

MPhil Econometrics – Limited Dependent Variables and Selection

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Housekeeping

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References

- ▶ **Wooldridge (2010) – *Econometric Analysis of Cross Section & Panel Data***
- ▶ Cameron & Trivedi (2005) – *Microeconometrics: Methods and Applications*
- ▶ Train (2009) – *Discrete Choice Methods with Simulation*

Lecture #1 – Maximum Likelihood Estimation Under Mis-specification

Review: the Poisson Distribution

The Kullback-Leibler Divergence

Example: Consistency of Poisson MLE

Asymptotic Theory for MLE Under Mis-specification

The Information Matrix Equality

Example: Asymptotic Variance Calculations for Poisson MLE

“All models are wrong; some are useful.”

Question

What happens if we carry out maximum likelihood estimation, but our model is *wrong*?

This Lecture

Examine a simple example in excruciating detail; present the general theory.

Next Lecture

Apply what we've learned to study **Poisson Regression**, a model for count data.

Suppose that $y \sim \text{Poisson}(\theta)$

Support Set: $\{0, 1, 2, \dots\}$

A Poisson Random Variable is a *count*.

Probability Mass Function

$$f(y|\theta) = \frac{e^{-\theta} \theta^y}{y!}$$

Expected Value: $\mathbb{E}(y) = \theta$

Poisson parameter θ equals the mean of y .

Variance: $\text{Var}(y) = \theta$

You will show this on the problem set.

$$\sum_{y=0}^{\infty} \frac{e^{-\theta} \theta^y}{y!} = e^{-\theta} \sum_{y=0}^{\infty} \frac{\theta^y}{y!} = e^{-\theta} (e^{\theta}) = 1$$

$$\begin{aligned} \mathbb{E}(y) &= \sum_{y=0}^{\infty} y \frac{e^{-\theta} \theta^y}{y!} = \sum_{y=1}^{\infty} y \frac{e^{-\theta} \theta^y}{y!} \\ &= \theta \sum_{y=1}^{\infty} \frac{e^{-\theta} \theta^{y-1}}{(y-1)!} = \theta \sum_{y=0}^{\infty} \frac{e^{-\theta} \theta^y}{y!} = \theta \end{aligned}$$

MLE for θ where $y_1, y_2, \dots, y_N \sim \text{iid Poisson}(\theta)$.

The Likelihood (iid data)

$$L_N(\theta) \equiv \prod_{i=1}^N \frac{e^{-\theta} \theta^{y_i}}{y_i!}$$

The Log-Likelihood

$$\ell_N(\theta) = \sum_{i=1}^N [y_i \log(\theta) - \theta - \log(y_i!)]$$

Maximum Likelihood Estimator

$$\hat{\theta} \equiv \arg \max_{\theta \in \Theta} \ell_N(\theta) = \bar{y}$$

$$\frac{d}{d\theta} \ell_N(\theta) = \sum_{i=1}^N \left[\frac{y_i}{\theta} - 1 \right]$$

$$\frac{d}{d\theta} \ell_N(\hat{\theta}) = 0$$

$$\sum_{i=1}^N \left[y_i / \hat{\theta} - 1 \right] = 0$$

$$\left(\sum_{i=1}^N y_i \right) / \hat{\theta} = N$$

$$\frac{1}{N} \sum_{i=1}^N y_i = \bar{y} = \hat{\theta}$$

The Kullback-Leibler (KL) Divergence

Motivation

How well does a parametric model $f(\mathbf{y}|\boldsymbol{\theta})$ approximate a *true* density/pmf $p_o(\mathbf{y})$?

Definition

$$KL(p_o; f_{\boldsymbol{\theta}}) \equiv \mathbb{E} \left[\log \left\{ \frac{p_o(\mathbf{y})}{f(\mathbf{y}|\boldsymbol{\theta})} \right\} \right]$$

KL Properties

1. *Asymmetric*: $KL(p_o; f_{\boldsymbol{\theta}}) \neq KL(f_{\boldsymbol{\theta}}; p_o)$
2. $KL(p_o; f_{\boldsymbol{\theta}}) \geq 0$; zero iff $p_o = f_{\boldsymbol{\theta}}$
3. Min KL iff max expected log-likelihood

Alternative Expression

$$\mathbb{E} \left[\log \left\{ \frac{p_o(\mathbf{y})}{f(\mathbf{y}|\boldsymbol{\theta})} \right\} \right] = \underbrace{\mathbb{E} [\log p_o(\mathbf{y})]}_{\text{Constant wrt } \boldsymbol{\theta}} - \underbrace{\mathbb{E} [\log f(\mathbf{y}|\boldsymbol{\theta})]}_{\text{Expected Log-like.}}$$

All expectations are wrt p_o

$p_o(\mathbf{y})$ and $f(\mathbf{y}|\boldsymbol{\theta})$ are merely *functions* of the RV \mathbf{y}

$$\mathbb{E}[\log p_o(\mathbf{y})] = \int \log p_o(\mathbf{y}) p_o(\mathbf{y}) d\mathbf{y}$$

$$\mathbb{E}[\log f(\mathbf{y}|\boldsymbol{\theta})] = \int \log f(\mathbf{y}|\boldsymbol{\theta}) p_o(\mathbf{y}) d\mathbf{y}$$

Watch Out!

$KL = \infty$ if $\exists \mathbf{y}$ with $f(\mathbf{y}|\boldsymbol{\theta}) = 0$ & $p_o(\mathbf{y}) \neq 0$

$\text{KL}(p_o; f) \geq 0$ with equality iff $p_o = f$

Jensen's Inequality

If φ is convex then $\varphi(\mathbb{E}[y]) \leq \mathbb{E}[\varphi(y)]$, with equality iff φ is linear or y is constant.

\log is concave so $(-\log)$ is convex

$$\begin{aligned}\mathbb{E} \left[\log \left\{ \frac{p_o(y)}{f(y)} \right\} \right] &= \mathbb{E} \left[-\log \left\{ \frac{f(y)}{p_o(y)} \right\} \right] \geq -\log \left\{ \mathbb{E} \left[\frac{f(y)}{p_o(y)} \right] \right\} \\ &= -\log \left\{ \int_{-\infty}^{\infty} \frac{f(y)}{p_o(y)} \cdot p_o(y) dy \right\} \\ &= -\log \left\{ \int_{-\infty}^{\infty} f(y) dy \right\} \\ &= -\log(1) = 0\end{aligned}$$

A Simple Example: Calculating the KL Divergence

Remember: all expectations are calculated using p_o .

