Heidelberg University
Institute of Computer Science
Database Systems Research Group

Project Proposal for the lecture Text Analytics
Hate Speech Detection

https://github.com/fidsusj/HateSpeechDetection

Team Member: Christoper Klammt, 3588474,
                Applied Computer Science
                iv249@stud.uni-heidelberg.de

Team Member: Felix Hausberger, 3661293,
                Applied Computer Science
                eb260@stud.uni-heidelberg.de

Team Member: Nils Krehl, 3664130,
                Applied Computer Science
                pu268@stud.uni-heidelberg.de

1   Motivation

Legal implementations on handling hate speech is different from one country to another. While hate speech is not prohibited in the United States due to the *freedom of speech*, other countries - especially in the European Union can - sue hate speech actors for either offending the public order or human dignity. While being able to prosecute actors in public without much effort, the internet and especially social media platforms provide an easy and anonymous way to practice hate speech without legal consequence enforcements. Several steps were taken to tackle hate speech online, one of them being the *code of conduct* on countering illegal hate speech online, an initiative of the european commission in close collaboration with major IT companies like *Facebook*, *Microsoft*, *Twitter* and *YouTube* [1]. While respecting the freedom of speech, these companies commit to delete hate speech contributions within 24 hours of the initial deletion request.

To further automize the process of detecting hate speech contributions, several text analytics approaches have been evaluated in the recent past. Many of them are using methods of *natural language processing* and *deep learning* for hate speech detection and rely on meaningful features being learned automatically by deep neural networks instead of using hand-crafted features. In this work, the boundaries of conventional machine learning approaches for hate speech detection should get evaluated including manual feature extraction and subsequent text classification of hate speech and non-hate speech documents. The data sets used in this work originate from *Twitter* posts [2] and contributions to the *White Supremacy Forum* [3]. The result of this work should show which features work best for which classifier and which problems can be addressed with conventional machine learning methods and which not as opposed to deep learning approaches.

In the first part of this proposal the results of the research phase will be presented (section 2) before moving on to the conrete project description (section 3).

2   Research Topic Summary

2.1   Data sets introduction

There are two data sets used for the project. The first one [2] uses data from the *Twitter API*[1]. It consists of a sample of around 25k tweets that were identified as hate speech based on a previously composed hate speech lexicon

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[1]https://github.com/t-davidson/hate-speech-and-offensive-language

without regarding context information. Subsequently, each document in the corpus got labeled with one of the three categories *hate speech*, *offensive language* or *neutral*. Therefore the data set follows a classical ternary classification style. The workers were instructed to follow predefined definitions of each category and to take context information into consideration. Each tweet was assessed and labeled by three or more workers. The majority of tweets were classified as offensive language (76% at 2/3, 53% at 3/3), only 5% were coded as hate speech. The data is provided offline as a CSV or pickle file.

The second data set uses data from the *White Supremacy Forum* [3][2]. One document represents a sentence that is according to binary classification either labeled as hate or no hate. In total, 1.119 sentences containing hate and 8.537 sentences being non-hate are provided. Once again the documents were labeled manually by human actors following previously specified guidelines, on request additional context information were provided. The documents are given offline as normal text files with annotations stored in a CSV file.

Both data sets are stated to be balanced, multiple documents cannot be traced back to a single user. In case of imbalanced distributions classifications can be less performant and accurate [4].

2.2 Feature extraction

There are two main approaches for detecting hate speech, either using statistical and probabilistic methods from a conventional machine learning background or using deep learning based approaches. One main difference between the two approaches is the process of feature extraction. In deep learning approaches the used features are learned automatically, whereas classical text analytics techniques require a manual feature extraction process.

The following list provides an overview of possible features and their technical methods from the area of text analytics. The list is clustered into the four categories based on Watanabe, Bouazizi and Ohtsuki [5]. The possible text analytics approaches are derived from the literature review of Fortuna and Nunes [6].

- **Sentiment-based features**: Is the tweet rather positive or negative? Text analytics approaches: Dictionaries, Rule Based Approaches, Objectivity-Subjectivity of the Language, Declarations of Superiority of the Ingroup [6]

- **Semantic features**: Which parts of the tweet are emphasized?

