



November 2nd and 3rd, 2024  
USP – Butantã Campus

**GambiConf 2024 – Media Kit**

# What is GambiConf?

**GambiConf** is a technically-oriented event aimed at serving people passionate about computing.

We've created a space dedicated to hosting talks and workshops where programmers can share their personal projects or innovative ideas, particularly those that are outside the box – be it unusual solutions to real-world problems or simply something fun. Presentations can involve any programming language or even no specific technology at all.

The primary criterion for being part of GambiConf is: *is it surprising enough?* Furthermore, we are a community event for the community. Our accounting is transparent, we are nonprofit, and all content is available free of charge on our platforms.



# History

We have been hosting **GambiConf** annually since 2021.

The first edition was entirely online, while the subsequent ones have been in-person with free streaming.

## Combining the three last editions:



+350 participants



52 presentations



+56 hrs of content



+20,200 views on YouTube

# History

**Twitter** with 1,800 followers

**Youtube** with 1,160 subscribers



Presentation in portuguese with 7,800 views



Presentation in english with 1,600 views

# Event Format

The next edition of **GambiConf** will be held over a weekend with the following schedule:

- **Saturday:** Focused on talks, starting in the morning and ending in the evening.  
There will be breaks for lunch and coffee.
- **Sunday:** The event begins in the afternoon with workshops, followed by a coffee break, and concludes in the evening with a panel discussion.



# Testimonials



Emanuel K. • 3rd+  
Back-end Developer | Ruby on Rails  
7mo • Edited • 5

+ Follow ...

Hey guys, today was just amazing! I received a lot of motivation to try harder and raise my level as a developer! Gambi Conf has begun, and seriously, it was a blast of inspiration from minute one. Even with some unforeseen events that prevented me from staying all day, every moment I participated in was genuinely rewarding. I was able to absorb some of the genius of the experienced developers, who shared decades of coding knowledge. I had promised the [Dave Aronson](#) that I would do my best to attend and I am very glad I went!

Ah, a pity that Professor [Adolfo Neto](#) was unable to go this year. I was very excited to meet him. But for all the friends who couldn't be there, seriously, I really hope you can participate in the next opportunity! And don't worry, it's all recorded, so watch it, watch it REALLY! It's amazing to see so many smart people sharing new ideas and committed to uplifting the community.

Check it out here: <https://lnkd.in/dxj9HRXa>  
🎉 #GambiConf #Desenvolvimento #Inovação  
#CompartilhamentoDeConhecimento



Gabriel Pereira Falcão • 3rd+  
Software Engineer | Data scientist | Competitive Prog...  
7mo • 5

+ Follow ...

This Sunday I participated in the [GambiConf](#), where I conducted a sprint called "Contributing to a Discord Bot", where I used my bot as an example.

In it I taught how to create a bot on the Discord website, the important information, how to create a database in MongoDB (since my bot uses it as a database), and finally how to run my bot locally.

After that we discussed how Discord deals with bots on its platform, how the library I use works, and how falbot works, when it comes to registering commands, events, managing messages and many other things.

It was a very cool opportunity, thank you to everyone who went and that I met there!



\*all the texts were translated from Portuguese



matheus.js  
@crowdfluxBR

Follow ...

Gamiconf was amazing. I stayed from start to finish, and it was the best live event I followed this year. Congratulations.

9:01 PM · Dec 11, 2021

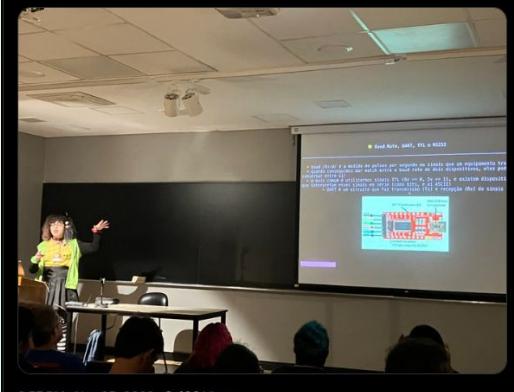


leandronsp  
@leandronsp

Follow ...

@gambiconf so strong, I've never seen an event with so many interesting and diverse technical talks, mind-blowing today.

An event for those who love hacks and makeshift solutions just for the fun of it.



6:57 PM · Nov 25, 2023 · 2,490 Views



@felipevalerio1543 2 months ago  
Wow, what a fantastic lecture! His explanation about why current startups are launching chips with fewer and fewer bits to perform matrix multiplication was phenomenal. Both the lecture and the speaker were top-notch!

Like Dislike Reply

# Why sponsor Gambiconf?

GambiConf presents an excellent opportunity to showcase your brand to developers with highly creative minds, typically in mid/senior positions.

Moreover, your brand will be associated with a technology event hosted at Brazil's largest public university: **USP** (*University of São Paulo*).

USP is one of the most renowned educational institutions in the country. Partnering with the university adds immense value to the event, allowing for proximity to professors and students who are at the forefront of technology.



In numbers, we reach **125+** people in person at the event, plus **350+** through streaming. Our YouTube channel has **1,100+** subscribers, we are launching on Instagram, and we have **1,800+** followers on Twitter.

With this, we can ensure that your brand will reach numerous technology enthusiasts and will be remembered by those who revisit event recordings.



