



**fooss
asia**

OpenTech Summit
March 17-19, 2016
Singapore

FOSSASIA OVERVIEW

The FOSSASIA Summit is the premier annual open technology event in Asia. FOSSASIA 2017 will take place from March 17 – 19, 2017 in Singapore. With participants from across the globe FOSSASIA is a cosmopolitan gathering that showcases not only the latest but greatest technologies ranging from open hardware, to design, graphics and software.

FOSSASIA offers sponsors the unique opportunity to tap into the world's fastest growing markets, discover new business opportunities and increase awareness for products and trends among technology multipliers and young early adopters.

Each year, the event brings together hundreds of developers, engineers, businesses, non-profit organizations, government entities, and community contributors to learn, network, and explore the full potential of Open Source. FOSSASIA was established in 2009. Throughout the year FOSSASIA meetups take place around Asia in locations such as Vietnam, Cambodia, Dubai and Beijing. At coding programs we train over a thousand students. Winners of the programs will join us at the FOSSASIA summit.



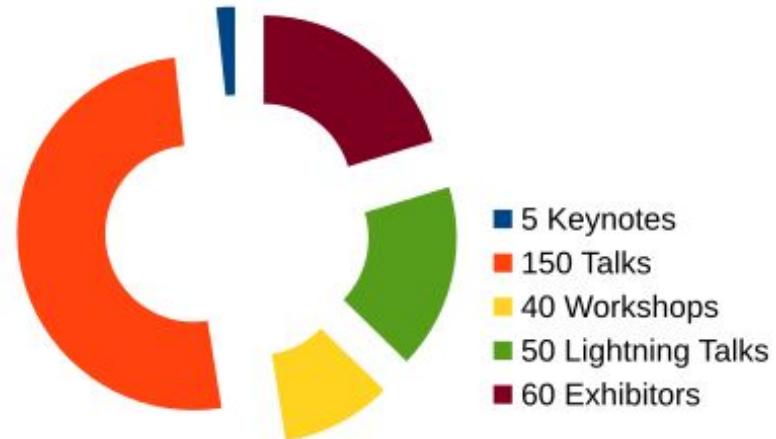
FOSSASIA SUMMIT 2017 PROGRAM

FOSSASIA is taking place for three days from Friday March 17 to Sunday March 19. FOSSASIA Summit 2017's featuring topics include:

- ❑ Machine learning, Search, Analytics
- ❑ Internet of Things
- ❑ Big data and Open data apps
- ❑ Javascript and Progressive Web Apps on Mobile
- ❑ Geolocation software and maps
- ❑ Maker projects, VR and 3D technologies
- ❑ Databases, DevOps, Cloud solutions



- Business Day: Attendees on Fri. March 17: 920
- Tech and Exhibition Day: Attendees on Sat. March 18: 1200
- Workshop and Exhibition: Attendees on Sun. March 19: 900

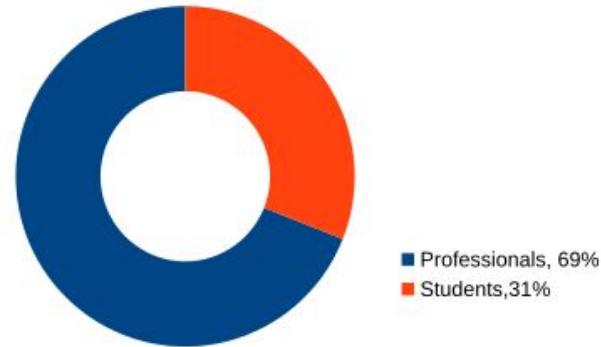
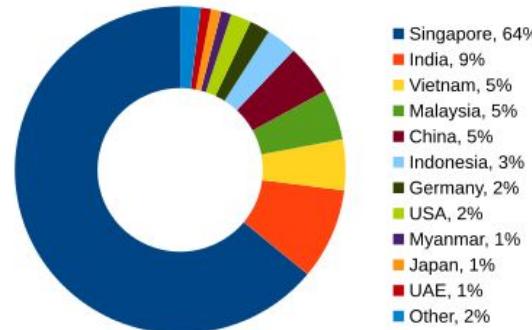


FOSSASIA 2017 SPEAKERS & ATTENDEES

The FOSSASIA committee is expecting over 250 international and 50 local speakers from Open Tech communities and companies like Google, IBM, Intel, RedHat, and Github. Speakers will join the event from the US, Germany, Taiwan, France, Switzerland, India, China, Sri Lanka, Taiwan, Cambodia, Vietnam, Thailand, and Singapore.

