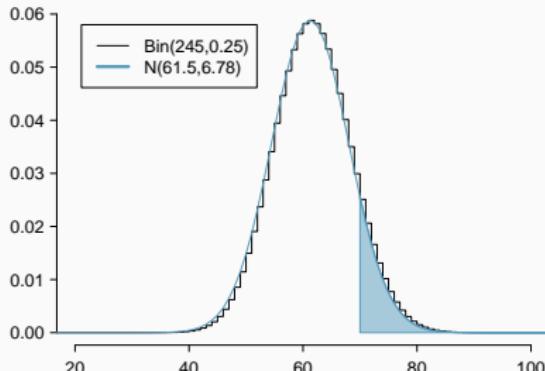
## Normal approximation to the binomial

When the sample size is large enough, the binomial distribution with parameters  $n$  and  $p$  can be approximated by the normal model with parameters  $\mu = np$  and  $\sigma = \sqrt{np(1 - p)}$ .

- In the case of the Facebook power users,  $n = 245$  and  $p = 0.25$ .

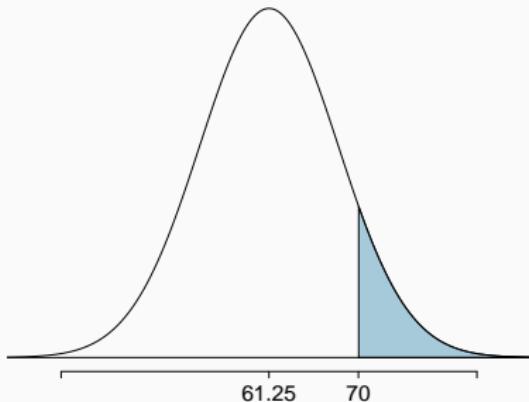
$$\mu = 245 \times 0.25 = 61.25 \quad \sigma = \sqrt{245 \times 0.25 \times 0.75} = 6.78$$

- $Bin(n = 245, p = 0.25) \approx N(\mu = 61.25, \sigma = 6.78)$ .



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$$Z = \frac{obs - mean}{SD} = \frac{70 - 61.25}{6.78} = 1.29$$

$$P(Z > 1.29) = 1 - 0.9015 = 0.0985$$

```
> pnorm(1.29)  
[1] 0.9014747
```

## The normal approximation breaks down on small intervals

- The normal approximation to the binomial distribution tends to perform poorly when estimating the probability of a small range of counts, even when the conditions are met.
- This approximation for intervals of values is usually improved if cutoff values are extended by 0.5 in both directions. (e.g.,  $[3, 5] \rightarrow [2.5, 5.5]$ )
- The tip to add extra area when applying the normal approximation is most often useful when examining a range of observations. While it is possible to also apply this correction when computing a tail area, the benefit of the modification usually disappears since the total interval is typically quite wide.

## Poisson distribution

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## Poisson distribution

- The *Poisson distribution* is often useful for estimating the number of rare events in a large population over a short unit of time for a fixed population if the individuals within the population are independent.
- The *rate* for a Poisson distribution is the average number of occurrences in a mostly-fixed population per unit of time, and is typically denoted by  $\lambda$ .
- Using the rate, we can describe the probability of observing exactly  $k$  rare events in a single unit of time.

## Poisson distribution

### Poisson distribution

$$P(\text{observe } k \text{ rare events}) = \frac{\lambda^k e^{-\lambda}}{k!},$$

where  $k$  may take a value 0, 1, 2, and so on, and  $k!$  represents  $k$ -factorial. The letter  $e \approx 2.718$  is the base of the natural logarithm.

The mean and standard deviation of this distribution are  $\lambda$  and  $\sqrt{\lambda}$ , respectively.

Suppose that in a rural region of a developing country electricity power failures occur following a Poisson distribution with an average of 2 failures every week. Calculate the probability that in a given week the electricity fails only once.

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We are given the weekly failure rate, but to answer this question we need to first calculate the average rate of failure on a given day:  $\lambda_{day} = \frac{2}{7} = 0.2857$ . Note that we are assuming that the probability of power failure is the same on any day of the week, i.e. we assume independence.

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- In such cases, a Poisson model may sometimes still be reasonable if we allow it to have a different rate for different times; we could model the rate as higher on weekends than on weekdays.
- The idea of modeling rates for a Poisson distribution against a second variable (day of the week) forms the foundation of some more advanced methods called *generalized linear models (GLM)*. (Beyond scope of this course.)

## Practice

A random variable that follows which of the following distributions can take on values other than positive integers?

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