

Chennai's biggest tech conference  
is here!



# .devfest. 2023

Dec 01, 02 2023

[devfest.gdgchennai.in](https://devfest.gdgchennai.in)

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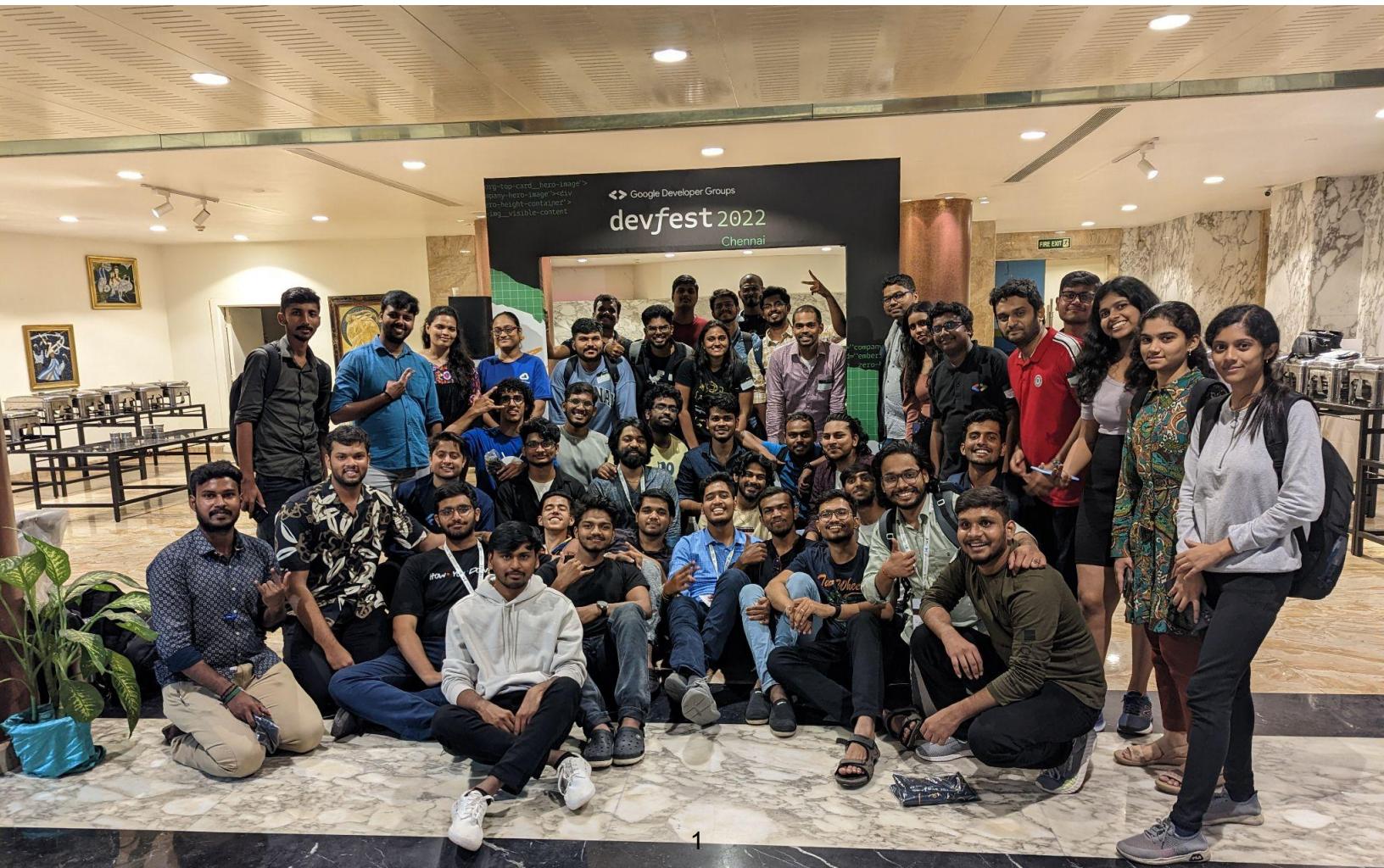
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# DevFest 2023

One of the biggest local tech conferences hosted by Google Developer groups as a forum to connect developers and tech enthusiasts. The conference focuses on synergizing on common tech grounds, conducting workshops and talks, and bringing light to the current technologies.



# GDG Chennai

We are the official chapter of the Google Developer Groups based in Chennai, running for over 10+ years with over 2500+ tech enthusiasts as part of this family.

As a community of members with a similar vision of contributing to tech, we engage by conducting technology-centric events, hackathons, and speaker sessions for the effective growth of the community.