True Distribution p_o

$y_1, \dots, y_N \sim \text{iid } p_o$ where:

$$p_o(0) = \frac{2}{5}, p_o(1) = \frac{1}{5}, p_o(2) = \frac{2}{5}.$$

Mis-specified Model f_θ

$y_1, \dots, y_N \sim \text{iid Poisson}(\theta)$

KL Divergence

$$KL(p_o; f_\theta) = \theta - \log \theta + (\text{Constant})$$

$$KL(p_o; f_\theta) = \mathbb{E}[\log p_o(y)] - \mathbb{E}[\log f(y|\theta)]$$

$$\begin{aligned}\mathbb{E}[\log p_o(y)] &= \sum_{\text{all } y} \log [p_o(y)] p_o(y) \\ &= \log \left(\frac{2}{5} \right) \times \frac{2}{5} + \log \left(\frac{1}{5} \right) \times \frac{1}{5} + \log \left(\frac{2}{5} \right) \times \frac{2}{5}\end{aligned}$$

$$\begin{aligned}\mathbb{E}[\log f(y|\theta)] &= \sum_{\text{all } y} \log \left[\frac{e^{-\theta} \theta^y}{y!} \right] p_o(y) \\ &= \log \left(e^{-\theta} \right) \times \frac{2}{5} + \log \left(e^{-\theta} \theta \right) \times \frac{1}{5} + \log \left(\frac{e^{-\theta} \theta^2}{2} \right) \times \frac{2}{5} \\ &= - \left[\theta - \log(\theta) + \log(2) \times \frac{2}{5} \right]\end{aligned}$$

A Simple Example Continued: Minimizing the KL Divergence

Model = Poisson(θ); True Dist. $p_o(0) = p_o(2) = \frac{2}{5}$ and $p_o(1) = \frac{1}{5}$

Best Approximation

What parameter value θ_o makes the Poisson(θ) model *as close as possible* to the true distribution p_o , where we measure “closeness” using the KL-divergence?

Using the previous slide

$$KL(p_o; f_\theta) = \theta - \log \theta + (\text{Const.})$$

$$\text{FOC: } 0 = 1 - \frac{1}{\theta} \implies \boxed{\theta = 1}$$

A more direct approach

Min KL \iff Max Expected Log-like.

$$\begin{aligned} \frac{d}{d\theta} \mathbb{E}[\log f(y|\theta)] &= \mathbb{E} \left[\frac{d}{d\theta} \{-\theta + y \log(\theta) - \log(y!)\} \right] \\ &= \mathbb{E}[-1 + y/\theta] = \mathbb{E}[y]/\theta - 1 = 0 \\ &\implies \boxed{\theta = \mathbb{E}[y]} \end{aligned}$$

A Simple Example Continued: Minimizing the KL Divergence

Model = Poisson(θ); True Dist. $p_o(0) = p_o(2) = \frac{2}{5}$ and $p_o(1) = \frac{1}{5}$

Best Approximation

What parameter value θ_o makes the Poisson(θ) model *as close as possible* to the true distribution p_o , where we measure “closeness” using the KL-divergence?

Using the previous slide: $\theta_o = 1$

A more direct approach: $\theta_o = \mathbb{E}[y]$

Both Methods Agree

- ▶ For the specified p_o we have: $\mathbb{E}[y] = 0 \times \frac{1}{5} + 1 \times \frac{2}{5} + 2 \times \frac{2}{5} = 1$.
- ▶ The “Direct approach” is general: works for *any* p_o (under regularity conditions)

Is this just a coincidence?

We have shown that:

1. Under an iid $\text{Poisson}(\theta)$ model for y_1, \dots, y_N , the MLE for θ is $\hat{\theta} = \bar{y}$
2. For *any* (reasonable) p_o , setting $\theta_o = \mathbb{E}[y_i]$ minimizes $KL(p_o; f_\theta)$.

By the (weak) law of large numbers:

If $y_1, \dots, y_N \sim \text{iid}$, then \bar{y} is a consistent estimator of $\mathbb{E}[y_i]$ as N approaches infinity.

So at least in this example...

The maximum likelihood estimator $\hat{\theta}$ is a consistent estimator of θ_o , the minimizer the KL divergence from the true distribution p_o to the $\text{Poisson}(\theta)$ model $f(y|\theta)$.

Maximum Likelihood Estimation Under Mis-specification

Note: expectations and variances are calculated using p_o

Theorem

Suppose that $\mathbf{y}_1, \dots, \mathbf{y}_N \sim \text{iid } p_o$ and let $\hat{\boldsymbol{\theta}}$ denote the MLE for $\boldsymbol{\theta}$ under the possibly mis-specified model $f(\mathbf{y}|\boldsymbol{\theta})$. Then, under mild regularity conditions:

(i) $\hat{\boldsymbol{\theta}}$ is consistent for the **pseudo-true** parameter value $\boldsymbol{\theta}_o$, defined as the minimizer of $KL(p_o, f_{\boldsymbol{\theta}})$ over the parameter space Θ .

(ii) $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1}\mathbf{K}\mathbf{J}^{-1})$

where we define $\mathbf{J} \equiv -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$ and $\mathbf{K} \equiv \text{Var} \left[\frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]$.

Why is this result such a big deal?

1. Provides an interpretation of MLE when we acknowledge that our models are only an *approximation* or reality: MLE recovers the pseudo-true parameter θ_o .
2. Yields a formula for standard errors that is **robust** to mis-specification of our model: compare to Heteroskedasticity consistent SEs for regression.
3. If the model is correctly specified, we recover the “classical” MLE result.

