

# Bayesian Double Machine Learning for Causal Inference

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# My Research Interests



## Econometrics

Causal Inference, Spillovers, Bayesian Inference, Measurement Error,  
Model Selection

## Applied Work

Childhood Lead Exposure, Pawn Lending in Mexico City, ...

# The Problem / Model

$$Y_i = \alpha D_i + X'_i \beta + \varepsilon_i, \quad \mathbb{E}[\varepsilon | D_i, X_i] = 0, \quad i = 1, \dots, n$$

## Causal Inference

Learn effect  $\alpha$  of treatment  $D_i$  (not necessarily binary) on outcome  $Y_i$

## Selection-on-observables

Treatment  $D_i$  is “as good as randomly assigned” given a vector  $X_i$  of  $p$  controls.

## Many Controls

Adjust for a many covariates to make selection-on-observables plausible:  $p$  is large.

## Example: Abortion and Crime

Donohue III & Levitt (2001; QJE); Belloni, Chernozhukov & Hansen (2014; ReStud)

Data: 48 states  $\times$  12 years ( $n = 576$ )

- ▶  $Y_{it}$ : Crime rate (violent / property / murder)
- ▶  $D_{it}$ : Effective abortion rate

### D&L Controls

State fixed effects, time trends, 8 time-varying state controls

### BCH Controls

Add quadratics, interactions, initial conditions  $\times$  trends  $\Rightarrow p/n \approx 0.5$

## First Idea: Plain-vanilla OLS

### Good News: Unbiased

OLS of  $Y$  on  $(D, X)$  gives an unbiased estimator of  $\alpha$  for any  $p < n$ .

### Bad News: Variance

$$\text{Var}(\hat{\alpha}_{\text{OLS}}) = \frac{\sigma_{\varepsilon}^2}{D'M_X D}, \quad M_X \equiv \mathbb{I}_n - X(X'X)^{-1}X'$$

- ▶ Denominator = residual variation in  $D$  after partialling out  $X$
- ▶ More controls  $\Rightarrow$  less residual variation  $\Rightarrow$  noisier estimate of  $\alpha$
- ▶ Levitt Example:  $p/n \approx 0.5$  and  $X$  strongly predict  $D$ .

# Machine Learning to the Rescue?

## Bias-Variance Tradeoff

Dropping  $X_i^{(j)}$  reduces  $\text{Var}(\hat{\alpha})$  if  $\beta_j$  is small but adds bias if  $D_i$  and  $X_i^{(j)}$  are correlated.

## Machine Learning

Raison d'être is to gracefully navigate bias-variance tradeoffs.

## Crucial Point

ML that excels at predicting  $Y$  may perform poorly for *learning the causal effect*  $\alpha$ .

## Second Idea: “Naïve” ML Approach – Ridge Regression

Assume everything de-meaned,  $X$  scale-normalized

$$\text{Minimize } (Y - \alpha D - X\beta)'(Y - \alpha D - X\beta) + \tau\beta'\beta$$

$$\hat{\alpha}_\tau = \frac{D'M_\tau Y}{D'M_\tau D}, \quad M_\tau \equiv \mathbb{I}_n - X(X'X + \tau\mathbb{I}_p)^{-1}X'$$

Compare with OLS (FWL Theorem)

$$\hat{\alpha}_{OLS} = \frac{(M_X D)'(M_X Y)}{(M_X D)'(M_X D)} = \frac{D'M_X Y}{D'M_X D}, \quad M_X \equiv \mathbb{I}_n - X(X'X)^{-1}X'$$

$M_\tau$  is symmetric but it is *not* idempotent and  $M_\tau X \neq 0$ .

## Bias of Naïve Ridge – Regularization-Induced Confounding (RIC)

$$\hat{\alpha}_\tau = \frac{D' M_\tau Y}{D' M_\tau D} = \frac{D' M_\tau (\alpha D + X\beta + \varepsilon)}{D' M_\tau D} = \alpha + \underbrace{\frac{D' M_\tau X\beta}{D' M_\tau D}}_{\text{bias}} + \underbrace{\frac{D' M_\tau \varepsilon}{D' M_\tau D}}_{\text{mean-zero noise}}$$

MC for  $\alpha$  evaluated at *true*  $\beta$  versus  $\tilde{\beta} \neq \beta$

$$\mathbb{E}[\epsilon D] = \mathbb{E}[(Y - X'\beta - \alpha D)D] = 0 \iff \alpha = \frac{\mathbb{E}[(Y - X'\beta)D]}{\mathbb{E}[D^2]}$$

$$\tilde{\alpha} = \frac{\mathbb{E}[(Y - X'\tilde{\beta})]}{\mathbb{E}[D^2]} = \frac{\mathbb{E}[(Y - X'\beta) + X'(\beta - \tilde{\beta})]}{\mathbb{E}[D^2]} = \alpha + (\beta - \tilde{\beta})' \frac{\mathbb{E}[XD]}{\mathbb{E}[D^2]}$$

Two reduced form regressions instead!

$$Y = \alpha D + X'\beta + \varepsilon, \quad \mathbb{E}[\varepsilon|X, D] = 0$$

$$D = X'\gamma + V, \quad \mathbb{E}[VX] = 0$$

From Structural to Reduced Form

$$Y = \alpha D + X'\beta + \varepsilon = X'(\alpha\gamma + \beta) + (\varepsilon + \alpha V) = X'\delta + U$$