## Past events

### **Devsangamam Conference 2020**

[Devsangamam](#) is a GDG Chennai exclusive conference catering to the Tamil Nadu & India Developer community.

### **Google DevFest Chennai 2022**

One of the most successful tech conferences happened in November, where developers from different parts of the country shared their thoughts, insights, and experiences with multiple tech stacks.

### **Google I/O Extended Chennai 2023**

An extended developer conference of Google I/O was organized to discuss the latest technologies, meet other technology enthusiasts & learn about how Google developer products can help them do what they do best - develop.

# Technology focuses

Being a technological-centric conference, we drive our focus through learning every in-demand technology and spread across the community to solve global problems and create an impact for everyone.

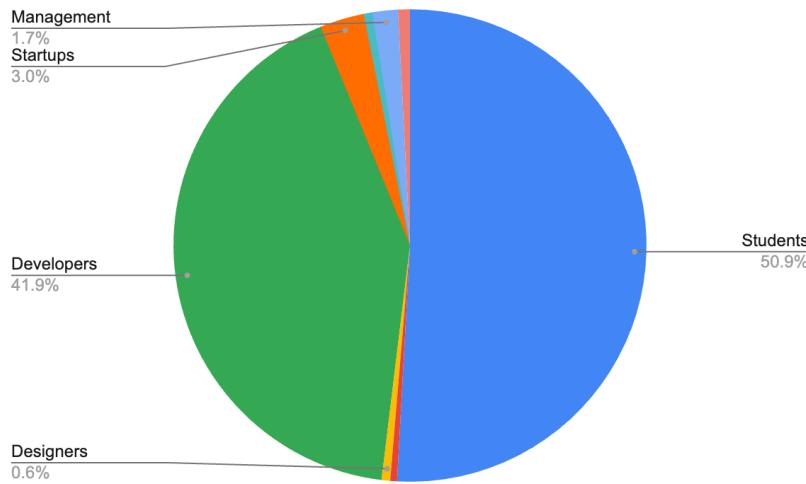


## Horizontal Scaling

- Replication
- Sharding/Partitioning



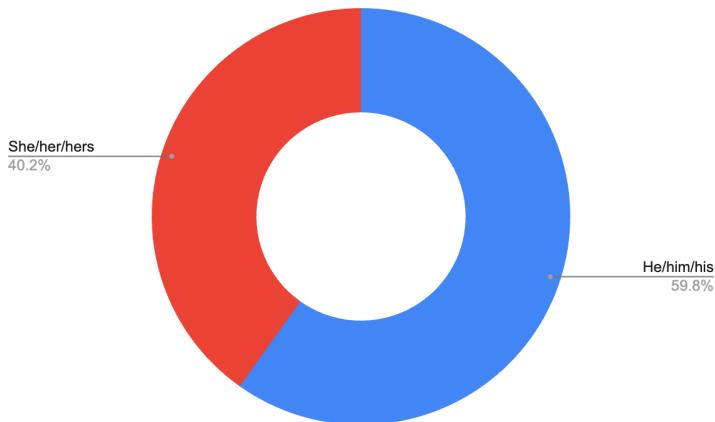
# Demographics



We indeed have a diverse arena of technological domains that helps senior developers, GDEs and technologists to come together, explore, learn, connect and create a sustainable, inclusive environment

for fellow aspiring software developers, open source contributors, professionals, students, and many more.

We organize tech talks, extended events, DevFests, hackathons, and workshops, inclusive and extended to several technical domains and cutting-edge technologies.



# Past DevFests

Over the years, we've hosted 11 DevFests. And each year, the participation and the content have always been getting better.

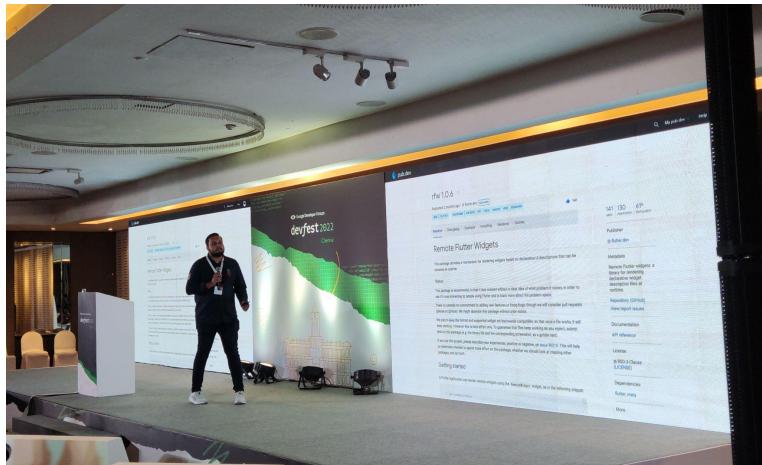
## Stats from DevFest 2022

30+  
Speakers

3000+  
RSVPs

200+  
Organizations

270+  
Women Attendees



# Impact of DevFest

- 01** Broadened perspective of tech for all
- 02** Networking and forum for the exchange of ideas
- 03** Pave the way to more collaborations
- 04** Diversity and Inclusion Engagements
- 05** Hub of opportunities and hiring drives
- 06** Community learning & hands-on experience with the latest technology



