

# Bayesian Double Machine Learning for Causal Inference

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March 2nd, 2026

# My Research Interests



## Econometrics

Causal Inference, Spillovers, Bayesian Inference, Measurement Error,  
Model Selection

## Applied Work

Childhood Lead Exposure, Pawn Lending in Mexico City, ...

# The Problem / Model

$$Y_i = \alpha D_i + X_i' \beta + \varepsilon_i, \quad \mathbb{E}[\varepsilon | D_i, X_i] = 0, \quad i = 1, \dots, n$$

## Selection-on-observables

Learn causal effect  $\alpha$  of  $D_i$  on  $Y_i$ ; treatment “as good as random” given  $p$  controls  $X_i$ .

## Many Controls

Adjust for many covariates to make selection-on-observables plausible:  $p$  is large.

## Bias-Variance Tradeoff

- ▶ OLS: unbiased but noisy when  $p$  large relative to  $n$ ; doesn't exist when  $p > n$
- ▶ Drop control  $X^{(j)}$  correlated with  $D \Rightarrow$  biased estimate of  $\alpha$  if  $\beta^{(j)} \neq 0$

# Example: Abortion and Crime

Donohue III & Levitt (2001; QJE); Belloni, Chernozhukov & Hansen (2014; ReStud)

Data: 48 states  $\times$  12 years ( $n = 576$ )

- ▶  $Y_{it}$ : Crime rate (violent / property / murder)
- ▶  $D_{it}$ : Effective abortion rate

## D&L Controls

State fixed effects, time trends, 8 time-varying state controls

## BCH Controls

Add quadratics, interactions, initial conditions  $\times$  trends  $\Rightarrow p/n \approx 0.5$

# This Paper

- ▶ Bayesian causal inference with many controls.
- ▶ Don't select variables; *shrink* their coefficients (more stable than LASSO).
- ▶ Naïve Bayesian approach can be highly biased.
- ▶ Re-parameterization solves the problem: simple, fully-Bayesian inference.
- ▶ Match asymptotic properties of (Frequentist) Double Machine Learning methods.
- ▶ Better finite-sample performance: lower bias, better coverage, lower RMSE.

Start by explaining why “naïve” approach doesn't work.

## Naïve Shrinkage: Ridge Regression (centered / scaled)

Minimize  $(Y - \alpha D - X\beta)'(Y - \alpha D - X\beta) + \tau\beta'\beta$

$$\hat{\alpha}_\tau = \frac{D'M_\tau Y}{D'M_\tau D}, \quad M_\tau \equiv \mathbb{I}_n - X(X'X + \tau\mathbb{I}_p)^{-1}X' \quad (\text{Note: } M_\tau X \neq 0)$$

Compare with OLS (FWL Theorem)

$$\hat{\alpha}_{\text{OLS}} = \frac{(M_X D)'(M_X Y)}{(M_X D)'(M_X D)} = \frac{D'M_X Y}{D'M_X D}, \quad M_X \equiv \mathbb{I}_n - X(X'X)^{-1}X'$$

## Bayesian Interpretation

Posterior mean: known  $\sigma_\varepsilon^2$ , flat prior on  $\alpha$ , iid  $\text{Normal}(0, \sigma_\varepsilon^2/\tau)$  prior on  $\beta_j$

## Bias of Naïve Ridge – Regularization-Induced Confounding (RIC)

$$\hat{\alpha}_\tau = \frac{D' M_\tau Y}{D' M_\tau D} = \frac{D' M_\tau (\alpha D + X\beta + \varepsilon)}{D' M_\tau D} = \alpha + \underbrace{\frac{D' M_\tau X\beta}{D' M_\tau D}}_{\text{bias}} + \underbrace{\frac{D' M_\tau \varepsilon}{D' M_\tau D}}_{\text{mean-zero noise}}$$