Implied by Casual Assumption

$$\text{Cov}(\varepsilon, V) = \text{Cov}(\varepsilon, D - X'\gamma) = \text{Cov}(\varepsilon, D) - \text{Cov}(\varepsilon, X')\gamma = 0.$$

Backing out  $\alpha$

$$\text{Cov}(U, V) = \text{Cov}(\varepsilon + \alpha V, V) = \alpha \text{Var}(V) \quad \Rightarrow \quad \alpha = \frac{\text{Cov}(U, V)}{\text{Var}(V)} = \frac{\mathbb{E}[UV]}{\mathbb{E}[V^2]}$$

# Why does the “double” reduced form approach help?

## Naïve ML

$$\mathbb{E}[(Y - X'\tilde{\beta} - \tilde{\alpha}D)D] = 0 \iff \tilde{\alpha} = \color{blue}{\alpha} + (\beta - \tilde{\beta})' \frac{\mathbb{E}[XD]}{\mathbb{E}[D^2]}$$

## Double ML

$$\mathbb{E}[(\hat{U} - \hat{\alpha}\hat{V})\hat{V}] = \mathbb{E} \left[ \left\{ (Y - X'\hat{\delta}) - \hat{\alpha}(D - X'\hat{\gamma}) \right\} (D - X'\hat{\gamma}) \right] = 0 \iff \hat{\alpha} = \frac{\mathbb{E}[\hat{U}\hat{V}]}{\mathbb{E}[\hat{V}^2]}$$

$$\mathbb{E}[\hat{U}\hat{V}] = \mathbb{E} \left[ \left\{ U + X'(\delta - \hat{\delta}) \right\} \{ V + X'(\gamma - \hat{\gamma}) \} \right] = \color{blue}{\mathbb{E}[UV]} + (\delta - \hat{\delta})\mathbb{E}[XX'](\gamma - \hat{\gamma})$$

$$\mathbb{E}[\hat{V}^2] = \mathbb{E} \left[ \{ V + X'(\gamma - \hat{\gamma}) \}^2 \right] = \color{blue}{\mathbb{E}[V^2]} + (\gamma - \hat{\gamma})'\mathbb{E}[XX'](\gamma - \hat{\gamma})$$

# Our Approach: Bayesian Double Machine Learning (BDML)

$$Y_i = \alpha D_i + X'_i \beta + \varepsilon_i = X'_i(\alpha\gamma + \beta) + (\varepsilon_i + \alpha V_i) = X'_i \delta + U_i$$

$$\begin{aligned} Y_i &= X'_i \delta + U_i \\ D_i &= X'_i \gamma + V_i \end{aligned} \quad \left[ \begin{array}{c} U_i \\ V_i \end{array} \right] \middle| X_i \sim \text{Normal}_2(0, \Sigma), \quad \Sigma = \begin{bmatrix} \sigma_\varepsilon^2 + \alpha^2 \sigma_V^2 & \alpha \sigma_V^2 \\ \alpha \sigma_V^2 & \sigma_V^2 \end{bmatrix}$$

## BDML Algorithm

1. Place “standard” priors on reduced form parameters  $(\delta, \gamma, \Sigma)$
2. Draw from posterior  $(\delta, \gamma, \Sigma) | (X, D, Y)$
3. Posterior draws for  $\Sigma \implies$  posterior draws for  $\alpha = \sigma_{UV}/\sigma_V^2$

# BDML versus Frequentist Double Machine Learning (FDML)

e.g. Chernozhukov et al. (2018; Econometrics J.)

## FDML Optimizes

Plug in “Machine Learning” estimators of reduced form parameters:  $(\hat{\delta}_{\text{ML}}, \hat{\gamma}_{\text{ML}})$

$$\hat{\alpha}_{\text{FDML}} = \frac{\sum_{i=1}^n (Y_i - X'_i \hat{\delta}_{\text{ML}})(D_i - X'_i \hat{\gamma}_{\text{ML}})}{\sum_{i=1}^n (D_i - X'_i \hat{\gamma}_{\text{ML}})^2}.$$

## BDML Marginalizes

Posterior for  $\alpha$  averages over uncertainty about  $\gamma$  and  $\delta$  and applies shrinkage to  $\Sigma$ .

# Theoretical Results

$$\begin{array}{lll} Y_i = X'_i \delta + U_i & \left[ \begin{matrix} U_i \\ V_i \end{matrix} \right] \middle| X_i \sim \text{Normal}_2(0, \Sigma) & \pi(\Sigma, \delta, \gamma) \propto \pi(\Sigma)\pi(\delta)\pi(\gamma) \\ D_i = X'_i \gamma + V_i & & \Sigma \sim \text{Inverse-Wishart}(\nu_0, \Sigma_0) \\ & & \delta \sim \text{Normal}_p(0, \mathbb{I}_p/\tau_\delta) \\ & & \gamma \sim \text{Normal}_p(0, \mathbb{I}_p/\tau_\gamma) \end{array}$$

## Naïve Approach

Analogous but with single structural equation and  $\beta \sim \text{Normal}(0, \mathbb{I}_p/\tau_\beta)$