A Consistent Asymptotic Variance Matrix Estimator: $\hat{\mathbf{J}}^{-1}\hat{\mathbf{K}}\hat{\mathbf{J}}^{-1}$

$\hat{\boldsymbol{\theta}} \rightarrow_p \boldsymbol{\theta}_o$ plus Uniform Weak Law of Large Numbers: Newey & McFadden (1994)

$$\boldsymbol{\theta}_o \equiv \arg \max_{\boldsymbol{\theta} \in \Theta} \mathbb{E} [\log f(\mathbf{y}_i | \boldsymbol{\theta})] \quad \hat{\boldsymbol{\theta}} \equiv \arg \max_{\boldsymbol{\theta} \in \Theta} \frac{1}{N} \sum_{i=1}^N \log f(\mathbf{y}_i | \boldsymbol{\theta})$$

$$\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1}\mathbf{K}\mathbf{J}^{-1}) \quad \hat{\boldsymbol{\theta}} \approx \mathcal{N}(\boldsymbol{\theta}_o, \hat{\mathbf{J}}^{-1}\hat{\mathbf{K}}\hat{\mathbf{J}}^{-1}/N)$$

$$\mathbf{J} \equiv -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}_i | \boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] \quad \hat{\mathbf{J}} \equiv -\frac{1}{N} \sum_{i=1}^N \frac{\partial^2 \log f(\mathbf{y}_i | \hat{\boldsymbol{\theta}})}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'}$$

$$\mathbf{K} \equiv \text{Var} \left[\frac{\partial \log f(\mathbf{y}_i | \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] \quad \hat{\mathbf{K}} \equiv \frac{1}{N} \sum_{i=1}^N \left[\frac{\partial \log f(\mathbf{y}_i | \hat{\boldsymbol{\theta}})}{\partial \boldsymbol{\theta}} \right] \left[\frac{\partial \log f(\mathbf{y}_i | \hat{\boldsymbol{\theta}})}{\partial \boldsymbol{\theta}} \right]'$$

Some Notes on the Preceding Slide

What happened to the KL divergence?

$\mathbb{E}[\log p_o(\mathbf{y})]$ does not involve θ . Hence, $\arg \max_{\theta \in \Theta} \mathbb{E}[\log f(\mathbf{y}_i|\theta)] = \arg \min_{\theta \in \Theta} KL(p_o, f_\theta)$.

Isn't $\hat{\mathbf{K}}$ missing a term?

The sample variance of \mathbf{x} is given by $\left(\frac{1}{N} \sum_{i=1}^N \mathbf{x}_i \mathbf{x}_i'\right) - (\bar{\mathbf{x}} \bar{\mathbf{x}}')$ where $\bar{\mathbf{x}} = \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i$. In our formula for $\hat{\mathbf{K}}$, the “ $\bar{\mathbf{x}} \bar{\mathbf{x}}'$ ” term appears to be missing, but it is in fact equal to zero, since $\hat{\theta}$ is the solution to the MLE first-order condition.

Some Terminology

I will call $\hat{\mathbf{J}}^{-1} \hat{\mathbf{K}} \hat{\mathbf{J}}^{-1}$ the **robust** asymptotic variance matrix estimator, since it is correct regardless of whether the model is correctly specified.

Maximum Likelihood Estimation Under Correct Specification

“Classical” large-sample theory for MLE

Theorem

Suppose that $\mathbf{y}_1, \dots, \mathbf{y}_N \sim \text{iid } f(\mathbf{y}|\boldsymbol{\theta}_o)$. Then, under mild regularity conditions:

- (i) $\hat{\boldsymbol{\theta}}$ is consistent for $\boldsymbol{\theta}_o$.
- (ii) $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1})$ where $\mathbf{J} \equiv -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$.

Why? If $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$, then:

1. $KL(p_o; f_{\boldsymbol{\theta}})$ equals zero at $\boldsymbol{\theta} = \boldsymbol{\theta}_o$.
2. The *information matrix equality* gives $\mathbf{K} = \mathbf{J}$ which implies $\mathbf{J}^{-1}\mathbf{K}\mathbf{J}^{-1} = \mathbf{J}^{-1}$.

The Information Matrix Equality: if $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$, then $\mathbf{K} = \mathbf{J}$.

$$\mathbf{J} \equiv -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right], \quad \mathbf{K} \equiv \text{Var} \left[\frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]$$

Step 1: Alternative Expression for \mathbf{K}

$$\text{Var} \left[\frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] = \mathbb{E} \left[\left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right] - \mathbb{E} \left[\frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] \mathbb{E} \left[\frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]'$$

but since $\boldsymbol{\theta}_o$ minimizes $\mathbb{E} [\log f(\mathbf{y}|\boldsymbol{\theta})]$,

$$\mathbb{E} \left[\frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right] = \frac{\partial}{\partial \boldsymbol{\theta}} \mathbb{E} [\log f(\mathbf{y}|\boldsymbol{\theta}_o)] = \mathbf{0}$$

so it suffices to show that

$$-\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial^2 \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] = \mathbb{E} \left[\left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right]$$

The Information Matrix Equality: if $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$, then $\mathbf{K} = \mathbf{J}$.

$$\text{suffices to show } -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] = \mathbb{E} \left[\left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right]$$

Step 2: Chain Rule & Product Rule

$$\begin{aligned} \frac{\partial^2}{\partial \theta_i \partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) &= \frac{\partial}{\partial \theta_i} \left[\frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) \right] = \frac{\partial}{\partial \theta_i} \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \right] \\ &= \left[-\frac{1}{f^2(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_i} f(\mathbf{y}|\boldsymbol{\theta}) \right] \left[\frac{\partial}{\partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \right] + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \\ &= - \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_i} f(\mathbf{y}|\boldsymbol{\theta}) \right] \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial}{\partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \right] + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \\ &= -\frac{\partial}{\partial \theta_i} \log f(\mathbf{y}|\boldsymbol{\theta}) \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}) \end{aligned}$$

The Information Matrix Equality: if $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$, then $\mathbf{K} = \mathbf{J}$.

$$\boxed{\text{suffices to show } -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right] = \mathbb{E} \left[\left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\} \left\{ \frac{\partial \log f(\mathbf{y}|\boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right\}' \right]}$$

