



Sponsorship Review

*The First Tee of
Southeast Wisconsin*



Building responsible youth through the game of golf.

...Thank you

The First Tee of Southeast Wisconsin is grateful for the philanthropic support of the many individuals, corporations, foundations, and other organizations that financially contribute to our Chapter. Without your generosity we would be unable to have the positive impact on thousands of youth in our community and surrounding areas. Thank you to all that have continued to support The First Tee of Southeast Wisconsin.

- Board of Directors, The First Tee of Southeast Wisconsin

Interested in becoming a sponsor or just learning more about what we do? Contact Executive Director Courtney Buchach at cbuchach@thefirstteesoutheastwisconsin.org

What is The First Tee of Southeast Wisconsin?

The First Tee of Southeast Wisconsin is a youth development organization that exists to impact the lives of youth by providing educational programs and learning facilities that promote character development and life-enhancing values through the game of golf.

Tee to Green Golf Classic

\$5,000 RAISED FOR NSP

During the 2016 Tee to Green Golf Classic live auction, \$5,000 was raised through the generosity of the event participants to implement the program at two elementary schools in our service area.

9 Core Values

Respect, Perseverance, Integrity, Sportsmanship, Responsibility, Confidence, Judgment, Courtesy, & Honesty are the values that are many of the inherently positive values connected with the game of golf.

Why The First Tee of Southeast Wisconsin?

What makes The First Tee effective in building positive character traits in young people is The First Tee Life Skills Experience™, a curriculum developed with the help of academic, sport psychology, youth development and golf experts to proactively teach these lessons for life as part of the basic program. Trained coaches deliver the positive values of the Life Skills Experience that can be transferred to everyday life.

Each year The First Tee of Southeast Wisconsin partners with another youth development organization to provide summer camp scholarships. Purposeful PLAY (Positive Learning through Athletics for Youth) is an organization that exists to help youth win in athletics but more importantly in their homes, classrooms and in their communities. Our summer partnership with Purposeful PLAY has become a year-round opportunity, as we will be offering after school winter programs at their Washington Park location.



Legacy Sponsor

- One foursome in The Tee to Green Golf Classic.
- One group of four in the fall Hunt'em Up for Charity Pheasant Hunt.
- Two memberships to The First Tee of Southeast Wisconsin Ambassador Club.
- Logo or name of corporation, foundation or individual in ALL collateral materials, including: Quarterly e-Newsletter, recognition on The First Tee of Southeast Wisconsin and the Tee to Green website.
- Logo on signage at two of our program locations.
- Marketing exposure through all chapter activities throughout the year.
- 2 yearly emails sent to our database.
- Legacy Sponsor will directly impact 25 youth by providing summer camp scholarships.
- **\$25,000 one time gift, multiple year sponsorship opportunity available.**

"We strive to offer programs that our children might not normally have the opportunity to participate in. The First Tee of Southeast Wisconsin seemed like the perfect fit".

- Tiff McDuffie, Executive Director Purposeful PLAY

9 Healthy Habits

Energy, Play, Safety, Vision, Mind, Family, Friends, School & Community are nine health and wellness topics presented as a part of The First Tee to promote healthy and active lifestyles for young people.

Trained The First Tee Coaches

The First Tee of Southeast Wisconsin relies upon trained coaches to provide a positive learning environment for our participants. These coaches help foster a meaningful relationship inspiring the golfers of tomorrow to look to the future, set goals and unlock their potential.

Junior Instructors

Junior Instructors are vital to the success of our summer programs. These instructors were once participants and understand the importance of mentoring, and providing a fun and safe environment to learn.

Make an impact in the classroom

"I am excited to share The First Tee National School Program with my students as the curriculum allows me to begin teaching golf skills as early as 5K. I also appreciate the inclusion of character & Life Skills with the emphasis on the seamless carry-over to home and behavior beyond the classroom".

