

STARTING YOUR OWN VENTURE

FOLLOW YOUR DREAM

Birthday Forest 

HOW BIRTHDAY FOREST STARTED

Make Your Birthday Green



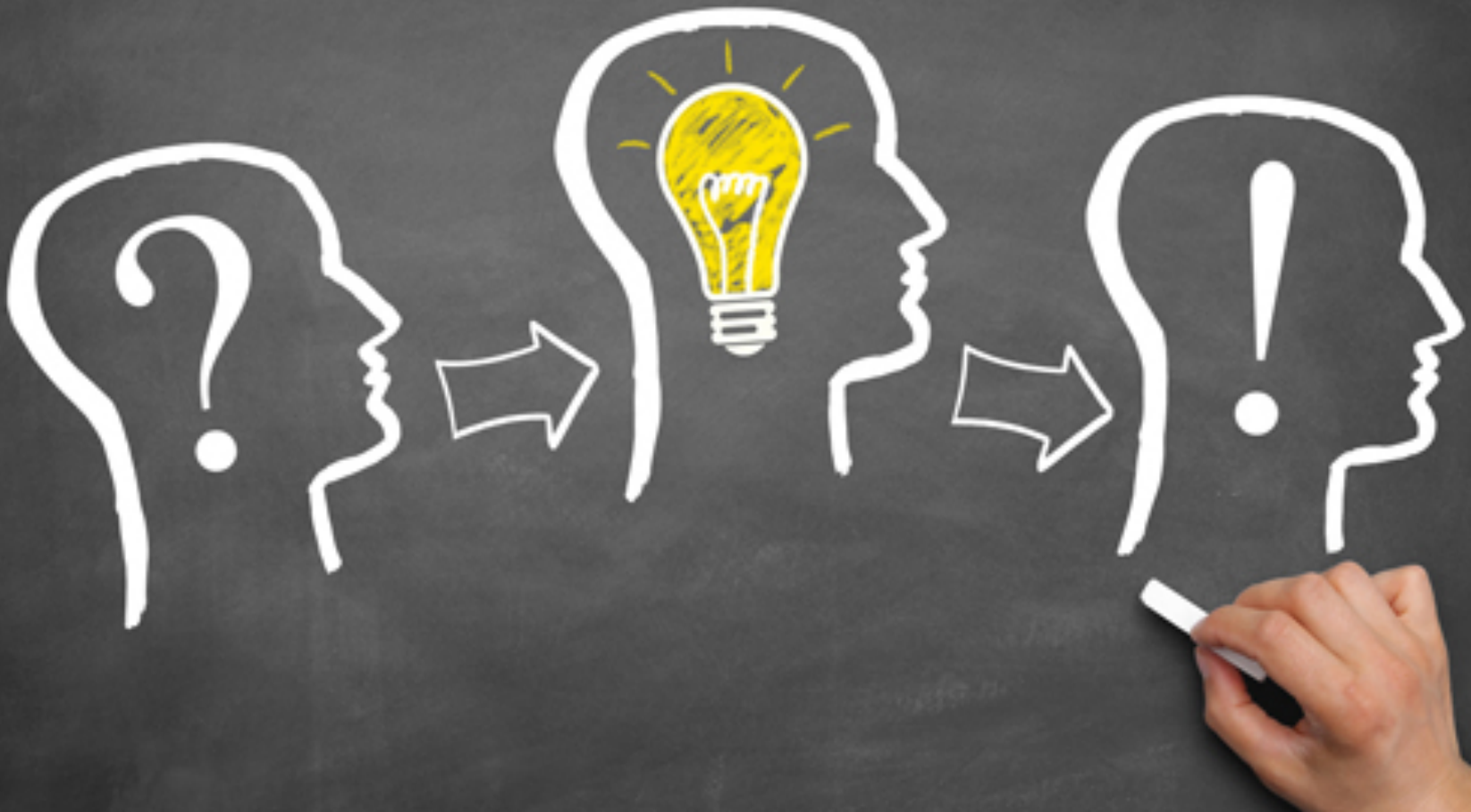
WHY MY IDEA VIABLE?

THE WORLD IS CHANGING



DREAM LIKE A CHILD

Follow your heart, Be honest, Work Smarter.



SHARE YOUR DREAM

Start sharing your idea, the more you share clear it becomes.



INVEST YOUR TIME

First invest your time analyzing, testing, prototyping.



LISTEN TO FEEDBACK

Listen to feedback and ask questions.

REVISE YOUR IDEA

Revise your idea to make it viable business.



STABILIZED YOUR IDEA

Stabilized your idea. This is the real product that will be reaching out to customers. Every units of your product should have same quality.

IMPLEMENT YOUR IDEA

Release your product / services to the customers.



SCALE YOUR BUSINESS

Serve larger audience/customer by scaling your business

CUSTOMERS ARE BOSS, NOT YOU.

There is only one boss. The Customer. And he can fire everybody in the company from the chairman on down, simply by spending his/her money somewhere else.



EVENTS AROUND

Startup Weekend, Pivot Nepal, Idea Studio, Ncell App Camp, REConnect, Techcruch

CHOICE OF TECHNOLOGY

IS YOUR IDEA VIABLE?



ANALYZE YOUR IDEA

Before selecting an platform, your need to analyze your idea, determine your targeted audience. See what platform they have been using and then plan accordingly.

**IS YOUR CUSTOMER READY FOR
TECHNOLOGY?**

DELIVER YOUR PRODUCT

**IDENTIFY DELIVERY
CHANNELS?**

MARKET YOUR PRODUCT

QUERIES?