Moment Condition for  $\alpha$  evaluated at *true*  $\beta$  versus  $\tilde{\beta} \neq \beta$

$$\mathbb{E}[\varepsilon D] = \mathbb{E}[(Y - X'\beta - \alpha D)D] = 0 \iff \alpha = \frac{\mathbb{E}[(Y - X'\beta)D]}{\mathbb{E}[D^2]}$$

$$\tilde{\alpha} = \frac{\mathbb{E}[(Y - X'\tilde{\beta})D]}{\mathbb{E}[D^2]} = \frac{\mathbb{E}[(Y - X'\beta)D + X'(\beta - \tilde{\beta})D]}{\mathbb{E}[D^2]} = \alpha + (\beta - \tilde{\beta})' \frac{\mathbb{E}[XD]}{\mathbb{E}[D^2]}$$

## Adding a “First-stage” Doesn’t Help

$$Y = \alpha D + X'\beta + \varepsilon, \quad \mathbb{E}[\varepsilon|X, D] = 0; \quad D = X'\gamma + V, \quad \mathbb{E}[VX] = 0$$

### Implication

$$\text{Cov}(\varepsilon, V) = \text{Cov}(\varepsilon, D - X'\gamma) = \text{Cov}(\varepsilon, D) - \text{Cov}(\varepsilon, X')\gamma = 0.$$

### Bayes’ Theorem

$$\pi(\theta|Y, D, X) \propto f(Y, D|X, \theta) \times \pi(\theta)$$

$\text{Cov}(\varepsilon, V) = 0$  and prior independence  $\Rightarrow$  posterior factorizes!

$$f(Y, D|X, \theta) = f(Y|D, X, \theta)f(D|X, \theta) = f(Y|D, X, \alpha, \beta, \sigma_\varepsilon^2) \times f(D|X, \gamma, \sigma_V^2)$$

### Problem

Unless prior treats  $\beta$  and  $\gamma$  as **dependent**, adding the  $D$  on  $X$  regression has **no effect!**



## Replace the Structural Equation with Another Reduced Form

$$Y = \alpha D + X'\beta + \varepsilon, \quad \mathbb{E}[\varepsilon|X, D] = 0$$

$$D = X'\gamma + V, \quad \mathbb{E}[VX] = 0$$

Substitute for  $D$

$$Y = \alpha D + X'\beta + \varepsilon = X'(\alpha\gamma + \beta) + (\varepsilon + \alpha V) = X'\delta + U$$

Backing out  $\alpha$

$$\text{Cov}(U, V) = \text{Cov}(\varepsilon + \alpha V, V) = \alpha \text{Var}(V) \quad \implies \quad \alpha = \frac{\text{Cov}(U, V)}{\text{Var}(V)} = \frac{\mathbb{E}[UV]}{\mathbb{E}[V^2]}$$

## Our Approach: Bayesian Double Machine Learning (BDML)

$$Y_i = \alpha D_i + X_i' \beta + \varepsilon_i = X_i'(\alpha \gamma + \beta) + (\varepsilon_i + \alpha V_i) = X_i' \delta + U_i$$

$$\begin{aligned} Y_i &= X_i' \delta + U_i \\ D_i &= X_i' \gamma + V_i \end{aligned} \quad \left[ \begin{array}{c} U_i \\ V_i \end{array} \right] \bigg| X_i \sim \text{Normal}_2(0, \Sigma), \quad \Sigma = \begin{bmatrix} \sigma_\varepsilon^2 + \alpha^2 \sigma_V^2 & \alpha \sigma_V^2 \\ \alpha \sigma_V^2 & \sigma_V^2 \end{bmatrix}$$

### BDML Algorithm

1. Place “standard” priors on reduced form parameters  $(\delta, \gamma, \Sigma)$
2. Draw from posterior  $(\delta, \gamma, \Sigma) | (X, D, Y)$
3. Posterior draws for  $\Sigma \implies$  posterior draws for  $\alpha = \sigma_{UV} / \sigma_V^2$

## Why “Double” Helps: small $\times$ small = smaller

### Naïve

$$\mathbb{E}[(Y - X'\tilde{\beta} - \tilde{\alpha}D)D] = 0 \iff \tilde{\alpha} = \alpha + (\beta - \tilde{\beta})' \frac{\mathbb{E}[XD]}{\mathbb{E}[D^2]}$$