-Julie Starks,
PE Teacher, St. John the Evangelist and St. Charles Borromeo

Welcome to the NSP family

St. John the Evangelist & St. Charles Borromeo Elementary Schools

The First Tee of Southeast Wisconsin is excited to announce the first two schools to join our Chapter through the National School Program (NSP).

St. John the Evangelist and St. Charles Borromeo elementary schools came to our Chapter during the 2016 school year wanting to introduce golf to the students during the schools Interest Day. After working with PE teacher Julie Starks and the parent volunteers that day, it was very clear to us that these two schools would embrace the program and grow the game of golf.

The First Tee National School Program equips elementary schools with a program designed to introduce students to golf, core values and healthy habits. The goal of the program is to use activity-based learning that provides students with skills, knowledge, understanding, support and the opportunity to practice basic golf while adopting life-enhancing behaviors in physical education. This empowers these children to extend these skills and behaviors to their schools, home and community.

National School Program Sponsor

- Name or logo recognition at NSP sponsored school.
- Name or logo recognition during after school NSP programs.
- NSP sponsor spotlight in one quarterly e-Newsletter
- NSP Sponsors make a positive impact on hundreds of youth through the classroom and after school programs each school year.
- **\$5,000 one time gift per school**



"I was looking for a way to give back to the game of golf and decided to volunteer my time to The First Tee of Southeast Wisconsin. My decision was confirmed after the first session in which I participated. The First Tee is a tremendous organization providing invaluable experiences for these young people. Life skills through the game of golf - brilliant."

"As I became more interested in The First Tee, I wanted to learn more about the coach's role and the certification process. The next step was to attend Level I Coach Training. The training clearly defined the role of The First Tee Coach and outlined the process of participant's certification to the next level. The training also clearly defined "why" we do "what" we do."

-Andy Sylke

The First Tee of Southeast Wisconsin Level I Coach & Volunteer

Without caring mentors and leadership by example, positive youth development doesn't just happen. The First Tee of Southeast Wisconsin believes that the education of our coaches and leadership staff is vital to our programs success. The average cost to train one coach through all three levels of The First Tee Coach Program is \$5,000. We are as committed to educating and training our coaches and mentors as they are to our program and its participants.

9 Core Value Sponsor

- One group of four in the fall Hunt'em Up for Charity Pheasant Hunt.
- One membership to The First Tee of Southeast Wisconsin Ambassador Club
- Logo or name of corporation, foundation or individual in ALL collateral materials, including: Quarterly e-Newsletter, recognition on The First Tee of Southeast Wisconsin and the Tee to Green website.
- Logo on signage at Noyes Park golf course program location.
- 9 Core Value Sponsor will directly impact the education of one coach throughout The First Tee coaches training program.
- **\$10,000 one time gift, multiple year sponsorship opportunities available.**

9 Healthy Habits Sponsor

- One membership to The First Tee of Southeast Wisconsin Ambassador Club.
- One team in the Holiday Ball Bowling Tournament
- Logo on signage at Noyes Park golf course program location.
- Logo or name of corporation, foundation or individual in ALL collateral materials, including: Quarterly e-Newsletters, recognition on The First Tee of Southeast Wisconsin website and our seasonal trifold brochure.
- 9 Healthy Sponsor will directly impact our summer camp scholarship participants by providing healthy snacks during each session.
- **\$5,000 one time gift, multiple year sponsorship opportunities available.**

Then & Now Past Participant Story

Savannah Vega-Schwartz

Sophomore at Marquette University

Studying: Contract & Corporate Law

Favorite Core Value: Integrity

Being part of The First Tee has taught me many life lessons, as well as providing me with one amazing life altering opportunity. At one of my very first lessons in the program I learned how to properly shake someone's hand. It did not make sense at the time why I would learn this at my golf lessons, but looking back, I am so happy that it was one of the very first things I was ever taught by the wonderful volunteers of The First Tee. I could not understand why such a basic skill would need to be understood or why this was such an integral part of golf, but once I began to play tournament golf and caddie at North Shore Country Club I began to fully appreciate this gesture. My confident handshake and my ability to make eye contact while addressing others has been very beneficial in helping me with the many networking opportunities I have built throughout my cadding career. I now understand the importance of how a firm deliberate handshake can make a great first impression.