# Who has supported GambiConf?



**criação.cc**

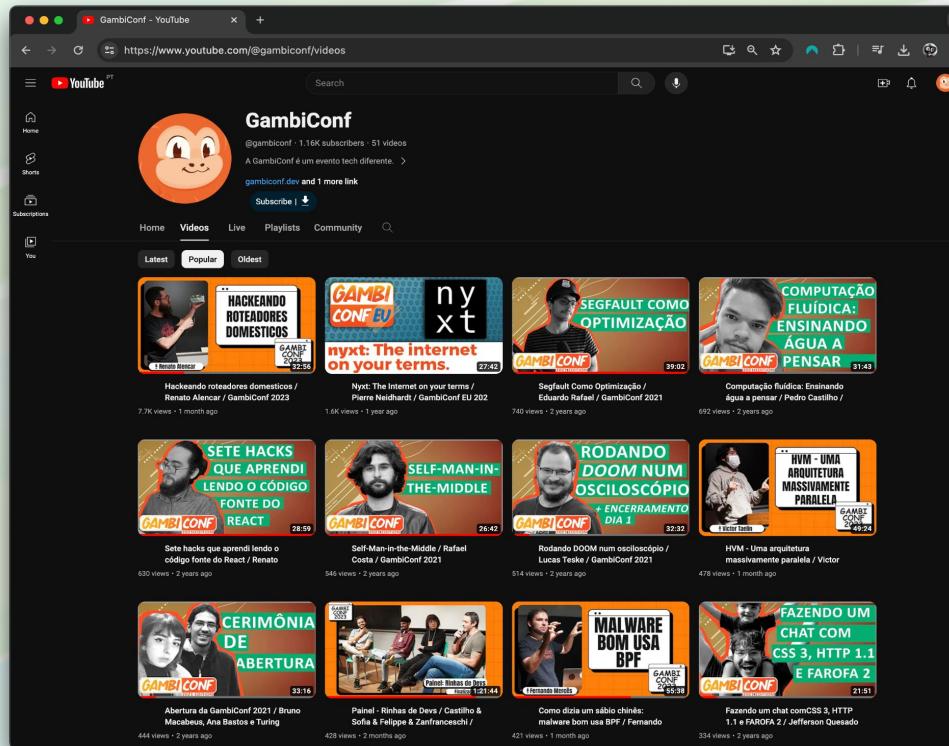
**ahrefs**

**Turing**



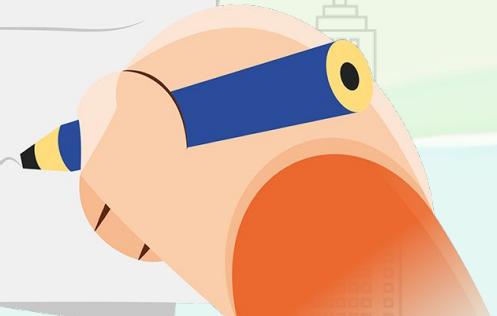
# Follow our past editions!

The full experience of past editions is available on our YouTube channel!



<https://www.youtube.com/@gambiconf/videos>

# Sponsorship Packages



# **Gold Sponsorship**

**R\$ 40,000 – 2 sponsorships available**

*(available until October 4)*

**Benefits:**

- 30 event tickets
- Mailing list of registered attendees
- 3-minute pitch during the event opening
- Brand message in pre-event emails
- Acknowledgement on social media and on the event
- Logo on event website
- Logo on t-shirt
- Logo on name badges
- Logo on YouTube presentations videos
- Logo on event communication (including banner at the entrance)

# Silver Sponsorship

**R\$ 15,000 - 5 sponsorships available**

(available until October 15)

Benefits:

- 15 event tickets
- 1-minute pitch during the event
- Brand message in pre-event emails
- Acknowledgement on social media
- Logo on event website
- Logo on name badges
- Logo on YouTube presentations videos
- Logo on event communication (including banner at the entrance)
- Acknowledgement at the end of the event

# Bronze Sponsorship

**R\$ 5,000 – 7 sponsorships available**

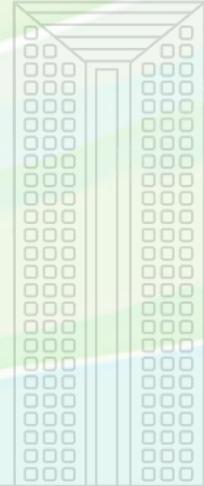
*(available until November 1st)*

Benefits:

- Acknowledgment on social media
- Logo placement on the event website
- Logo included in event communications (including banner at the entrance)
- Acknowledgment at the end of the event

Benefits	Gold	Silver	Bronze
Tickets	30	15	0
Pitch duration during the event	3 min	1 min	no
Mailing List	yes	no	no
E-mail message	yes	no	no
Logo on YouTube presentations videos	yes	yes	no
Social media acknowledgement	yes	yes	yes
Logo on event website	yes	yes	yes
Logo on event communications	yes	yes	yes
Logo on Swags			
Event T-shirt	yes	no	no
Event name badges	yes	yes	no

# Participant Freebies



# T-shirts

- Your brand logo will be printed on the participant t-shirts (**Gold Sponsor**)
- Each participant will receive a t-shirt
- T-shirts are 100% cotton
- Printing method: DTF (*Direct-to-Film*)



# Name Badges

- Your brand logo will be Participant name  
**(Gold/Silver Sponsor)**
- Each participant will receive a name badge



# GambiConf Team



## Bruno Macabeus

Senior full stack engineer, contributes to various open-source projects, and has been organizing tech events as personal projects since 2016.



## Camilo de Azevedo

Full stack developer leading various technology projects and events, with experience in soccer games streaming projects and LLMs.



## Ana Bastos

Generalist software engineer, graduated in computer science (PUC-SP). Speaker at over 30 conferences and meetups, mentor, and organizer of diversity and functional programming events.

**Any questions?**  
Get in touch!



**gambiconf.dev**

mambi@gambiconf.dev  
(054) 99715-9704