## Asymptotic Framework

Fixed true parameters  $(\Sigma^*, \delta^*, \gamma^*)$ ;  $n \rightarrow \infty$  (large sample);  $p \rightarrow \infty$  (many controls)

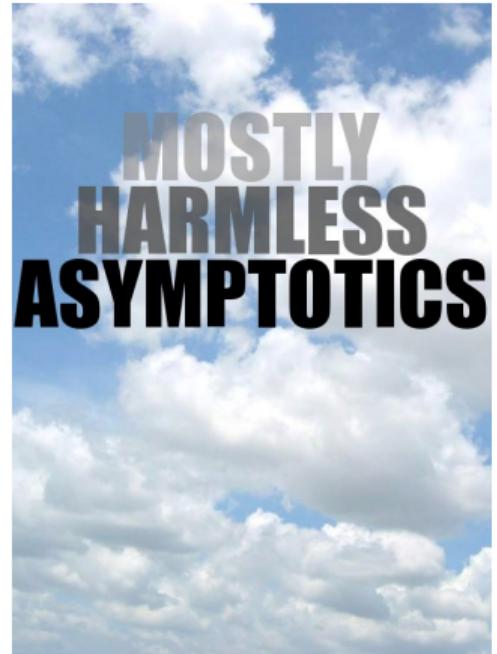
Our asymptotic framework ensures bounded R-squared.

## Rate Restrictions

- (i) sample size dominates # of controls:  $p/n \rightarrow 0$
- (ii) sample size dominate prior precisions:  $\tau/n \rightarrow 0$
- (iii) precisions of same order as # controls:  $\tau \asymp p$

## Regularity Conditions

- (i)  $p < n$
- (ii)  $\text{Var}(X) \equiv \Sigma_X$  “well-behaved” as  $p \rightarrow \infty$
- (iii)  $\lim_{p \rightarrow \infty} \sum_{j=1}^p (\delta_j^*)^2 < \infty, \quad \lim_{p \rightarrow \infty} \sum_{j=1}^p (\gamma_j^*)^2 < \infty$
- (iv) iid errors/controls,  $\mathbb{E}(X_i) = 0$ , finite & p.d.  $\Sigma^*$



# Selection Bias in the Limit

When  $p$  and  $n$  are large, what are our **implied beliefs** about selection bias?

$$\text{SB} \equiv [\mathbb{E}(Y_i|D_i = 1) - \mathbb{E}(Y_i|D_i = 0)] - \alpha = [\mathbb{E}(X_i|D_i = 1) - \mathbb{E}(X_i|D_i = 0)]' \beta$$

## Naïve Model

Degenerate prior centered at zero:  $\text{SB} = \frac{\gamma' \Sigma_X \beta}{\sigma_V^2 + \gamma' \Sigma_X \gamma} \xrightarrow{p} 0$

## BDML

Non-degenerate prior centered at zero:  $\text{SB} \xrightarrow{p} \frac{\sigma_{UV}}{\sigma_V^2 + \gamma' \Sigma_X \gamma}$

# Summary of Asymptotic Results

## Consistency

Naïve, BDML and FDML all provide consistent estimators of  $\alpha$ .

## Asymptotic Bias

BDML and FDML have bias of order  $(p/n)^2$  compared to  $p/n$  for Naïve.

## $\sqrt{n}$ -Consistency

Naïve requires  $p/\sqrt{n} \rightarrow 0$ ; BDML and FDML require only  $p/n^{3/4} \rightarrow 0$ .

## Why do we focus on bias?

Bias dominates: if  $p/\sqrt{n} \rightarrow 0$ , all three have the same AVAR.

# Simulation Experiment

Baseline:  $n = 200$ ,  $p = 100$ ,  $\alpha = 1/4$ ,  $R_D^2 = R_Y^2 = 0.5$ ; vary  $\rho$

$$Y_i = \alpha D_i + X'_i \beta + \varepsilon_i \quad X_i \sim \text{Normal}_p(0, \mathbb{I}_p)$$
$$D_i = X'_i \gamma + V_i \quad (\varepsilon_i, V_i) \sim \text{Normal}_2 \left(0, \text{diag}\{1 - R_Y^2, 1 - R_D^2\}\right)$$

$$(\beta_j, \gamma_j)' \sim \text{Normal} \left( \mathbf{0}, \frac{1}{p} \begin{pmatrix} R_Y^2 & \rho \sqrt{R_Y^2 R_D^2} \\ \rho \sqrt{R_Y^2 R_D^2} & R_D^2 \end{pmatrix} \right)$$

- ▶  $R_D^2, R_Y^2$ : how well  $X$  predicts  $D$  and  $Y$  (partial)
- ▶  $\rho \equiv \text{Corr}(\beta_j, \gamma_j)$ ; Selection bias =  $\rho \sqrt{R_D^2 R_Y^2}$

# BDML Prior Specifications

## BDML-IW (Theory)

- ▶  $\Sigma \sim \text{Inverse-Wishart}(4, I_2)$
- ▶  $(\beta, \gamma) \sim \text{Normal}(0, p^{-1}I)$

