

# MPhil Econometrics – Limited Dependent Variables and Selection

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## Housekeeping

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## References

- ▶ Wooldridge (2010) – *Econometric Analysis of Cross Section & Panel Data*
- ▶ Cameron & Trivedi (2005) – *Microeconometrics: Methods and Applications*
- ▶ Train (2009) – *Discrete Choice Methods with Simulation*

# Lecture #1 – Maximum Likelihood Estimation Under Mis-specification

Review: the Poisson Distribution

The Kullback-Leibler Divergence

Example: Consistency of Poisson MLE

Asymptotic Theory for MLE Under Mis-specification

The Information Matrix Equality

Example: Asymptotic Variance Calculations for Poisson MLE

“All models are wrong; some are useful.”

### Question

What happens if we carry out maximum likelihood estimation, but our model is *wrong*?

### This Lecture

Examine a simple example in excruciating detail; present the general theory.

### Next Lecture

Apply what we've learned to study **Poisson Regression**, a model for count data.

Suppose that  $y \sim \text{Poisson}(\theta)$

Support Set:  $\{0, 1, 2, \dots\}$

A Poisson Random Variable is a *count*.

Probability Mass Function

$$f(y|\theta) = \frac{e^{-\theta} \theta^y}{y!}$$

Expected Value:  $\mathbb{E}(y) = \theta$

Poisson parameter  $\theta$  equals the mean of  $y$ .

Variance:  $\text{Var}(y) = \theta$

You will show this on the problem set.

$$\sum_{y=0}^{\infty} \frac{e^{-\theta} \theta^y}{y!} = e^{-\theta} \sum_{y=0}^{\infty} \frac{\theta^y}{y!} = e^{-\theta} (e^{\theta}) = 1$$

$$\begin{aligned} \mathbb{E}(y) &= \sum_{y=0}^{\infty} y \frac{e^{-\theta} \theta^y}{y!} = \sum_{y=1}^{\infty} y \frac{e^{-\theta} \theta^y}{y!} \\ &= \theta \sum_{y=1}^{\infty} \frac{e^{-\theta} \theta^{y-1}}{(y-1)!} = \theta \sum_{y=0}^{\infty} \frac{e^{-\theta} \theta^y}{y!} = \theta \end{aligned}$$

MLE for  $\theta$  where  $y_1, y_2, \dots, y_N \sim \text{iid Poisson}(\theta)$ .

The Likelihood (iid data)

$$L_N(\theta) \equiv \prod_{i=1}^N \frac{e^{-\theta} \theta^{y_i}}{y_i!}$$

The Log-Likelihood

$$\ell_N(\theta) = \sum_{i=1}^N [y_i \log(\theta) - \theta - \log(y_i!)]$$

Maximum Likelihood Estimator

$$\hat{\theta} \equiv \arg \max_{\theta \in \Theta} \ell_N(\theta) = \bar{y}$$

$$\frac{d}{d\theta} \ell_N(\theta) = \sum_{i=1}^N \left[ \frac{y_i}{\theta} - 1 \right]$$

$$\frac{d}{d\theta} \ell_N(\hat{\theta}) = 0$$

$$\sum_{i=1}^N \left[ y_i / \hat{\theta} - 1 \right] = 0$$

$$\left( \sum_{i=1}^N y_i \right) / \hat{\theta} = N$$

$$\frac{1}{N} \sum_{i=1}^N y_i = \bar{y} = \hat{\theta}$$

# The Kullback-Leibler (KL) Divergence

## Motivation

How well does a parametric model  $f(\mathbf{y}|\boldsymbol{\theta})$  approximate a *true* density/pmf  $p_o(\mathbf{y})$ ?

## Definition

$$KL(p_o; f_{\boldsymbol{\theta}}) \equiv \mathbb{E} \left[ \log \left\{ \frac{p_o(\mathbf{y})}{f(\mathbf{y}|\boldsymbol{\theta})} \right\} \right]$$

## KL Properties

1. *Asymmetric*:  $KL(p_o; f_{\boldsymbol{\theta}}) \neq KL(f_{\boldsymbol{\theta}}; p_o)$
2.  $KL(p_o; f_{\boldsymbol{\theta}}) \geq 0$ ; zero iff  $p_o = f_{\boldsymbol{\theta}}$
3. Min KL iff max expected log-likelihood

## Alternative Expression

$$\mathbb{E} \left[ \log \left\{ \frac{p_o(\mathbf{y})}{f(\mathbf{y}|\boldsymbol{\theta})} \right\} \right] = \underbrace{\mathbb{E} [\log p_o(\mathbf{y})]}_{\text{Constant wrt } \boldsymbol{\theta}} - \underbrace{\mathbb{E} [\log f(\mathbf{y}|\boldsymbol{\theta})]}_{\text{Expected Log-like.}}$$

## All expectations are wrt $p_o$

$p_o(\mathbf{y})$  and  $f(\mathbf{y}|\boldsymbol{\theta})$  are merely *functions* of the RV  $\mathbf{y}$

$$\mathbb{E}[\log p_o(\mathbf{y})] = \int \log p_o(\mathbf{y}) p_o(\mathbf{y}) d\mathbf{y}$$

$$\mathbb{E}[\log f(\mathbf{y}|\boldsymbol{\theta})] = \int \log f(\mathbf{y}|\boldsymbol{\theta}) p_o(\mathbf{y}) d\mathbf{y}$$

## Watch Out!

$KL = \infty$  if  $\exists \mathbf{y}$  with  $f(\mathbf{y}|\boldsymbol{\theta}) = 0$  &  $p_o(\mathbf{y}) \neq 0$

$\text{KL}(p_o; f) \geq 0$  with equality iff  $p_o = f$

### Jensen's Inequality

If  $\varphi$  is convex then  $\varphi(\mathbb{E}[y]) \leq \mathbb{E}[\varphi(y)]$ , with equality iff  $\varphi$  is linear or  $y$  is constant.