### Double

$$\mathbb{E}[(\hat{U} - \hat{\alpha}\hat{V})\hat{V}] = \mathbb{E}\left[\left\{(Y - X'\hat{\delta}) - \hat{\alpha}(D - X'\hat{\gamma})\right\}(D - X'\hat{\gamma})\right] = 0 \iff \hat{\alpha} = \frac{\mathbb{E}[\hat{U}\hat{V}]}{\mathbb{E}[\hat{V}^2]}$$

$$\mathbb{E}[\hat{U}\hat{V}] = \mathbb{E}\left[\left\{U + X'(\delta - \hat{\delta})\right\}\left\{V + X'(\gamma - \hat{\gamma})\right\}\right] = \mathbb{E}[UV] + (\delta - \hat{\delta})\mathbb{E}[XX'](\gamma - \hat{\gamma})$$

$$\mathbb{E}[\hat{V}^2] = \mathbb{E}\left[\left\{V + X'(\gamma - \hat{\gamma})\right\}^2\right] = \mathbb{E}[V^2] + (\gamma - \hat{\gamma})'\mathbb{E}[XX'](\gamma - \hat{\gamma})$$

## Why “Double” Helps: doesn't assume away selection bias!

$$\text{Selection Bias} \equiv \frac{\text{Cov}(Y, D)}{\text{Var}(D)} - \alpha = \frac{\beta' \mathbb{E}[XX'] \gamma}{\sigma_V^2 + \gamma' \mathbb{E}[XX'] \gamma}$$

### Sims (2012)

Reasonable low-dimensional priors “can unintentionally imply dogmatic beliefs about parameters of interest” when expanded “unthinkingly to high dimensions.”

### Naïve

If  $\gamma \perp \beta$ , implied prior for Selection Bias is a **point mass at zero** for  $p$  large.

### BDML

If  $\gamma \perp \delta$ , implied prior for Selection Bias **centered at zero but non-degenerate** for large  $p$ .

# BDML versus Frequentist Double Machine Learning (FDML)

## FDML Optimizes

Plug in “Machine Learning” estimators of reduced form parameters:  $(\hat{\delta}_{\text{ML}}, \hat{\gamma}_{\text{ML}})$

$$\hat{\alpha}_{\text{FDML}} = \frac{\sum_{i=1}^n (Y_i - X_i' \hat{\delta}_{\text{ML}})(D_i - X_i' \hat{\gamma}_{\text{ML}})}{\sum_{i=1}^n (D_i - X_i' \hat{\gamma}_{\text{ML}})^2}.$$

## Finite-Sample Concerns

Wüthrich & Zhu (2023), Bach et al. (2024), Ahrens et al. (2025)

## BDML Marginalizes

Posterior for  $\alpha$  averages over uncertainty about  $\gamma$  and  $\delta$  and applies shrinkage to  $\Sigma$ .

# Theoretical Results

$$\pi(\Sigma, \delta, \gamma) \propto \pi(\Sigma)\pi(\delta)\pi(\gamma)$$

$$\begin{aligned} Y_i &= X_i' \delta + U_i \\ D_i &= X_i' \gamma + V_i \end{aligned} \quad \left[ \begin{array}{c} U_i \\ V_i \end{array} \right] \bigg| X_i \sim \text{Normal}_2(0, \Sigma)$$
$$\begin{aligned} \Sigma &\sim \text{Inverse-Wishart}(\nu_0, \Sigma_0) \\ \delta &\sim \text{Normal}_p(0, \mathbb{I}_p / \tau_\delta) \\ \gamma &\sim \text{Normal}_p(0, \mathbb{I}_p / \tau_\gamma) \end{aligned}$$

## Naïve Approach

Analogous but with single structural equation and  $\beta \sim \text{Normal}(0, \mathbb{I}_p / \tau_\beta)$

## Asymptotic Framework

Fixed true parameters  $(\Sigma^*, \delta^*, \gamma^*)$ ;  $n \rightarrow \infty$  (large sample);  $p \rightarrow \infty$  (many controls)

# Our asymptotic framework ensures bounded R-squared.

## Rate Restrictions

- (i) sample size dominates # of controls:  $p/n \rightarrow 0$
- (ii) sample size dominates prior precisions:  $\tau/n \rightarrow 0$
- (iii) precisions of same order as # controls:  $\tau \asymp p$