## BDML-LKJ-HP (Practice)

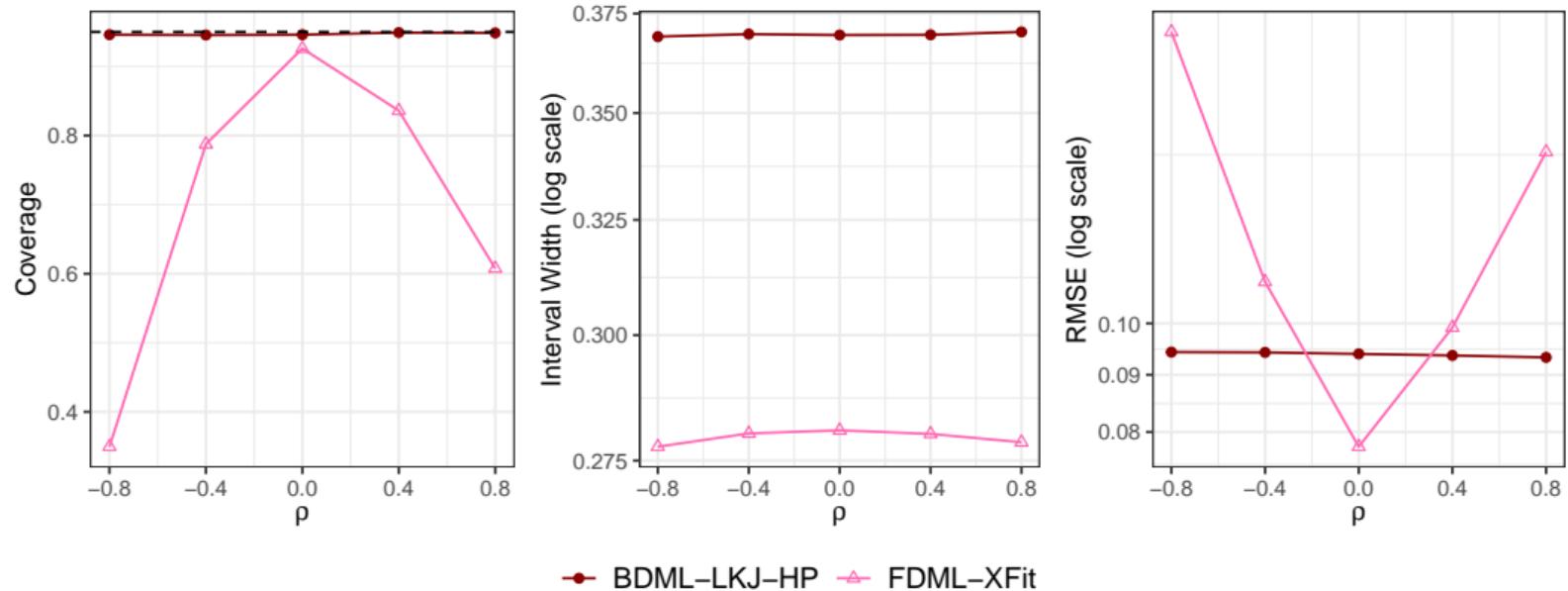
- ▶  $\Sigma$ : LKJ(4) on  $\text{Corr}(\varepsilon, V)$ ; Cauchy<sup>+</sup>(0, 2.5) on SDs
- ▶  $(\beta, \gamma)$ :  $\text{Normal}(0, \sigma^2 I)$  with  $\sigma^2 \sim \text{Inv-Gamma}(2, 2)$

BDML is pretty robust

We've tried a number of alternative priors; they give similar results.

# Simulation Results: BDML vs FDML

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



# Two-Step “Plug-in” Bayesian Approaches

## Preliminary Regression

$\hat{D}_i \equiv X'_i \hat{\gamma}_{\text{prelim}} \leftarrow$  estimate from Bayesian regression of  $D$  on  $X$ .