$\log$  is concave so  $(-\log)$  is convex

$$\begin{aligned}\mathbb{E} \left[ \log \left\{ \frac{p_o(y)}{f(y)} \right\} \right] &= \mathbb{E} \left[ -\log \left\{ \frac{f(y)}{p_o(y)} \right\} \right] \geq -\log \left\{ \mathbb{E} \left[ \frac{f(y)}{p_o(y)} \right] \right\} \\&= -\log \left\{ \int_{-\infty}^{\infty} \frac{f(y)}{p_o(y)} \cdot p_o(y) dy \right\} \\&= -\log \left\{ \int_{-\infty}^{\infty} f(y) dy \right\} \\&= -\log(1) = 0\end{aligned}$$



# A Simple Example: Calculating the KL Divergence

Remember: all expectations are calculated using  $p_o$ .

True Distribution  $p_o$

$y_1, \dots, y_N \sim \text{iid } p_o$  where:

$$p_o(0) = \frac{2}{5}, p_o(1) = \frac{1}{5}, p_o(2) = \frac{2}{5}.$$

Mis-specified Model  $f_\theta$

$y_1, \dots, y_N \sim \text{iid Poisson}(\theta)$

KL Divergence

$$KL(p_o; f_\theta) = \theta - \log \theta + (\text{Constant})$$

$$KL(p_o; f_\theta) = \mathbb{E}[\log p_o(y)] - \mathbb{E}[\log f(y|\theta)]$$

$$\begin{aligned}\mathbb{E}[\log p_o(y)] &= \sum_{\text{all } y} \log [p_o(y)] p_o(y) \\ &= \log \left( \frac{2}{5} \right) \times \frac{2}{5} + \log \left( \frac{1}{5} \right) \times \frac{1}{5} + \log \left( \frac{2}{5} \right) \times \frac{2}{5}\end{aligned}$$

$$\begin{aligned}\mathbb{E}[\log f(y|\theta)] &= \sum_{\text{all } y} \log \left[ \frac{e^{-\theta} \theta^y}{y!} \right] p_o(y) \\ &= \log \left( e^{-\theta} \right) \times \frac{2}{5} + \log \left( e^{-\theta} \theta \right) \times \frac{1}{5} + \log \left( \frac{e^{-\theta} \theta^2}{2} \right) \times \frac{2}{5} \\ &= - \left[ \theta - \log(\theta) + \log(2) \times \frac{2}{5} \right]\end{aligned}$$

## A Simple Example Continued: Minimizing the KL Divergence

Model = Poisson( $\theta$ ); True Dist.  $p_o(0) = p_o(2) = \frac{2}{5}$  and  $p_o(1) = \frac{1}{5}$

### Best Approximation

What parameter value  $\theta_o$  makes the Poisson( $\theta$ ) model *as close as possible* to the true distribution  $p_o$ , where we measure “closeness” using the KL-divergence?

### Using the previous slide

$$KL(p_o; f_\theta) = \theta - \log \theta + (\text{Const.})$$

$$\text{FOC: } 0 = 1 - \frac{1}{\theta} \implies \boxed{\theta = 1}$$

### A more direct approach

Min KL  $\iff$  Max Expected Log-like.

$$\begin{aligned} \frac{d}{d\theta} \mathbb{E}[\log f(y|\theta)] &= \mathbb{E} \left[ \frac{d}{d\theta} \{-\theta + y \log(\theta) - \log(y!)\} \right] \\ &= \mathbb{E}[-1 + y/\theta] = \mathbb{E}[y]/\theta - 1 = 0 \\ &\implies \boxed{\theta = \mathbb{E}[y]} \end{aligned}$$

## A Simple Example Continued: Minimizing the KL Divergence

Model = Poisson( $\theta$ ); True Dist.  $p_o(0) = p_o(2) = \frac{2}{5}$  and  $p_o(1) = \frac{1}{5}$

### Best Approximation

What parameter value  $\theta_o$  makes the Poisson( $\theta$ ) model *as close as possible* to the true distribution  $p_o$ , where we measure “closeness” using the KL-divergence?

Using the previous slide:  $\theta_o = 1$

A more direct approach:  $\theta_o = \mathbb{E}[y]$

### Both Methods Agree

- ▶ For the specified  $p_o$  we have:  $\mathbb{E}[y] = 0 \times \frac{1}{5} + 1 \times \frac{2}{5} + 2 \times \frac{2}{5} = 1$ .
- ▶ The “Direct approach” is general: works for *any*  $p_o$  (under regularity conditions)

## Is this just a coincidence?

We have shown that:

1. Under an iid  $\text{Poisson}(\theta)$  model for  $y_1, \dots, y_N$ , the MLE for  $\theta$  is  $\hat{\theta} = \bar{y}$
2. For *any* (reasonable)  $p_o$ , setting  $\theta_o = \mathbb{E}[y_i]$  minimizes  $KL(p_o; f_\theta)$ .

By the (weak) law of large numbers:

If  $y_1, \dots, y_N \sim \text{iid}$ , then  $\bar{y}$  is a consistent estimator of  $\mathbb{E}[y_i]$  as  $N$  approaches infinity.

So at least in this example...

The maximum likelihood estimator  $\hat{\theta}$  is a consistent estimator of  $\theta_o$ , the minimizer the KL divergence from the true distribution  $p_o$  to the  $\text{Poisson}(\theta)$  model  $f(y|\theta)$ .

# Maximum Likelihood Estimation Under Mis-specification

Note: expectations and variances are calculated using  $p_o$

## Theorem

Suppose that  $\mathbf{y}_1, \dots, \mathbf{y}_N \sim \text{iid } p_o$  and let  $\hat{\boldsymbol{\theta}}$  denote the MLE for  $\boldsymbol{\theta}$  under the possibly mis-specified model  $f(\mathbf{y}|\boldsymbol{\theta})$ . Then, under mild regularity conditions:

(i)  $\hat{\boldsymbol{\theta}}$  is consistent for the **pseudo-true** parameter value  $\boldsymbol{\theta}_o$ , defined as the minimizer of  $KL(p_o, f_{\boldsymbol{\theta}})$  over the parameter space  $\Theta$ .

(ii)  $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1}\mathbf{K}\mathbf{J}^{-1})$

where we define  $\mathbf{J} \equiv -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$  and  $\mathbf{K} \equiv \text{Var} \left[ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]$ .

## Why is this result such a big deal?

1. Provides an interpretation of MLE when we acknowledge that our models are only an *approximation* or reality: MLE recovers the pseudo-true parameter  $\theta_o$ .
2. Yields a formula for standard errors that is **robust** to mis-specification of our model: compare to Heteroskedasticity consistent SEs for regression.
3. If the model is correctly specified, we recover the “classical” MLE result.

