

TEE TO GREEN

GOLF CLASSIC

JULY 18TH, 2016
AT THE WISCONSIN CLUB



Mercedes-Benz



WISCONSIN CLUB

The First Tee of Southeast Wisconsin exists to impact the lives of young people throughout Southeastern Wisconsin by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. The First Tee Life Skills experience teaches participants a set of skills to allow them to face challenges at home, school and play in a constructive manner. The goal is for participants to internalize the Nine Core Values, which are at the heart of The First Tee mission.

The First Tee's programs are designed around helping young people understand and ultimately develop Nine Core Values: Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Perseverance, Courtesy, and Judgment. At The First Tee of Southeast Wisconsin golf and life lessons are seamlessly integrated into each class. In addition to learning fundamentals of the golf swing and the game, a sample of life skills lessons include:

- **INTERPERSONAL SKILLS:** Proper introduction when meeting someone new and how to effectively communicate with others.
- **SELF-MANAGEMENT:** Techniques for managing thoughts and emotions.
- **GOAL SETTING:** Setting attainable goals to reach desired dreams.
- **RESILIENCY SKILLS:** Strategies to adapt to, manage and overcome challenges.



THE FIRST TEE LIFE EXPERIENCE

- **TARGET:** Introduction to the Life Skills Experience; provides a fun and safe environment that creates curiosity about the game of golf.
- **PLAY**er Introduces playing the game of golf with special emphasis on learning golf and The First Tee Code of Conduct.
- **PAR** Focuses on interpersonal communication and self-management skills.
- **BIRDIE** Emphasizes goal-setting.
- **EAGLE** Concentrates on resilience skills, conflict resolution and planning for the future.
- **ACE** The advanced level of the Life Skills Experience; focuses on personal planning for golf, education, career and volunteerism.

Research shows that youth who participate in The First Tee Life Skills Experience learn life skills and exhibit The First Tee Nine Core Values in the golf context, but also transfer and use these skills and qualities in school, at home and in other settings. In addition, the retention rate in The First Tee is significantly higher than is found in typical youth sport organizations.

73% reported high confidence in their ability to do well academically.

82% felt confident in their social skills with peers.

*After three consecutive years of participation in The First Tee, (National Average Percentages).





SAVANNAH VEGA-SCHWARTZ

- FRESHMAN AT MARQUETTE UNIVERSITY
- STUDYING: CONTRACT & CORPORATE LAW
- FAVORITE 9 CORE VALUE: INTEGRITY

Being part of The First Tee has taught me many life lessons, as well as providing me with one amazing life altering opportunity. At one of my very first lessons in the program I learned how to properly shake someone's hand. It did not make sense at the time why I would learn this at my golf lessons, but looking back, I am so happy that it was one of the very first things I was ever taught by the wonderful volunteers of The First Tee. I could not understand why such a basic skill would need to be understood or why this was such an integral part of golf, but once I began to play tournament golf and caddy at North Shore Country Club I began to fully appreciate this gesture. My confident handshake and my ability to make eye contact while addressing others has been very beneficial in helping me with the many networking opportunities I have built throughout my caddying career. I now understand the importance of how a firm deliberate handshake can make a great first impression.

When I turned 12, I started to caddy at North Shore Country Club. And during my time caddying, as well as participating in The First Tee programs, I learned about the Charles "Chick" Evans Scholarship. The Evans Scholarship is a full tuition college and housing scholarship provided by the WGA to deserving caddies. I applied, was granted an interview, and ultimately awarded a full scholarship to Marquette University. Without my background in the nine core values, as well as the golf knowledge I learned while caddying and being a member of The First Tee, I would have never stood out enough to receive the support from the membership and staff at North Shore Country Club that pushed me and eventually receive the Evans Scholarship.



ZAK KACHELEK

- SOPHOMORE AT UW WASHINGTON COUNTY
- STUDYING: SUPPLY CHAIN & OPERATIONS
- FAVORITE CORE VALUE: SPORTSMANSHIP

The First Tee has helped me build my confidence, not only with my golf game but with my confidence in interacting with friends, classmates and coworkers. It has exposed me to a variety of golf opportunities and jobs, which has led me to meeting new friends and acquaintances. I now have the confidence to talk to anyone and everyone, which gives me the opportunity to build lasting relationships. I was a participant of The First Tee of Southeast Wisconsin for over 8 years not only to work on my golf game, but to be around and learn from the energetic and fun instructors. Each class I learned different aspects of the game which continually built upon each other as I progressed through the program. The instructors and volunteers made it a positive learning experience year after year.

My fondest memories of The First Tee were not only the lessons, but golfing in the 108 Hole Golf Marathon. It was a long 9 hours of golfing with family and friends, but well worth it because all of the proceeds went back to The First Tee of Southeast Wisconsin. My family and I are proud of all of our fundraising and advocacy we have participated in that helps give back to The First Tee. It will be a continued practice for years to come!





TEAM SPONSORS

TEAM SPONSOR - (25 TEAMS AVAILABLE)

Each team consists of four amateurs and one Wisconsin PGA Professional or five amateurs.

THE TEAM SPONSOR PACKAGE INCLUDES:

- 5-some in Monday's event including a WPGA Professional Lunch, Cocktails, Hors d'oeuvres, & Awards after golf included
- Team Name recognition in the Event Program
- Tee gift for each team member

**If you do not have a PGA member to play with your team, we can recruit one for you.*

COST: \$2,800 (Hole Sponsorship Available at an additional \$200)



GOLF SPONSOR (1 Sponsorship Available)

THE GOLF SPONSORSHIP INCLUDES:

- Logo on all golf cars Monday
- Signage on the range & putting green
- Recognition during the Awards Monday
- Live logo and listing on the Event website and TFTSEW website
- Live logo on the 501 Auction website
- 6 invitations to the after golf Cocktail, Hors d'oeuvres & Awards

COST: \$6,000 WITHOUT A TEAM / **\$8,000** WITH A TEAM



CALL **(414) 443-3570** FOR MORE INFO



COCKTAIL / HORS D'OEUVRES & AWARDS SPONSOR (1 Sponsorship Available)

THE COCKTAIL/HORS D'OEUVRES & AWARDS SPONSORSHIP INCLUDES:

- Signage throughout the dining areas at The Wisconsin Club
- Live logo and listing on the Event website & TFTSEW website
- Logo in Official Event Program
- Logo on pre-event communication
- Recognition during the Awards
- On-course signage day of event
- 4 invitations to the after golf Cocktail, Hors d'oeuvres & Awards

COST: \$4,000

LUNCH SPONSOR (1 Sponsorship Available)

THE LUNCH SPONSORSHIP INCLUDES:

- Logo and literature in Event Program
- Live logo and listing on Event website and TFTSEW website
- Logo on pre-event communication
- Recognition during the Awards on Monday
- Signage throughout the Lunch areas at The Wisconsin Club
- On-course signage day of event

COST: \$2,500

HOLE SPONSOR (18 Sponsorships Available)

THE HOLE SPONSORSHIP INCLUDES:

- Logo in Event Program
- Live Logo on Event website and TFTSEW website
- Logo on pre-event communication
- Signage on hole during the event

COST: \$400 (Per sign)