## HCPH (Hahn et al, 2018; Bayesian Analysis)

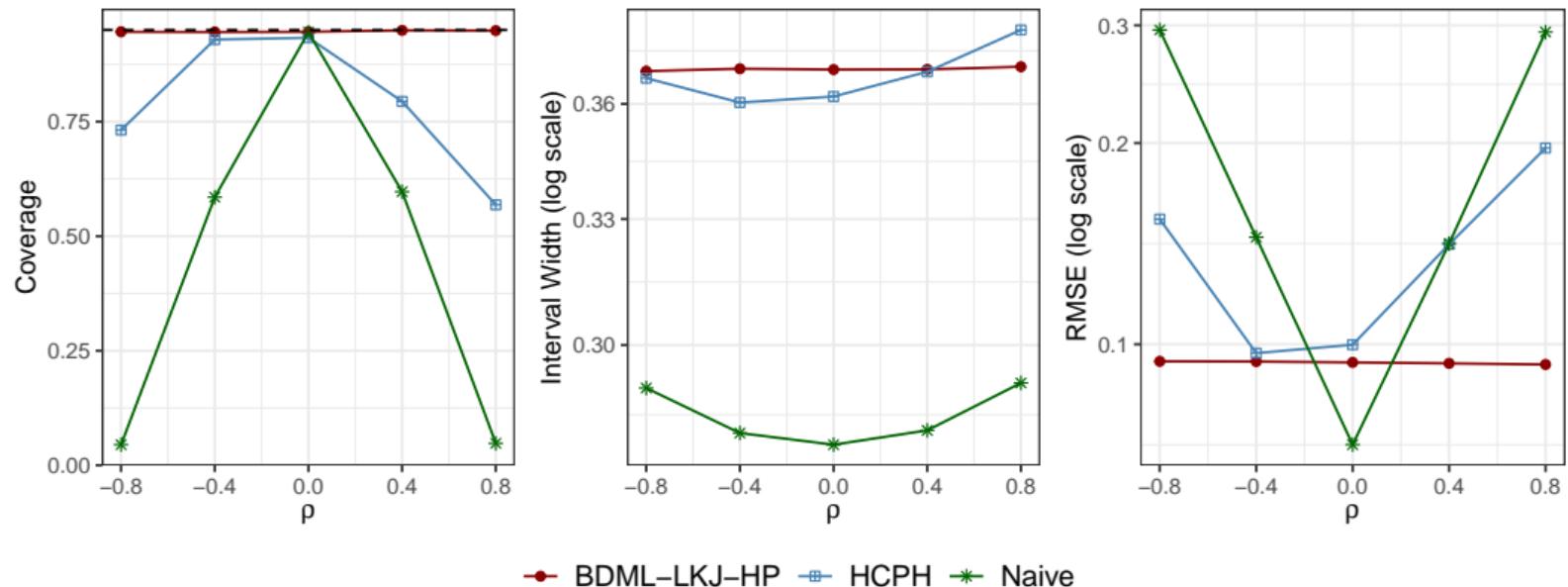
1. Bayesian linear regression of  $Y$  on  $(D - \hat{D})$  and  $X$
2. Estimation / inference for  $\alpha$  from posterior for  $(D - \hat{D})$  coefficient.

## Linero (2023; JASA)

1. Bayesian linear regression of  $Y$  on  $(D, \hat{D}, X)$ .
2. Estimation / inference for  $\alpha$  from posterior the  $D$  coefficient.

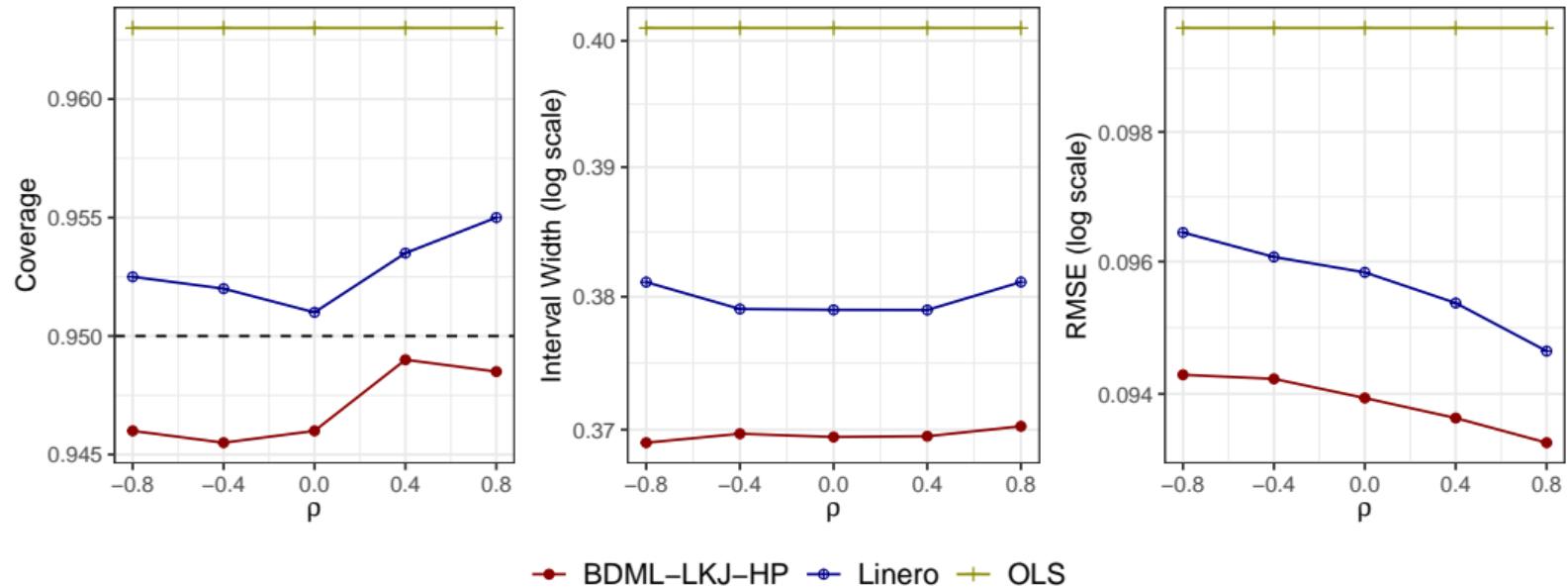
# Simulation Results: BDML vs HCPH, Naïve

