

Femgineer Mentorship

Join Poornima the Founder of Femgineer for 3 months of 1x1 career development, support, and mentorship

It's reality check time...

- **Do you have a clear action plan on how to advance to the next stage in your career?** Or do you find yourself stuck doing day-to-day tasks, unable to even envision what the next step could look like, let alone put a plan in place to make it happen?
 - **Are you at a stage where you know your contributions make an impact?** Or do you feel like you're just taking orders from management?
 - **Are you in control of your career?** Or do you feel like you're just stuck serving others everyday with little to no reward?
 - **Are you making time for personal care and the people you love?** Or are you starved for time, busy doing many things, and unsure what it's all leading to?
-

Poornima's Personal Journey

9 years ago I felt the way you do today. Despite beginning my career bright-eyed and filled with enthusiasm I was tired and burnt out from working 80+ hours weeks with little to no recognition.

My personal life also suffered. I had been living in a new city for nearly 2 years without a single close friend. I didn't have time to take a vacation let alone a sick day without someone harassing me about it.

I did my best to share my ideas, but they were constantly being shot down. My talents were overlooked, I was passed up for projects, and finally I got the pink slip!

In my heart I knew I wasn't an under-performer!

That was the moment that everything changed, and I decided that I was no longer going to let someone else control my destiny...

Since then I've spent the last 8 years investing in myself, and it has brought me an abundance of opportunities:

- Being a founding engineer at a successful Silicon Valley startup: Mint.com
- Having the freedom to pursue passion projects like BizzeBee.com
- Being recognized as an expert in my field
- Receiving invitations to speak around the world
- Teaching at Duke University

And on the personal front:

- Having time to take care of myself and develop a solid 10-year Bikram yoga practice and run half-marathons
- Going on exotic vacations to Hawaii, Greece, Italy, France, England, Spain, Belgium, and Argentina without worrying about having to check in at work
- Building deep relationships with people locally and around the world

And most importantly, valuing myself, my time, my health, and my sanity!

Femgineer Mentorship could be for you if...

- You are looking to level up in your career, want to transition into a new role, or just getting started and want to set yourself up for success, but aren't sure the steps to get you there.
- You are ready for a change in your life and your career, and are committed to making it happen in 2014!

1x1 Career Development Mentorship

During the program we will do the following:

- **A guided self-assessment** to identify key strengths and weaknesses, highlight accomplishments to-date that can be leveraged, and tap into unknown passions and interests that can direct you to a position that unlocks your potential.
- **Overcome limiting beliefs** that are holding you back and have you practice a new mindset where you have more confidence in your strengths and can leverage them to get ahead.
- **Create a plan to manage and maximize your time** by prioritizing what is important to you, focusing on a few things, and practicing that focus weekly.
- **Teach you strategies for assessing** environments that are conducive to your career by:
 - Creating standards of conduct that will lead to a path of success
 - Dealing with difficult teams or bosses and gently closing them to embrace new opportunities
 - Setting yourself up for promotions and projects without your contributions being questioned
- **Build a support network** by giving you the tools and practice:
 - Identifying, attracting, and creating lasting relationships with mentors and colleagues
 - Gaining confidence and comfort when it comes time to approach people for advice and help
- **Work on communication skills** to help with:
 - Negotiating a raise or offer
 - Resolving a conflict
 - Collaborating with others

Who is this mentorship for?

- **You are a tech professional:** designer, engineer, product manager, product marketer, or aspiring tech entrepreneur. Recent graduates or those who have taken a hiatus from any of these roles are also welcome.
- **You are a driven and someone who wants to innovate** but are tired of getting passed up for promotions, having your ideas shot down, or being in environments where your efforts are unrecognized.
- **You have substantial experience in tech**, but are unsure how to leverage it to transition into a new role.
- **You are willing to put yourself out there** to make new connection and contacts, and willing to take risks.

Who this mentorship *isn't* for?

- You aren't a professional in tech, you are brand new to tech with no undergraduate experience, or you are looking to transition out of tech.
- You prefer to figure things out on your own.
- You aren't ready to commit your time and invest money into a structured program.
- You just need motivation or struggle with understanding your own self-worth and abilities.
- You're unclear on what you LOVE to do, and prefer being on a path to self-discovery to find it.
- You're just not sure that I can help make it happen.