FOSSASIA 2016 BY NUMBERS

- ❑ 230 speakers from 37 countries
- ❑ 3000 attendees, 69% IT professionals, 42% students
- ❑ 90 volunteers
- ❑ Keynotes including with Dr Bernard Leong - Head of Digital Services at Singapore Post (Singapore), Cat Allman - Science and Outreach Manager at Google (USA), Davide Stortie - FOSS Program Manager at UNESCO (France), Mike McQuaid - senior software engineer at Github and Bunnie Huang - the world well-known hardware hacker (Singapore)
- ❑ 201 scheduled sessions and lightning talks
- ❑ 50 exhibitors and hand-on demos



FOSSASIA 2016 SPONSORS



Hewlett Packard
Enterprise





FOSSASIA



Singapore News Links @dlsingapore · Mar 18

UNESCO brings inspiring young girls and boys to drive technological innovation at FOSSASIA 2016: At a time when...

FOSSASIA Retweeted



Karsten Wade @quaid · Mar 30

Felt & experienced this, my kids were older/not-still-nursing > D DAY, speaking for the first time at FOSSASIA 2016 anweshada



Live News TV @LiveNewsTV3 · Mar 24

UNESCO brings inspiring young girls and boys to drive technological innovation at FOSSASIA 2016 - Big News Networ...

FOSSASIA @fossasia · Mar 21

Photo: Very focussed at ...
#opensource #redhat #...



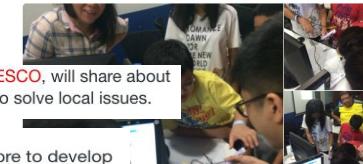
MEDA Youth @meda_youth · Mar 21

@UNESCO brings inspiring young girls and boys to drive technological innovation at #FOSSASIA 2016 | bit.ly/25fp2Nb

FOSSASIA @fossasia · Mar 19

#Fossasia #TechKids learning and having fun :D 3D Modelling for kids!

#3dprinting #Tech #opensource



Bob Reyes @bobreyes · Mar 21

"Is using social media eno...



Davide Storti, FOSS Programme Manager at @UNESCO, will share about #YouthMobile, a cause that teaches youth to code to solve local issues.

UN Youth Envoy @UNYouthEnvoy · Apr 2

.@UNESCO brings youth to FOSSASIA 2016 in Singapore to develop apps that address #SusDev | goo.gl/Vd7ZUF

Davide Storti, FOSS Programme Manager at @UNESCO, will share abc... #YouthMobile, a cause that teaches youth to code to solve local issues.

sharing about the #YouthMobile movement he...

champions! Empower youths through Tech. #FOSSASIA



Debra Ruh @debraruh · Mar 18

UNESCO brings inspiring young girls and boys to drive technological innovation at FOSSASIA 2016



Singapore News.Net @singaporenews1 · Mar 18

UNESCO brings inspiring young girls and boys to drive technological innovation at FOSSASIA 2016 bit.ly/22rEQKz @singaporenews1

UN Youth Envoy @UNYouthEnvoy · Apr 2

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Davide Storti, FOSS Programme Manager at @UNESCO, will share abc... #YouthMobile, a cause that teaches youth to code to solve local issues.



Elizabeth K. Joseph @pleia2

Nice to see UNESCO tackling... youths #fossasia flic.kr/p/FeHm

FOSSASIA Retweeted

Singapore Star @singapore_star · Mar 18

UNESCO brings inspiring young girls and boys to drive technological innovation at FOSSASIA 2016 bit.ly/1Z8WQY9 @sin...



Bob Reyes @bobreyes · Mar 18

@UNESCO YouthMobile Goal: teach young girls & boys to code for sustainable development

El Gran Pipe Muñoz ⚡ @ElGranPipeMF · Mar 18

UNESCO brings inspiring young girls and boys to drive technological innovation at FOSSASIA 2016 #ElGranPipeMF ift.tt/1R2F5Yy

Darmini Satya @Darminisatya · Mar 21

@anisha_narang @fossasia Good workshop :)

UN Youth Envoy @UNYouthEnvoy · Apr 2

.@UNESCO brings youth to FOSSASIA 2016 in Singapore to develop apps that address #SusDev | goo.gl/Vd7ZUF



MakerFaireSingapore @MakerFaireSG · Mar 23

The Science Centre Singapore is glad to have and support of #FOSSASIA 2016! ow.ly/ZI...