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



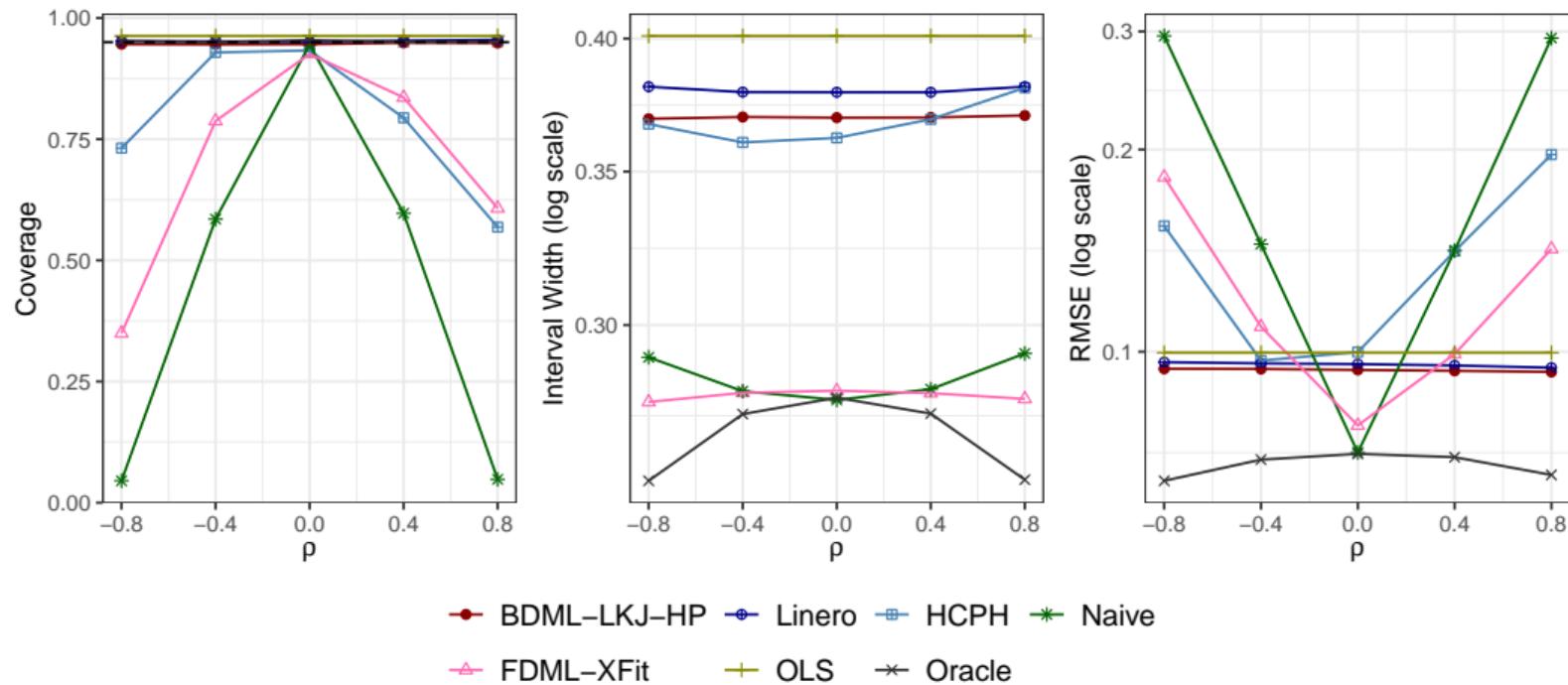
# Simulation Results: BDML vs Linero, OLS