Step 3: Multiply by -1 , Evaluate at $\boldsymbol{\theta}_o$, and Take Expectations

$$\frac{\partial^2}{\partial \theta_i \partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) = -\frac{\partial}{\partial \theta_i} \log f(\mathbf{y}|\boldsymbol{\theta}) \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}) + \frac{1}{f(\mathbf{y}|\boldsymbol{\theta})} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta})$$

$$-\mathbb{E} \left[\frac{\partial^2}{\partial \theta_i \partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}_o) \right] = \mathbb{E} \left[\frac{\partial}{\partial \theta_i} \log f(\mathbf{y}|\boldsymbol{\theta}_o) \frac{\partial}{\partial \theta_j} \log f(\mathbf{y}|\boldsymbol{\theta}_o) \right] - \underbrace{\mathbb{E} \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right]}_{\text{suffices to show this is zero!}}$$

The Information Matrix Equality: if $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$, then $\mathbf{K} = \mathbf{J}$.

$$\text{suffices to show } \mathbb{E} \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] = 0$$

Step 4: Use $p_o(\mathbf{y}) = f(\mathbf{y}|\boldsymbol{\theta}_o)$

$$\begin{aligned} \mathbb{E} \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] &\equiv \int \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] p_o(\mathbf{y}) d\mathbf{y} \\ &= \int \left[\frac{1}{f(\mathbf{y}|\boldsymbol{\theta}_o)} \cdot \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) \right] f(\mathbf{y}|\boldsymbol{\theta}_o) d\mathbf{y} = \int \frac{\partial^2}{\partial \theta_i \partial \theta_j} f(\mathbf{y}|\boldsymbol{\theta}_o) d\mathbf{y} \\ &= \frac{\partial^2}{\partial \theta_i \partial \theta_j} \int f(\mathbf{y}|\boldsymbol{\theta}_o) d\mathbf{y} = \frac{\partial^2}{\partial \theta_i \partial \theta_j} (1) = 0 \end{aligned}$$

A Simple Example Continued Again: Asymptotic Variance Calculations

Poisson(θ) model, possibly mis-specified.

Ingredients

$$\begin{aligned}\log f(y|\theta) &= -\theta + y \log(\theta) - \log(y!) \\ \frac{d}{d\theta} \log f(y|\theta) &= -1 + y/\theta \\ \frac{d^2}{d\theta^2} \log f(y|\theta) &= -y/\theta^2 \\ \theta_o &= \mathbb{E}[y], \quad \hat{\theta} = \bar{y}\end{aligned}$$

$$J = -\mathbb{E} \left[\frac{d^2}{d\theta^2} \log f(y|\theta_o) \right] = 1/\mathbb{E}[y]$$

$$\hat{J} = -\frac{1}{N} \sum_{i=1}^N \frac{d^2}{d\theta^2} \log f(y_i|\hat{\theta}) = 1/\bar{y}$$

$$K = \text{Var} \left[\frac{d}{d\theta} \log f(y|\theta_o) \right] = \text{Var}(y)/\mathbb{E}[y]^2$$

$$\hat{K} = \frac{1}{N} \sum_{i=1}^N \left[\frac{d}{d\theta} \log f(y_i|\hat{\theta}) \right]^2 = s_y^2/(\bar{y})^2$$

where $s_y^2 \equiv \frac{1}{N} \sum_{i=1}^N (y_i - \bar{y})^2$ and $\bar{y} \equiv \frac{1}{N} \sum_{i=1}^N y_i$

A Simple Example Continued Again: Asymptotic Variance Calculations

From Previous Slide

$$\theta_0 = \mathbb{E}[y], \quad J = 1/\mathbb{E}[y], \quad \hat{J} = 1/\bar{y}, \quad K = \text{Var}(y)/\mathbb{E}[y]^2, \quad \hat{K} = s_y^2/(\bar{y})^2$$

Correct Specification

$$\boxed{y_1, \dots, y_N \sim \text{iid Poisson}(\theta_o)} \implies \boxed{J = K = 1/\theta_o} \implies \boxed{J^{-1} K J^{-1} = \theta_o = \mathbb{E}[y]}$$

Potential Mis-specification

$$\boxed{y_1, \dots, y_N \sim \text{iid}} \implies \boxed{J = 1/\mathbb{E}[y], \quad K = \text{Var}(y)/\mathbb{E}[y]^2} \implies \boxed{J^{-1} K J^{-1} = \text{Var}(y)}$$

A Simple Example Continued Again: Asymptotic Variance Calculations

Comparison of Asymptotic Distributions

$$\boxed{y_1, \dots, y_N \sim \text{iid Poisson}(\theta_o)} \implies \sqrt{N}(\hat{\theta} - \theta_o) = \sqrt{N}(\bar{y} - \mathbb{E}[y]) \rightarrow_d \mathcal{N}(0, \mathbb{E}[y])$$

$$\boxed{y_1, \dots, y_N \sim \text{iid}} \implies \sqrt{N}(\hat{\theta} - \theta_o) = \sqrt{N}(\bar{y} - \mathbb{E}[y]) \rightarrow_d \mathcal{N}(0, \text{Var}[y])$$

Comparison of Asymptotic 95% CIs

$$\boxed{y_1, \dots, y_N \sim \text{iid Poisson}(\theta_o)} \implies \bar{y} \pm 1.96 \times \sqrt{\bar{y}/N}$$

$$\boxed{y_1, \dots, y_N \sim \text{iid}} \implies \bar{y} \pm 1.96 \times s_y / \sqrt{N}$$

Punch Line

Unless $\text{Var}(y) = \mathbb{E}[y]$, CIs/tests that assume the Poisson model is true are wrong!

Lecture #2 – Poisson Regression

Review: Minimum MSE Predictor / Minimum MSE Linear Predictor

Why not just use OLS?

Conditional Maximum Likelihood Estimation

Poisson Regression: A Robust Model for Count Data

Asymptotic Variance Calculations for Poisson Regression

How to predict a count variable?

Example

Suppose we want to predict y using \mathbf{x} , where:

- ▶ $y \equiv \#$ of children a woman has: a **count variable**, i.e. $y \in \{0, 1, 2, \dots\}$
- ▶ $\mathbf{x} \equiv \{\text{years of schooling, age, married, etc.}\}$

Minimum MSE Predictor

$\mu(\mathbf{x}) \equiv \mathbb{E}(y|\mathbf{x})$ minimizes $\mathbb{E} \left[\{y - \varphi(\mathbf{x})\}^2 \right]$ over all possible predictors $\varphi(\cdot)$.