When I turned 12, I started to caddy at North Shore Country Club. And during my time cadding, as well as participating in The First Tee programs, I learned about the Charles "Chick" Evans Scholarship. The Evans Scholarship is a full tuition college and housing scholarship provided by the WGA to deserving caddies. I applied, was granted an interview, and ultimately awarded a full scholarship to Marquette University. Without my background in the nine core values, as well as the golf knowledge I learned while cadding and being a member of the First Tee, I would have never stood out enough to receive the support from my country club that pushed me to apply for the Evans Scholarship.

Then & Now Past Participant Story

Zak Kachelek

Junior at UW Oshkosh

Studying: Supply Chain & Operations

Favorite Core Value: Sportsmanship

The First Tee has helped me build my confidence, not only with my golf game but with my confidence in interacting with friends, classmates and coworkers. It has exposed me to a variety of golf opportunities and jobs, which has led me to meeting new friends and acquaintances. I now have the confidence to talk to anyone and everyone, which gives me the opportunity to build lasting relationships. I was a participant of The First Tee of Southeast Wisconsin for over 8 years to not only to work on my golf game, but to be around and learn from the energetic and fun instructors. Each class I learned different aspects of the game which continually built upon each other as I progressed through the program. The instructors and volunteers made it a positive learning experience year after year.

My fondest memories of The First Tee were not only the lessons, but golfing in the 108 Holes for charity. It was a long 9 hours of golfing with family and friends, but well worth it because all of the proceeds went back to The First Tee of Southeast Wisconsin. My family and I are proud of all of our fundraising and advocacy we have participated in that helps give back to The First Tee. It will be a continued practice for years to come!





Giving back to a game that has given so much.

Whether it was growing up as a caddy, playing golf until dusk, dropping your child off for their junior golf lessons or using golf as a business tool; the game of golf has had a positive impact in many of our lives.

Help The First Tee of Southeast Wisconsin positively impact the lives of youth throughout our service area by becoming an Ambassador Club member. Each member receives the following:

- Name recognition on Ambassador's plaque in The Golf House Office.
- Official Ambassador's Club pin.
- Invite to the End of Year Annual Review.
- Name recognition on our official event website.

THE FIRST TEE STAFF

Courtney A. Buchach, *Executive Director*
Tom Gerke, *Site Director*
David Foster, *IT Specialist*

BOARD OF DIRECTORS

Tim Shea, Board Chair
Dick Platt, Board Vice Chair
Joe Stadler, Treasurer
Katie Falk
Kilby Williamson
Paul Renard
John Stetzenbach
John Schneider
Phil Plautz
Tim Shea
Luke Chiarelli
Joe True



Clubhouse Ambassador Club Member



- \$1,000 one time gift, renewable yearly
- Name recognition at our Noyes Park program location.

TEE TO GREEN COMMITTEE

Kevin King, Chair
Courtney Buchach
Curt Larson
Michael Dailey
Denny Daniels
Andy Sylke
Phil Plautz
Paul Renard
Young Lee
Matt Davaric

THE FIRST TEE OF SOUTHEAST WISCONSIN PROGRAM LOCATIONS

Noyes Park, Milwaukee
Pin High, Mequon
Johnson Park, Racine



Fairway Ambassador Club Member

- \$500 one time gift, renewable yearly

Tee Ambassador Club Member

- \$250 one time gift, renewable yearly

OUR MISSION: To positively impact the lives of young people by providing education programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

Participate >> Volunteer >> Donate

Whether your child is interested in participating or if you are looking to volunteer, you can support The First Tee of Southeast Wisconsin in so many ways.

Visit us at [www.Thefirstteesoutheastwisconsin.org](http://Thefirstteesoutheastwisconsin.org) or at www.tee-to-green.org for more information.