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$



# Simulation Results: All Estimators

Baseline:  $R_D^2 = R_Y^2 = 0.5$ ,  $\alpha = 1/4$ ,  $n = 200$ ,  $p = 100$

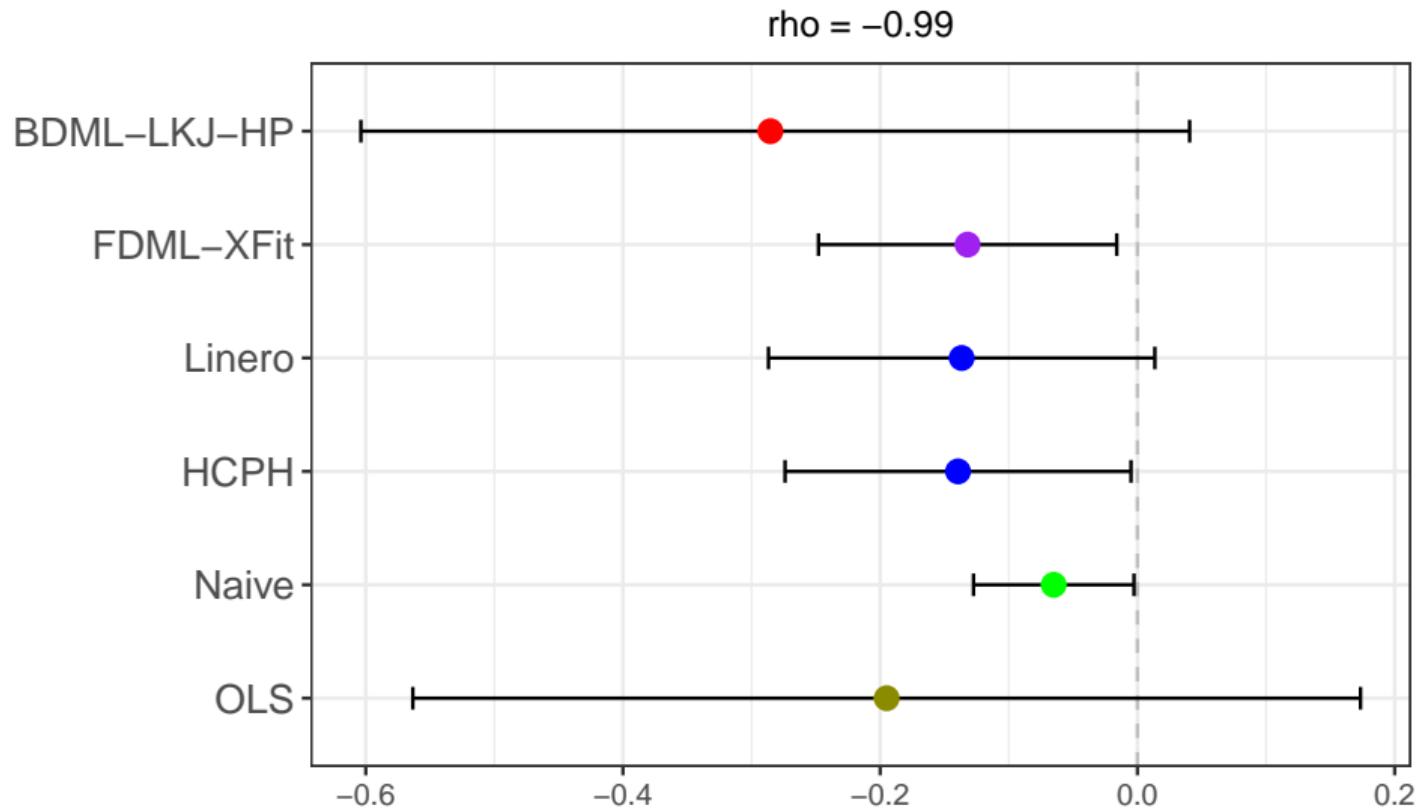


## Example: Effect of Abortion on Crime

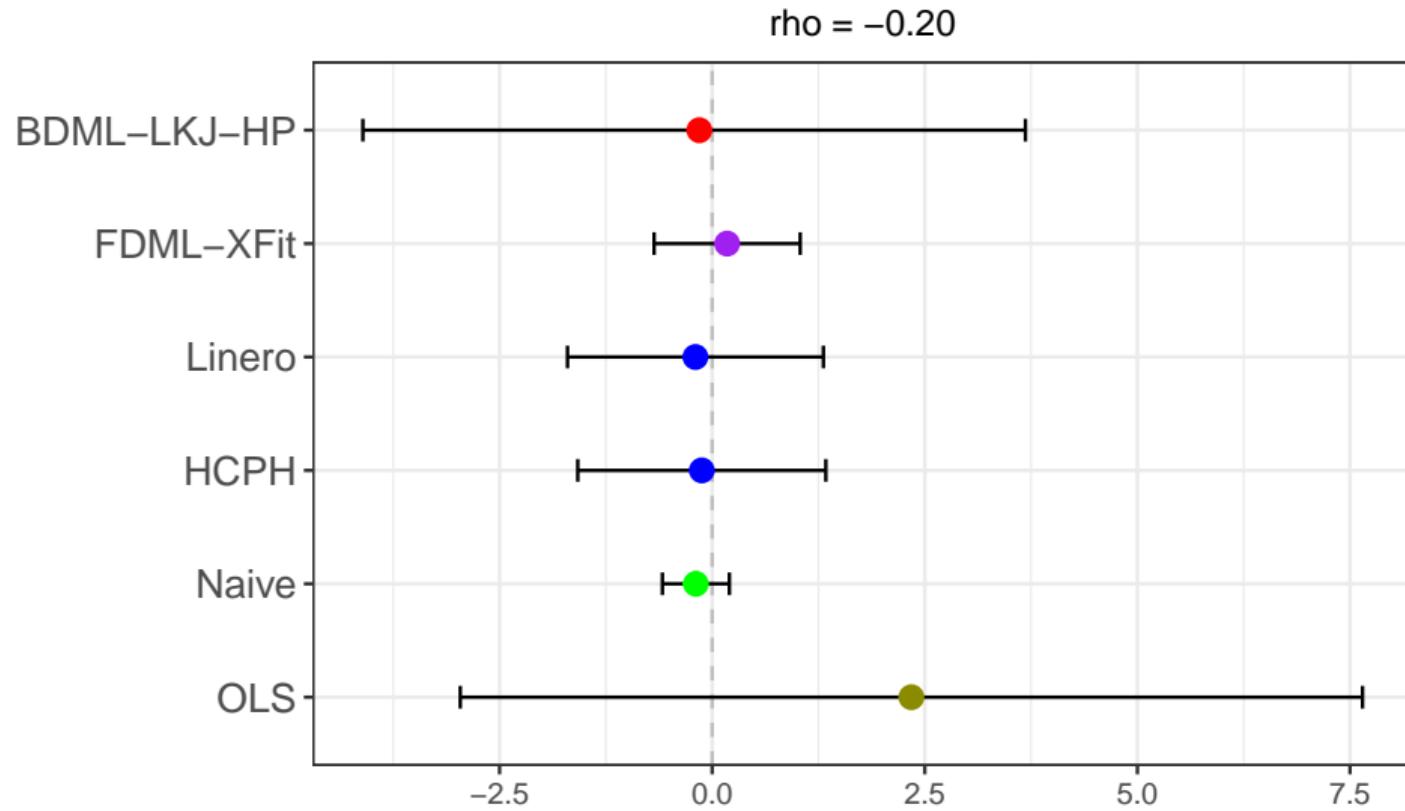
- ▶ Recall: Donohue III & Levitt (2001) as revisited by BCH (2014)
- ▶  $\Delta Y_{it}$ : change in crime rate;  $\Delta D_{it}$ : change in effective abortion rate
- ▶  $X_{it}$ : baseline controls, lags, squared lags, state-level controls  $\times$  trends