## Regularity Conditions

- (i)  $p < n$
- (ii)  $\text{Var}(X) \equiv \Sigma_X$  “well-behaved” as  $p \rightarrow \infty$
- (iii)  $\lim_{p \rightarrow \infty} \sum_{j=1}^p (\delta_j^*)^2 < \infty$ ,  $\lim_{p \rightarrow \infty} \sum_{j=1}^p (\gamma_j^*)^2 < \infty$
- (iv) iid errors/controls,  $\mathbb{E}(X_i) = 0$ , finite & p.d.  $\Sigma^*$



# Asymptotic Results: Bias and Consistency

## Consistency and Bias

All three estimators are consistent with the same asymptotic variance if  $p/\sqrt{n} \rightarrow 0$ .

- ▶ Naïve: bias of order  $p/n$
- ▶ BDML and FDML: bias of order  $(p/n)^2$

## $\sqrt{n}$ -Consistency

- ▶ Naïve requires  $p/\sqrt{n} \rightarrow 0$
- ▶ BDML and FDML require only  $p/n^{3/4} \rightarrow 0$



# Asymptotic Results: Bernstein-von Mises

## Bernstein-von Mises Theorem for BDML

- ▶ BDML posterior for  $\alpha$ : asymptotically normal, correct Frequentist coverage
- ▶ Credible intervals are valid confidence intervals
- ▶ Semiparametrically efficient

## Comparison with Existing Results

- ▶ Builds on Walker (2025); we extend to sub-Gaussian  $X_i$  and empirical  $L_2$ -norm
- ▶ Weaker assumptions than Luo et al. (2023), Breunig et al. (2024)
- ▶ Robust to misspecification of error distribution

# Simulation Experiment

Baseline:  $n = 200$ ,  $p = 100$ ,  $\alpha = 1/4$ ,  $R_D^2 = R_Y^2 = 0.5$ ; vary  $\rho$

$$Y_i = \alpha D_i + X_i' \beta + \varepsilon_i \quad X_i \sim \text{Normal}_p(0, \mathbb{I}_p)$$

$$D_i = X_i' \gamma + V_i \quad (\varepsilon_i, V_i) \sim \text{Normal}_2 \left( 0, \text{diag}\{1 - R_Y^2, 1 - R_D^2\} \right)$$

$$(\beta_j, \gamma_j)' \sim \text{Normal} \left( \mathbf{0}, \frac{1}{p} \begin{pmatrix} R_Y^2 & \rho \sqrt{R_Y^2 R_D^2} \\ \rho \sqrt{R_Y^2 R_D^2} & R_D^2 \end{pmatrix} \right)$$

- ▶  $R_D^2, R_Y^2$ : how well  $X$  predicts  $D$  and  $Y$  (partial)
- ▶  $\rho \equiv \text{Corr}(\beta_j, \gamma_j)$ ; Selection bias =  $\rho \sqrt{R_D^2 R_Y^2}$

# BDML Prior Specifications

## BDML-IW (Theory)

- ▶  $\Sigma \sim \text{Inverse-Wishart}(4, I_2)$
- ▶  $\delta \sim \text{Normal}_p(0, \mathbb{I}_p/\tau_\delta)$ ,  $\gamma \sim \text{Normal}_p(0, \mathbb{I}_p/\tau_\gamma)$ , with  $\tau_\delta, \tau_\gamma \asymp p$