# A Consistent Asymptotic Variance Matrix Estimator: $\hat{\mathbf{J}}^{-1}\hat{\mathbf{K}}\hat{\mathbf{J}}^{-1}$

$\hat{\boldsymbol{\theta}} \rightarrow_p \boldsymbol{\theta}_o$  plus Uniform Weak Law of Large Numbers: Newey & McFadden (1994)

$$\boldsymbol{\theta}_o \equiv \arg \max_{\boldsymbol{\theta} \in \Theta} \mathbb{E} [\log f(\mathbf{y}_i | \boldsymbol{\theta})] \quad \hat{\boldsymbol{\theta}} \equiv \arg \max_{\boldsymbol{\theta} \in \Theta} \frac{1}{N} \sum_{i=1}^N \log f(\mathbf{y}_i | \boldsymbol{\theta})$$

$$\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1}\mathbf{K}\mathbf{J}^{-1}) \quad \hat{\boldsymbol{\theta}} \approx \mathcal{N}(\boldsymbol{\theta}_o, \hat{\mathbf{J}}^{-1}\hat{\mathbf{K}}\hat{\mathbf{J}}^{-1}/N)$$

$$\mathbf{J} \equiv -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}_i | \boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] \quad \hat{\mathbf{J}} \equiv -\frac{1}{N} \sum_{i=1}^N \frac{\partial^2 \log f(\mathbf{y}_i | \hat{\boldsymbol{\theta}})}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'}$$

$$\mathbf{K} \equiv \text{Var} \left[ \frac{\partial \log f(\mathbf{y}_i | \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] \quad \hat{\mathbf{K}} \equiv \frac{1}{N} \sum_{i=1}^N \left[ \frac{\partial \log f(\mathbf{y}_i | \hat{\boldsymbol{\theta}})}{\partial \boldsymbol{\theta}} \right] \left[ \frac{\partial \log f(\mathbf{y}_i | \hat{\boldsymbol{\theta}})}{\partial \boldsymbol{\theta}} \right]'$$

## Some Notes on the Preceding Slide

What happened to the KL divergence?

$\mathbb{E}[\log p_o(\mathbf{y})]$  does not involve  $\boldsymbol{\theta}$ . Hence,  $\arg \max_{\boldsymbol{\theta} \in \Theta} \mathbb{E}[\log f(\mathbf{y}_i|\boldsymbol{\theta})] = \arg \min_{\boldsymbol{\theta} \in \Theta} KL(p_o, f_{\boldsymbol{\theta}})$ .

Isn't  $\hat{\mathbf{K}}$  missing a term?

The sample variance of  $\mathbf{x}$  is given by  $\left(\frac{1}{N} \sum_{i=1}^N \mathbf{x}_i \mathbf{x}_i'\right) - (\bar{\mathbf{x}} \bar{\mathbf{x}}')$  where  $\bar{\mathbf{x}} = \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i$ . In our formula for  $\hat{\mathbf{K}}$ , the “ $\bar{\mathbf{x}} \bar{\mathbf{x}}'$ ” term appears to be missing, but it is in fact equal to zero, since  $\hat{\boldsymbol{\theta}}$  is the solution to the MLE first-order condition.

### Some Terminology

I will call  $\hat{\mathbf{J}}^{-1} \hat{\mathbf{K}} \hat{\mathbf{J}}^{-1}$  the **robust** asymptotic variance matrix estimator, since it is correct regardless of whether the model is correctly specified.



# Maximum Likelihood Estimation Under Correct Specification

“Classical” large-sample theory for MLE

## Theorem

Suppose that  $\mathbf{y}_1, \dots, \mathbf{y}_N \sim \text{iid } f(\mathbf{y}|\boldsymbol{\theta}_o)$ . Then, under mild regularity conditions:

- (i)  $\hat{\boldsymbol{\theta}}$  is consistent for  $\boldsymbol{\theta}_o$ .
- (ii)  $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1})$  where  $\mathbf{J} \equiv -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$ .

Why? If  $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$ , then:

1.  $KL(p_o; f_{\boldsymbol{\theta}})$  equals zero at  $\boldsymbol{\theta} = \boldsymbol{\theta}_o$ .
2. The *information matrix equality* gives  $\mathbf{K} = \mathbf{J}$  which implies  $\mathbf{J}^{-1}\mathbf{K}\mathbf{J}^{-1} = \mathbf{J}^{-1}$ .

The Information Matrix Equality: if  $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$ , then  $\mathbf{K} = \mathbf{J}$ .

$$\mathbf{J} \equiv -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right], \quad \mathbf{K} \equiv \text{Var} \left[ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]$$

Step 1: Alternative Expression for  $\mathbf{K}$

$$\text{Var} \left[ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] = \mathbb{E} \left[ \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right] - \mathbb{E} \left[ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] \mathbb{E} \left[ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]'$$

but since  $\boldsymbol{\theta}_o$  minimizes  $\mathbb{E} [\log f(\mathbf{y}|\boldsymbol{\theta})]$ ,

$$\mathbb{E} \left[ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] = \frac{\partial}{\partial \boldsymbol{\theta}} \mathbb{E} [\log f(\mathbf{y}|\boldsymbol{\theta}_o)] = \mathbf{0}$$

so it suffices to show that

$$-\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] = \mathbb{E} \left[ \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right]$$

The Information Matrix Equality: if  $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$ , then  $\mathbf{K} = \mathbf{J}$ .

$$\text{suffices to show } -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] = \mathbb{E} \left[ \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right]$$

Step 2: Chain Rule & Product Rule

$$\begin{aligned} \frac{\partial^2}{\partial \theta_i \partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) &= \frac{\partial}{\partial \theta_i} \left[ \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) \right] = \frac{\partial}{\partial \theta_i} \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \right] \\ &= \left[ -\frac{1}{f^2(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_i} f(\mathbf{y}|\boldsymbol{\theta}) \right] \left[ \frac{\partial}{\partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \right] + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \\ &= -\left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_i} f(\mathbf{y}|\boldsymbol{\theta}) \right] \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \right] + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \\ &= -\frac{\partial}{\partial \theta_i} \log f(\mathbf{y}|\boldsymbol{\theta}) \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \end{aligned}$$

The Information Matrix Equality: if  $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$ , then  $\mathbf{K} = \mathbf{J}$ .

