

Chennai's most awaited developer conference



devfest 2022

Chennai

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 Nov 12 & 13, 2022

 Le Royal Méridien

Sponsorship brochure



[devfest.gdgchennai.in](http://devfest.gdgchennai.in)



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# DevFest 2022

One of the biggest local tech conferences hosted by Google Developer groups as a forum to connect developers and tech enthusiasts. The conference's focus is to synergize on common tech grounds, conduct workshops and talks, and bring light to the current technologies.



# GDG Chennai

We are the official chapter of the Google Developer Groups based in Chennai, running for over 9+ years with over 1700+ tech enthusiasts part of this family.

As a community of members with a similar vision of contributing to tech, we engage by conducting technology-centric events, hackathons, and speaker sessions for the effective growth of the community.

## Past events

### Devsangamam Conference

Devsangamam is a GDG Chennai exclusive conference catering to the Developer community of Tamil Nadu & India.

### Google I/O Extended 2022 - Chennai Edition,

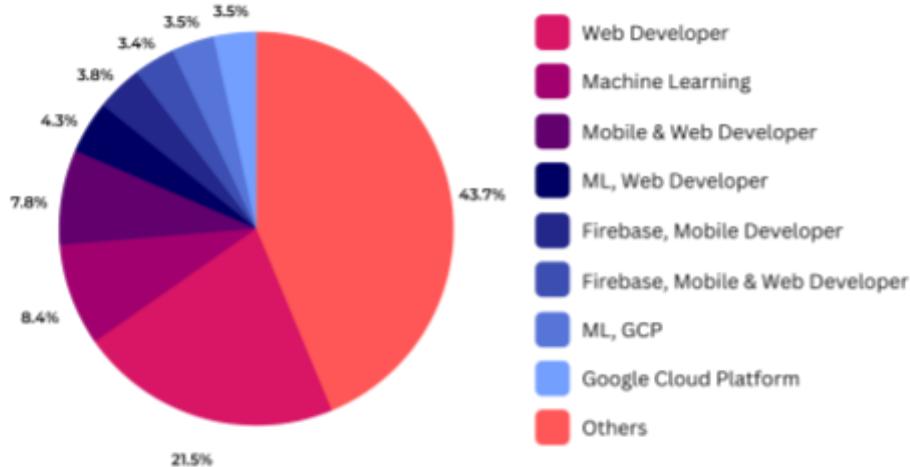
An extended developer conference of Google I/O, organised to discuss the latest technologies, meet other technology enthusiasts & learn about how Google developer products can help them do what they do best - develop.

# Technology focuses

Being a technological-centric conference, we drive our focus through learning every in-demand technology and spread across the community to solve global problems and create an impact for everyone.



# Demographics

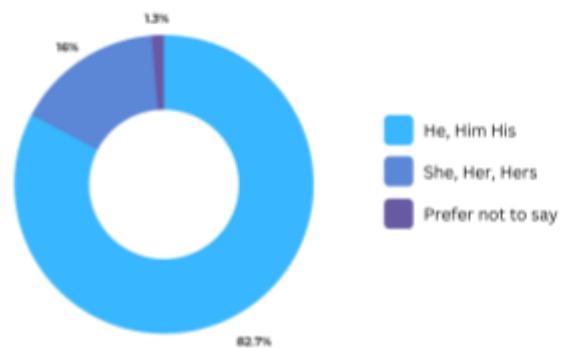


As per stats, we had wide range of speakers who are:

- Founders, CTOs
- Architects, Senior Developers
- Google Developer Experts
- Developer Advocates

We indeed have a diverse arena of technological domains that helps senior developers, GDEs and technologists to come together , explore , learn, connect and create a sustainable, inclusive environment for fellow aspiring software developers, open source contributors, professionals, students, and many more.

We organize tech talks, extended events, devfests, hackathons, workshops, inclusive and extended to several technical domains and cutting-edge technologies.



# Past DevFests

Over the years, we've hosted 10 DevFests. And each year, the participation and the content have always been getting better.

