



## NO MUNDO DAS APPS AS APARÊNCIAS IMPORTAM!



Landerson Gomes  
Embarcadero MVP

Da sala de reunião à vida real

Embarcadero Conference 2019

# Sobre mim



embarcadero®  
**MVP**



embarcadero®  
Programa  
**Acadêmico**

# Agenda

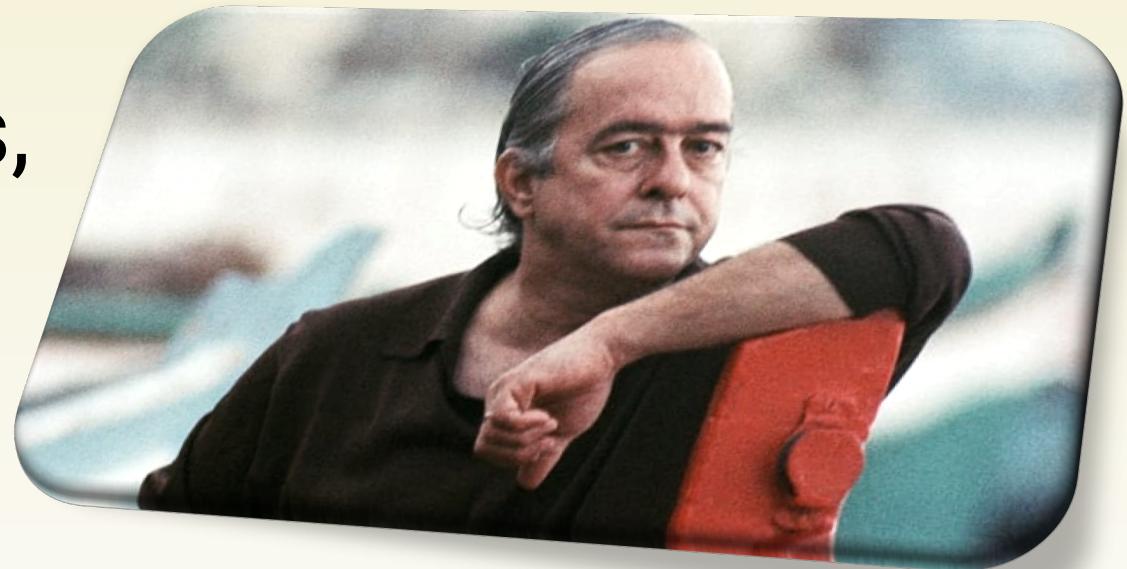
- *Beleza*
- *Desempenho*
- *Usabilidade*



Já dizia o poeta

**“Que me perdoem as feias,  
mas beleza é fundamental”**

*Vinicius de Moraes*



# GetIt – Templates

DX GetIt Package Manager

Template

Filter

- All
- Buy
- Free
- Purchased
- Installed

Sort By

- Name
- Vendor

Categories

Category	Count
All	220
Libraries	10
Components	46
Internet Of Things	52
Trial	54
Industry Templates	4
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Styles	34
C++ Libraries	2
Sample Projects	17

**App Template Fitness Center 1.0** Landerson Gomes

This Firemonkey UI template simulates a profile in an app from Fitness Center.

AGO 2019  
Apache License, Version 2.0

**Bottom Navigation Template 1.0** Embarcadero Technologies

The Bottom Navigation template is designed to embrace the Material Design user interface and user experience philosophy. It looks great on both iOS and Android, and work on Windows for testing.

**Card View Wizard 1.0 — Installed** Embarcadero Technologies

The Card View Wizard Template is a FireMonkey layout template that incorporates a number of card view pages that can be navigated forward and backward through as one would use when building an in-app tutorial.

**RAD Server Field Services Demo 1.0** Embarcadero Technologies

The RAD Server Field Service Industry Template provides an end-to-end field service application template for routing appointments, managing parts, and user administration. It is made up of a REST server module, a desktop client, and a cross platform mobile client.

# Exemplos - 01

The screenshot shows the Delphi IDE interface with a code editor displaying the implementation of a main form. The code includes declarations for various components like buttons, list boxes, and timers, along with event handlers for their activation and click events.

