

# SAMRIDDHA PAHAD UK

## NEWSLETTER MARCH 2015-ISSUE 4



### Samriddha Pahad UK and Rural Microfinance Development Centre (RMDC) sign MoU

Samriddha Pahad UK and Rural Microfinance Development Corporation (RMDC) signed an agreement with reference to the Wholesale Model. RMDC and Samriddha Pahad have been working on facilitating access to finance to remote mountain and hill districts for more than 2 years. The agreement is aimed at strategically selecting viable cooperatives for extending wholesale micro credit facilities to invest in the districts of Achham, Bajura, Doti, Dadeldhura, Ilam, Panchthar, Taplejung and Tehrathum.



*Samriddha Pahad UK and Rural Microfinance Development Centre (RMDC) sign MoU*

### Samriddha Pahad UK: Case Study video launched

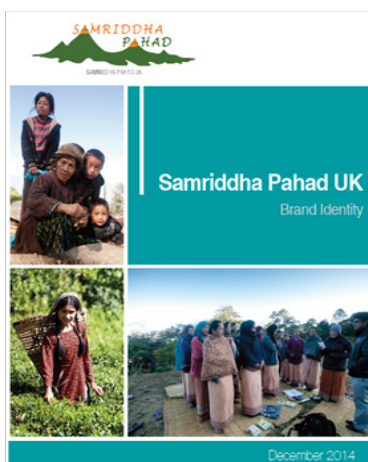
The communication department in coordination with Kathaharu Productions, have created a case study video based on a loan client of Ilam district. To view the video, go to [www.youtube.com](http://www.youtube.com) and subscribe to Samriddha Pahad

### CONNECT Radio Jingle aired in all districts

A radio jingle for CONNECT has been broadcasted all SAFAL districts through local FMs. The jingle is aimed to encourage more people in the districts to know about SAFAL and its programs, and encourage them to call the toll-free number with feedback, queries, etc. The radio jingle was broadcasted for a month till Feb end 2015.

### SP Branding manual completed and shared with the team

Samriddha Pahad UK Branding manual has been completed and shared with the team. The manual includes an overview and guidelines on the logo usage of SPUK for institutional purposes like signing MoUs, sending letters, etc.



*Samriddha Pahad UK Branding Manual*

### Exposure Visit of Samriddha Pahad UK Board Member, Shankar Man Shrestha

A 3-day exposure visit for 11 cooperatives and its members from Dadeldhura, Doti, Accham and Bajura was organized in Dhangadi in January, 2015. The objective of the exposure visit was to provide the representatives of the cooperatives with necessary skills and knowledge for effective management and operation of the cooperatives, by visiting well-run 'model cooperatives', as identified by the Centre for Self Help Development, in the far-west region. The event was also attended by Samriddha Pahad UK Board Member, Shankar Man Shrestha who shared his insights on the importance of cooperative management, PEARLS monitoring and its benefits with the team.

There were a total of 41 participants (36 men, 5 women) who visited four CIs - Namaste Cooperative in Dhangadi, Uday Dev in Kanchanpur, Kisan Micro Finance in Lamki and Srijansil Saving & Credit Cooperative Ltd. in Jhalari, Kanchanpur. Post the field visit, the team shared their learnings and areas of improvement in order to be a model cooperative in their region.

#### Welcome New hires

Fundraising & Communication Manager - **Shradha Giri Bohora**  
Sr. Monitoring and Evaluation Officer - **Pradip Paudel**  
Communication Officer - **Aastha Karki**  
Consultant Technical Advisor, Investment - **Rosan Kumar Adhikari**

#### Goodbyes!

**Sneha Shrestha** - Fundraising, Communication, M&E Manager  
**Shristi KC** - Jr. Communication Officer  
**Jagadish Subedi** - M&E Officer

#### Notice!

This is a bi-monthly newsletter reviewing the past events and occasions regarding the organization and related peripherals. Employees are requested to submit pictures and posts for the newsletter by the 15th of every second month.

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*The team along with board member of Samriddha Pahad, Mr. Shanker Man Shrestha, during the exposure visit of the far-west cooperative members' in Udaydev Multipurpose Cooperative Limited, Kanchanpur.*

## District Coordinator of Bajura felicitated for the contribution of SAFAL from Laxmi Savings and Credit Cooperative Ltd.

**Martadi, Bajura:** Dhokal Bahadur Ale Magar, District Coordinator of Bajura, was felicitated with a certificate of appreciation by Laxmi Savings and Credit Cooperative Ltd., honoring the contribution of SAFAL project for institutional and member capacity building and development of Laxmi Savings and Credit Cooperative Ltd. He was given the certificate on the occasion of the 15th AGM and the 6th Conference of Laxmi Savings and Credit Cooperative Ltd., by Mr. Karna Bahadur Thapa, Constituent Assembly member. Mr. Thapa is also the former Industry Minister of the Government of Nepal.



*Dhokal Bahadur Ale Magar, District Coordinator of Bajura, receiving certificate of appreciation*

## Orientation and Feedback Collection on GESI Policy

Gender Equality and Social Inclusion (GESI) Policy was designed for the Samriddha Pahad UK by Consultant, Kanchan Lama, who is a well known GESI Specialist with expertise in gender assessment, gender analysis and mainstreaming gender and social inclusion in various organizations, at a national and international level. An orientation and feedback collection event on GESI policy was conducted in SP on February 19, 2015, accepting suggestions and feedback on the policy from all staff members of SP UK.



*"GESI Specialist, Ms. Kanchan Lama, giving an orientation and taking feedbacks to the staffs on the GESI policy designed for Samriddha Pahad UK."*

## Half Yearly Review and Planning Meeting

A half yearly review and planning meeting of SAFAL was organized focusing on the agendas to discuss the targets and achievements of the program, investments, as well as, an overview of the activities carried out in the past six months and planned activities for the next six months. The event was held in the East at Hotel Sargam, Phidim, Panchthar and in the Far-West at Hotel Royal Plaza, Sanfebagar, Achham on the 25th February, 2015.



*Group picture of half yearly review and planning meeting Panchthar*

## Farewell to Sneha Shrestha

Samriddha Pahad team organized a farewell for Sneha Shrestha - Fundraising, Communication, Monitoring and Evaluation Manager who has been with SP for almost 3 years with a small gathering, within office premises on 8th March, 2015. She is now moving to pursue her MBA at INSEAD in Singapore/France. Chairman, Graham Wrigley and CEO, Arun Rana also spoke a few words during the farewell.