Outcome	$n$	$p$	$R_D^2$	$R_Y^2$	$\rho$
Murder	576	281	0.99	0.41	-0.20
Property	576	281	0.99	0.58	-0.99
Violence	576	281	1.00	0.59	-0.72

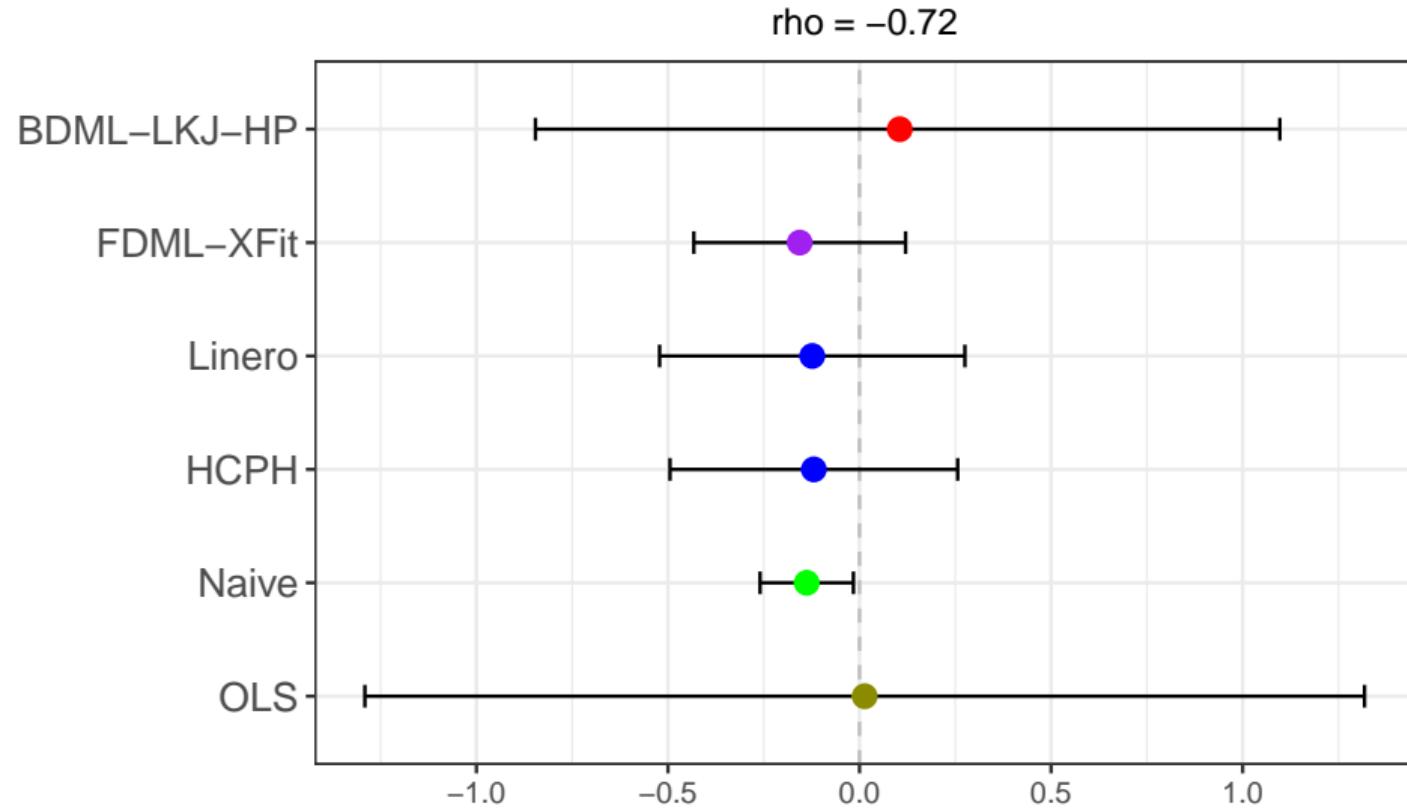
## Levitt Results: Property Crime



## Levitt Results: Murder



## Levitt Results: Violent Crime



# Thanks for listening!

## Summary

- ▶ Simple, fully-Bayesian causal inference in a workhorse linear model with many controls.
- ▶ Avoids RIC; Excellent Frequentist Properties

## In Progress

- ▶ Extensions: partially linear model; treatment interactions; instrumental variables.