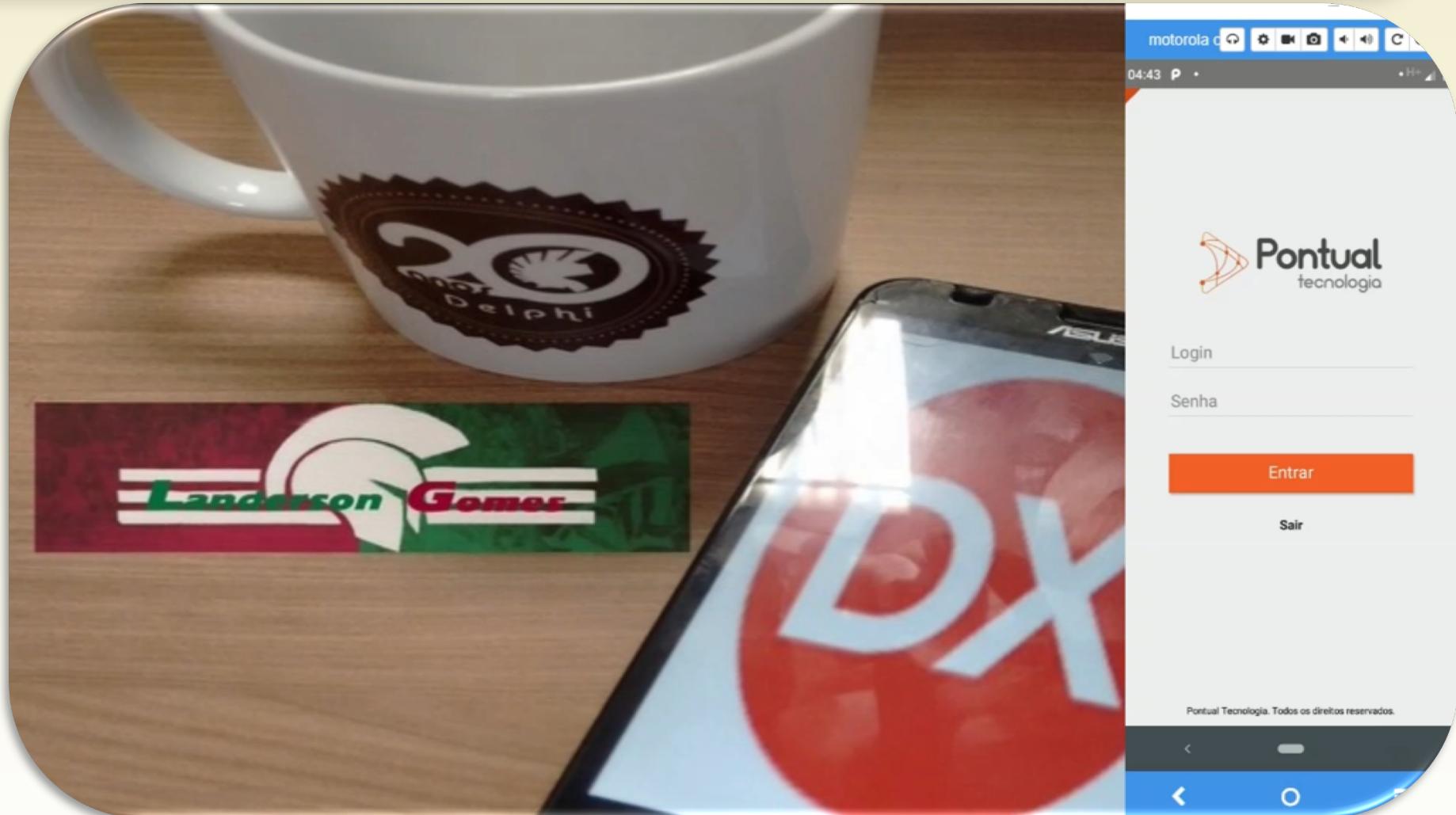
```
uses
  System.SysUtils, System.Types, System.UITypes, System.Classes, System.
  FMX.Types, FMX.Controls, FMX.Forms, FMX.Graphics, FMX.Dialogs,
  FMX.Controls.Presentation, FMX.StdCtrls, FMX.Effects, FMX.Filter.Effec
  FMX.Anim, FMX.Objects, FMX.Layouts, FMX.ListBox;

type
  TfrmAnimacoesMain = class(TForm)
    Button1: TButton;
    ListBox1: TListBox;
    LayoutForm: TLayout;
    ImagePulsante: TImage;
    RectAnimation1: TRectAnimation;
    FloatAnimationX: TFloatAnimation;
    FloatAnimationY: TFloatAnimation;
    FillRGBEffect3: TFillRGBEffect;
    Timer1: TTimer;
  procedure FormActivate(Sender: TObject);
  procedure Button1Click(Sender: TObject);
  procedure Timer1Timer(Sender: TObject);
private
  