## DevFest 2019

9+  
Speakers

1500+  
Registrations

270+  
Women Attendees



# Impact of DevFest

- 01** Broadened perspective of tech for all the tech enthusiasts in Chennai
- 02** Create a networking space and provide a forum for the exchange of ideas
- 03** Pave the way to more collaborations and new propositions
- 04** Increased women's participation by focusing on diversity and inclusion engagements
- 05** A hub of opportunities and hiring drives
- 06** Encouraged community learning and hands-on experience on the latest tech

# What's new?

This year's DevFest will reflect on what we've done so far. We expect to host over 900 attendees over two days, with 10+ speakers delivering content on open source and various Google technologies.

2  
Days

900+  
Attendees

10+  
Speakers



# Sponsorships

## Platinum Sponsor / Day 1 Food Sponsor [₹ 3,00,000 / ₹ 3,20,000]

- 01** Logo, Name on the DevFest website & GDG community page
- 02** Sponsor blog announcement on website
- 03** Stall at the venue
- 04** Standee space near stage
- 05** Mention in the opening note day 1 & day 2
- 06** Swag distribution
- 07** Company brochure in swag Kit
- 08** Goodie bag logo
- 09** Lightning talk (10 mins)
- 10** Insta Reel
- 11** Social media mentions pre & post event
- 12** Logo & company mention in between sessions
- 13** Logo on conference badge & lanyard
- 14** Logo on E-Certificate
- 15** Sponsor announcement via email to all the attendees.
- 16** Mention in the closing note day 1 & day 2
- 17** Mention in Thank you email.

# Gold sponsor

## [₹ 2,00,000]

- 01** Logo, Name on the DevFest website & GDG community page
- 02** 400 words blog announcement on the website.
- 03** Small Stall at the venue
- 04** Standee space
- 05** Mention in the opening note day 1 & day 2
- 06** Swag distribution
- 07** Lightning talk (5 mins)
- 08** Social media mentions pre-event
- 09** Insta Reel
- 10** Mention in the closing note day 1 & day 2
- 11** Sponsor announcement via email to all the attendees.
- 12** Mention in Thank you email.

# Hiring Sponsor

## [₹ 1, 50, 000] - [₹ 1, 75,000]

- 01** Logo, Name on the DevFest website
- 02** Sponsor announcement via email to all the attendees.
- 03** Link to company hiring portal on the website.
- 04** Small Stall at the venue
- 05** Swag distribution
- 06** Lightning talk (5 mins)
- 07** Social media mentions pre-event
- 08** Mention in the closing note day 1

# Venue Sponsor

**Note:** Only For Day 2 workshop.

- 01** Logo, Name on the DevFest website
- 02** Lightning talk (05 mins)
- 03** Social media mentions pre-event & post-event
- 04** Mention in Thank you email for workshop attendees
- 05** Mention in the opening & closing note day 2
- 06** Logo on workshop E-Certificate

## Swag Partner

[₹ 50, 000] - [₹ 65,000]

(Bottle/Pen/Notebooks/Stickers/Goodie bag)

- 01** Logo, Name on the DevFest website & GDG community page
- 02** Mention in the opening note day 1 & day 2
- 03** Swag distribution day1 and day2 (workshop)
- 04** Social media mentions pre-event
- 05** Insta Reel
- 06** Mention in the closing note
- 07** Mention in Thank you email

# Food Partner - Day 2(Lunch / Refreshments)

## [₹ 40, 000] - [₹ 45,000]

(Note: Items Marked \* are applicable for Day 2 only)

- 01** Logo, Name on the DevFest website
- 02** Standee space \*
- 03** Mention in the opening & closing note \*
- 04** Swag distribution
- 05** Lightning talk (05 mins) \*
- 06** Social media mentions pre & post workshop
- 07** Sponsor announcement via email to workshop attendees
- 08** Mention in day 2 thank you email \*

# Previous Sponsors

These amazing partners and sponsors who supported the developer community of Chennai. Without their support we couldn't have made it this far.



# Why Sponsor us?

Sponsoring us would be an excellent platform for you to target our attendees at the developer festival and bring in a chance to publicly brand/market your company or product, so you benefit as we bring in people in and around Chennai. It also helps you increase your brand value and expand your audience.

## Contact Us

Thanks for taking the time to read through it. We look forward to collaborating with you.

Have a different plan in mind that is not in this document? Feel free to reach out. We're here to talk and make DevFest Chennai 2022 unforgettable.

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