$$\boxed{\text{suffices to show } -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] = \mathbb{E} \left[ \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right]}$$

Step 3: Multiply by  $-1$ , Evaluate at  $\boldsymbol{\theta}_o$ , and Take Expectations

$$\frac{\partial^2}{\partial \theta_i \partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) = -\frac{\partial}{\partial \theta_i} \log f(\mathbf{y}|\boldsymbol{\theta}) \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta})$$

$$-\mathbb{E} \left[ \frac{\partial^2}{\partial \theta_i \partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}_o) \right] = \mathbb{E} \left[ \frac{\partial}{\partial \theta_i} \log f(\mathbf{y}|\boldsymbol{\theta}_o) \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}_o) \right] - \underbrace{\mathbb{E} \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right]}_{\text{suffices to show this is zero!}}$$

The Information Matrix Equality: if  $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$ , then  $\mathbf{K} = \mathbf{J}$ .

$$\text{suffices to show } \mathbb{E} \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] = 0$$

Step 4: Use  $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$

$$\begin{aligned} \mathbb{E} \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] &\equiv \int \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] p_o(\mathbf{y}) d\mathbf{y} \\ &= \int \left[ \frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] f(\mathbf{y}|\boldsymbol{\theta}_o) d\mathbf{y} = \int \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) d\mathbf{y} \\ &= \frac{\partial^2}{\partial \theta_i \partial \theta_j} \int f(\mathbf{y}|\boldsymbol{\theta}_o) d\mathbf{y} = \frac{\partial^2}{\partial \theta_i \partial \theta_j} (1) = 0 \end{aligned}$$

# A Simple Example Continued Again: Asymptotic Variance Calculations

Poisson( $\theta$ ) model, possibly mis-specified.

## Ingredients

$$\begin{aligned}\log f(y|\theta) &= -\theta + y \log(\theta) - \log(y!) \\ \frac{d}{d\theta} \log f(y|\theta) &= -1 + y/\theta \\ \frac{d^2}{d\theta^2} \log f(y|\theta) &= -y/\theta^2 \\ \theta_o &= \mathbb{E}[y], \quad \hat{\theta} = \bar{y}\end{aligned}$$

$$J = -\mathbb{E} \left[ \frac{d^2}{d\theta^2} \log f(y|\theta_o) \right] = 1/\mathbb{E}[y]$$

$$\hat{J} = -\frac{1}{N} \sum_{i=1}^N \frac{d^2}{d\theta^2} \log f(y_i|\hat{\theta}) = 1/\bar{y}$$

$$K = \text{Var} \left[ \frac{d}{d\theta} \log f(y|\theta_o) \right] = \text{Var}(y)/\mathbb{E}[y]^2$$

$$\hat{K} = \frac{1}{N} \sum_{i=1}^N \left[ \frac{d}{d\theta} \log f(y_i|\hat{\theta}) \right]^2 = s_y^2/(\bar{y})^2$$

where  $s_y^2 \equiv \frac{1}{N} \sum_{i=1}^N (y_i - \bar{y})^2$  and  $\bar{y} \equiv \frac{1}{N} \sum_{i=1}^N y_i$

# A Simple Example Continued Again: Asymptotic Variance Calculations

From Previous Slide

$$\theta_0 = \mathbb{E}[y], \quad J = 1/\mathbb{E}[y], \quad \hat{J} = 1/\bar{y}, \quad K = \text{Var}(y)/\mathbb{E}[y]^2, \quad \hat{K} = s_y^2/(\bar{y})^2$$

Correct Specification

$$\boxed{y_1, \dots, y_N \sim \text{iid Poisson}(\theta_o)} \implies \boxed{J = K = 1/\theta_o} \implies \boxed{J^{-1} K J^{-1} = \theta_o = \mathbb{E}[y]}$$

Potential Mis-specification

$$\boxed{y_1, \dots, y_N \sim \text{iid}} \implies \boxed{J = 1/\mathbb{E}[y], \quad K = \text{Var}(y)/\mathbb{E}[y]^2} \implies \boxed{J^{-1} K J^{-1} = \text{Var}(y)}$$

# A Simple Example Continued Again: Asymptotic Variance Calculations

## Comparison of Asymptotic Distributions

$$\boxed{y_1, \dots, y_N \sim \text{iid Poisson}(\theta_o)} \implies \sqrt{N}(\hat{\theta} - \theta_o) = \sqrt{N}(\bar{y} - \mathbb{E}[y]) \rightarrow_d \mathcal{N}(0, \mathbb{E}[y])$$

$$\boxed{y_1, \dots, y_N \sim \text{iid}} \implies \sqrt{N}(\hat{\theta} - \theta_o) = \sqrt{N}(\bar{y} - \mathbb{E}[y]) \rightarrow_d \mathcal{N}(0, \text{Var}[y])$$

## Comparison of Asymptotic 95% CIs

$$\boxed{y_1, \dots, y_N \sim \text{iid Poisson}(\theta_o)} \implies \bar{y} \pm 1.96 \times \sqrt{\bar{y}/N}$$

$$\boxed{y_1, \dots, y_N \sim \text{iid}} \implies \bar{y} \pm 1.96 \times s_y / \sqrt{N}$$

## Punch Line

Unless  $\text{Var}(y) = \mathbb{E}[y]$ , CIs/tests that assume the Poisson model is true are wrong!



# Lecture #2 – Poisson Regression

Review: Minimum MSE Predictor / Minimum MSE Linear Predictor

Why not just use OLS?

Conditional Maximum Likelihood Estimation

Poisson Regression: A Robust Model for Count Data

Asymptotic Variance Calculations for Poisson Regression

# How to predict a count variable?

## Example

Suppose we want to predict  $y$  using  $\mathbf{x}$ , where:

- ▶  $y \equiv \#$  of children a woman has: a **count variable**, i.e.  $y \in \{0, 1, 2, \dots\}$
- ▶  $\mathbf{x} \equiv \{\text{years of schooling, age, married, etc.}\}$

## Minimum MSE Predictor

$\mu(\mathbf{x}) \equiv \mathbb{E}(y|\mathbf{x})$  minimizes  $\mathbb{E} \left[ \{y - \varphi(\mathbf{x})\}^2 \right]$  over all possible predictors  $\varphi(\cdot)$ .

