



## Friends of Fusion

Event Sponsorship 2023

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[meetup.thefusionhub.co.uk](https://meetup.thefusionhub.co.uk)

[@thefusion\\_hub](https://www.instagram.com/thefusion_hub)

Fusion is a quarterly event for Tech passionate people in the West Midlands. The event is held in Birmingham City Centre with a focus on engaging, thought provoking talks in a relaxed sociable environment. We work closely with some of Birmingham's best street food vendors to bring the flavour to each event with a side order of those famous Fusion cupcakes!

The event has been running since 2014 and over the years we have had some engaging and insightful talks from the likes of Microsoft, Google, ASOS and Monzo. We pride ourselves on creating a platform for the local community to showcase professionals, hobbyists and employers within tech.

We have around 120 people attend each Fusion event along with live viewers on our You Tube channel. Our audience is mainly made up of Software Engineers or those working within a Software team.

We're passionate about creating an inclusive and supportive environment at our meet-up events and the workshops, so we always offer both discounted and free tickets to underrepresented groups, or those who wouldn't necessarily be able to afford some of the higher workshop ticket prices. This wouldn't be possible without the help of our sponsors.

Fusion sponsorship is crucial to ensure we can keep delivering great events and creating a space for innovation, ideas and discussion within our community. As Fusion sponsor, you can expect to be welcomed into a safe space where you will immediately become a part of the family. You will have opportunities to meet our attendees, to share your story, to offer learning and growth opportunities and be a part of something really exciting.

# Tiers

	Bronze £500	Silver £750	Gold £1,500	Platinum £2,000	Headline £3,000
Brand on pages & tickets	✓	✓	✓	✓	✓
Brand on event banners	✓	✓	✓	✓	✓
Free tickets	2	4	6	8	10
Inclusion in Fusion marketing and press		✓	✓	✓	✓
Social media mentions		✓	✓	✓	✓
Brand promotion at workshops and side events			✓	✓	✓
Branded cupcakes and merch at meetups			✓	✓	✓
Ability to write guest blog posts			✓	✓	✓
Regular social media mentions leading up to events			✓	✓	✓
Two minute video or speaker slot between talks				✓	✓
Dedicated roller banners on stage at events				✓	✓
Unlimited social media mentions leading up to events				✓	✓
Logo on meetup website homepage in addition to per-event					✓
Bespoke additional perks e.g. full-length talks					✓