Minimum MSE Linear Predictor

$\beta \equiv \mathbb{E} [\mathbf{x}\mathbf{x}']^{-1} \mathbb{E}[\mathbf{x}y]$ minimizes $\mathbb{E} \left[(y - \mathbf{x}'\theta)^2 \right]$ over all linear predictors $\mathbf{x}'\theta$.

Proof: $\mathbb{E}(y|\mathbf{x})$ is the minimum MSE predictor

Step 1: add and subtract $\mu(\mathbf{x}) \equiv \mathbb{E}(y|\mathbf{x})$

$$\begin{aligned}\mathbb{E} \left[\{y - \varphi(\mathbf{x})\}^2 \right] &= \mathbb{E} \left[\{ (y - \mu(\mathbf{x})) - (\varphi(\mathbf{x}) - \mu(\mathbf{x})) \}^2 \right] \\ &= \mathbb{E} \left[\{y - \mu(\mathbf{x})\}^2 \right] - 2\mathbb{E} [\{y - \mu(\mathbf{x})\} \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}] + \mathbb{E} \left[\{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}^2 \right]\end{aligned}$$

Step 2: iterated expectations

$$\begin{aligned}\mathbb{E} [\{y - \mu(\mathbf{x})\} \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}] &= \mathbb{E} \left(\mathbb{E} [\{y - \mu(\mathbf{x})\} \{\varphi(\mathbf{x}) - \mu(\mathbf{x})\} | \mathbf{x}] \right) \\ &= \mathbb{E} \left([\varphi(\mathbf{x}) - \mu(\mathbf{x})] [\mathbb{E}(y|\mathbf{x}) - \mu(\mathbf{x})] \right) = 0\end{aligned}$$

Step 3: combine steps 1 & 2

$$\mathbb{E} \left[\{y - \varphi(\mathbf{x})\}^2 \right] = \underbrace{\mathbb{E} \left[\{y - \mu(\mathbf{x})\}^2 \right]}_{\text{constant wrt } \varphi} + \underbrace{\mathbb{E} \left[\{\varphi(\mathbf{x}) - \mu(\mathbf{x})\}^2 \right]}_{\text{cannot be negative; zero if } \varphi = \mu}$$

Proof: OLS is the Minimum MSE Linear Predictor

Objective Function

$$\mathbb{E} \left[(y - \mathbf{x}'\boldsymbol{\theta})^2 \right] = \mathbb{E}[y^2] - 2\mathbb{E}[y\mathbf{x}']\boldsymbol{\theta} + \boldsymbol{\theta}'\mathbb{E}[\mathbf{x}\mathbf{x}']\boldsymbol{\theta}$$

Recall: Matrix Differentiation

$$\frac{\partial(\mathbf{a}'\mathbf{z})}{\partial\mathbf{z}} = \mathbf{a}, \quad \frac{\partial(\mathbf{z}'\mathbf{A}\mathbf{z})}{\partial\mathbf{z}} = (\mathbf{A} + \mathbf{A}')\mathbf{z}$$

First-Order Condition

$$-2\mathbb{E}[\mathbf{x}'y] + 2\mathbb{E}[\mathbf{x}\mathbf{x}']\boldsymbol{\beta} = 0 \implies \boldsymbol{\beta} = \mathbb{E}[\mathbf{x}\mathbf{x}']^{-1} \mathbb{E}[\mathbf{x}'y]$$

Problems with linear-in-parameters models for count data

Best predictor is $\mathbb{E}(y|\mathbf{x})$ but how can we estimate this?

Plain-vanilla OLS?

- ▶ If $\mathbb{E}(y|\mathbf{x}) \approx \mathbf{x}'\beta$, OLS is a reasonable approach.
- ▶ **Problem:** y is a count so it *can't* be negative, but OLS prediction $\mathbf{x}'\beta$ could be.

OLS for $\log(y)$?

- ▶ Log-linear model $\log(y) = \mathbf{x}'\beta + \varepsilon$
- ▶ Solves the problem of negative predictions: $\log(y)$ *can* be negative.
- ▶ **Problem:** if y is a count it could equal zero but $\log(0) = -\infty$!

A realistic model for count data *must* be nonlinear in parameters.

General Approach

- ▶ Assume that $\mathbb{E}(y|\mathbf{x}) = m(\mathbf{x}; \boldsymbol{\beta})$ where m is a known parametric function.
- ▶ Choose m so that it is always positive, regardless of \mathbf{x} and $\boldsymbol{\beta}$.
- ▶ This means m *cannot* be linear.

This Lecture: $m(\mathbf{x}; \boldsymbol{\beta}) = \exp(\mathbf{x}'\boldsymbol{\beta})$

- ▶ Always strictly positive
- ▶ Common choice in practice
- ▶ Everything I'll discuss works with other choices of m , making appropriate changes.

How to estimate β_o ?

Assumption: $\mathbb{E}(y|\mathbf{x}) = \exp(\mathbf{x}'\beta_o)$

Using our argument from above, β_o minimizes $\mathbb{E} \left[\{y_i - \exp(\mathbf{x}'_i\beta)\}^2 \right]$ over all β .

Nonlinear Least Squares (NLLS)

$\hat{\beta}_{NLLS}$ is the minimizer of $\sum_{i=1}^N \{y_i - \exp(\mathbf{x}'_i\beta)\}^2$

Poisson Regression (MLE)

$\hat{\beta}_{MLE}$ is the MLE for β_o under the model $y_i|\mathbf{x}_i \sim \text{indep. Poisson}(\exp(\mathbf{x}'_i\beta_o))$

Conditional versus Unconditional MLE

Last Lecture: Unconditional MLE

Model *unconditional* dist. of a random vector \mathbf{y} : $f(\mathbf{y}|\boldsymbol{\theta})$.

This Lecture: Conditional MLE

Model *conditional* dist. of a random variable y *given* a random vector \mathbf{x} : $f(y|\mathbf{x}, \boldsymbol{\theta})$.

Why Conditional MLE?