## Minimum MSE Linear Predictor

$\beta \equiv \mathbb{E} [\mathbf{x}\mathbf{x}']^{-1} \mathbb{E}[\mathbf{x}y]$  minimizes  $\mathbb{E} \left[ (y - \mathbf{x}'\theta)^2 \right]$  over all linear predictors  $\mathbf{x}'\theta$ .

## Proof: $\mathbb{E}(y|\mathbf{x})$ is the minimum MSE predictor

Step 1: add and subtract  $\mu(\mathbf{x}) \equiv \mathbb{E}(y|\mathbf{x})$

$$\begin{aligned}\mathbb{E} \left[ \{y - \varphi(\mathbf{x})\}^2 \right] &= \mathbb{E} \left[ \{ (y - \mu(\mathbf{x})) - (\varphi(\mathbf{x}) - \mu(\mathbf{x})) \}^2 \right] \\ &= \mathbb{E} \left[ \{y - \mu(\mathbf{x})\}^2 \right] - 2\mathbb{E} [\{y - \mu(\mathbf{x})\} \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}] + \mathbb{E} \left[ \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}^2 \right]\end{aligned}$$

Step 2: iterated expectations

$$\begin{aligned}\mathbb{E} [\{y - \mu(\mathbf{x})\} \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}] &= \mathbb{E} \left( \mathbb{E} [\{y - \mu(\mathbf{x})\} \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\} | \mathbf{x}] \right) \\ &= \mathbb{E} \left( [\varphi(\mathbf{x}) - \mu(\mathbf{x})] [\mathbb{E}(y|\mathbf{x}) - \mu(\mathbf{x})] \right) = 0\end{aligned}$$

Step 3: combine steps 1 & 2

$$\mathbb{E} \left[ \{y - \varphi(\mathbf{x})\}^2 \right] = \underbrace{\mathbb{E} \left[ \{y - \mu(\mathbf{x})\}^2 \right]}_{\text{constant wrt } \varphi} + \underbrace{\mathbb{E} \left[ \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}^2 \right]}_{\text{cannot be negative; zero if } \varphi = \mu}$$

# Proof: OLS is the Minimum MSE Linear Predictor

## Objective Function

$$\mathbb{E} \left[ (y - \mathbf{x}'\boldsymbol{\theta})^2 \right] = \mathbb{E}[y^2] - 2\mathbb{E}[y\mathbf{x}']\boldsymbol{\theta} + \boldsymbol{\theta}'\mathbb{E}[\mathbf{x}\mathbf{x}']\boldsymbol{\theta}$$

## Recall: Matrix Differentiation

$$\frac{\partial(\mathbf{a}'\mathbf{z})}{\partial\mathbf{z}} = \mathbf{a}, \quad \frac{\partial(\mathbf{z}'\mathbf{A}\mathbf{z})}{\partial\mathbf{z}} = (\mathbf{A} + \mathbf{A}')\mathbf{z}$$

## First-Order Condition

$$-2\mathbb{E}[\mathbf{x}y] + 2\mathbb{E}[\mathbf{x}\mathbf{x}']\boldsymbol{\beta} = 0 \implies \boldsymbol{\beta} = \mathbb{E}[\mathbf{x}\mathbf{x}']^{-1} \mathbb{E}[\mathbf{x}y]$$

# Problems with linear-in-parameters models for count data

Best predictor is  $\mathbb{E}(y|\mathbf{x})$  but how can we estimate this?

Plain-vanilla OLS?

- ▶ If  $\mathbb{E}(y|\mathbf{x}) \approx \mathbf{x}'\beta$ , OLS is a reasonable approach.
- ▶ **Problem:**  $y$  is a count so it *can't* be negative, but OLS prediction  $\mathbf{x}'\beta$  could be.

OLS for  $\log(y)$ ?

- ▶ Log-linear model  $\log(y) = \mathbf{x}'\beta + \varepsilon$
- ▶ Solves the problem of negative predictions:  $\log(y)$  *can* be negative.
- ▶ **Problem:** if  $y$  is a count it could equal zero but  $\log(0) = -\infty$ !

A realistic model for count data *must* be nonlinear in parameters.

## General Approach

- ▶ Assume that  $\mathbb{E}(y|\mathbf{x}) = m(\mathbf{x}; \boldsymbol{\beta})$  where  $m$  is a known parametric function.
- ▶ Choose  $m$  so that it is always positive, regardless of  $\mathbf{x}$  and  $\boldsymbol{\beta}$ .
- ▶ This means  $m$  *cannot* be linear.

This Lecture:  $m(\mathbf{x}; \boldsymbol{\beta}) = \exp(\mathbf{x}'\boldsymbol{\beta})$

- ▶ Always strictly positive
- ▶ Common choice in practice
- ▶ Everything I'll discuss works with other choices of  $m$ , making appropriate changes.

## How to estimate $\beta_o$ ?

Assumption:  $\mathbb{E}(y|\mathbf{x}) = \exp(\mathbf{x}'\beta_o)$

Using our argument from above,  $\beta_o$  minimizes  $\mathbb{E} \left[ \{y_i - \exp(\mathbf{x}'_i\beta)\}^2 \right]$  over all  $\beta$ .

Nonlinear Least Squares (NLLS)

$\hat{\beta}_{NLLS}$  is the minimizer of  $\sum_{i=1}^N \{y_i - \exp(\mathbf{x}'_i\beta)\}^2$

Poisson Regression (MLE)

$\hat{\beta}_{MLE}$  is the MLE for  $\beta_o$  under the model  $y_i|\mathbf{x}_i \sim \text{indep. Poisson}(\exp(\mathbf{x}'_i\beta_o))$

# Conditional versus Unconditional MLE

## Last Lecture: Unconditional MLE

Model *unconditional* dist. of a random vector  $\mathbf{y}$ :  $f(\mathbf{y}|\boldsymbol{\theta})$ .

## This Lecture: Conditional MLE

Model *conditional* dist. of a random variable  $y$  *given* a random vector  $\mathbf{x}$ :  $f(y|\mathbf{x}, \boldsymbol{\theta})$ .