## BDML-LKJ-HP (Practice)

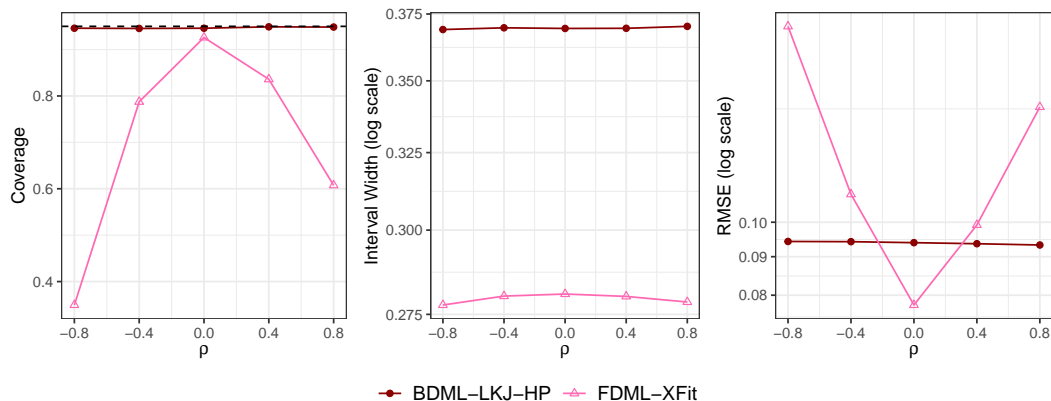
- ▶  $\Sigma$ : LKJ(4) on  $\text{Corr}(U, V)$ ;  $\text{Cauchy}^+(0, 2.5)$  on SDs
- ▶  $(\delta, \gamma)$ :  $\text{Normal}(0, \sigma^2 I)$  with  $\sigma^2 \sim \text{Inv-Gamma}(2, 2)$

BDML is pretty robust

We've tried a number of alternative priors; they give similar results.

# Simulation Results: BDML vs FDML

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



# Two-Step “Plug-in” Bayesian Approaches

## Preliminary Regression

$\hat{D}_i \equiv X_i' \hat{\gamma}_{\text{prelim}} \leftarrow$  estimate from Bayesian regression of  $D$  on  $X$ .

## HCPH (Hahn et al, 2018; Bayesian Analysis)

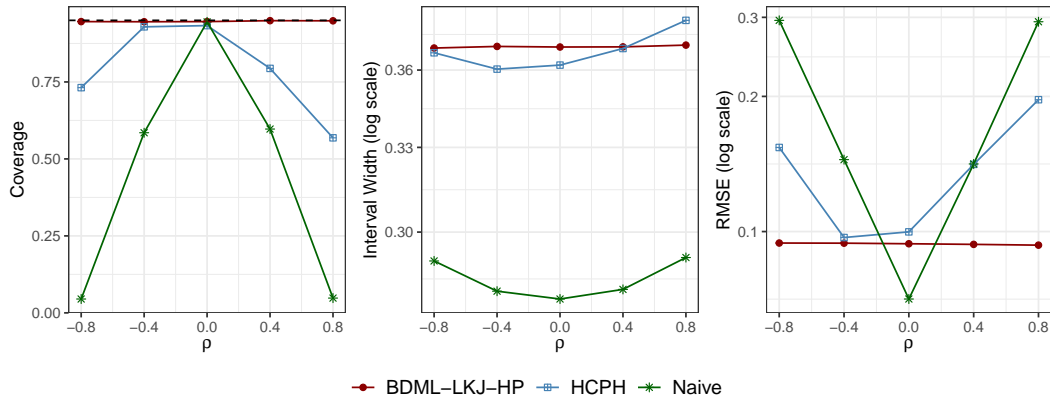
1. Bayesian linear regression of  $Y$  on  $(D - \hat{D})$  and  $X$
2. Estimation / inference for  $\alpha$  from posterior for  $(D - \hat{D})$  coefficient.

## Linero (2023; JASA)

1. Bayesian linear regression of  $Y$  on  $(D, \hat{D}, X)$ .
2. Estimation / inference for  $\alpha$  from posterior for the  $D$  coefficient.

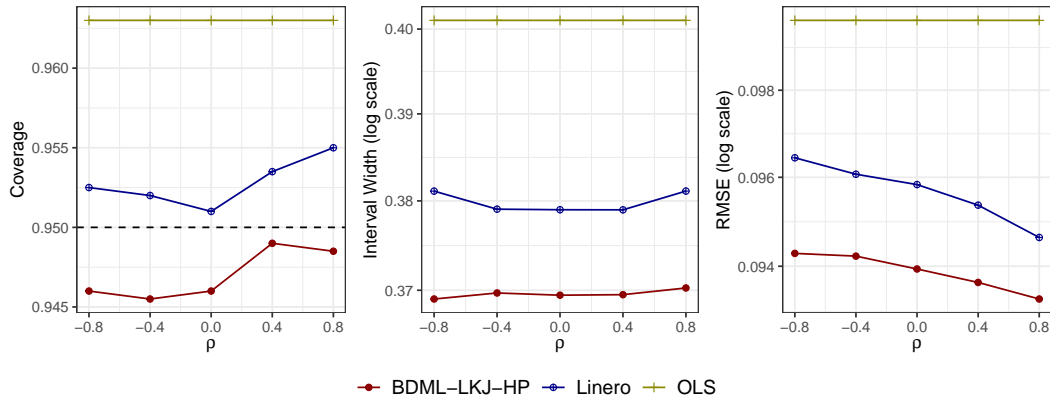
# Simulation Results: BDML vs HCPH, Naïve

