Other innovative Gemster features that users can look forward to include:

- "gem rankings" to find the best local events
- helpful guy/girl ratio and crowd type profiles
- see where friends have been invited and their RSVP status
- a watchlist to stay updated on events of potential interest
- a database to keep track of interesting events
- earn free rewards by dropping a gem (similar to a "Like") on an event's profile page
- post comments, pictures, and share events with friends
- promote public events (events marked private on Facebook will not be featured in Gemster)
- …and more

"We designed Gemster around the basic idea that, these days, you're more likely to find local events by browsing Facebook than you are through Ticketmaster, Eventful, or any other mega-website," commented Alex Fernandez, CEO of Gemster. "And now, people can simply download Gemster and get instant, 24-hour access to local events, from major concerts to small happenings, and everything in between."

Gemster, the easy way to find and interact with the best local events worldwide, is available at iTunes for free at: http://itunes.apple.com/us/app/gemster/id553371725. The app is designed for iPhone (3GS/4/4S), iPod touch (3rd/4th generation), and iPad (1/2/3), and requires iOS 5.0 or later.

Added Fernandez: "With Gemster, people will never again have to tell themselves that there's nothing to do – because they'll always know what's going on, and where to go to have a great time!"

For more information or media inquiries, contact alex.fernandez@gemsterapp.com.

About Gemster Group, Inc

Based in Los Angeles, California, Gemster Group , Inc designs apps that connect people with local events. The company is driven to create solutions that combine ease-of-use, real-time functionality, and the mobile "anytime, anywhere" convenience made possible by today's advanced devices.
Learn more about Gemster at http://www.gemsterapp.com/.