The Deets

You will have 3-months to complete this rigorous program, you'll be stronger, and together we'll unlock the brilliance that is trapped deep inside you!

- We will meet weekly on Skype for 90 minutes at a time that is convenient for you and me.
- You will also have access to me via email to answer any questions or concerns as they come up during our time away from each other.
- I will provide you with weekly assignments, which will consist of readings, writing, and some communication practice. (Should take 1-3 hours a week.)

You might question this program's effectiveness. However, I have consistently helped people around the world (yes I can even deal with culture nuances) with the following:

- Getting a raise for \$10K+
- Finding a team that values and respects contributions
- Transforming an idea into a revenue generating business
- Gaining the confidence to speak up and be heard
- Staying sane and smiling while at work

Total Femgineer Mentorship Investment \$3475

Payment plans will be available, but you'll receive a 10% discount if you pay in full prior to the start of the program.

FAQs

How do I get started?

First I'll need you to fill out an [application](#). I'll review it, and then we'll aside sometime to do an initial interview. I want to make sure this is good fit for you and me. The interview is typically 30 minutes.

If after reviewing your application and the interview, I think it's going to be a good fit then I'll send over a mentor plan, which will outline what we're going to be working on for the 3-months. This plan is customized to fit your goals, but it isn't set in stone. It's meant to serve as a roadmap so you'll know where we're heading next. We can always tweak it depending on your pace.

After you've reviewed the mentor plan. We'll need to pick a start date and weekly meeting time that works for both of us. Finally, I'll send over a contract for you to review and sign along with payment details.

What if I'm not ready, and want to apply later?

No worries at all. When you're ready to apply you can fill out an [application](#). Please keep in mind that my schedule only allows for 3 mentees at a time. So once I graduate one then I'll be able to take on another. In the meantime you can apply, and if you're selected I'll put you on a waitlist.

I deliberately limit the number of people I'm mentoring to focus and deliver results!

What if I cannot continue and need to cancel?

Once we get started refunds will not be provided, but you can keep all the materials provided.

What if I need to take a break?

The key to this program is to keep the momentum going! However, everyone needs a little break once in a while, and I totally get it! You are free to take 2-weeks off during the program either concurrently or spread it out. If you need to take more than that we'll probably need to discuss if this is the right fit at this time for you.

What are the readings and assignments?

I start by taking stock of your goals. From there I outline a plan for the 3 months we'll be together. You will review the plan and if it's what you're looking for then we'll get started. The plan isn't set in stone, we can modify it if need be.

Depending on your goals, there will be a few books for you to read. I start everyone out with the *One Minute Manager's Guide to Self-Leadership*, which will provide a good base for the self-assessment, plus it's a fun read! Then depending on if you are looking to level up or start your own business, I'll provide additional books. All the books are included in the price of the mentorship and will be shipped to your home.

The initial assignments will be focused on you listing out your goals, taking stock of ALL the activities and projects you are working on so that we can pare them down and prioritize what is really important to you. Later on we'll do tactical work. For example, if you're looking to get a raise we'll practice negotiating one-on-one, if you're looking for a new job we'll revamp your resume and hone your story, if you have an idea for a project we'll practice how you can pitch it, or if you want to transform an idea into a startup we'll lay down a plan for making it happen!

What is the weekly time commitment?

There is usually 1-3 hours of work. You'll be spending more time initially, and then it will taper off towards the end.

Who are your past mentees and how did you help them?

In the interest of protecting my mentees' confidentiality I haven't highlighted who they are publicly. However, I can provide references upon request.

What happens at the end of 3-months?

If you find that you need some additional mentorship we can talk about an extension. However, if you think you've mastered all the skills then you're free to go! I'll do just a friendly check-in once a quarter after that with no additional cost to you.

You + Me = Personal & Professional Fulfillment

.....

Are you ready to feel fulfilled?

[Apply today!](#)

If you have any questions regarding the program or application write you can also email them to poornima at femgineer dot com.

I'm looking forward to reviewing your application, and hope to work with you soon!

~ Poornima