- ▶ Unconditional MLE requires joint distribution: $f(y, \mathbf{x}|\boldsymbol{\theta}) = f(y|\mathbf{x}, \boldsymbol{\theta})f(\mathbf{x}|\boldsymbol{\theta})$
- ▶ $\mathbb{E}(y|\mathbf{x})$ only depends on $f(y|\mathbf{x}, \boldsymbol{\theta})$ not $f(\mathbf{x}|\boldsymbol{\theta})$.
- ▶ Not interested in $f(\mathbf{x}|\boldsymbol{\theta})$; coming up with a good model for it is challenging.
- ▶ Caveat: unconditional MLE is more efficient provided the model for \mathbf{x} is correct.

The Conditional Maximum Likelihood Estimator

Assuming iid data.

Sample

$$\theta_o \equiv \arg \max_{\theta \in \Theta} \frac{1}{N} \sum_{i=1}^N \log f(y_i | \mathbf{x}_i, \theta)$$

Population

$$\theta_o \equiv \arg \max_{\theta \in \Theta} \mathbb{E} [\log f(y_i | \mathbf{x}_i, \theta)]$$

Important

- ▶ We only model the conditional distribution $y|\mathbf{x}$, but...
- ▶ ...the expectation $\mathbb{E}[\log f(y_i|\mathbf{x}_i, \theta)]$ is taken over the *joint distribution* of (y, \mathbf{x}) .
- ▶ $f(y_i|\mathbf{x}_i, \theta)$ is merely a *function* of the RVs (y_i, \mathbf{x}_i) .

Poisson Regression as a Conditional MLE

Model: $y_i | \mathbf{x}_i \sim \text{Poisson}(\exp\{\mathbf{x}_i' \boldsymbol{\beta}\})$

$$\ell_i(\boldsymbol{\beta}) \equiv \log f(y_i | \mathbf{x}_i, \boldsymbol{\beta}) = y_i \mathbf{x}_i' \boldsymbol{\beta} - \exp(\mathbf{x}_i' \boldsymbol{\beta}) - \log(y_i!)$$

$$\underbrace{\mathbf{s}_i(\boldsymbol{\beta})}_{\text{score vector}} \equiv \frac{\partial \ell_i(\boldsymbol{\beta})}{\partial \boldsymbol{\beta}} = \mathbf{x}_i [y_i - \exp(\mathbf{x}_i' \boldsymbol{\beta})]$$

$$\hat{\boldsymbol{\beta}} \text{ solves } \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i \underbrace{[y_i - \exp(\mathbf{x}_i' \boldsymbol{\beta})]}_{\text{residual: } u_i} = \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i u_i(\boldsymbol{\beta}) = \mathbf{0}$$

Average Partial Effects

Partial Effects

For continuous x_j , we call $\frac{\partial}{\partial x_j} \mathbb{E}(y|\mathbf{x})$ the **partial effect** of x_j . For discrete x_j the partial effect is the difference of $\mathbb{E}(y|\mathbf{x})$ at two different values of x_j

Average Partial Effects (APE)

In nonlinear models, partial effects typically vary with \mathbf{x} . The **average partial effect** is the expectation of the partial effect over the distribution of \mathbf{x} .

Average Partial Effects for Poisson Regression

Partial Effect

$$\frac{\partial}{\partial x_j} \mathbb{E}(y|\mathbf{x}) = \frac{\partial}{\partial x_j} \exp(\mathbf{x}'_i \boldsymbol{\beta}) = \exp(\mathbf{x}'_i \boldsymbol{\beta}) \beta_j$$

Estimated Partial Effect

$$\exp(\mathbf{x}'_i \hat{\boldsymbol{\beta}}) \hat{\beta}_j$$

Average Partial Effect

$$\mathbb{E} \left[\frac{\partial}{\partial x_j} \exp(\mathbf{x}'_i \boldsymbol{\beta}) \right] = \mathbb{E} [\exp(\mathbf{x}'_i \boldsymbol{\beta})] \beta_j$$

Estimated Average Partial Effect

$$\left[\frac{1}{N} \sum_{i=1}^N \exp(\mathbf{x}'_i \hat{\boldsymbol{\beta}}) \right] \hat{\beta}_j$$

Relative Effects

The *ratio* of partial effects does not depend on \mathbf{x} : relative effects are constant.

Problem Set

Poisson regression: $\text{APE} = \bar{y} \hat{\beta}_j$. Multiply by \bar{y} to put coefficients on the scale of OLS.

Conditional MLE Under Mis-specification

Basically identical to the unconditional version.

Theorem

Suppose that $\{\mathbf{x}_i, \mathbf{y}_i\}_{i=1}^N \sim \text{iid } p_o$ and let $\hat{\boldsymbol{\theta}}$ denote the Conditional MLE for $\boldsymbol{\theta}$ under the possibly mis-specified model $f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta})$. Then, under mild regularity conditions:

- (i) $\hat{\boldsymbol{\theta}}$ is consistent for the **pseudo-true** parameter value $\boldsymbol{\theta}_o$, defined as the *maximizer* of the expected log likelihood $\mathbb{E} [\log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta})]$ over the parameter space Θ .
- (ii) $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1} \mathbf{K} \mathbf{J}^{-1})$

where we define $\mathbf{J} \equiv -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$ and $\mathbf{K} \equiv \text{Var} \left[\frac{\partial \log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta}} \right]$.

Conditional MLE Under Correct Specification

Basically identical to the unconditional version.

Theorem

Suppose that $\{\mathbf{x}_i, \mathbf{y}_i\}_{i=1}^N \sim \text{iid}$ where the conditional distribution of $y_i|\mathbf{x}_i$ is given by $f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)$. Then, under mild regularity conditions,

(i) $\hat{\boldsymbol{\theta}}$ is consistent for $\boldsymbol{\theta}_o$

(ii) $\sqrt{N}(\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1})$ where $\mathbf{J} \equiv -\mathbb{E} \left[\frac{\partial^2 \log f(\mathbf{y}|\mathbf{x}, \boldsymbol{\theta}_o)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \right]$

What value of β maximizes $\mathbb{E} [\ell_i(\beta)]$?