```

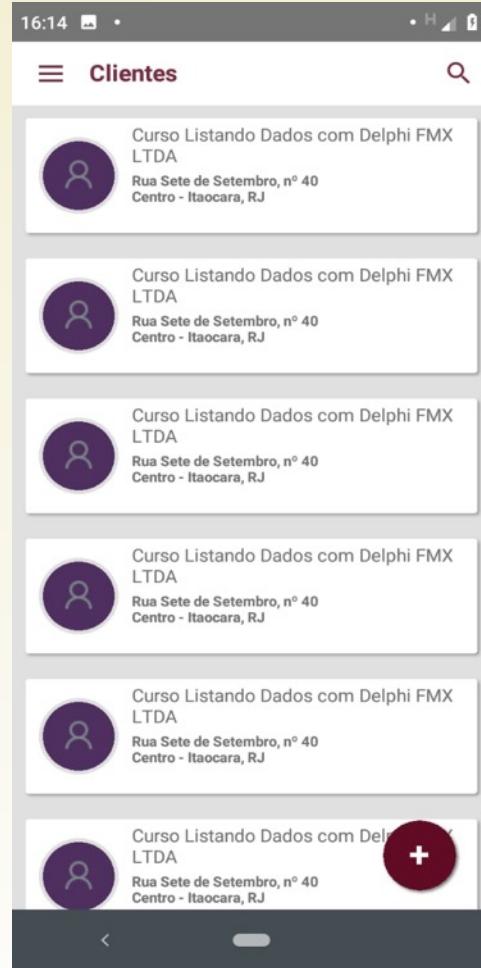
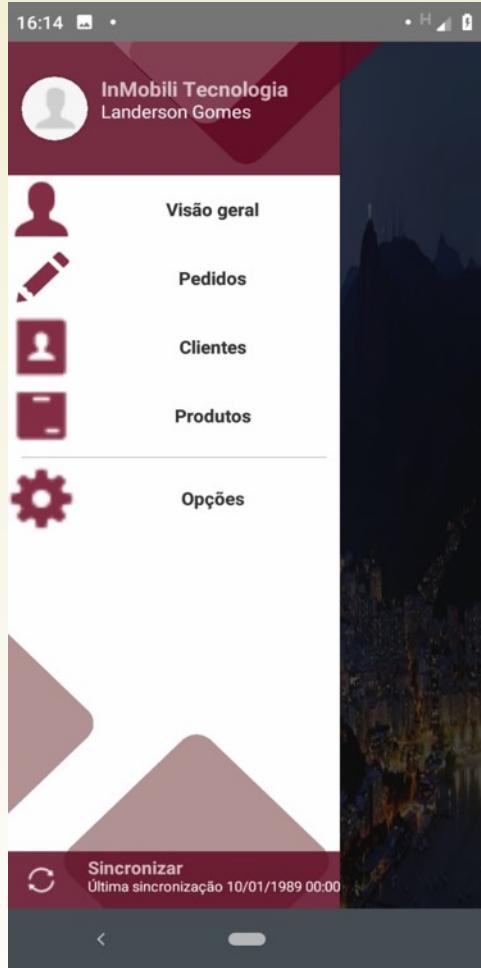
Não basta ser Belo



# Fast and Furious



# Template de App



Me espere aí que vamos conversar!





# Obrigado



[landerson\\_gomes@hotmail.com](mailto:landerson_gomes@hotmail.com)



[landersondelphi](#)



[landersongomes](#)



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