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



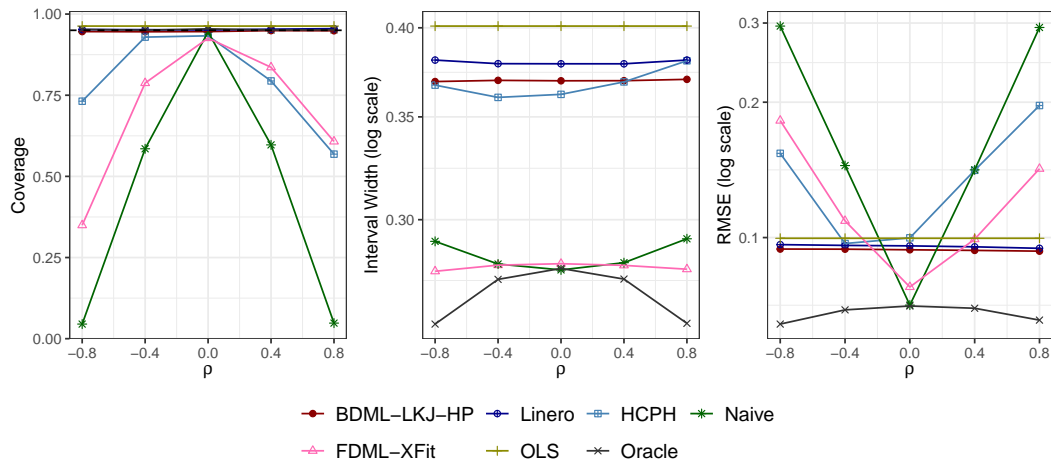
# Simulation Results: BDML vs Linero, OLS

