



2016 Sponsorship Review

Building responsible youth through the game of golf.

...Thank you

The First Tee of Southeast Wisconsin is grateful for the philanthropic support of the many individuals, corporations, foundations, and other organizations that financially contribute to our Chapter. Without your generosity we would be unable to have the positive impact on thousands of youth in our community and surrounding areas. Thank you to all that have continued to support The First Tee of Southeast Wisconsin, and we appreciate you taking the time to read our 2016 Sponsorship Review.

Please contact Executive Director Courtney Buchach with any questions or to become a supporter of The First Tee of Southeast Wisconsin at cbuchach@outlook.com.

What is The First Tee of Southeast Wisconsin?

The First Tee of Southeast Wisconsin exists to impact the lives of youth by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.



"The First Tee of Southeast Wisconsin prides itself on providing safe and fun environments for all juniors wanting to excel in the game of golf and life".

-Courtney A. Buchach,

Executive Director, The First Tee of Southeast Wisconsin

In the last 5 years The First Tee of Southeast Wisconsin has positively impacted over **35,000** youth throughout our community. In Wisconsin, golf seems like it would have a very short season and in the traditional sense it does, but that's when we have our biggest impact. When kids go back to school and the green grass is covered with feet of snow The First Tee of Southeast Wisconsin plows into elementary, middle and high schools in our service area as well as other community serving agencies.

"66% of physical educators have reported that they use the Nine Core Values in other sports and activities they teach beyond The First Tee National School Program".

* Study led by University of Minnesota's Maureen R. Weiss, Ph.D.

Then & Now

Savannah Vega-Schwartz

- ❖ FRESHMAN AT MARQUETTE UNIVERSITY
- ❖ STUDYING: CONTRACT & CORPORATE LAW
- ❖ FAVORITE 9 CORE VALUE: INTEGRITY



Being part of The First Tee has taught me many life lessons, as well as providing me with one amazing life altering opportunity. At one of my very first lessons in the program I learned how to properly shake someone's hand. It did not make sense at the time why I would learn this at my golf lessons, but looking back, I am so happy that it was one of the very first things I was ever taught by the wonderful volunteers of The First Tee. I could not understand why such a basic skill would need to be understood or why this was such an integral part of golf, but once I began to play tournament golf and caddie at North Shore Country Club I began to fully appreciate this gesture. My confident handshake and my ability to make eye contact while addressing others has been very beneficial in helping me with the many networking opportunities I have built throughout my caddying career. I now understand the importance of how a firm deliberate handshake can make a great first impression.

LEGACY PARTNER

\$25,000 per year, minimum 4-year commitment

Legacy Partners receive:

1. Two foursomes in The Tee to Green Golf Classic.
2. Two groups of three for the fall Hunt'em Up for Charity.
3. Two memberships to The First Tee of Southeast Wisconsin Ambassadors Club
4. Logo or name of corporation, foundation or individual in ALL collateral materials, including: Quarterly e-Newsletter, recognition on our website and the Tee to Green website.
5. Logo on signage at each of our program locations.
6. Marketing exposure through all chapter activities throughout the year.
7. 2 yearly emails sent to our database

When I turned 12, I started to caddy at North Shore Country Club. And during my time caddying, as well as participating in The First Tee programs, I learned about the Charles "Chick" Evans Scholarship. The Evans Scholarship is a full tuition college and housing scholarship provided by the WGA to deserving caddies. I applied, was granted an interview, and ultimately awarded a full scholarship to Marquette University. Without my background in the nine core values, as well as the golf knowledge I learned while caddying and being a member of The First Tee of Southeast Wisconsin, I would have never stood out enough to receive the support from the membership and staff at North Shore Country Club that pushed me to eventually receive the Evans Scholarship.

School was unanimously identified as a setting in which participants transferred life skills.

73% reported high confidence in their ability to do well academically

9 Core Values Sponsor

\$10,000 per year, minimum 4-year commitment

Nine Core Value Sponsors receive:

1. One foursome in The Tee to Green Golf Classic, OR One group of three for the fall Hunt'em Up for Charity.
2. One membership to The First Tee of Southeast Wisconsin Ambassadors Club
3. Logo or name of corporation, foundation or individual in ALL collateral materials, including: Quarterly e-Newsletter, recognition on our website and the Tee to Green website.
4. Logo on our signage at Noyes Park golf course program location.

9 Healthy Habits Sponsor

\$5,000 per year, minimum 4-year commitment

9 Healthy Habits Sponsors receive:

1. Two memberships to The First Tee of Southeast Wisconsin Ambassadors Club.
2. Logo on our signage at Noyes Park golf course program location.
3. Logo or name of corporation, foundation or individual in ALL collateral materials, including: monthly e-Newsletters to 2000+ subscribers, recognition on our website and in our trifold brochure.

9 Core Values

The First Tee of Southeast Wisconsin programs are designed around helping young adults understand and ultimately develop Nine Core Values: Honesty, Integrity, Sportsmanship, Perseverance, Courtesy, Respect, Confidence, Judgment, and Responsibility.

9 Healthy Habits

The First Tee Nine Healthy Habits were created through a collaboration among The First Tee, ANNIKA Foundation and Florida Hospital for Children to promote healthy, active lifestyles for young people. The healthy habits are a list of nine health and wellness topics that provide a solid base for our participants to integrate into their everyday activities: Energy, Play, Safety, Vision, Mind, Family, Friends, School, and Community.

Donate in Tribute

\$1,250 one time gift

Honor the memory of a loved one when you make a Tribute gift to The First Tee of Southeast Wisconsin. Please indicate the person you are honoring and whom to notify of your generous gift and lasting tribute.

The name of your loved one will be forever engraved on a name plaque and placed on a memorial park bench at one of our program locations.

Ambassadors Club

\$500 per year, renewable yearly

Ambassador Club members receive:

1. Name recognition on Ambassador's plaque in The Golf House office
2. Official Ambassador's Club pin
3. Invite to the End of Year Annual Review
4. Name recognition on our official event website

Scorecard Sponsor

Scorecard Sponsor \$250 per year, renewable yearly

Scorecard Sponsors receive:

1. Name recognition on The First Tee of Southeast Wisconsin website.
2. Official The First Tee of Southeast Wisconsin pin.



First Tee Families

The First Tee of Southeast Wisconsin prides itself on keeping it a "Family Affair". Our programs are built to engage the kids in the family, but it's the passion for not only the game but also giving back to the community that unites the entire family. We are proud to say our First Tee Families give back to the following local charities.

- Menomonee Falls Blessing in a Backpack
- United States Army Community
- Local Food Banks