## Why Conditional MLE?

- ▶ Unconditional MLE requires joint distribution:  $f(y, \mathbf{x}|\boldsymbol{\theta}) = f(y|\mathbf{x}, \boldsymbol{\theta})f(\mathbf{x}|\boldsymbol{\theta})$
- ▶  $\mathbb{E}(y|\mathbf{x})$  only depends on  $f(y|\mathbf{x}, \boldsymbol{\theta})$  not  $f(\mathbf{x}|\boldsymbol{\theta})$ .
- ▶ Not interested in  $f(\mathbf{x}|\boldsymbol{\theta})$ ; coming up with a good model for it is challenging.
- ▶ Caveat: unconditional MLE is more efficient provided the model for  $\mathbf{x}$  is correct.



# The Conditional Maximum Likelihood Estimator

Assuming iid data.

Sample

$$\hat{\theta} \equiv \arg \max_{\theta \in \Theta} \frac{1}{N} \sum_{i=1}^N \log f(y_i | \mathbf{x}_i, \theta)$$

Population

$$\theta_o \equiv \arg \max_{\theta \in \Theta} \mathbb{E} [\log f(y_i | \mathbf{x}_i, \theta)]$$

## Important

- ▶ We only model the conditional distribution  $y|\mathbf{x}$ , but...
- ▶ ...the expectation  $\mathbb{E}[\log f(y_i|\mathbf{x}_i, \theta)]$  is taken over the *joint distribution* of  $(y, \mathbf{x})$ .
- ▶  $f(y_i|\mathbf{x}_i, \theta)$  is merely a *function* of the RVs  $(y_i, \mathbf{x}_i)$ .

# Poisson Regression as a Conditional MLE

Model:  $y_i | \mathbf{x}_i \sim \text{Poisson}(\exp\{\mathbf{x}_i' \boldsymbol{\beta}\})$

$$\ell_i(\boldsymbol{\beta}) \equiv \log f(y_i | \mathbf{x}_i, \boldsymbol{\beta}) = y_i \mathbf{x}_i' \boldsymbol{\beta} - \exp(\mathbf{x}_i' \boldsymbol{\beta}) - \log(y_i!)$$

$$\underbrace{\mathbf{s}_i(\boldsymbol{\beta})}_{\text{score vector}} \equiv \frac{\partial \ell_i(\boldsymbol{\beta})}{\partial \boldsymbol{\beta}} = \mathbf{x}_i [y_i - \exp(\mathbf{x}_i' \boldsymbol{\beta})]$$

$$\hat{\boldsymbol{\beta}} \text{ solves } \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i \underbrace{[y_i - \exp(\mathbf{x}_i' \boldsymbol{\beta})]}_{\text{residual: } u_i} = \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i u_i(\boldsymbol{\beta}) = \mathbf{0}$$

# Average Partial Effects

## Partial Effects

For continuous  $x_j$ , we call  $\frac{\partial}{\partial x_j} \mathbb{E}(y|\mathbf{x})$  the **partial effect** of  $x_j$ . For discrete  $x_j$  the partial effect is the difference of  $\mathbb{E}(y|\mathbf{x})$  at two different values of  $x_j$

## Average Partial Effects (APE)

In nonlinear models, partial effects typically vary with  $\mathbf{x}$ . The **average partial effect** is the expectation of the partial effect over the distribution of  $\mathbf{x}$ .

# Average Partial Effects for Poisson Regression

## Partial Effect

$$\frac{\partial}{\partial x_j} \mathbb{E}(y|\mathbf{x}) = \frac{\partial}{\partial x_j} \exp(\mathbf{x}'_i \boldsymbol{\beta}) = \exp(\mathbf{x}'_i \boldsymbol{\beta}) \beta_j$$

## Estimated Partial Effect

$$\exp(\mathbf{x}'_i \hat{\boldsymbol{\beta}}) \hat{\beta}_j$$

## Average Partial Effect

$$\mathbb{E} \left[ \frac{\partial}{\partial x_j} \exp(\mathbf{x}'_i \boldsymbol{\beta}) \right] = \mathbb{E} [\exp(\mathbf{x}'_i \boldsymbol{\beta})] \beta_j$$

## Estimated Average Partial Effect

$$\left[ \frac{1}{N} \sum_{i=1}^N \exp(\mathbf{x}'_i \hat{\boldsymbol{\beta}}) \right] \hat{\beta}_j$$

## Relative Effects

The *ratio* of partial effects does not depend on  $\mathbf{x}$ : relative effects are constant.

## Problem Set

Poisson regression:  $\text{APE} = \bar{y} \hat{\beta}_j$ . Multiply by  $\bar{y}$  to put coefficients on the scale of OLS.

# Conditional MLE Under Mis-specification

Basically identical to the unconditional version.

## Theorem

Suppose that  $\{\mathbf{x}_i, \mathbf{y}_i\}_{i=1}^N \sim \text{iid } p_o$  and let  $\hat{\boldsymbol{\theta}}$  denote the Conditional MLE for  $\boldsymbol{\theta}$  under the possibly mis-specified model  $f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta})$ . Then, under mild regularity conditions:

- (i)  $\hat{\boldsymbol{\theta}}$  is consistent for the **pseudo-true** parameter value  $\boldsymbol{\theta}_o$ , defined as the *maximizer* of the expected log likelihood  $\mathbb{E} [\log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta})]$  over the parameter space  $\Theta$ .
- (ii)  $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1} \mathbf{K} \mathbf{J}^{-1})$

where we define  $\mathbf{J} \equiv -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$  and  $\mathbf{K} \equiv \text{Var} \left[ \frac{\partial \log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]$ .

# Conditional MLE Under Correct Specification

Basically identical to the unconditional version.

## Theorem

Suppose that  $\{\mathbf{x}_i, \mathbf{y}_i\}_{i=1}^N \sim \text{iid}$  where the conditional distribution of  $y_i|\mathbf{x}_i$  is given by  $f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)$ . Then, under mild regularity conditions,

(i)  $\hat{\boldsymbol{\theta}}$  is consistent for  $\boldsymbol{\theta}_o$

(ii)  $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1})$  where  $\mathbf{J} \equiv -\mathbb{E} \left[ \frac{\partial^2 \log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$

What value of  $\beta$  maximizes  $\mathbb{E} [\ell_i(\beta)]$ ?