# What's new?

This year's DevFest will reflect on what we've done so far. We expect to host over 1000 attendees over two days, with 30+ speakers delivering content on open source and various Google technologies.

2  
Days

20  
Speakers

250  
Organizations



# Why Sponsor us?

Sponsoring helps put your business in the spotlight. With a diverse network of startup founders, professionals, community organizers, Google Developer Experts, and students, you get involved in various ways.

## Marketing

Get to showcase your brand with our audience. You may find another customer or partner that can build your business.

## Hiring

Find someone with the skills and vibes that suit your hiring needs. Engineers or Product Managers, Marketing or Co-Founder, you may find the right person here.

## Networking

Are you looking for help with Google technologies you're learning or integrating with your business/product? Meet and talk to Googlers or Google Developer Experts at our conference.

## Giving back to the community

Partnership and support work in both ways. Sponsorship is an opportunity to express your willingness to support the community ecosystem. It is a way of giving back to the community, thanking them, and helping them make DevFest and other meetups more affordable and accessible.

# Sponsorships

Sponsorship slab	Platinum	Gold	Silver	Associate
	₹ 300000	₹ 200000	₹ 100000	₹ 70000
Benefits				
Booth/stall in the exhibit hall or lounge	✓	✓	✗	✗
Usage of the lounge for marketing	✓	✓	✓	✓
Complimentary free tickets for conference day	7	5	3	3
Website acknowledgement (Logo, Write-up, Link)	✓	✓	✓	✓
Social media announcement	✓	✓	✓	✓
Logo on event banners during the event	✓	✓	✗	✗
Logo on goodie bag	✓	✗	✗	✗
Logo in all communication emails to attendees	✓	✓	✓	✓
Sponsored talk / Speaker session	✓	✗	✗	✗
Lightning talk	✗	✓	✗	✗
Mention in between sessions	✓	✓	✗	✗
Mention in the conference opening note	✓	✓	✗	✗
Mention in the conference closing note	✓	✓	✓	✓
Mention in the workshop opening note	✓	✗	✗	✗
Mention in the workshop closing note	✓	✗	✗	✗

## In-kind Sponsor

In-kind sponsorships help reduce the cost of running a conference. Support can be offered in terms of T-shirts, Stickers, Conference swag, Goodie bags, Discount codes, Free Subscriptions, etc. We will acknowledge our in-kind sponsors on our website, add them to all our communication emails, and mention them during the conference closing note.

## Workshop Venue Sponsor

Workshops require a classroom setup with projector/screens, power, and internet connectivity where attendees can listen or follow along with the speaker for hands-on sessions. Please contact us if your organization/establishment supports such facilities that can host at least two parallel workshops and is willing to sponsor. We will acknowledge our venue sponsors on our website and social media channels, add to all our communication emails, and mention them during the conference closing note.

## Workshop Food Partner

What's a workshop that doesn't have food and refreshments? We're looking for partners to host F&B requirements during the workshop day.

# Startup support

DevFest is an open and affordable conference for everyone who deals with technology. Startups are no exception. This is why we're offering our [Associate Sponsorship](#) at 50% for startups and small businesses satisfying the two conditions.

1. An organization established not more than three years ago
2. Have fewer than 15 current full-time employees

Have something specific in mind? Please don't hesitate to talk to us. We want to ensure we provide the best DevFest experience in Chennai!



# Previous Sponsors

These fantastic partners and sponsors supported the developer community of Chennai. Without their support, we couldn't have made it this far.



# Privacy policy

We respect the privacy of our conference attendees. We will not share personal information with third parties without the individual's explicit permission. Attendees may choose to share their contact information with you at your booth. You can use this information to contact them about future events and to provide them with information about your products and services.

**Code of Conduct:** [developers.google.com/community-guidelines](https://developers.google.com/community-guidelines)

**About GDG:** [developers.google.com/community/gdg](https://developers.google.com/community/gdg)



# Contact Us

Thanks for taking the time to read through it. We look forward to collaborating with you.

Have a different plan in mind that is outside this document? Feel free to reach out. We're here to talk and make DevFest Chennai 2023 unforgettable.

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