

From Idea to Startup

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**Execution Tells the Story
Not the Idea.**



Agro Quick Heal

M2Work Hackathon

Race Your Town

Startup Weekend, 2nd Runner-Up

Birthday Forest

Pivot Nepal, Social Development Category, Winner



Agro Quick Heal

M2Work Hackathon

Online medicine assistance system to help farmers to figure out diseases in plants and animals and its healing method with the help of agro medical experts specialising in respective domain.



Agro Quick Heal

M2Work Hackathon

Online medicine assistance system to help farmers to figure out diseases in plants and animals and its healing methods with the help of agro medical experts specialising in respective domain.

Targeted audience having low accessibility to internet

Failed figure out revenue model to sustain the operation cost



Race Your Town

Startup Weekend, 2nd Runner-Up

Virtualization of local street into gaming scene to help people to race their vehicle in their own street with the help of online Google Map API (for render nearest street into mobile game) with the feeling of local environment.



Race Your Town

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Virtualization of local street into gaming scene to help people to race their vehicle in their own street with the help of online Google Map API (for render nearest street into mobile game) with the feeling of local environment.

Its hard to implement with available resources
High development cost



Sacrifice

Sacrifice for your Start-Up

Either Job or Start-Up

Either College or Start-Up

Either Friday Nights or Start-Up

...

Its all about being Mad of your startup



Survial of the Founders

Before Startup survives Founders should Survive




Best Start-Up

The very best startup ideas tend to have three things in common:

**they're something the founders themselves want,
that they themselves can build,
and that few others realize are worth doing.**



A photograph of Mark Zuckerberg smiling, with another person's head visible in the foreground. The image is slightly blurred and has a dark, moody atmosphere. The text is overlaid on the image in a white, sans-serif font.

People says Steve, Bill, Mark are dropouts.

They never say,

Steve, Bill, Mark sacrificed everything for their startup.

Start-Up Community

A place to share your problem and success.

Community helps to find solution of problems that other people had already faced.

Start-Up Community around Kathmandu

Help Me Help You (Totally Startup Community)

Startup Weekend

Mobile Nepal / Mobile Monday

Pivot Nepal (month long event, once a year)

Birthday Forest

short story.



Birthday Forest

Pivot Nepal, Social Development Category, Winner

Birthday Forest help individuals, small and big corporates to plant trees at least on their birthday to reduce the hassle of planting trees, mitigate carbon foot print and solve deforestation by taking care of plant with replacement guarantee for 3 years, providing GPS location of plant, picture update every six month for the duration of 3 years.

Knowing customer

Solidifying Revenue model

...

Now, Its time to scale

Pre-Idea

What I knew before having Idea of Birthday Forest

Agriculture

Community Forest and its process

Vulnerability of Natural Calamities

....

Experience in failing to Convert Ideas into Startup



Birthday Forest in Pivot Nepal 2013

Winners of Social Development Category in Pivot Nepal 2013. [\(more...\)](#)



Plant trees on you birthday, anniversary, in memory of someone or on any event.

Birthday Forest intends to aware and encourage everyone to plant trees at least on their birthday. Thus it provides a platform for tree plantation.

I Want To Plant

- ☐ to celebrate my birthday
- ☒ to gift my friend on birthday
- ☐ in memory of someone
- ☐ to celebrate an anniversary
- ☐ other (create my own event)

Plant Tree Today

Plantation Detail and Cost



Like



Send



1,243 people like this.

Awards



Leave a

Detail

ho ra?

Web: birthdayforest.org

twitter: [@birthdayforest](https://twitter.com/birthdayforest)

facebook: www.facebook.com/birthdayforest

please check: www.birthdayforest.org/sanjaya

Ideas and its competency areas

If your start-up rely on open/public data.

Visualization, User Interaction Design, algorithm to deduce information from the collection of data.

Eg. Flipboard, Pulse,

If your start-up automates manual tasks

Quality Service, Quicker, meeting the expectation of customer

केटाकेटी Effect

the difference in focus

Do not be the solution of everything at the beginning.

Be the solution of one thing.

- Its easy to deduce who the user are
- Its easy to forecast where you are moving
- Its easy to market the product
- You build identity of your startup
- People remember your startup for specific product.

Think Beyond IT

Making Use of IT

need better understanding of other industries



Our Generation, The Future of Nepal

Always new generation are superior than previous generation

We collectively can be the future of Nepal.

Lets start startups.

Happy Dashain
Bye.