Iterated Expectations

$$\mathbb{E}[\ell_i(\beta)] = \mathbb{E} \{ \mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] \} = \mathbb{E} \{ \mathbb{E} [y_i \mathbf{x}_i' \beta - \exp(\mathbf{x}_i' \beta) - \log(y_i!) | \mathbf{x}_i] \}$$

Simplify Inner Expectation

$$\mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] = \mathbf{x}_i' \beta \mathbb{E} [y_i | \mathbf{x}_i] - \exp(\mathbf{x}_i' \beta) - \underbrace{\mathbb{E} [\log(y_i!) | \mathbf{x}_i]}_{\text{constant wrt } \mathbf{x}_i}$$

FOC for Inner Expectation

$$\frac{\partial}{\partial \beta} \mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] = \{ \mathbb{E} [y_i | \mathbf{x}_i] - \exp(\mathbf{x}_i' \beta) \} \mathbf{x}_i = \mathbf{0}$$

What value of  $\beta$  maximizes  $\mathbb{E} [\ell_i(\beta)]$ ?

$$\frac{\partial}{\partial \beta} \mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] = \{ \mathbb{E} [y_i | \mathbf{x}_i] - \exp(\mathbf{x}_i' \beta) \} \mathbf{x}_i = \mathbf{0}$$

What does this mean?

Since  $\mathbb{E} [y_i | \mathbf{x}_i] = \exp(\mathbf{x}_i' \beta_o)$ , setting  $\beta = \beta_o$  solves the FOC for the inner expectation!

In other words:

For any realization of  $\mathbf{x}_i$  and any  $\beta$ ,

$$\mathbb{E}[\ell_i(\beta) | \mathbf{x}_i] \leq \mathbb{E}[\ell_i(\beta_o) | \mathbf{x}_i]$$

so taking expectations of both sides:

$$\mathbb{E} [\ell_i(\beta)] = \mathbb{E} \{ \mathbb{E}[\ell_i(\beta) | \mathbf{x}_i] \} \leq \mathbb{E} \{ \mathbb{E}[\ell_i(\beta_o) | \mathbf{x}_i] \} = \mathbb{E} [\ell_i(\beta_o)]$$



Poisson Regression is consistent if  $\mathbb{E}(y|\mathbf{x})$  is correctly specified.

We showed this for a particular choice of  $m(\mathbf{x};\beta)$  but the result is general.

## Result

Provided that we have correctly specified  $\mathbb{E}(y_i|\mathbf{x}_i)$ , it *doesn't matter* if  $y_i|\mathbf{x}_i$  actually follows a Poisson distribution: Poisson regression is *still consistent* for  $\beta_o$ .

## Compare

This is very similar to our result for the  $\text{Poisson}(\theta)$  model from last lecture.

## Caveat

Strictly speaking we need to show that  $\beta_o$  is the *unique* maximizer of the expected log likelihood. *Multiple solutions* if  $\mathbf{x}_i$  perfectly co-linear (compare to OLS regression).

## Asymptotic Variance Calculations for Poisson Regression

$$\underbrace{\mathbf{s}_i(\boldsymbol{\beta})}_{\text{score vector}} \equiv \frac{\partial \ell_i(\boldsymbol{\beta})}{\partial \boldsymbol{\beta}} = \mathbf{x}_i [y_i - \exp(\mathbf{x}_i' \boldsymbol{\beta})] = \mathbf{x}_i u_i(\boldsymbol{\beta})$$

$$\underbrace{\mathbf{H}_i(\boldsymbol{\beta})}_{\text{Hessian matrix}} \equiv \frac{\partial \mathbf{s}_i(\boldsymbol{\beta})}{\partial \boldsymbol{\beta}'} = -\exp(\mathbf{x}_i' \boldsymbol{\beta}) \mathbf{x}_i \mathbf{x}_i'$$

$$\mathbf{J} \equiv -\mathbb{E} [\mathbf{H}_i(\boldsymbol{\beta}_o)] = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i']$$

$$\mathbf{K} \equiv \text{Var} [\mathbf{s}_i(\boldsymbol{\beta}_o)] = \mathbb{E} [\mathbf{s}_i(\boldsymbol{\beta}_o) \mathbf{s}_i(\boldsymbol{\beta}_o)'] = \mathbb{E} [u_i^2(\boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i']$$

# Asymptotic Variance Calculations for Poisson Regression

$$\mathbf{J} = \mathbb{E} \left[ \exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i' \right], \quad \mathbf{K} = \mathbb{E} \left[ u_i^2(\boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i' \right]$$

## Notice

$\mathbf{J}$  does not depend on  $y$  but  $\mathbf{K}$  does:

$$\begin{aligned} \mathbf{K} &= \mathbb{E} \left[ u_i^2(\boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i' \right] = \mathbb{E} \left\{ \mathbb{E} \left[ u_i^2(\boldsymbol{\beta}_o) | \mathbf{x}_i \right] \mathbf{x}_i \mathbf{x}_i' \right\} = \mathbb{E} \left( \mathbb{E} \left[ \{y_i - \mathbb{E}(y_i | \mathbf{x}_i)\}^2 | \mathbf{x}_i \right] \mathbf{x}_i \mathbf{x}_i' \right) \\ &= \mathbb{E} \left[ \text{Var}(y_i | \mathbf{x}_i) \mathbf{x}_i \mathbf{x}_i' \right] \end{aligned}$$

Assumptions about  $\text{Var}(y|\mathbf{x})$  affect the asymptotic variance through  $\mathbf{K}$ .

## Possible Assumptions for $\text{Var}(y|\mathbf{x})$ : Strongest to Weakest

1. Poisson Assumption:  $\text{Var}(y|\mathbf{x}) = \mathbb{E}(y|\mathbf{x})$ 
  - ▶ holds if Poisson model is correct.
2. Quasi-Poisson Assumption:  $\text{Var}(y|\mathbf{x}) = \sigma^2 \mathbb{E}(y|\mathbf{x})$ 
  - ▶ Allows for possibility that  $y|\mathbf{x}$  is *not* Poisson
  - ▶ Overdispersion:  $\sigma^2 > 1 \implies \text{Var}(y|\mathbf{x}) > \mathbb{E}(y|\mathbf{x})$
  - ▶ Underdispersion  $\sigma^2 < 1 \implies \text{Var}(y|\mathbf{x}) < \mathbb{E}(y|\mathbf{x})$
  - ▶ If  $\sigma^2 = 1$  we're back to the Poisson Assumption.
3. No Assumption:  $\text{Var}(y|\mathbf{x})$  unspecified