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[2]https://github.com/Vicomtech/hate-speech-dataset

Text analytics approaches: TF-IDF, Part-of-speech, Profanity Windows, Lexical Syntactic Feature-based, Topic Classification, Template Based Strategy, Word Sense Disambiguation Techniques, Othering Language [6]

- **Unigram features**: Are there any specific words marking hate speech? Text analytics approaches: N-grams, Bag-of-words [6]

- **Pattern features**: Are there any specific patterns marking hate speech? Text analytics approaches: Part-of-speech, Dictionaries, Typed Dependencies,Word Embeddings [6]

2.3   Conventional machine learning approaches

Current research in the area of hate speech detection is often built upon deep learning techniques. Exemplary therefore are the works of Roy et al. [7], Setyadi, Nasrun and Setianingsih [8] and Kapil, Ekbal and Das [9], to name just a few examples. Among other metrics one can evaluate the success of a choosen approach by considering the accuracy. Roy et al. [7] have reached accuracies of up to 95% for detecting whether a tweet is hateful or not.

Nevertheless classical machine learning techniques such as Support Vector Machines combined with text analytics methods still are a valid and well functioning approach. Watanabe, Bouazizi and Ohtsuki [5] leveraged a decision tree and reached an accuracy of 87.4%. In another paper Oriola and Kotzé [4] have shown that optimized gradient boosting with word n-gram can achieve a true positive rate of 86.7%. Gaydhani, Doma, Kendre and Bhagwat [10] even evaluated various machine learning models based on n-grams and their according TF-IDF values and achieved an accuracy of 95.6%, which can definitely compete with modern deep learning approaches and can keep up with these to a certain point. Other relevant work was documented on GitHub[3].

When being restricted to a binary classification model one can easily use the concepts that will be proven by this work and apply it to other binary classification tasks like spam detection.

3   Project Description

The main contribution of this work should be to evaluate the boundaries of conventional machine learning approaches for hate speech detection. This

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[3]https://github.com/fidsusj/HateSpeechDetection

includes manual feature extraction and subsequent text classification of documents into hate speech and non-hate speech as opposed to modern deep learning approaches. Part of this work is also to find out which features and classifiers are suitable for such a classification task. The results should show which features work best for which classifier as well as which problems can be addressed with conventional machine learning methods and which not. A comparison to modern deep learning approaches should be drawn using the metrics of simple accuracy as well as precision and recall, respectively the F1-score.

As stated above, the two data sets from [2] and [3] will be used for this project. One possible problem could be that the amount of documents classified as pure hate speech in [2] might not be enough to create profound classifiers. In this case one has to evaluate whether hate speech data from [3] is enough to achieve valid results or whether documents classified as offensive language from [2] should be used as hate speech data as well.

To summarize the scope of the project the following subgoals were identified:

- Prepare the data sets.

- Identify suitable feature representations and transform the data accordingly.

- Identify and train machine learning classifiers.

- Combine classifiers with different feature representations.

- Evalute and compare the performance using accuracy, precision, recall and F1-score.

- Show the boundaries of conventional machine learning approaches in comparison to deep learning approaches.

The results of the project can contribute to offer an easier way to detect hate speech without having to train deep neural networks. It furthermore gives a more holistic view on different approaches to handle hate speech detection with conventional machine learning and text analytics methods. [Pipeline Figure]
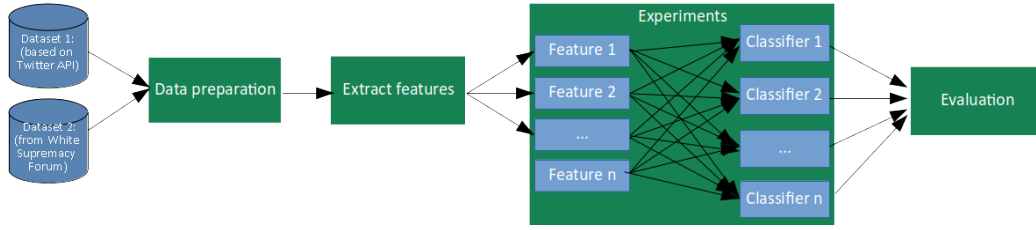
Figure 1: Text Analytics Pipeline [own representation]

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