

## **A Sample AOM Draft Manuscript:**

### **Important Projects Can Sometimes Have Very Long and Arduous Titles\***

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**ABSTRACT**

The abstract goes here. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

**Keywords:** keyword1, keyword2, keyword3

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## **THEORY**

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## **Data and Methods**

Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

*Hypothesis 1a. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.*

*Hypothesis 1b. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.*

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*Hypothesis 2. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.*

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*Hypothesis 3. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.*

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***Some studies.*** The most cited papers in AMJ according to their website are Eisenhardt and Graebner (2007: 32), Hambrick (2007), Langley et al. (2013), and George et al. (2016).<sup>1</sup> Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

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<sup>1</sup>This is an example of a footnote. See <https://journals.aom.org/journal/amj>.

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2. Submitted papers must NOT have been previously presented, scheduled for presentation, published, or accepted for publication by the AOM or any other publisher or organization. If a paper is under review, it must NOT appear in print before the Academy meeting.

Figure 1 is added directly via the `figure` and `minipage` environments.

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Insert Figure 1 about here

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I also wrapped these in a new environment, `add[1]figure` (1 for landscape) , which takes four arguments: (1) width, (2) image file name, (3) caption (with optional label), and (4) figure note.

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Insert Figure 2 about here

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Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

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Insert Table 1 about here

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Let's see if it works. Further calculations are presented in Table A1 given in Appendix A. Similarly, supplemental analyses, such as Table B1, are given in Appendix B. The `endfloat` package is disabled for appendices, that is, tables and figures appear within text.

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Insert Table 2 about here

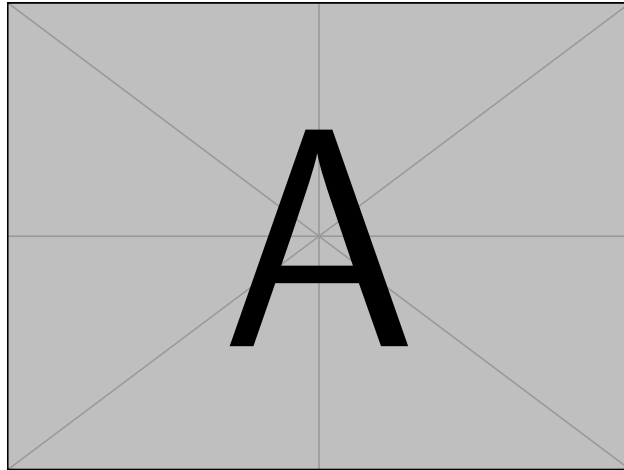
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- Eisenhardt, K. M. and Graebner, M. E. 2007. Theory building from cases: Opportunities and challenges. *Academy of Management Journal*, 50(1): 25–32.
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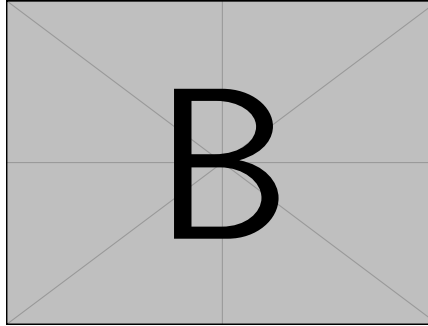


**FIGURE 1**  
**This is an important figure**



*Notes:* B is a letter in the alphabet. It comes right after the letter A, and is preceded by the letter C. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

**FIGURE 2**  
**Example image**



*Notes:* This is an example image. Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

**TABLE 1**  
**This is a description of some data**

A	B	C
1	2	3
x	y	z

**TABLE 2**  
**Treatment Effects With New Strategy**

VARIABLES	Avg Test Score			Avg Passing Rate			Avg Participation Rate		
	Male (1)	Female (2)	All (3)	Male (4)	Female (5)	All (6)	Male (7)	Female (8)	All (9)
Treatment	-26.21 [-2.02] (13.00)	-22.18 [-0.50] (44.77)	34.08* [2.42] (14.06)	35.83* [2.23] (16.04)	-59.34* [-2.46] (24.12)	17.13 [1.22] (14.03)	-26.21 [-2.02] (13.00)	9.84 [1.24] (7.93)	-8.46 [-0.78] (10.82)
Post	-26.50** [-3.52] (7.52)	-25.47 [-1.35] (18.90)	-11.53 [-1.34] (8.59)	40.49*** [4.36] (9.28)	52.71*** [5.18] (10.18)	52.68*** [6.15] (8.57)	-26.50** [-3.52] (7.52)	2.28 [0.68] (3.35)	-16.49* [-2.49] (6.61)
DiD	29.65* [2.13] (13.89)	31.22 [0.39] (80.90)	5.33 [0.32] (16.45)	9.17 [0.53] (17.14)	141.80** [3.25] (43.58)	11.56 [0.70] (16.42)	29.65* [2.13] (13.89)	-15.08 [-1.05] (14.34)	1.07 [0.08] (12.67)
Constant	42.02 [1.87] (22.46)	271.27* [2.58] (105.12)	222.43*** [6.20] (35.85)	65.29* [2.36] (27.71)	-23.66 [-0.42] (56.63)	-38.16 [-1.07] (35.78)	42.02 [1.87] (22.46)	23.55 [1.26] (18.63)	-46.42 [-1.68] (27.59)
Obs	39	38	47	39	38.00	47	39	38	47

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*Source:* <https://tex.stackexchange.com/questions/513415/making-table-notes-aligned-with-the-table-width>

<sup>†</sup>  $p < 0.10$

<sup>\*</sup>  $p < 0.05$

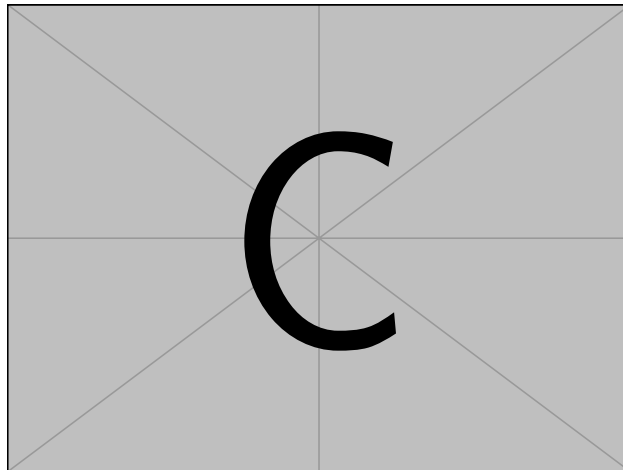
<sup>\*\*</sup>  $p < 0.01$

<sup>\*\*\*</sup>  $p < 0.001$

## APPENDIX A: FURTHER CALCULATIONS

Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

**FIGURE A1**  
**Example image**



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**TABLE A1**

**This is a description of some other data**

A	B	C
1	2	3
x	y	z

## APPENDIX B: SUPPLEMENTAL ANALYSES

Hello, here is some text without a meaning. This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like “Huardest gefburn”? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look. This text should contain all letters of the alphabet and it should be written in of the original language. There is no need for special contents, but the length of words should match the language.

**TABLE B1**

**This is a description of some other data**

A	B	C
1	2	3
x	y	z

**TABLE B2**

**This is a description of some other data**

Uppercase letter:	A	B	C
Number:	1	2	3
Lowercase letter:	x	y	z

*Notes:* There are many interesting things to say about this table.

*Source:* Bureau of Labor Statistics, April 2022.