



Vertical



Horizontal



Text

Icon

FONTS

Gotham Bold Gotham Medium

PALETTE



LIGHT BLUE PMS C 2727

CMYK: 70 / 47 / 0 / 0 RGB: 48 / 127 / 226 HEX: 307FE2



MEDIUM BLUE PMS C 286

CMYK: 100 / 75 / 0 / 0

RGB: 0 / 51 / 160 HEX: 0033A0



BLACK

PMS C BLACK 6

CMYK: 100 / 79 / 44 / 93 RGB: 16 / 24 / 32

HEX: 101820