Iterated Expectations

$$\mathbb{E}[\ell_i(\beta)] = \mathbb{E} \{ \mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] \} = \mathbb{E} \{ \mathbb{E} [y_i \mathbf{x}_i' \beta - \exp(\mathbf{x}_i' \beta) - \log(y_i!) | \mathbf{x}_i] \}$$

Simplify Inner Expectation

$$\mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] = \mathbf{x}_i' \beta \mathbb{E} [y_i | \mathbf{x}_i] - \exp(\mathbf{x}_i' \beta) - \underbrace{\mathbb{E} [\log(y_i!) | \mathbf{x}_i]}_{\text{constant wrt } \mathbf{x}_i}$$

FOC for Inner Expectation

$$\frac{\partial}{\partial \beta} \mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] = \{ \mathbb{E} [y_i | \mathbf{x}_i] - \exp(\mathbf{x}_i' \beta) \} \mathbf{x}_i = \mathbf{0}$$

What value of β maximizes $\mathbb{E} [\ell_i(\beta)]$?

$$\frac{\partial}{\partial \beta} \mathbb{E} [\ell_i(\beta) | \mathbf{x}_i] = \{ \mathbb{E} [y_i | \mathbf{x}_i] - \exp(\mathbf{x}_i' \beta) \} \mathbf{x}_i = \mathbf{0}$$

What does this mean?

Since $\mathbb{E} [y_i | \mathbf{x}_i] = \exp(\mathbf{x}_i' \beta_o)$, setting $\beta = \beta_o$ solves the FOC for the inner expectation!

In other words:

For any realization of \mathbf{x}_i and any β ,

$$\mathbb{E}[\ell_i(\beta) | \mathbf{x}_i] \leq \mathbb{E}[\ell_i(\beta_o) | \mathbf{x}_i]$$

so taking expectations of both sides:

$$\mathbb{E} [\ell_i(\beta)] = \mathbb{E} \{ \mathbb{E}[\ell_i(\beta) | \mathbf{x}_i] \} \leq \mathbb{E} \{ \mathbb{E}[\ell_i(\beta_o) | \mathbf{x}_i] \} = \mathbb{E} [\ell_i(\beta_o)]$$

Poisson Regression is consistent if $\mathbb{E}(y|\mathbf{x})$ is correctly specified.

We showed this for a particular choice of $m(\mathbf{x};\beta)$ but the result is general.

Result

Provided that we have correctly specified $\mathbb{E}(y_i|\mathbf{x}_i)$, it *doesn't matter* if $y_i|\mathbf{x}_i$ actually follows a Poisson distribution: Poisson regression is *still consistent* for β_o .

Compare

This is very similar to our result for the $\text{Poisson}(\theta)$ model from last lecture.

Caveat

Strictly speaking we need to show that β_o is the *unique* maximizer of the expected log likelihood. *Multiple solutions* if \mathbf{x}_i perfectly co-linear (compare to OLS regression).

Asymptotic Variance Calculations for Poisson Regression

$$\underbrace{\mathbf{s}_i(\boldsymbol{\beta})}_{\text{score vector}} \equiv \frac{\partial \ell_i(\boldsymbol{\beta})}{\partial \boldsymbol{\beta}} = \mathbf{x}_i [y_i - \exp(\mathbf{x}_i' \boldsymbol{\beta})] = \mathbf{x}_i u_i(\boldsymbol{\beta})$$

$$\underbrace{\mathbf{H}_i(\boldsymbol{\beta})}_{\text{Hessian matrix}} \equiv \frac{\partial \mathbf{s}_i(\boldsymbol{\beta})}{\partial \boldsymbol{\beta}'} = -\exp(\mathbf{x}_i' \boldsymbol{\beta}) \mathbf{x}_i \mathbf{x}_i'$$

$$\mathbf{J} \equiv -\mathbb{E} [\mathbf{H}_i(\boldsymbol{\beta}_o)] = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i']$$

$$\mathbf{K} \equiv \text{Var} [\mathbf{s}_i(\boldsymbol{\beta}_o)] = \mathbb{E} [\mathbf{s}_i(\boldsymbol{\beta}_o) \mathbf{s}_i(\boldsymbol{\beta}_o)'] = \mathbb{E} [u_i^2(\boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i']$$

Asymptotic Variance Calculations for Poisson Regression

$$\mathbf{J} = \mathbb{E} \left[\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i' \right], \quad \mathbf{K} = \mathbb{E} \left[u_i^2(\boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i' \right]$$

Notice

\mathbf{J} does not depend on y but \mathbf{K} does:

$$\begin{aligned} \mathbf{K} &= \mathbb{E} \left[u_i^2(\boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i' \right] = \mathbb{E} \left\{ \mathbb{E} \left[u_i^2(\boldsymbol{\beta}_o) | \mathbf{x}_i \right] \mathbf{x}_i \mathbf{x}_i' \right\} = \mathbb{E} \left(\mathbb{E} \left[\{y_i - \mathbb{E}(y_i | \mathbf{x}_i)\}^2 | \mathbf{x}_i \right] \right) \\ &= \mathbb{E} \left[\text{Var}(y_i | \mathbf{x}_i) \mathbf{x}_i \mathbf{x}_i' \right] \end{aligned}$$

Assumptions about $\text{Var}(y|\mathbf{x})$ affect the asymptotic variance through \mathbf{K} .

Possible Assumptions for $\text{Var}(y|\mathbf{x})$: Strongest to Weakest

1. Poisson Assumption: $\text{Var}(y|\mathbf{x}) = \mathbb{E}(y|\mathbf{x})$
 - ▶ holds if Poisson model is correct.
2. Quasi-Poisson Assumption: $\text{Var}(y|\mathbf{x}) = \sigma^2 \mathbb{E}(y|\mathbf{x})$
 - ▶ Allows for possibility that $y|\mathbf{x}$ is *not* Poisson
 - ▶ Overdispersion: $\sigma^2 > 1 \implies \text{Var}(y|\mathbf{x}) > \mathbb{E}(y|\mathbf{x})$
 - ▶ Underdispersion $\sigma^2 < 1 \implies \text{Var}(y|\mathbf{x}) < \mathbb{E}(y|\mathbf{x})$
 - ▶ If $\sigma^2 = 1$ we're back to the Poisson Assumption.
3. No Assumption: $\text{Var}(y|\mathbf{x})$ unspecified

Asymptotic Variance Under Poisson Assumption

$$\mathbf{J} = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i'] , \quad \mathbf{K} = \mathbb{E} [\text{Var}(y_i | \mathbf{x}_i) \mathbf{x}_i \mathbf{x}_i']$$