## Asymptotic Variance Under Poisson Assumption

$$\mathbf{J} = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i'] , \quad \mathbf{K} = \mathbb{E} [\text{Var}(y_i | \mathbf{x}_i) \mathbf{x}_i \mathbf{x}_i']$$

Assumption:  $\text{Var}(y_i | \mathbf{x}_i) = \mathbb{E}(y_i | \mathbf{x}_i) = \exp(\mathbf{x}_i' \boldsymbol{\beta}_o)$

- ▶ Implies  $\mathbf{K} = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i']$
- ▶ Hence  $\mathbf{K} = \mathbf{J}$  (Information Matrix Equality)
- ▶ Therefore:  $\sqrt{N}(\hat{\boldsymbol{\beta}} - \boldsymbol{\beta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1})$
- ▶ Consistent Estimator:  $\hat{\mathbf{J}}^{-1} = \left[ \frac{1}{N} \sum_{i=1}^N \exp(\mathbf{x}_i' \hat{\boldsymbol{\beta}}) \mathbf{x}_i \mathbf{x}_i' \right]^{-1}$

## Asymptotic Variance Under Quasi-Poisson Assumption

$$\mathbf{J} = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i'] , \quad \mathbf{K} = \mathbb{E} [\text{Var}(y_i | \mathbf{x}_i) \mathbf{x}_i \mathbf{x}_i']$$

Assumption:  $\text{Var}(y_i | \mathbf{x}_i) = \sigma^2 \mathbb{E}(y_i | \mathbf{x}_i) = \sigma^2 \exp(\mathbf{x}_i' \boldsymbol{\beta}_o)$

- ▶ Implies  $\mathbf{K} = \sigma^2 \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i'] = \sigma^2 \mathbf{J}$
- ▶ Hence  $\mathbf{J}^{-1} \mathbf{K} \mathbf{J}^{-1} = \sigma^2 \mathbf{J}^{-1}$
- ▶ Therefore:  $\sqrt{N}(\hat{\boldsymbol{\beta}} - \boldsymbol{\beta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \sigma^2 \mathbf{J}^{-1})$
- ▶ Consistent estimator of  $\mathbf{J}^{-1}$  on prev. slide but how can we estimate  $\sigma^2$ ?

## How to estimate $\sigma^2$ under the Quasi-Poisson Assumption?

$$\text{Var}(y|\mathbf{x}) = \sigma^2 \mathbb{E}(y|\mathbf{x})$$

$$\sigma^2 = \text{Var}(y|\mathbf{x}) / \mathbb{E}(y|\mathbf{x})$$

$$\sigma^2 = \mathbb{E} \left[ \{y - \mathbb{E}(y|\mathbf{x})\}^2 \middle| \mathbf{x} \right] / \mathbb{E}(y|\mathbf{x})$$

$$\sigma^2 = \mathbb{E} \left[ \frac{\{y - \mathbb{E}(y|\mathbf{x})\}^2}{\mathbb{E}(y|\mathbf{x})} \middle| \mathbf{x} \right]$$

$$\sigma^2 = \mathbb{E} \left[ \frac{\{y - \exp(\mathbf{x}'\beta_o)\}^2}{\exp(\mathbf{x}'\beta)} \middle| \mathbf{x} \right]$$

$$\mathbb{E}[\sigma^2] = \mathbb{E} \left( \mathbb{E} \left[ \frac{\{y - \exp(\mathbf{x}'\beta_o)\}^2}{\exp(\mathbf{x}'\beta)} \middle| \mathbf{x} \right] \right)$$

$$\sigma^2 = \mathbb{E} \left[ \frac{\{y - \exp(\mathbf{x}'\beta_o)\}^2}{\exp(\mathbf{x}'\beta)} \right]$$

$$\sigma^2 = \mathbb{E} \left[ u^2(\beta_o) / \exp(\mathbf{x}'\beta_o) \right]$$

### Consistent Estimator of $\sigma^2$

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i=1}^N \frac{[y_i - \exp(\mathbf{x}_i' \hat{\beta})]^2}{\exp(\mathbf{x}_i' \hat{\beta})} = \frac{1}{N} \sum_{i=1}^N \frac{\hat{u}_i^2}{\exp(\mathbf{x}_i' \hat{\beta})}$$

## Robust Asymptotic Variance Matrix

$$\mathbf{J} = \mathbb{E} \left[ \exp(\mathbf{x}'_i \beta_o) \mathbf{x}_i \mathbf{x}'_i \right], \quad \mathbf{K} = \mathbb{E} \left[ u_i^2(\beta_o) \mathbf{x}_i \mathbf{x}'_i \right]$$

No Assumption on  $\text{Var}(y_i | \mathbf{x}_i)$

- ▶  $\sqrt{N}(\hat{\beta} - \beta_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1} \mathbf{K} \mathbf{J}^{-1})$
- ▶ Consistent Estimator:  $\hat{\mathbf{J}}^{-1} = \left[ \frac{1}{N} \sum_{i=1}^N \exp(\mathbf{x}'_i \hat{\beta}) \mathbf{x}_i \mathbf{x}'_i \right]^{-1}$
- ▶ Consistent Estimator:  $\hat{\mathbf{K}} = \frac{1}{N} \sum_{i=1}^N \left[ y_i - \exp(\mathbf{x}_i \hat{\beta}) \right]^2 \mathbf{x}_i \mathbf{x}'_i = \frac{1}{N} \sum_{i=1}^N \hat{u}_i^2 \mathbf{x}_i \mathbf{x}'_i$



# Why Poisson Regression rather than NLLS?

Assume that  $\mathbb{E}(y|\mathbf{x}) = \exp(\mathbf{x}'\beta_o)$

Both Poisson Reg. & NLLS are consistent if the conditional mean is correctly specified.

Count data are typically heteroskedastic.

If  $\text{Var}(y|\mathbf{x})$  varies with  $\mathbf{x}$ , NLLS will be relatively inefficient.

## Efficiency of Poisson Regression

- ▶ Correct model  $\implies$  lowest variance among all estimators that leave the distribution of  $\mathbf{x}$  unspecified.
- ▶  $\text{Var}(y|\mathbf{x}) = \sigma^2 \mathbb{E}(y|\mathbf{x}) \implies$  Poisson regression is more efficient than NLLS and various other count data models.