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



# Simulation Results: All Estimators

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



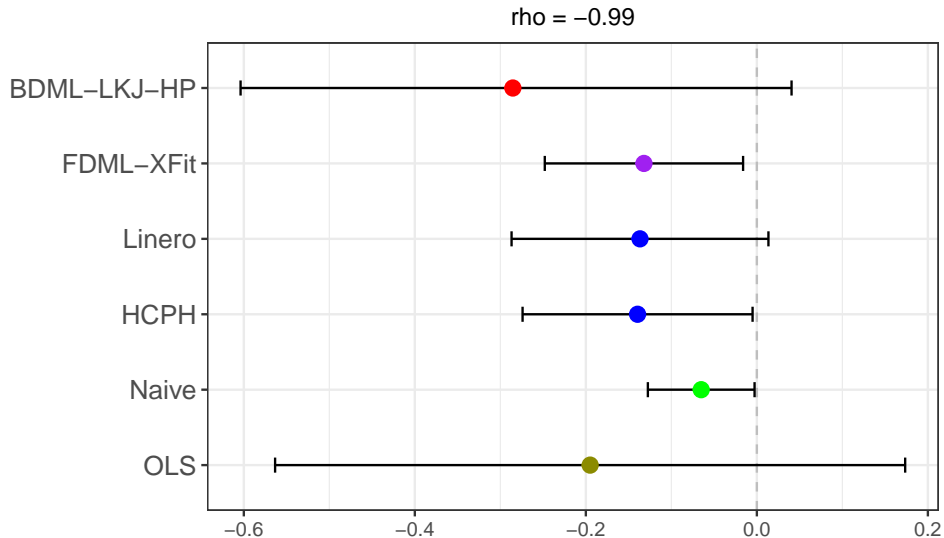


## Example: Effect of Abortion on Crime

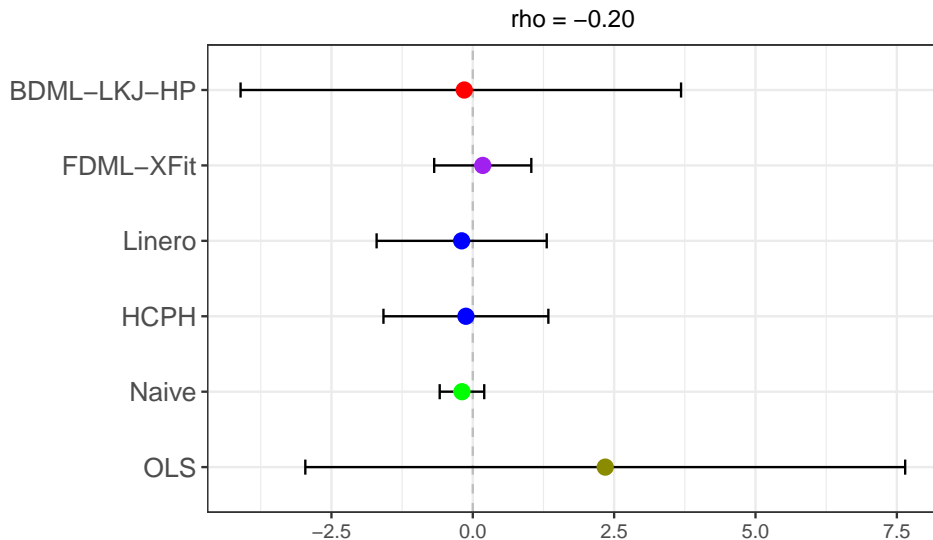
- ▶ Recall: Donohue III & Levitt (2001) as revisited by BCH (2014)
- ▶  $\Delta Y_{it}$ : change in crime rate;  $\Delta D_{it}$ : change in effective abortion rate
- ▶  $X_{it}$ : baseline controls, lags, squared lags, state-level controls  $\times$  trends

Outcome	$n$	$p$	$R_D^2$	$R_Y^2$	$\rho$
Murder	576	281	0.99	0.41	-0.20
Property	576	281	0.99	0.58	-0.99
Violence	576	281	1.00	0.59	-0.72

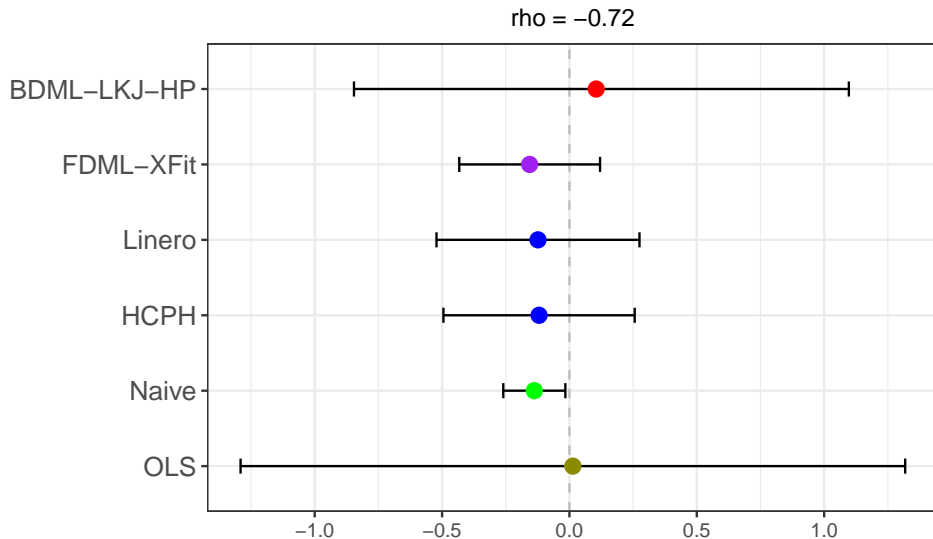
## Levitt Results: Property Crime



## Levitt Results: Murder



## Levitt Results: Violent Crime



# Thanks for listening!

## Summary

- ▶ Simple, fully-Bayesian causal inference in a workhorse linear model with many controls.
- ▶ Avoids RIC; Excellent Frequentist Properties

## In Progress

- ▶ Extensions: partially linear model; treatment interactions; instrumental variables.