Assumption: $\text{Var}(y_i | \mathbf{x}_i) = \mathbb{E}(y_i | \mathbf{x}_i) = \exp(\mathbf{x}_i' \boldsymbol{\beta}_o)$

- ▶ Implies $\mathbf{K} = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i']$
- ▶ Hence $\mathbf{K} = \mathbf{J}$ (Information Matrix Equality)
- ▶ Therefore: $\sqrt{N}(\hat{\boldsymbol{\beta}} - \boldsymbol{\beta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1})$
- ▶ Consistent Estimator: $\hat{\mathbf{J}}^{-1} = \left[\frac{1}{N} \sum_{i=1}^N \exp(\mathbf{x}_i' \hat{\boldsymbol{\beta}}) \mathbf{x}_i \mathbf{x}_i' \right]^{-1}$

Asymptotic Variance Under Quasi-Poisson Assumption

$$\mathbf{J} = \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i'] , \quad \mathbf{K} = \mathbb{E} [\text{Var}(y_i | \mathbf{x}_i) \mathbf{x}_i \mathbf{x}_i']$$

Assumption: $\text{Var}(y_i | \mathbf{x}_i) = \sigma^2 \mathbb{E}(y_i | \mathbf{x}_i) = \sigma^2 \exp(\mathbf{x}_i' \boldsymbol{\beta}_o)$

- ▶ Implies $\mathbf{K} = \sigma^2 \mathbb{E} [\exp(\mathbf{x}_i' \boldsymbol{\beta}_o) \mathbf{x}_i \mathbf{x}_i'] = \sigma^2 \mathbf{J}$
- ▶ Hence $\mathbf{J}^{-1} \mathbf{K} \mathbf{J}^{-1} = \sigma^2 \mathbf{J}^{-1}$
- ▶ Therefore: $\sqrt{N}(\hat{\boldsymbol{\beta}} - \boldsymbol{\beta}_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \sigma^2 \mathbf{J}^{-1})$
- ▶ Consistent estimator of \mathbf{J}^{-1} on prev. slide but how can we estimate σ^2 ?

How to estimate σ^2 under the Quasi-Poisson Assumption?

$$\text{Var}(y|\mathbf{x}) = \sigma^2 \mathbb{E}(y|\mathbf{x})$$

$$\sigma^2 = \text{Var}(y|\mathbf{x}) / \mathbb{E}(y|\mathbf{x})$$

$$\sigma^2 = \mathbb{E} \left[\{y - \mathbb{E}(y|\mathbf{x})\}^2 \middle| \mathbf{x} \right] / \mathbb{E}(y|\mathbf{x})$$

$$\sigma^2 = \mathbb{E} \left[\frac{\{y - \mathbb{E}(y|\mathbf{x})\}^2}{\mathbb{E}(y|\mathbf{x})} \middle| \mathbf{x} \right]$$

$$\sigma^2 = \mathbb{E} \left[\frac{\{y - \exp(\mathbf{x}'\beta_o)\}^2}{\exp(\mathbf{x}'\beta)} \middle| \mathbf{x} \right]$$

$$\mathbb{E}[\sigma^2] = \mathbb{E} \left(\mathbb{E} \left[\frac{\{y - \exp(\mathbf{x}'\beta_o)\}^2}{\exp(\mathbf{x}'\beta)} \middle| \mathbf{x} \right] \right)$$

$$\sigma^2 = \mathbb{E} \left[\frac{\{y - \exp(\mathbf{x}'\beta_o)\}^2}{\exp(\mathbf{x}'\beta)} \right]$$

$$\sigma^2 = \mathbb{E} \left[u^2(\beta_o) / \exp(\mathbf{x}'\beta_o) \right]$$

Consistent Estimator of σ^2

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i=1}^N \frac{[y_i - \exp(\mathbf{x}_i' \hat{\beta})]^2}{\exp(\mathbf{x}_i' \hat{\beta})} = \frac{1}{N} \sum_{i=1}^N \frac{\hat{u}_i^2}{\exp(\mathbf{x}_i' \hat{\beta})}$$

Robust Asymptotic Variance Matrix

$$\mathbf{J} = \mathbb{E} \left[\exp(\mathbf{x}'_i \beta_o) \mathbf{x}_i \mathbf{x}'_i \right], \quad \mathbf{K} = \mathbb{E} \left[u_i^2(\beta_o) \mathbf{x}_i \mathbf{x}'_i \right]$$

No Assumption on $\text{Var}(y_i | \mathbf{x}_i)$

- ▶ $\sqrt{N}(\hat{\beta} - \beta_o) \rightarrow_d \mathcal{N}(\mathbf{0}, \mathbf{J}^{-1} \mathbf{K} \mathbf{J}^{-1})$
- ▶ Consistent Estimator: $\hat{\mathbf{J}}^{-1} = \left[\frac{1}{N} \sum_{i=1}^N \exp(\mathbf{x}'_i \hat{\beta}) \mathbf{x}_i \mathbf{x}'_i \right]^{-1}$
- ▶ Consistent Estimator: $\hat{\mathbf{K}} = \frac{1}{N} \sum_{i=1}^N \left[y_i - \exp(\mathbf{x}_i \hat{\beta}) \right]^2 \mathbf{x}_i \mathbf{x}'_i = \frac{1}{N} \sum_{i=1}^N \hat{u}_i^2 \mathbf{x}_i \mathbf{x}'_i$

Why Poisson Regression rather than NLLS?

Assume that $\mathbb{E}(y|\mathbf{x}) = \exp(\mathbf{x}'\beta_o)$

Both Poisson Reg. & NLLS are consistent if the conditional mean is correctly specified.

Count data are typically heteroskedastic.

If $\text{Var}(y|\mathbf{x})$ varies with \mathbf{x} , NLLS will be relatively inefficient.

Efficiency of Poisson Regression

- ▶ Correct model \implies lowest variance among all estimators that leave the distribution of \mathbf{x} unspecified.
- ▶ $\text{Var}(y|\mathbf{x}) = \sigma^2 \mathbb{E}(y|\mathbf{x}) \implies$ Poisson regression is more efficient than NLLS and various other count data models.