MEDIA EXPOSURE

- ❑ Tweets: 1500+ with #FOSSASIA during 2016 event
- ❑ Flickr photos: 800+
- ❑ Facebook likes: 3900+
- ❑ YouTube session videos: 63
- ❑ Meetup members in Singapore: 600+
- ❑ Meetup members in Asia 1500+
- ❑ LinkedIn group members: 700+
- ❑ Newsletter subscribers: 14,000+ IT professionals and students

FOSSASIA Community
Participants from our network across Asia are joining
FOSSASIA 2017 in Singapore



SPONSORSHIP ADVANTAGES	PLATINUM US\$ 14,000	GOLD US\$ 9,000	SILVER US\$ 6000	GENERAL CUSTOM
ONLINE (WEB PROMOTION)				
Editorial Interview/Article on organization blog: FOSSASIA to determine final interview content and delivery date	★	★		
Company logo on website	★	★	★	★
Mobile application promotion	★	★	★	★
EMAIL PROMOTION				
Recognition in Pre-Conference Email Marketing and Post Conference Thank you Email	★	★	★	
Paragraph with 100 words and one link in pre-conference email blast to opt-in registered attendees	★			
Paragraph with 100 words and one link in pre-conference email blast to FOSSASIA newsletter with 14,000 professionals	★			
Inclusion of sponsor mentioning with link in email to registered press list (1 week before event)	★	★		
List of participating companies (1 week before event)	★			
CONFERENCE PASSES				
Speaker pass(es)	★	★		
Full-conference pass(es)	8	5	3	★
Social event pass(es)	10	6	3	★
20% Discount for employees or customers	★	★	★	★
CONFERENCE				
Onsite Recognition during Opening Keynote Session	★	★	★	
Keynote speaking opportunity	15 minutes	10 minutes		
Session presentations 20mins	★	★	★	
Full attendee list (with emails depending on opt-in)	★			
Opt-in attendee list		★		
BOOTH & ON-SITE ADVERTISEMENT				
Size and space	4m x 3m	3m x 2.5m	2m x 2m	Promo
Banner opportunity (Stands/Parasols in venue)	★	★	★	★
Logo printed on T-shirt	★	★		
Logo displayed on signage in conference materials (posters, banners, stands)	★	★		
Job Posts on onsite job board	★	★	★	

SPONSORSHIP ADVANTAGES	Social Event* US\$ 6,000 (2 available)	Speakers City Crawl** US\$ 3,000 (1 available)
ONLINE (WEB PROMOTION)		
Company logo on website	★	★
Mobile application promotion	★	★
EMAIL PROMOTION		
Recognition in Pre-Conference Email Marketing and Post Conference Thank you Email	★	★
Inclusion of sponsor mentioning with link in email to registered press list (1 week before event)	★	
List of participating companies (1 week before event)	★	
CONFERENCE PASSES		
Speaker pass(es)	★	★
Full-conference pass(es)	3	★
Social event party pass(es)	10	1
20% Discount for employees or customers	★	
CONFERENCE		
Recognition during Opening Session	★	
Session presentations 20mins	★	★
Opt-in attendee list	★	
BOOTH & ON-SITE ADVERTISEMENT		
Size and space	3m x 2.5m	2m x 2m
Banner opportunity (Stands/Parasols in venue)	★	★
Logo printed on T-shirt	★	
Logo displayed on signage in conference materials (posters, banners, stands)	★	★
Job Posts on onsite job board	★	★

* Social Event: The FOSSASIA social event is an evening reception with BBQ and beverages on Saturday evening for speakers, sponsors, and partners.

** Speakers City Crawl: The FOSSASIA speakers crawl is a pub and snack crawl in the city with speakers, attendees and friends on Friday - the first evening of the conference.



FOSSASIA Volunteers

Join us at the FOSSASIA Summit 2017 in Singapore. Please contact us for more partnership opportunities.



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